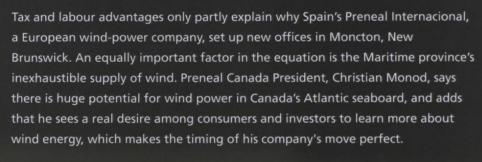
As a result of Canada's expertise in diverse niche environmental technologies, the Canadian environmental technology industry comprises more than 10,000 firms employing 250,000 individuals and generating annual revenues in excess of \$18 billion.<sup>20</sup>

## Driving sustainable technologies

Sustainable Development Technology Canada (SDTC) is a not-for-profit foundation that finances and supports the development and demonstration of clean technologies which provide solutions to issues of climate change, clean air, water quality and soil, and which deliver economic, environmental and health benefits to Canadians.

SDTC operates two funds aimed at the development and demonstration of innovative technological solutions. The \$550 million SD Tech Fund™ supports projects that address climate change, air quality, clean water, and clean soil. The \$500 million NextGen Biofuels Fund™ supports the establishment of first-of-kind large demonstration-scale facilities for the production of next-generation renewable fuels.

## PRENEAL: OPPORTUNITY BLOWING IN THE WIND



Although wind power is just starting to get off the ground in New Brunswick, he says, it has been growing in Europe for the past 15 to 20 years, and the company is eager to export its technologies, and it sees Canada as a land of opportunity. "The Maritimes will be the real renewable energy hub of the East," he promises, adding that potential also exists in Quebec. "It started when it became obvious worldwide that the cost of manufacturing electricity with wind was by far much lower than the real cost of manufacturing with coal, fuel, gas, and nuclear. The reason the Maritimes are now coming into the game is because the public is demanding this development hoping to get the highest benefits out of it. Here, Preneal Canada is particularly proud to be able to fullfil this expectation by introducing its business model of co-ownership with communities allowing very substantial local financial and economic spin-offs at minimal or no risk for them."



Christian Monod, President, Preneal Canada