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A WORLD FAIR IN 1967

In February 1959 the Canadian Cabinet agreed that exploratory discussions should be held with municipal officials in Montreal and Toronto regarding the possibility of holding a World Fair in one of these cities in 1967 to celebrate the centenary of Canada's federation. At that time both France and Austria were also considering holding a World Fair in 1967. In October 1959 the French Government decided to withdraw its application, and it then appeared that Austria and Canada would be the only contestants. Austria had not announced any historical reason for the choice of the year 1967.

In January 1960, the U.S.S.R. announced its intention of applying to the Bureau International des Expositions (BIE) for permission to hold a World Fair in the Soviet Union in 1967, to commemorate the 50th anniversary of the October Revolution.

On February 3 the Cabinet approved the recommendation of the Minister of Trade and Commerce that the 1967 World Fair be held in Montreal, and appointed the Postmaster General as the Minister responsible for supervising the preparation and presentation of the necessary submissions to the BIE, and for other actions relating to the proposal.

On March 8, the BIE met in Paris to consider the applications of Austria, Canada and the U.S.S.R. to hold the World Fair in 1967. At this meeting an attempt was made to have a vote taken, but it was decided to postpone voting until the next meeting of the Bureau on

May 5. The voting procedure was established and arrangements made for the ballots to be taken without debate. During the next two months representations were made by Canadian missions in all BIE member countries to the governments concerned in the effort to secure the largest possible number of votes for Montreal as the site of the 1967 Fair.

In mid-April it was learned that seven new members had joined the BIE and would be eligible to vote at the May 5 meeting. These were Bulgaria, Czechoslovakia, Hungary, Poland, Roumania and the two autonomous republics of the U.S.S.R., Ukraine and Byelorussia. Thus the Soviet Union's chances of winning a majority vote in favour of holding the Fair in Moscow were increased.

At the end of April the Austrian Government decided to withdraw its application and the contest was thus between Montreal and Moscow.

The decisive meeting of the Bureau International des Expositions duly took place on May 5, with the full thirty-nation membership in attendance. The Canadian delegation included Mr. William McLean, Mr. Hamilton, Postmaster General, Mr. Pierre Sévigny, Associate Minister of National Defence, Mr. Paul Beaulieu, Minister of Trade and Commerce for the Province of Quebec and Senator Sarto Fournier, Mayor of Montreal. The delegation was assisted by the Canadian Ambassador in Paris, Mr. Pierre Dupuy. Five ballots were taken to reach a decision. On the first and second, which required a two-thirds majority, the U.S.S.R.