

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

Page 100

POST : 437-LONDON

009-FOREST PRODUCTS, EQUIP, SERVICES
UNITED KINGDOM

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 A) ANALYSIS OF "FREE SHEET" UTILISATION OF NEWS-
PRINT TONNAGE TO ESTIMATE FUTURE GROWTH;
B) ORGANIZE CDN STAND AT INTERBUILD 87 TO
PROMOTE TIMBER FRAME CONSTRUCTION.

A) UK-BASED CDN COMPANIES HAVE DECIDED THIS PRO-
JECT SHOULD NOT BE PURSUED AT PRESENT;
B) UK TIMBER-FRAME HOUSING STARTS ARE RECOVERING
CDA IS SEEN AS A LEAD SUPPLIER.

QUARTER: 3 ORGANIZE CDN STAND AT INTERBUILD 87. EXPLORE
APPROACHES TO UK GOV'T (&EEC) RE DUTY-FREE
NEWSPRINT QUOTA. ANALYSE FREE-SHEET UTILISATION
OF NEWSPRINT TONNAGE.

STAND WON DESIGN COMMENDATION; 300 EXPORT EN-
QUIRIES. UK AUTHORITIES SENSITIZED TO CDN CON-
CERNS; ACTIVELY ASSISTED NEWSPAPER RAW MATERIALS
CTEE IN ITS SUBMISSION TO UK GOV'T. UK NEWSPRINT
CONSUMERS SEEK GREATER ACCESS TO "FREE SHEETS".

QUARTER: 4 -----