

29/05/89

DEPARTMENT OF EXTERNAL AFFAIRS

180

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

Mission: TEL AVIV

Market: ISRAEL

In support of Canadian exports in this sector/sub-sector the mission is currently engaged in activities which include:

Activity: IDENTIFY DETAILED REQUIREMENTS OF ISRAEL ELECTRIC CORP.  
Expected Results: ENABLE POST TO ADVISE COMPANIES ON TEC DETAILED SHOPPING LIST AND ON IFC PROCUREMENT PRACTICES.

Activity: ASCERTAIN IFC FINANCING REQUIREMENTS AND PROMOTE FDC LINES  
Expected Results: MAINTAIN COMPETITIVE FINANCING ENVIRONMENT.

For the next fiscal year, the mission is planning to undertake the following new export support initiative(s) in this sector/sub-sector:

Activity: PROMOTE CDN CAPABILITY IN VIEW OF NEW THERMAL PLANT  
Expected Results: IMPROVE AWARENESS OF CDN EQUIPMENT