

BARGAINS FOR "EARLY RISERS" --- AT THE SIMPSON STORE TOMORROW

This announcement is going to make staying in bed late tomorrow morning an expensive luxury. Figure it out for yourself. You can read here how much can be saved on things that are needed now. Get here at eight-thirty to make sure of these economies, and you'll be patting yourself on the back for the rest of the day.



Electric Fixtures Three-Light Showers, 12-inch plate, three lights below, fancy shade. Regularly \$6.50. Friday, 3/4 day. . . . . 3.69 Semi-Indirect Fixture, Regularly \$15.00. Friday, 3/4 day. . . . . 6.95 Three-Light Shower Fixture, Regularly \$18.50. Friday, 3/4 day. . . . . 7.49 Four-Light Square Mission Fixture, Regularly \$16.00. Friday, 3/4 day. . . . . 7.49 Five-Light Electricier, Regularly \$25. Friday, 3/4 day. . . . . 8.49 Installed free within city limits. Insulation joints and inspection fees extra.

Soiled and Odd Blankets in an 8.30 Special

Single and Double-Bed Sizes, counter soiled and mused from handling. Regularly \$3.50 to \$4.85. Friday, bargain, pair. . . . . 2.95 No phone or mail orders. Double Bed Sheets, fully bleached, hemmed, size 2 x 3 1/2 yards; 400 pairs. Friday, pair. . . . . 1.00 Pillow Cases, hemmed, size 14 x 38 inches. Friday 4 pairs for .98 Largest Flannelette Blankets, best Canadian quality, white or gray, pink or blue borders; size 70 x 84 inches. Friday, pair. . . . . 1.29 White Crochet Bed Spreads, size 72 x 84 inches. Bargain Friday .95 Unbleached Cotton, 40 inches wide, limited quantity. Regularly 10c yard. Friday, yard. . . . . 7/2 Nainsook, 36 inches wide, Friday, 12 yards for .98 Plain White or Pink Flannelette, 3500 yards. Friday, yard. . . . . 5 White Saxony Flannelette, 31 inches wide. Friday, 10 yards for .95 Blue and White Checked Apron Gingham, 38 inches wide. Friday, yard. . . . . 11 Huckaback Bedroom Towels, size 17 x 29 inches, hemmed ends. Bargain, Friday, pair. . . . . 19 Crash Roller Towelling, red border, width 17 inches. Bargain Friday, yard. . . . . 3 Scotch Damask Tablecloths, size 2 x 2 1/2 yards. Regularly \$1.65. Friday, dozen. . . . . 1.19 Damask Table Napkins, 19 inches. Regularly \$1.75 dozen. Bargain Friday, dozen. . . . . 1.29 Table Damask, fully bleached, 54 inches wide. Friday, yard. . . . . 28

Basement Bargains for Friday

55c Japanned Tin Bread Boxes. Bargain. . . . . 36 65c Galvanized Garbage Cans, with fit-over cover, for . . . . . 49 50c Galvanized Wash Tubs. 39 45c Galvanized Oval Rinsing Tubs, for . . . . . 33 35c Bright Tin Oval Rinsing Tubs. Special, for . . . . . 23 10c Japanned Dust Pans, for 6 15c Corner Sink Strainers. Special. . . . . 11 65c Double Roast Pans, oval shape, black sheet steel, for. . . . . 39 45c Round Double Roast Pans, for . . . . . 25 50c Galvanized Garbage Cans, with fit-over cover, for . . . . . 49 75c Garden Spades, D handle. Bargain. . . . . 49 Long-Handled Shovels, for coal and ashes. Usually 25c, for . . . . . 14 7 lb. of Nails, assorted, 2 1/2, 3 and 4-inch wire, for . . . . . 25 Bathroom Mirrors, in white enamel, round cornered, British bevel plate, 12 x 18 in. Usually \$3.25. Friday. . . . . 2.29

Guernsey Kitchen Set at 98c

Casserole, two mixing bowls and six custard cups, white lined. Regularly \$1.50. Friday, set. . . . . 98

