

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 435-COPENHAGEN

001-AGRI & FOOD PRODUCTS & SERVICE
DENMARK

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

THIS SECTOR REPRESENTS THE MAJOR PORTION OF OUR RESPONSIVE WORK-LOAD WITH OVER 90 REQUESTS FOR ASSISTANCE RECEIVED EACH QUARTER. GIVEN THE OFTEN LIMITED MARKET PROSPECTS WE ARE DEVELOPING STANDARD MARKET INFO SHEETS TO ASSIST FIRMS IN DEFINING WHETHER THEY

WE PLAN TO MINIMIZE TIME REQUIRED TO RESPOND TO REQUESTS FREEING MORE TIME TO WORK ON TECHNOLOGY INFLOW PROGRAM.

THE TECHNOLOGY INFLOW POTENTIAL OF THIS SECTOR IS HIGH. POST HAS IDENTIFIED FIRMS WITH SUITABLE TECH FOR CDN INDUSTRY & WILL START PROGRAM OF DETAILED FOLLOW UP INCLUDING ATTENDANCE AT MAJOR TRADE SHOWS ANUGA/SIAL/IFE.

6 - 8 NEW LICENSING AGREEMENTS FOR THE YEAR.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 THIS SECTOR GENERATES NEARLY HALF RESPONSIVE WORK LOAD. THEREFORE NO ACTIVITIES PER SE ARE PLANNED AS SIMPLY KEEPING UP WITH REQUESTS ALREADY IMPLIES A HEAVY ALLOCATION OF SCARSE POST RESOURCES.

HANDLE 195 ENQUIRIES.
SENT 2 INFORMAL AG SITUATION REPORTS.
SEE ITEMS 3, 4 AND 8 UNDER UNEXPECTED EVENTS.

QUARTER: 2 -CONTINUE TO HANDLE HEAVY RESPONSIVE WORKLOAD.
-DEVELOP SPECIALIZED NEW PRODUCT AREAS.
-ENCOURAGE GREATER TECH TRANSFER IN FOOD PRODUCTS AREA.

-HANDLED 164 ENQUIRIES. PRODUCED 6 REPORTS.
-INITIATED AND ORGANIZED VISIT TO CANADA BY HEALTH FOOD BUYER.
-ORGANIZED VISITS TO DENMARK BY 4 GROUPS INTERESTED IN DANISH MEAT PROCESS, PORK&LUMPFISH

QUARTER: 3 -----

QUARTER: 4 -----