



The Simpson Men's Store is Continually Showing New Style, Quality and Value Standards in Suits at \$26.50, \$28, \$30, \$32



We advance today new suit styles for the approval of young, middle-aged and elderly men—styles that are the standard-bearers of dignified correct fashion—styles in which are shown many new improvements which make for better comfort and smarter appearance. Rare discretion has been used in the selecting of each suit shown, and they are representative of the plain tailored, the belted, the half-belted and the patch pocket, double-breasted styles.

The materials provided are the handsomest of the world's loom triumphs, shown in such a wide assortment of patterns as will appeal to the various tastes and requirements of particular men.

Though the prices are moderate you will find the style, quality and value standards quite as good as suits higher in prices. Whether you choose \$26.50 or a higher price suit, the good quality cloth and proven workmanship in each is bound to give invariably dependable service.

Example at \$26.50

Suit of Dark Brown Vleams, single-breasted, 3-button style, military patch pockets, with top flaps buttoned; yoke back, inverted military pleat, extending from yoke to waist, and deep centre vent from waist to bottom of coat, belt all the way around; 5-button vest and regular style trousers. Price 26.50

Example at \$28.00

Suit of Dark Green Tweed, flecked with red; single-breasted, 3-button style, slash pockets yoke back, with twin inverted pleats, belt all the way around; single-breasted, 5-button vest; regular style trousers, belt loops, two side, two hip and watch pockets, cuff or plain bottoms 28.00

Example at \$30.00

Suit of Brown Scotch Tweed, with double silver thread stripe; 3-button, single-breasted style; form-fitting back, with centre vent; single-breasted, 5-button vest; regular style trousers, belt loops, two side, two hip and watch pockets, cuff or plain bottom 30.00

Example at \$32.00

Suit of Brown Cheviot, with red overcheck pattern; 3-button, single-breasted style; straight front, with slightly rounded corners, crescent pockets, form-fitting back, centre vent; single-breasted, 5-button vest; trousers, five pockets, belt loops and cuff bottoms 32.00

The Home-Lovers' Club

Holiday Announcement

The Home-Lovers' Club will be kept open until Wednesday evening to enable Holiday purchasers desirous of purchasing Rugs, Grafonolas, Pictures and other home-furnishings, to become members.

The following specially priced home-furnishings should be a further inducement for you to join before Wednesday evening.

Today---A Sale of Table Lamps

We place on sale 42 Table Lamps in gold oxidized or brush brass finish, equipped with green glass shade, with opal lining, and a few with fancy shades. These lamps are ideal for both home and office. Today special 6.45

Slightly Imperfect Lamps at Very Low Prices

An assortment of Table Lamps in all the different finishes, and including all kinds of styles from little bedroom lamps up to the large living-room variety. Some of these are very slightly marked, some are barely noticeably stained. Here are a few examples:

Regular price \$ 7.75, for	5.75	Regular price \$32.50, for	25.00
Regular price \$21.50, for	17.50	Regular price \$22.00, for	15.00
Regular price \$28.00, for	24.00	Regular price \$ 2.75, for	2.10

Decide Quickly For One of These Handsome Wilton, Axminster or Velvet Rugs---the Prices Are Much Under Regular Value

Purchasable Through the Home-Lovers' Club

If there is a room in your house that needs a new Rug, by all means decide quickly today and get first choice. In some cases there are only one or two patterns, and the sale at these very much reduced prices is for a limited number of Rugs only.

Extra Fine Seamless Wilton Rugs, in small conventional patterns; beautiful quality and close weave. Size 9' x 12'. Regular \$75.00. Special 59.75

Fine Seamless Wilton Rugs, in design suitable for office, living-room or den use; close all-over design. Size 8' 3" x 10' 6". Regular \$62.50. Special 49.75

Heavy English Wilton Rugs, extra fine weave and on a close woven back; beautiful colorings, in medallion or floral effects. Size 9' x 12'. Regular \$79.75. Special 69.75

Sturdy Wilton Rugs, in a good wearing quality and small design, in shades of blue or brown colorings. Size 9' x 12'. Regular \$57.25. Special 49.75

Fine Seamless Wilton Rugs, beautiful Persian design, in tree of life pattern; soft cream and green shades. Size 9' x 12'. Regular \$65.00. Special 49.75

Serviceable Wilton Rug of good wearing quality and in blue, brown and rose shades; small design. Size 9' x 12'. Regular \$45.50. Special 39.75

Heavy Wilton Rugs, suitable for small rooms, in soft coloring and hard-wearing quality. Size 6' 9" x 9'. Regular \$24.00. Special 19.75

Extra Heavy English Axminster Rugs, woven in one piece and in a beautiful quality. Size 9' x 12'. Regular \$60.00. Special 49.75