Gloves and Hosiery

Children's Hose, silk heel and toe, ribbed cashmere, black and white, ages 3 months to 2 years. Usually 25c. Friday. . . . . 15 Boys' and Girls' Stockings, ribbed black cashmere, English, sizes 6 to 10. Regularly 25c. Friday bargain, 19, 3 for . . . . . 47 Women's Tan and Black Cotton Hose, sizes 9 1/2 to 11. Friday bargain. . . . . 10 Women's "Pen-Angle" Brand Black Cashmere Hose, "seconds." Regularly 25c. Friday bargain. . . . . 18 Women's Silk Ankle Hose, "seconds," of the 29c quality. Friday bargain. . . . . 12 1/2 Men's "Pen-Angle" Black Cashmere Socks, sizes 9 1/2 to 11. Regularly 25c. Friday bargain, 18, 3 pairs. . . . . 50 Women's Grace Kid Gloves, black, tan and white, sizes 5 1/2 to 8. Usually 75c. Friday. . . . . 48 Women's Wash Chamisette Gloves, natural or white, sizes 5 1/2 to 8. Friday. . . . . 39 Men's Gloves, tan suede, Ferrin make, black suede and brown kid, unlined. Friday bargain. . . . . 48



249 MEN'S SUITS AT \$6.45

Regularly \$9.00, \$10.00, \$10.50 and \$12.00. These suits are made from English tweeds, in gray and brown stripes; the coats are single-breasted, three-button saque style, with single-breasted vests; size 36 to 44. Friday bargain. . . . . 6.45 Men's \$6.95 Waterproofs, at \$4.95—Made from double texture English paramatta cloth, fawn shade; single-breasted, motor style; every seam securely sewn and cemented; sizes 34 to 46. Regularly \$8.00 to \$10.00. Friday bargain. . . . . 4.95 \$2.50 Tweed Trousers, at \$1.59—Serviceable English tweeds, in gray and brown striped patterns; sizes 32 to 44. Friday bargain. . . . . 1.59

MEN'S ACCESSORIES

Outing Shirts, collars attached, boys' sizes, 12 to 14; men's, 14 1/2 to 17. Regularly 50c to 75c. Friday, 29, or 3 for . . . . . 80 Neglige Shirts, laundered cuffs, with color stripes; sizes 14 to 17. Regularly 50c and 59c. Friday bargain, 39, or 3 for . . . . . 1.10 "Penman's" Spring Merino Underwear, all sizes, shirts and drawers, 34 to 44, Regularly 50c. Friday. . . . . 39 Silk Neckwear. Regularly 25c. Friday, 2 for . . . . . 25 Khaki Tan Satin Drill Shirts, sizes 14 1/2 to 17. Regularly \$1.00. Friday, each. . . . . 50 Canadian and English Flannelette Nightrobes, sizes 15 to 20. Regularly 75c and \$1.00. Friday. . . . . 59

MEN'S AND BOYS' HATS

Men's Soft Hats, sizes 6 3/4 to 7 only. Regularly \$1.00 and \$1.50. Friday. . . . . 45 Men's Stiff Hats. Regularly \$1.50 and \$2.00. Friday. . . . . 95 Men's and Boys' Caps. Friday bargain. . . . . 39

The Easter Homefurnishing Club

will help you in the way of many savings by making your income immediately available. Here are some values for early shoppers, Club members and others:

Linoleums and Carpets

SHORT ENDS OF LINOLEUM AND FLOOR CLOTH, 27 to 36 QUALITIES, FRIDAY 19c. An 8.30 clearance of all short ends of two makes of floor covering. Floor cloths up to and including six square yards. Linoleums up to and including four square yards. An 8.30 Rush Sale Friday, square yard .49 BRUSSELS CARPET. Odd rolls, some with borders to match. Regularly \$1.00 and \$1.15 yard. Friday, yard. . . . . .65 UNION AND WOOL AND FIBRE RUGS. The Unions come in red and brown, green and tan, and green and red: 7.6 x 9.0. Special Sale, Friday, for . . . . . 3.75 9.0 x 9.0. Special Sale, Friday, for . . . . . 4.75 9.0 x 10.6. Special Sale, Friday, for . . . . . 5.75 9.0 x 12.0. Special Sale, Friday, for . . . . . 6.35 10.6 x 12.0. Special Sale, Friday, for . . . . . 6.75 WOOL AND FIBRE RUGS IN BLUE, TAN AND GREEN. 6.0 x 9.0. Regularly \$6.95. Friday. . . . . 3.45 8.2 x 10.4. Regularly \$6.50. Friday. . . . . 3.25 9.0 x 12.0. Regularly \$7.25. Friday. . . . . 3.95

