
FIVE YEAR GOLD BOOM WARMING UP

Up North things are shaping for a five-year gold boom. It may be longer, depending on discoveries, but we can see enough fuel to keep the temperature high for five year.

Backgrounding the rising boom is the splendid performance of the established gold producers. They are expanding their profits at a rate unequalled anywhere in the world, and we boldly assert that aggressive, brainy technical and administrative control, and a high quality of labor, are more responsible than favorable general circumstances.

Foregrounding is the renewed interest in prospecting for new gold veins and exploration of known ones. The Precambrian of Ontario, Quebec and Manitoba presents a field for search unequalled in the world. We challenge any thousand known occurrences in the North. All our mines, whether they be copper, nickel or zinc, have gold contained in them. Gold is everywhere; in township after township along the T. & N. O. Railway in Ontario, for mile after mile in Quebec and Manitoba. Almost any quartz crack will yield at least a trace of gold. Many of the occurrences are too small, or too meagre in the signs of necessary earth-action, to warrant work, but many existing veins cry aloud for exploration. And we know that even the close-in regions of favorable geology have been prospected less than five per cent. Remembering that most of our finest mines displayed few signs of the riches below, that many great orebodies are hidden from surface view by swamps and lakes, we can swell with hope that intensive, close and enthusiastic prospecting will uncover scores of profitable mines. Enthusiasm is certainly a requirement. It is starting to come in strong; that's why we say a boom is shaping up. Depressed business men are advised to take tonight's train for Kirkland Lake and Timmins. The air there is charged with cheerfulness.

Along with enthusiasm we need money: speculative money; money that is willing to take a chance, to celebrate if it wins and grin if it loses. The Old Country isn't interested in our gold prospectors; there is nothing to worry about in that. What there is to think about is the news brought in by company and