



# TWELVE YEARS OF PROGRESS!

Every Thanksgiving for years we've emphasized the growth of this store, and general success of this business, but of all the years that we've been making store history, 1896 has been the most successful. We print that fact for business, not boastful, reasons. This is a very different store to what it was twelve months ago—vastly bigger and better every way. And when we compare it with the business we had twelve years ago the transformation seems almost beyond belief. The change from the little corner store to 190 Yonge Street, and the preparation for business on a grander scale made 1884 a red-letter year in our calendar. We mention it now to show the generous reason we have for thanksgiving, and we emphasize it most fully by being liberal to an extent we've never been before.

Instead of confining ourselves to a dainty bit of sentiment on Thanksgiving we're going to give thousands of families good reason to be thankful next week by distributing new and worthy goods at the lowest prices ever quoted. That's plain enough and matter-of-fact enough to be easily understood. If ever we were liberal, we can afford to be liberal now! Such goods as these at such prices are the downright expression of our goodwill, and the more you study the values the more clearly you'll understand our determination to reciprocate in a measure the success that has come from you:

Carpets.	Furniture.	Shoes.	Clothing.	Men's Furnishings.	Flannels.	Ladies' Underwear.
<b>Carpet Department.</b> 200 yards Heavy Body Brussels, in good patterns and colors, regular price 90c yard, on sale Monday at ..... <b>.58</b> English Axminster Squares, heavy quality, in newest colorings, very effective for dining rooms, size 3 x 3-1/2 yards, usually sold at 35c each, on sale Monday at ..... <b>15.00</b> 250 yards Heavy Dundee Print, in good patterns and colors, regular price 30c yard, on sale Monday at ..... <b>.22</b> <b>Wall Papers.</b> White Blank Wall Papers, for all patterns, suitable for bedrooms, dining and sitting rooms, usually sold at 5c and 8c per single roll, special at ..... <b>.4</b> Glimmer Wall Papers, pretty designs, in latest colorings, suitable for halls, dining rooms, parlors, etc., usually sold at 10c and 12-1/2c per single roll, special at ..... <b>.6</b> Embossed and Gilt Wall Paper, with ceilings to match, new designs in blue, green, pink, etc., suitable for boudoirs, reception rooms and drawing rooms, usually sold at 20c and 25c per single roll, special at ..... <b>12 1/2</b> <b>Curtain Department.</b> Fine Nottingham and Scotch Lace Curtains, 64 inches wide, 8-1/2 yards long, in a large variety of new patterns, white or ecru, regular price \$1.50 a pair, Monday ..... <b>1.00</b>	<b>Sofa Cushions.</b> 18 inches, covered in fancy art muslin, 3-1/2 inch frill all round, assorted patterns and colors, regular price 45c each, Monday ..... <b>.25</b> <b>Chenille Curtains.</b> 3 yards long, fringe and dado top and bottom, in a full range of colors, regular price \$2.75 pair, special ..... <b>1.85</b> <b>Sideboards, ash, antique finish.</b> 6 ft. 6 in. high, 4 ft. wide, 22 in. deep, oval shaped top, 6 feet 6 inches high, 4 feet 23 1/2 x 30 inch bevel plate mirror, fancy shaped side and cupboard, regular price \$15.50, special ..... <b>10.00</b> <b>Dining Room Chairs.</b> hardwood, antique finish, embossed carved high backs, imperious veneer shaped seats, strongly made, regular price 75c, on sale Monday at ..... <b>.55</b> <b>Pictures.</b> best quality steel colored artotypes, framed in fancy polished oak mouldings, with burnished steel and copper linings, size 21 x 25 inches, regular price \$1.50, special ..... <b>.85</b> <b>Toilet Articles.