Draperies and Fixtures

A big week-end clearing of dropped designs: 9.0 x 9.0. Regularly \$32.50. Friday. . . . . 27.00 9.0 x 10.6. Regularly \$38.00. Friday. . . . . 29.50 9.0 x 12.0. Regularly \$42.00 and \$48.00. Friday. . . . . 37.50 9.0 x 13.6. Regularly \$42.00 and \$50.00. Friday. . . . . 35.00 11.2 x 12.0. Regularly \$52.00 and \$54.00. Friday. . . . . 45.00 American Strims, hemstitched border effects, in cream, white or ecru. Regularly 40c and 45c per yard. Friday, per yard. . . . . 28 Curtain Stretchers, well made, full size, non-rusting pins. Regularly \$1.25. Friday, each. . . . . 79 Opaque Window Shades, good quality, in cream and green only; sizes 36 x 70 inches. Friday, each. . . . . 39 Extension Rods, brass with silvered ends and hook brackets. Friday, each. . . . . 37 English Lace Curtains, white only, 2 1/2 yards long, floral and ribbon borders. Friday, per pair. . . . . 47 Scotch Madras, new designs, 45- and 60 inches wide, white or cream. Friday, per pair. . . . . 7 Beautiful Cretonnes, all-over designs on medium and dark grounds, 31 inches wide. Friday, per yard. . . . . 54 Beautiful Silkolanes, very extensive collection of colors; Persian, floral and conventional designs, 36 inches wide. Friday, per yard. . . . . 14 Curtain Nets, all-over mesh nets, 27 and 40 inches wide, white only. Friday, per yard. . . . . 14

Bargain Day in Bedsteads and Bedding

Iron Bedstead, in white enamel, standard sizes. Regularly \$8.00. Sale price. . . . . 5.45 Iron Bedstead, in white enamel, standard sizes. Regularly \$9.00. Sale price. . . . . 6.45 Brass Bedstead, in white enamel, trimmed with brass, standard sizes. Regularly \$11.00. Sale price. . . . . 7.95 Brass Bedstead, in white enamel, standard sizes. Regularly \$12.00. Sale price. . . . . 8.95 Brass Bedstead, 2 1/2-inch posts, standard sizes. Regularly \$10.50. Sale price. . . . . 7.95 Brass Bedstead, 2 1/2-inch posts, standard sizes. Regularly \$10.50. Sale price. . . . . 7.95 Extension Couch Bed, of angle steel, mattress and valance; extends to full size bed. Regularly \$9.75. Sale price. . . . . 7.15 Bed Spring, of steel tubing and woven steel wire, standard sizes. Regularly \$5.00. Sale price. . . . . 3.95 Mattress, cotton felt, all sizes. Regularly \$4.10. Sale price. . . . . 3.45 Mattress, cotton felt. Regularly \$3.50. Sale price. . . . . 2.95 Pillows, mixed feathers. Regularly \$1.35. Sale price, pair. . . . . 95c Pillows, pure feathers. Sale price. . . . . 85c

R. SIMPSON DRUGS

1/10 Sal Hepatica, large size. Friday. . . . . 20 50c size Seven Sutherland Sisters Hair Tonic or Shampoo. Friday. . . . . 20 25c Liver Pils, for liver troubles. Friday. . . . . 15 15c boxes Sedlitz Powders, 2 for . . . . . 27 25c Syrup Figs. Friday. . . . . 15 50c size Baby's Cream Balm. . . . . 15 50c Baby's Own Tablets. Friday. . . . . 14 1/25 Hot Water Bottles, cloth inserted, chocolate color, light weight. . . . . 50 Rubber Gloves, light weight, good quality, sizes 3 and 4 1/2. Special Friday. . . . . 13 25c Linsseed and Turpentine. Friday. . . . . 13 25c Extract Soap Bark, for cleaning alkali, wools, goods, kid gloves, etc. . . . . 15 1/100 size Waterbury's Cod Liver Oil. . . . . 65 50c size Lintoline. Friday. . . . . 35 50c size Spirits Turpentine, 1-pint bottle. . . . . 20 Linsseed Meal. Friday, 5 lbs. . . . . 20