Seamless Axminster Rugs, an imported rug of extra thick pile, in rich medallion pattern and handsome coloring. Size 9' x 9'. Regular \$45.00. Special 39.75

English Wilton Rugs, very reasonably priced and in designs and colors suitable for any room. Size 6' 9" x 10' 6". Regular \$33.50. Special 29.75

Imported Seamless Axminster Rug, in rich shades of brown, old rose and blue coloring; handsome all-over design. Size 9' x 12'. Regular \$33.00. Special 29.75

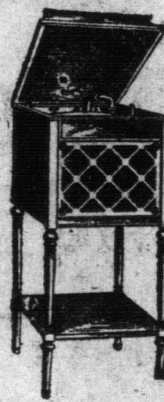
The Tone of the Edison is as Pure as the Purest Gold

The Home-Lovers' Club Will Help You Buy Your Christmas Edison

The Edison instrument reproduces every voice modulation and every tone vibration accurately and distinctly.

The Edison makes it possible for you to sit in your own home and hear the world's most renowned musical and vocal artists play or sing for you the same as if they were actually entertaining you personally.

The Home-Lovers' Club will help you own an Edison—consult the club secretary, Fourth Floor.



Price \$137.00



ARROW SHIRTS

An Immense New Holiday Stock is Now Ready for Advance Choosing

Dozens of the most wanted materials and dozens of designs combine to make the display of Christmas Shirts in the men's store such that should appeal to every smart, up-to-date, carefully dressed man.

We carry the largest and most complete stock of the famous "Arrow Brand" Shirts in Canada. Each line comes in different sleeve-lengths.

That Have Just Lately Arrived

HANDSOME "ARROW BRAND" SILK SHIRTS in the popular wide-cluster stripes of two and three-tone effects. Also fine stripes of blue, green and mauve. Each 6.00

FINE IMPORTED "ARROW BRAND" CREPE CLOTHS in a very wide range of new and exclusive designs. Such as wide cluster stripes of blue, green and mauve and many combinations of stripes make these shirts interesting to fastidious dressers. Each at 2.50

FANCY WHITE SHIRTS of the same brand are shown. These have the favored mushroom bosoms that are good form for either dress or day wear. Price 2.50

REPPES, ZEPHYRS, DIMITIES AND PERCALES in a wide range of attractive cluster, plain

and fancy stripes are found in an excellent assortment of practical "Arrow Brand" Shirts. They also have soft, double cuffs. Each 2.00

ALSO FINE PERCALES AND DIMITY "ARROW BRAND" SHIRTS, having smart single, double or triple stripes, in the more conservative tones of blue, black and mauve. A serviceable good-looking shirt. Each 1.50

Two other lines in dressy silk shirts are attractive in style and excellent in value. They are:

PLAIN WHITE JAP SILK "STAR BRAND" in heavy 10 mummy cloth, coat style, with double soft cuffs. A handsome shirt at 5.00

OR PLAIN WHITE AND PONGEE JAP SILK "FORSYTH BRAND," in 6 mummy cloth, coat style. Each 3.50

Our Holiday Assemblage of Men's Bath Gowns, Lounging Robes and Smoking Coats

Is So Large, So Varied, and There Are So Many Handsome Patterns That Choosing Is Made Comparatively Easy Here

Whether you want a wide stripe of strong character in a Bath Gown, or a quiet, rich, subdued pattern in a House Coat or Lounging Robe, all can be found here and at prices that will surely please you.

Bath Robes

Gray and green, fancy pattern, edges piped with green and black cord, girdle at waist 10.50

Dark grey, with light grey scroll pattern, edges piped with grey and black cord, girdle at waist 9.00

Dressing Gowns

Grey and green diagonal pattern, edges bound with green felt, piped with green and fawn cord, girdle at waist 18.50

Grey and black fancy pattern, edges bound with black felt, piped with grey and black cord, girdle at waist 15.00

Fawn mottled pattern, edges bound with brown felt and piped with fawn and brown cord, girdle at waist 16.50

Dark green and brown fancy pattern, edges bound with green felt, piped with fawn and green cord, girdle at waist 18.00

Smoking Jackets

Green and black fancy design, edges bound with black felt, piped with silver and red cord; coat fastens with button and buttonhole 11.50

Dark green plain design, with brown and green plaid collar; cuffs and pocket mouths; edges piped with green and red cord; coat fastens with loops and frogs 14.00

Dark grey broadcloth, with fawn hair-line stripes, wine and green small plaid collar, cuffs and pocket mouths; edges piped with black cord; coat fastens with frogs and loops 20.00

Red and black corded silk, with black silk collar, cuffs and pocket mouths; coat fastens with frogs and loops 28.50



The Robert SIMPSON Company Limited