


Tiee Maclean Pub. Co., Liti.
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## TOPICS OF THE MONTH.

WHEN The Toronto Mail absorted The Empire the business company which puthished the latter paper was left as a separate concern to close up its affairs and pay its own debts. This process may now tee said to be accomplished. The principal asset of The Empire Company left unsold was the second lloe press, the other having gone to the Clobee. This second press has just been disposed of to Millar $\mathbb{E}$ Richard by private sale. This practically disposes of the outstanding assets. The motion made at Osgoode Hall some: time ago to wind up The Empire concern was not pat into force, as the process asked for has been practically going on during the past six months.

The manager of this year's Provinctal Exhibitom at st. John, N.B., paid a well-deserved compliment to the press in his letter to Mr. Scott, editor of The Sun, recorded elsewhere. The papers in all exhibition cities are an immense factor in the sue cess of these enterprises. But the promoters are not always so frank in acknowledging it as in ihis casc.

Newspapers desiring to increase their circulation are respectfully referred to the Arctic regions. The field is practically unlimited and compatitors are few. The Eskimo Bulletin, cdited by English missionaries, is publishod at an liskimo vilisoce tear Cape l'rince of Wales on Beloring Strait, but it only appears once a year. Its principal contemprary is The Almagadlintit

Nalinginarwick Tusaruminasassumik, published since iSor at Gadthaab, (ireenland, from the most northerly printug oftice in the wotld.

Mr. (. W. Bunting, mataging director of The Mail, whove health has treen gradually restored since his severe illuess of last month, left last week for Asheville, N.C., where be will remain for some time.
(ieorge 11. Ham, late managing editor of the Nor'Wester, of Wimiper, who is now doing special work for the Canadian Pacitic Railway, talks of organizing a newspaper excursion through to the Coast during the harvest ;eason neat jear. As the party will be the guests of the railway, only working journalists will be invited. Men from the husiness, advertising, mechanical and other departments will not receive invitations. (icorge has great faith in the future of that grand country, and he fecls, and rightly too, that the editors and reporters should have a personal knowledge of its magnificant resources. It is not what they may write of the trip and what they saw on it; but what they may be able to do in future when opportunit; offers, that he considers will be most valuable to the railway and country: On previous excursions, representatives from the leading papers were asked to accompany them, but in nearly every instance the insitation was suapped up by someone in the business departurem who had ne opportunity of writin: anything beyond an account of the trip. Some years ago, when the Bontreal City Council were taken over the Soo line to Dinneapolis and back by Wimmpes and the C.B.K., the aldermen themselees asked to have the (iity Hall reporters detailed to do the trip. Instead, however, in several instances cletks from the business office or members of the advertising staff who hatd more intimate relations with the proprictors were aliowed to go.

I newspaper man, whone son has lately fone to a village beside the railway, writes to l'math: and l'emamer: "It is, no doubt, a very dismal place, but be enjors it, and has a fun and a track biegcle with which he goes hunting. If he does not eatch a train coming the other way, all will be well. If he does, all will be over!"

One or two features of the new offices of The lhiladelphia Evening bulletin are worth noting. The first floor contansthe business and publication offices, circulation, advertining, etc., being close together. On the second floor the editorial rooms, the news rom and the steteotypirg are su atranged that from