Jewelry

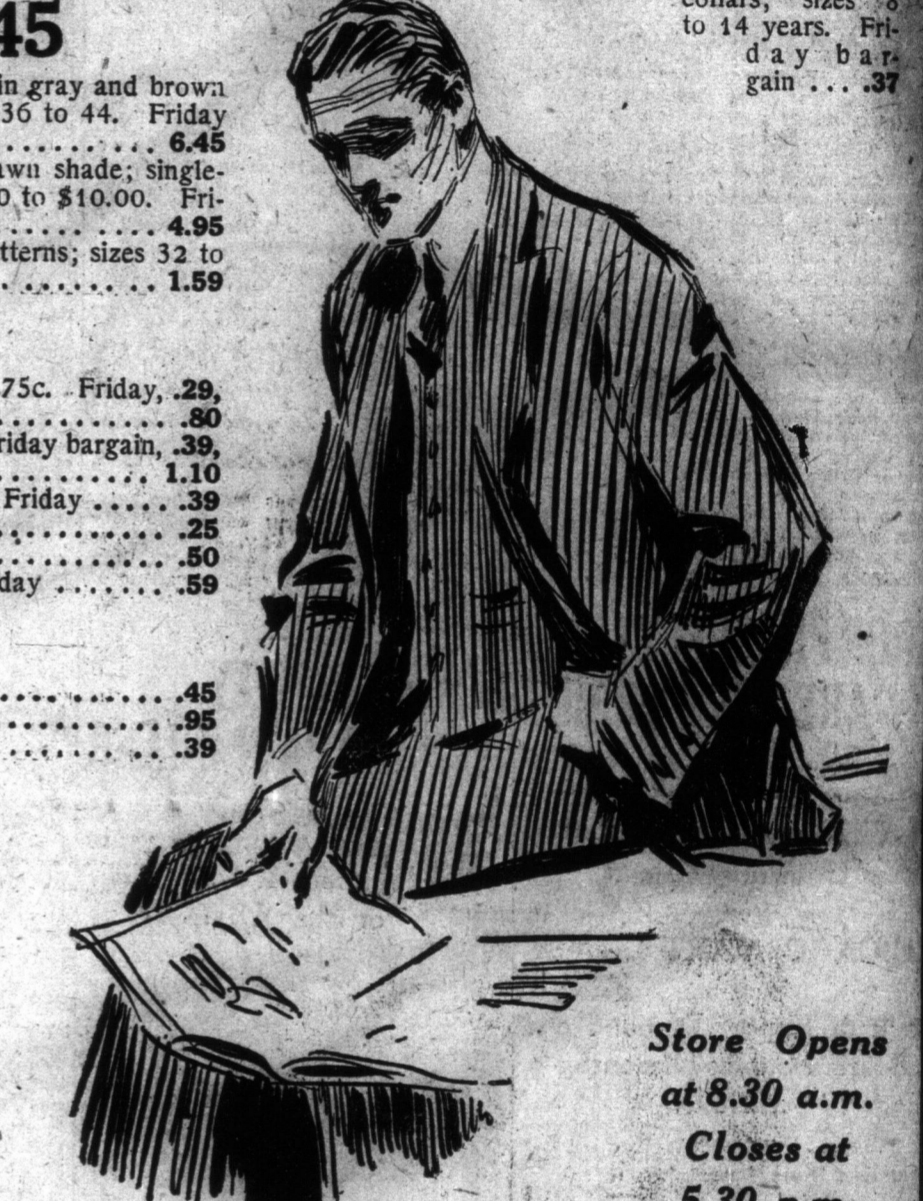
Women's Curb Neckchain. A good strong chain, with bolt ring snap. Regularly \$3.00. Friday. . . . . 2.50 Women's Stone-set and Plain Lockets. Place for two photos. Friday bargain. . . . . 40 Black Earring, stud and drop design. Large and small cut beads. Regularly \$1.00 and \$1.25. Friday bargain. . . . . 50 Pretty Stomper Pendants, with fine chain attached. Imitation cameo, sapphires, rubies, etc. Friday bargain. . . . . 75c, \$1.04 and \$1.25. Friday bargain. . . . . 75c Pearl-set 18k Gold Brooches. Many popular designs. Made of washbone and other patterns. Regularly \$1.50 and \$2.00. Friday bargain. . . . . 98c Women's and Men's Single-stone Diamond Rings, 14k gold settings, claw patterns. Regularly \$19.90. Friday bargain. . . . . 4.95

MEN'S SUITS FOR EASTER Made-to-Measure \$22.00

We have just 110 Suit Lengths that were bought to sell, made to measure by our customs tailoring department, for \$25.00 to \$34.00. These we will put on sale Friday at \$22.00 each, taking your measure and making them up in thoroughly satisfactory manner. Materials are fine English worsteds, in gray or brown checks, blue with hairline stripes and English and Scotch tweeds, in new shades for spring and summer. Come and be measured Friday or Saturday for a suit at . . . . . 22.00

