

4. The mistake is often made of supposing that university schools of commerce are trade schools. They are not that; they are not even vocational schools; they are university schools. We do not attempt for a moment to teach the devices and tricks of industry and trade, whether they be good or bad. The aim of university teaching in its studies in commerce is not commercial profit but to arouse a critical human interest in the way men live together in a business way in the community. We do not attempt to teach the devices of competitive advertising or competitive selling and much less the tricks of credit dealing or stock speculation. The course in Commerce at McGill, for example, covers in a general way the following studies:- 1) English, 2) a foreign language, perhaps preferably the French language, 3) Accountancy, 4) Mathematics, 5) Economics, 6) the elements of Commercial Law, and all these subjects are regularly recognised subjects of university study. The only exception, perhaps, is Accountancy, and that is not really an exception. Accountancy and auditing is not a trade; accountants and auditors are not engaged in business. They are professional students and advisers on sound, true, honest business methods. What valid human distinction, may I ask, can be drawn between the study of law and engineering on the one hand and the study of banking, ~~and~~ merchant shipping and industry on the other? Clearly, therefore, if you insist upon calling the School of Commerce a vocational school it is not the only vocational school recognised by the universities in this or any other country.

5. What is the issue? Let us see! It is, I think, something like this. The traditional humanities, Greek, Latin, formal Mathematics, Logic and Rhetoric, are being neglected in the schools. Students enter the university without the necessary training and discipline in English Composition, Latin, Greek, Mathematics and possibly one or two other subjects, and after entering the university they do not seem to take the interest which they should take in these fundamental studies.