POOR DOCUMENT

C 2

THE EVENING TIMES AND STAR, ST. JOHN, N.B., SATURDAY, OCTOBER 13, 1917

20 '



sauce

is different - quite

different from any

other kind of sauce.

Get a bottle to-day.

All Stores sell H.P.

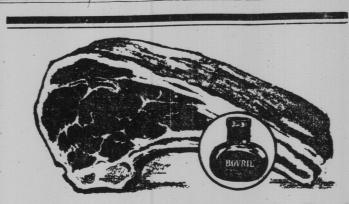
tailers Say Price Should be Sixty Cents to Give Reasonable Pro-

Toronto, Oct. 13.—Recalled to the stand at the resumed investigation into the profits made by the William Davies Company, Limited, by the sale of bacon, E. C. Cox, the general manager, said that practically all the profits had been made out of war-time export trade and made out of war-time export trade and not of the pockets of individual householders. It was shown that since the war be-

It was shown that since the war de-gan the retail price of the best bacon has risen rapidly from twenty-seven to fifty cents a pound. At the latter price, witnesses in the provision business maintained, the yield to retailers was maintained, the yield to retailers was only seven per cent. They said that, in order to make a reasonable profit sixty cents should be the selling price. It was also brought out that during the last two years there has been a great decrease in the sale of what are termed by retailers howing

"post" cure before sufficient time has

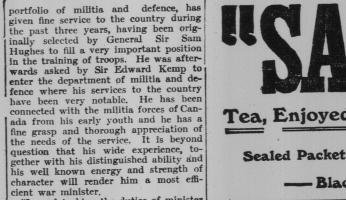




It takes a joint of Beef to make a bottle of Bovril

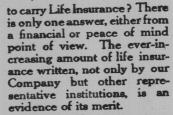
Booril contains the goodness of the Beef. The vital elements that give beef its special place and value as a food are concentrated and stored in Bovril.

In theory many non-meat foods have a high nourishing In theory many non-meat foods have a high nourishing value, but they do not yield up nearly all their nourishment to the body. They are like German money, not worth its face value when you try to tarn it into gold. But Bovril enables you to extract that nourishment which otherwise you would never get. In other words, it enormously increases the feeding value of other foods.



cient war minister. "In undetraking the duties of minister "In undetraking the duties of immister of overseas forces, Sir Edward Kemp will have the great advantage of a prac-tical experience of nearly a year in the administration of the department of mili-tia and defence in Canada. As chairman tia and defence in Canada. As chairman of the war purchasing commission he had naturally acquired considerable knowledge of the requirements of the military service and during the past year he has devoted himself with distinguish-ed ability, great zeal and indefatigible knowledge to the performance of his duties. His administration has been sucduties. His administration has been suc-cessful and will bring to the discharge of his new duties all the fine qualities which he has displayed in the service of the country during the past twelve months. The knowledge which he has maintained through his experience dur-ing that period will be of inestimable ad-vantage to serving to co-ordinate the work of two departments to the advan-tage of the public interest. Hon. N. W. Rowell. "Hon. N. W. Rowell has not been





If it is good business to carry Fire Insurance - and every sane business man believes it is then it should be equally good business to carry Life Insurance. A Fire Policy may become a claim, while a Life Insurance Policy must, either by death or maturity.

Write us to-day, stating your age, whether married or single, and we shall be pleased to forward you particulars of a policy best suited to your needs.