</b> Ladies' Handled Dressing Comb, rubber, coarse teeth, regular price 35c each; Monday ..... <b>.15</b> Leather-covered Folding Pocket Mirror, regular price 50c each; Monday ..... <b>.15</b> Virginia Castle Soap, our regular price 20c a dozen cakes; Monday ..... <b>.10</b> Bevelled Edge Plate Glass Mirror, mahogany finish ..... <b>.50</b> Nine-row, Solid-back Hairbrush, pure light-white bristle, fairly stiff ..... <b>.50</b> Wooden Puff Boxes with fancy spray decorations, regular price 15c each; Monday ..... <b>.5</b>	<b>Infants' Coffee Coat Buttoned Boots,</b> hand-turned, flexible soles, sizes 1 to 5, regular price 85c, Monday ..... <b>.35</b> <b>Infants' Strap Slippers,</b> tan calf, spring heel, neat and durable, sizes 4 to 6-1/2, regular price 75c, Monday ..... <b>.35</b> <b>Children's English Corduroy Leggings,</b> button up to knee, sizes 8 to 10, regular price \$1.25, Monday ..... <b>.75</b> <b>Gloves.</b> Ladies' French Kid Gloves, with 4 large pearl buttons, with self-embroidery, colors tan, fawn and brown, all sizes, regular price 85c a pair, Monday ..... <b>.69</b> Ladies' Fancy Ringwood Gloves, in assorted patterns, all sizes, regular price 35c a pair, Monday ..... <b>.25</b> <b>Books and Stationery.</b> Great Writers' series of books, critical biographies of famous writers, library edition, in handsome bindings, usually sold at 70c each, for ..... <b>.25</b> Sketches of Scottish Character, by Norman Macleod, paper binding, each at ..... <b>.5</b> An odd lot of books suitable for Sunday School libraries or gifts; clearing at ..... <b>.15</b> 500 Boxes Fancy Paperettes, regular price 25c and 30c a box, for ..... <b>.15</b>	<b>Forty only Boys' Ulsters,</b> all-wool, heavy Canadian tweeds, dark colors, double-breasted, deep storm collar, good strong plaid linings, sizes from 22 to 26 inch chest, regular price \$3.95, Monday ..... <b>1.49</b> <b>Youths' 3-piece Suits,</b> short pants, heavy dark brown English tweeds, single-breasted, sacque shape, good twilled Italian cloth linings and best trimmings, sizes 25 to 32 inch chest measure, regular price \$4.50, \$5.00 and \$6.00 suit, Monday ..... <b>3.50</b> <b>Hats.</b> Men's and Boys' Black Imitation Persian Lamb Caps, Dominion shape, good dark sixteen lining, Monday ..... <b>.25</b> Boys' and Youths' Felt Hats in knockabouts, soft, crush shape, in black and brown colors, leather sweat band, sizes 6-1/4 to 6-5/8, regular price 35c each, Monday ..... <b>.9</b> <b>Linens.</b> 67-inch Fine Bleached Table Damask, soft grass bleach, warranted pure linen, a large assortment new designs to select from, regular price 65c a yard; Monday ..... <b>.50</b> Heavy English Bath Towels, sizes 12x20, half-bleach, soft finish, ringed, regular price 35c a pair; Monday ..... <b>.24</b> <b>Hosiery.</b> Boys' Heavy All-Wool Ribbed Hose, double sole and heel, good quality, regular price 25c a pair, Monday ..... <b>12 1/2</b> Misses' Ribbed Cashmere Hose, double sole, heel and toe, regular price 25c a pair, Monday ..... <b>15</b>	<b>Men's Fine Military Flannel Shirts,</b> patent front, dark grey color, collar attached, pearl buttons, large bodies, unshrinkable, sizes 14 to 17-1/2, regular price \$1.25 each, Monday ..... <b>.79</b> <b>Turnbull's Hand-made Unshrinkable Underwear,</b> odd lots of 14, 16, 18 and 20 gauge, full fashioned in small men's and large men's sizes only, regular price \$1.25, \$1.50 and \$1.75 each, Monday ..... <b>.69</b> <b>Dress Goods and Silks.