

300 men's suits, all wool and tailor-made. Regular price \$12.00. Selling out sale price, opening day only **4.75**

200 men's overcoats, all wool, fancy check tweeds and stripes (tailor-made). Reg. price \$12.00. Selling out price, opening day **4.75**

TO-DAY, - - - THURSDAY

AS ANNOUNCED IN MONDAY'S PAPERS

GOUGH BROTHERS' GREAT RETIRING AND SELLING-OUT SALE

Commences---WE MUST VACATE our premises on or before January 1st, otherwise we will be on the streets, as The T. EATON CO. TAKE POSSESSION OF OUR STORE ON THAT DATE

IT WILL BE A TERRIFIC SLAUGHTER

This Phenomenal Sale will be a terrific slaughter of over \$200,000.00 worth of high-grade Men's, Boys' and Children's Suits and Overcoats, Gents' Furnishings, Hats, Caps, Boots, Shoes and Ladies' and Gents' Fur Goods of every description, and will mark an epoch in Clothing Land as the Greatest Money-saving and Bargain Opportunity ever recorded in Toronto.

There will not be one dollar's worth of this mammoth stock reserved---All Must Go; therefore, we cannot specialize on any particular article, nor can the magnitude of the value of this Great Sale to the Buyer be estimated by an Ad---suffice to say that all will and must be sold by the 1st of January, and in order to accomplish this, in putting the sale price on the goods we Have Closed Our Eyes to the Cost of Everything in the Entire Store; but you must see the goods to judge their Worth, then we know the prices will Amaze you. Be on hand early then for the Grand Opening To-day. Here are a few of the many Bargains we will offer, and for your own as well as our convenience, we would suggest to shop as early in the morning as possible and avoid the afternoon Rush, for no doubt there will be a Big Rush and a Great Crush.

Furnishing Goods, Men's Suits, Men's Overcoats Boys' Suits and Overcoats, Boots and Shoes

Boys' Clothing

Boys' Two-piece Suits, in double-breasted or Norfolk styles, made from Halifax and Hewson tweeds; sizes 25 to 32. Regular price \$3.50 and \$4.00. **SELLING OUT PRICE 2.25**

Boys' All-wool Tweed and Black Overcoats, velvet collar, Chesterfield style. Regular price \$6.00 and \$6.50. **SELLING OUT PRICE 3.25**

Men's Furnishings

Men's Neglige Shirts, all colors and patterns; sizes 14 to 18. Regular price 75c. **SELLING OUT PRICE .39**

Men's All-wool and Fleece-lined Underwear; sizes 34 to 44. Regular price 65c. **SELLING OUT PRICE .39**

Men's Heavy Wool Socks. Regular price 20c. **SELLING OUT PRICE .10**

Men's Wool-lined Mocha Gloves, all sizes. Regular price 75c. **SELLING OUT PRICE .45**

Men's Silk Four-in-Hand Ties. Regular price 50c. **SELLING OUT PRICE .25**

Hats and Caps

Men's Winter Caps, all sizes. Regular price 75c. **SELLING OUT PRICE .25**

Men's Black and Brown Derby Hats, latest styles; Regular price \$2.50 and \$3.00. **SELLING OUT PRICE 1.75**

Men's Black Fedora Hats, all sizes. Regular price \$2.50. **SELLING OUT PRICE 1.25**

Ladies' Furs

Ladies' Fur-lined Coats, genuine English broadcloth shell, muskrat lined, with sable collar, all styles. Regular price \$50.00. **SELLING OUT PRICE 32.00**

Ladies' Broadcloth Coats, in black, blue, green, with quilted lining and fur collars, all styles and sizes. Regular price \$22.00. **SELLING OUT PRICE 12.00**

Ladies' Marmot Stoles and Ruffs, made with genuine Skinner satin lining, all styles and lengths, trimmed with heads and tails. Regular price \$8.00. **SELLING OUT PRICE 4.00**

Ladies' Marmot Muffs, made in the Imperial style, also the new pillow style, trimmed with head and tails. Regular price \$9.50. **SELLING OUT PRICE 4.75**

Boots & Shoes

Men's Box Calf, Gun-Metal and Velours Bluchers, every pair Goodyear welt, a few waterproof soles in this lot, with leather lining. Regular price \$4.00. Sizes 6 to 11. **SELLING OUT PRICE 2.75**

Men's Solid Leather Blucher Shoes, extra heavy soles. Regular price \$2.00. Sizes 6 to 11. **SELLING OUT PRICE 1.25**

Boys' Solid Leather Box Calf Blucher Boots. Sizes 1 to 5. Regular price \$2.00. **SELLING OUT PRICE 1.25**

Misses' Fine Box Calf and Dongola Patent-Tip Blucher Boots. Regular price \$2.00. **SELLING OUT PRICE 1.20**

Children's Box Calf and Dongola Patent-Tip Blucher, low heel and spring. Sizes 8 to 10 1-2. Regular price \$1.50. **SELLING OUT PRICE .95**

Infants' Fine Black and Tan, best grade of kid, patent tips. Regular price \$1.25. Sizes 5 to 7 1-2. **SELLING OUT PRICE .75**

Infants' Patent Bluchers, dull kid and tan, suede tops. Sizes 2 to 5. Regular price \$1.00. **SELLING OUT PRICE .65**

Men's Clothing

Men's All-wool Tweed Suits, in various shades and patterns, single and double-breasted styles. Regular price \$8.00 and \$8.50. **SELLING OUT PRICE 4.75**

Men's Overcoats, in all-wool black cheviot and tweeds, velvet collar and Chesterfield style, 46 and 50 inches long. Regular price \$9.00. **SELLING OUT PRICE 4.75**

Men's Tweed Pants, in various patterns and colors, all sizes 32 to 44. Regular price \$2.00 and \$2.25. **SELLING OUT PRICE 1.15**

Parties out of town sending mail orders will please cut the above price list out, mark the article and the quantity on it they want, and return to us with their order, at the same time giving a description of the pattern or color desired, together with correct measurements.

GOUGH BROS.

6 and 8 Queen West, 186 Yonge St., 2 Entrances.

We guarantee to fill mail orders promptly and give the bargain this advertisement promises or money back. To insure quick delivery, however, all orders should be accompanied either by a postoffice order, an express order, or the cash.