

REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 631-BUENOS AIRES

014-EDUCATION, MEDICAL, HEALTH PROD
URUGUAY

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:
MARKET SURVEY, MEDICAL AND BIOLOGICAL PRODUCTS

ANTICIPATED RESULTS:

A) TO IDENTIFY NEEDS & MKTG CHANNELS. B) TO INCREASE NUMBER OF CDN COYS IN MARKET & NUMBER OF REPRESENTATIONS.

MARKET SURVEY, MEDICAL EQUIPMENT

A) TO IDENTIFY NEEDS & MARKETING CHANNELS
B) TO INCREASE NUMBER OF CDN COYS IN MARKET AND NUMBER OF REPS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 -----
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----