</b> 600 yards 42-inch English Tweed, beautiful range of patterns in checks and snowflake effect, all dark colors, regularly sold at 25c yard, Monday ..... <b>.10</b> 3,000 yards 42-inch Scotch and English Tweeds, medium and dark patterns, full range of colorings and good weight, regularly sold at 25c to 35c yard, Monday ..... <b>.15</b> 2,500 yards 42-inch Fancy English Herring Tweed Suitings, newest designs and patterns, good weight and splendid finish, making an excellent street costume, regular value 35c to 50c yard, Monday ..... <b>.20</b> 500 yards 54-inch Dress Tweeds, heavy weight, good colors, all this season's goods, regular price 65c and 75c yard, Monday ..... <b>.35</b> 650 yards only of 20 to 21 inch Colored Surah Silks, fine twill, bright, soft finish, all pure silk, in a large range of light and dark shades, regular price 40c to 50c yard, Monday ..... <b>.20</b>	<b>Fine Grey Woollen Flannels,</b> 27 inches wide, thoroughly scoured, free from grease, light and dark colors, plain and twills, regular price 20c a yard; Monday ..... <b>.14</b> <b>28-inch Standard Fine All-wool Grey Campbellford Flannels,</b> plains and twills, with pure, soft finish, light and dark shades, regular price 28c a yard; Monday ..... <b>.20</b> <b>32-inch Heavy English Flannellette,</b> a good assortment of light and dark stripes, pure, soft finish, regular price \$1.25 a yard; Monday ..... <b>5</b> <b>Extra Superfine White Wool Blankets,</b> 7 lb. weight, red and blue borders, soft finish, guaranteed full size and weight, regular price \$2.50 a pair; Monday ..... <b>2.10</b> <b>Millinery.</b> New York Walking Hats, the "Maryland," in assorted colors, well trimmed, usually sold at \$1 each; special at ..... <b>.69</b> Latest New York styles in Black Felt Turbans; special at ..... <b>.49</b> Fancy Millinery Ribbons, all new patterns, worth 50c and 75c a yard; special at ..... <b>.25</b> Paris Violets, large bunches, fine quality in natural shades; special at ..... <b>.19</b> <b>Cloaks.</b> Ladies' Double-breasted Jack-ets, in heavy black cheviot serge, 4 buttons, full pleated back, regular price \$7.50 and \$8.50, Monday ..... <b>6.00</b> Fine All Wool Tweeds, 27 inches wide, newest patterns, correct things for winter wear, regular price 75c and \$1 a yard, Monday ..... <b>.50</b>	<b>Ladies' Flannellette Gowns,</b> good quality, tucked front, yoke back, skirt 2-1/4 yards wide, Monday ..... <b>.33</b> <b>Children's Flannellette Gowns,</b> in good quality, Mother Hubbard style, sailor collar, trimmed with frill of goods around collar and on sleeves, sizes 2, 4, 6, 8, Monday ..... <b>.23</b> <b>Ladies' Flannellette Drawers,</b> good quality, yoke band, gathered at knee with elastic, sizes 28, 30, 32 inches long, Monday ..... <b>.10</b> <b>Ladies' Ribbed Vests,</b> shaped, ribbon around neck, long sleeves, Monday ..... <b>.12 1/2</b> <b>Handkerchief Dept.</b> Ladies' Extra Fine Swiss-embroidered Handkerchiefs, a large assortment of patterns, regular price 20c and 25c each; Monday ..... <b>.12 1/2</b> Men's Taped-bordered Irish Lawn Handkerchiefs, superior quality, regular price 10c each; Monday, 8 for ..... <b>.27</b> 3 to 5-1/2 inch Fine Black Silk Chantilly Laces, also a very fine line of 10-inch black silk broderie Anglaise lace, regular price 25c to 35c a yard; Monday ..... <b>.13</b> Black Silk Vellings, plain and fancy nets, also chenille and worked spots, regular price 12-1/2c and 15c a yard; Monday ..... <b>.5</b> <b>Groceries.</b> The T. Eaton Company's Corn Starch, regular price 5c a packet; Monday ..... <b>4 1/2</b> New Cooking Figs, regular price 5c a pound, Monday 2 pounds for ..... <b>10</b>

Mail Orders  
Filled Promptly.

THE T. EATON CO. LIMITED.  
Canada's Greatest Store.

Lunch Room  
in Basement.