

Automotive Parts		
Ongoing	Expand contacts with purchasing services of Renault Véhicules Industriels to apprise them of Canadian capabilities.	Embassy, Paris
	Utilization of PEMD-B (market identification) and PEMD-F (sustained export market development) in support of qualified Canadian firms.	DEW/FAMR
1983	Research the viability of the market for auto accessories to serve as a basis for participation in Equip' Auto Fair in Paris; and place articles in a key French auto magazine.	Embassy, Paris FAMR
1983-1984	Participation in the SITEV Show (Geneva).	FAMR/DEW
1984	Participation of Canadian manufacturers of after-market parts and accessories in Automechanika in Frankfurt.	FAMR/DEW
Co-operation with French Firms in Third Countries		
Ongoing	Early identification of capital projects and timely referral to the Canadian industry.	DEW/Embassy, Paris ITC/DREE, Sector Branches
	Establish more frequent contacts with French consulting engineers, contractors and their associations.	Embassy, Paris
1983	Organize an incoming mission to encourage Europeans involved in capital projects to source in Canada.	GMEE/Embassy Paris
1983	Establish contacts with French trading companies dealing in third countries as well as Middle East companies based in Paris.	Embassy, Paris
1983-1984	Encourage French trading companies to visit Canada under the Incoming Buyers Program and encourage qualified Canadian firms visiting France, under the aegis of PEMD-B, to make contacts with trading companies based in France.	DEW/Embassy, Paris ITC/DREE, Sector Branches
Industrial Co-operation		
Ongoing	Assessment of French policies and planning initiatives to counsel private industry and federal and provincial officials.	Embassy, Paris
1983-1984	Organize and participate in investment seminars in key cities in France.	Embassy, Paris
1983-1984	Organize industrial co-operation missions to France.	DEW/ITC/DREE, Sector Branches
1983-1984	Expand contacts with French officials and business interests to encourage maximum participation in co-operation projects.	Embassy, Paris