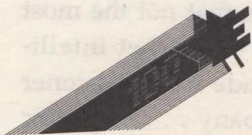


TCS:

THE
SECOND
CENTURY



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in the afternoon, each working group was given one theme and asked to develop recommendations from it - to outline what needs to be done to "make it happen". The day concluded with each group reporting its recommendations in a final plenary session. The success of the Conference owed a great deal to the use of professional facilitators who managed the plenary and working group sessions, ensuring all participants were heard.

The luncheon, chaired by Gordon Osbaldeston, was indeed a special occasion. The friendly camaraderie and genteel irreverence, hallmarks of the Service, made this an unforgettable event! Guests included six former Trade Ministers: Michael Wilson, Tom Hockin, Alastair Gillespie, Ed Lumley, James Kelleher, and Gerald Regan. Needless to say, there was some good natured ribbing among the invited guests about political affiliations. Other former ministers who could not attend sent their congratulations.

Marshall Cohen, on behalf of the private sector, presented the Service with a commemorative plaque (see below) recognizing 100 years of dedicated service. MINT struck a responsive chord when, in accepting the plaque, he said, "... I accept it on behalf of the hundreds of women and men, Canada-based and locally-engaged, officers and support staff, who throughout the world, have given true meaning to 'public service'..." MINT also used the occasion to announce



that he had received the International Business Development Review report (see p. 10).

It was a day for awards. In addition to the commemorative plaque, which now hangs in the Main Lobby, the MINT award was presented to Bill Pound and citations were presented to Judith Bradt, Pablo Feres and Carol Morey. (PANORAMA No.45, Nov.7, 1994)

George Bélanger (Mexico), Judith Bradt (Washington), Pablo Feres (Santiago), Ulla Hansson (Stockholm), Don Russell (New York), and Nick Yazaki (Tokyo) accepted, on behalf of all locally-engaged members of the Trade Commissioner Service, officers and staff, a plaque in recognition of their invaluable service. (see plaque at left) The plaque graces the office of the Chief Trade Commissioner. A replica of the plaque signed by MINT has been sent to each locally-engaged member of the TCS.

The Conference was indeed a fitting tribute to those around the world who serve, and those who have served, Canada and the Canadian business community. Your post should have received copies of the speeches, the outcome of the day's proceedings and the video highlights of the Conference. If by some chance you have not, please contact Gisèle Laframboise at TOO via E-Mail or fax at (613) 996-8688.

A report has been prepared based on the recommendations from the Conference and forwarded to MINT. We will keep you posted.

A Century of Service 1894-1994

The Trade Commissioner Service has been helping Canadian companies discover and secure world markets ever since the first Trade Commissioner was posted to Australia in 1894. On behalf of Canada's business community, we salute the Trade Commissioner Service for a century of dedicated commitment.

• The International Trade Advisory Committee, October 3, 1994 •