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REPORT #5 88/10/21 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88 TRACKING PROGRESS REPORT OF INVESTMENT ACTIVITIES AND RESULTS

606 - LOS ANGELES

UNITED STATES OF AMERICA

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER

RESULTS REPORTED

QUARTER: 1

"PARTNERS IN PROSPERITY" RECEPTION WITH PEAT MARWICK - ORANGE COUNTY.
"PARTNERS IN PROSPERITY" SEMINAR - PHOENIX, ARIZONA.
"PARTNERS IN PROSPERITY" RECEPTION - TUCSON, ARIZONA.

QUARTER: 2

QUARTER : 3

QUARTER: 4

MADE DIRECT CONTACT WITH 17 NEW PROSPECTIVE INVSTRS & STRENGTHENED TIES TO FACILITATORS IN ORANGE COUNTY FINAN'L COMMUNITY. MADE OR IMPROVED CONTACTS WITH 40 COS IN THE METRO. PHOENIX AREA AS WELL AS WITH STATE & LOCAL OFFICIALS, THE ACADEMIC COMMUNITY, INVSTMT ADVISORS ETC. A GOOD EX. OF COOP'N W/POST PUBLIS AFFAIRS PROG. RECEP'N BEFORE 1ST TUCSON INTL TRADE FAIR PROVIDED DIRECT CONTACT W/30 FIRMS, IN WHICH CAN BE ADDED 10 WHO MADE CONTACT THROUGH OUR BOOTH