BOYS' EASTER SUITS

Single-breasted Norfolk styles, with full-cut bloomers; brown and tan checks; sizes 25 to 32. Regularly \$4.50 to \$6.50. Friday bargain. . . . . 2.95 Boys' Norfolk Suits, \$4.85—175 New Spring Suits, sauppy yoke Norfolk and pleated styles; full-cut bloomers; all English tweeds and worsteds, in grays, browns and novelty patterns and small checks and stripes; sizes 25 to 34. Friday, to clear, at . . . . . 4.85 Boys' Blue Serge Bloomers, 49c—400 pairs, full-cut style, with strap and buckle at knee; sizes 5 to 14 years. Friday bargain. . . . . 49 350 Boys' Blouse Shirt Waists, madras, in tapeless style, with attached collars; sizes 8 to 14 years. Friday bargain. . . . . 37



Early Boot Bargains

Selling Begins Promptly With First Choosing for 8.30 a.m. Customers. Men's Boots Less Than Half Price, \$2.49-1750 pairs of the best Toronto-made boots for men, button and lace styles, selected tan Russia and willow calf leathers, Goodyear welted soles, round toes; sizes 6 to 11. Regularly \$5.00. Friday bargain. . . . . 2.49 Men's "Victory" Cashion Sole Boots, all sizes. Friday. . . . . 4.00 No Mail Orders. Ladies' \$3.50, \$4.00 and \$5.00 Spring Shoes at \$1.99—400 pairs of Low Shoes of this season's newest leathers, patterns, shapes and styles; lace, colonial, strap, button and Le Valler patterns; widths A to C; sizes 3 to 6. No phone orders. Friday bargain. . . . . 1.99 Women's Boots, Friday, \$1.79-450 pairs, regularly \$2.50 to \$4.00 Boots, button and Blucher styles; gunmetal, vicid kid, patent colt and tan calf, etc.; sizes in the lot 2 1/2 to 7. No phone or mail orders. Friday bargain. . . . . 1.79 Ladies' "Queen Quality" Cashion Sole Boots, all sizes. Friday. . . . . 5.00 Women's \$2.95 Slippers at 99c—400 pairs Evening Slippers, made of pink, blue, white and corn satin, also white kid; ornaments on vamp; White Kid soled. No phone or mail orders. Friday bargain. . . . . 99 Children's \$1.25 Boots, Friday, 85c—250 pairs of Girls' Boots, in Blucher educator toe shapes. Not more than three pairs to one customer. Sizes 5 to 10 1/2. Regularly \$1.25. No mail orders. Friday. . . . . 89 Misses' \$1.65 Boots at 99c—200 pairs only Strong Dugola Kid Blucher Boots, with patent leather toe caps; sizes 11, 1 and 2. No phone or mail orders. Friday. . . . . 99

Telephone Tonight 5.30 to 10 o'Clock for Groceries to Go by Early Delivery Friday

TELEPHONE DIRECT TO DEPARTMENT, ADELAIDE 6100. One Car Standard Granulated Sugar, in 20-lb. cotton bags. Per bag. . . . . 1.38 Choice Family Flour, Quarter bag. . . . . 92 California Seeded Raisins, Three packages. . . . . 29 Choice Cleaned Currants, 3 lbs. . . . . 25 Yellow Cooking Sugar, 7 lbs. . . . . 50 Perfection Baking Powder, Three tins. . . . . 25 New Orleans Molasses, 2-lb. tin. . . . . 10 Heather Brand Extracts, assorted. . . . . 25 Canada Cornstarch, Package. . . . . 25 Mixed Pastry Spice, Per tin. . . . . 7 Pure Rendered Lard, 2-lb. pail. . . . . 45 Finest Creamery Butter, Per lb. . . . . 25 2 1/2 LBS. PURE CEYLON TEA, 62c. 1000 lbs. Pure Celona Tea, of uniform quality and fine flavor, black or mixed, 2 1/2 lbs. for . . . . . 52 CANDY—Main Floor and Basement. 500 lbs. Toasted Marshmallow, Regularly 30c. Per lb. 25 1000 lbs. Quaker Chewing Candy, Regularly 15c. 2 lbs. 25 1000 lbs. Walnut Maple Cream, Per lb. . . . . 10