

- . plenary sessions based on a series of topical economic/business/political themes
- . briefings by prominent chief executives, political leaders and theorists
- . workshops (chaired by prominent chief executive officers, e.g. R. Frazee of The Royal Bank led a workshop in 1985 on "Unblocking Cross-Border Trade in Information Services")
- . contact occasions (social activities initiated by the WEF, various delegations, and individual participants)

#### Round-Table Meetings

When important changes take place in a country (government, economic, etc.) the WEF invites its subscribers to a one-day round-table discussion in the capital city to bring together government, economic, social and business leaders who shape the entrepreneurial environment. They take place in several European capitals annually, as well as in Washington, D.C. and Beijing.

#### Ministerial Meetings

About twenty times a year, the WEF invites key economic ministers (usually from outside Europe) for a day-long meeting in Geneva with a small group of senior executives from WEF subscriber companies.

- . ministers may be accompanied by two or three senior advisors (including representatives from other government departments or the private sector);
- . the WEF needs six to seven weeks' advance notice;
- . the theme is left to the choice of the Minister;
- . the WEF distributes 1,000-1,500 invitations to CEO subscribers with the expectation of 40 to 50 acceptances;
- . the programme begins with a reception and working dinner the evening of the first day. The morning of the second day is devoted to a ministerial presentation followed by a question and answer session and group discussion, while the afternoon