

and he is to-day widely known as the president of the Canadian General Electric Company, vice-president of the Canada Ship Building Company and a director of the Dominion Bank, the Toronto General Trusts Company, the Toronto Electric Light Company and the Ontario Accident Insurance Company.

In 1857 Mr. Brock was married and he is the father of six children. For a half century he has occupied the same pew in St. James' Anglican Cathedral at Toronto. He has membership relations with several of the prominent social organizations of the province, including the Toronto Club, the Albany Club, the Rideau Club of Ottawa and the St. James' Club of Montreal. He has taken an active interest in politics, giving loyal support to the Conservative party since age conferred upon him the right of franchise, and from 1900 until 1904 he sat in the Dominion House as member for Centre Toronto. Otherwise he has never sought or desired political preferment. In his character there is something he attained in the primitive schools where he was educated and in his early business experience, something that might be termed solidity of purpose and which is a characteristic worthy of emulation. In the school of experience he has learned lessons that have made him a well informed man, broad minded and liberal in his views and with a charity that reaches out to all humanity.

JAMES MORRISON.

There are no rules for the building of characters; there is no rule for achieving success. The man who can rise from the ranks to a position of prominence is he who can see and utilize the opportunities that surround his path. The essential conditions to human life are ever the same, the surrounding influence differs but slightly and when one man passes another on the highway to reach the goal of prosperity before others who perhaps started out before him, it is because he has the power to use advantages which probably encompass the whole human race. To-day among the prominent business men of the province stands James Morrison of Toronto, and his name at once brings to mind an important industry of the country,