

## International Development Days Take On the Next Millennium in Banff

BANFF, ALBERTA — April 15-16, 1999 — Find out what's new in Canada's international development agenda and how you can participate and benefit by attending the two-day session, Working with the World: The Challenge of International Cooperation in the Next Millennium.

Jointly sponsored by the Alliance of Manufacturers & Exporters Canada (Alliance) and the Canadian International Development Agency (CIDA), the session features workshops on international development successes, CIDA policies and programs, contracting, joint ventures, roundtable discussions, networking opportunities, one-on-one interviews with senior CIDA officers, representatives from international financial institutions and from other agencies.

Sponsorship and exhibiting opportunities are also available.

The cost for the full program, which includes the reception, gala dinner, breakfast and two luncheon events, is \$325 for Alliance members and \$375 for non-members. However, participants can take advantage of an early-bird rate of \$275 (members) and \$325 (non-members) by registering before March 1, 1999.

For more information, or to register, contact Bob Saari, Vice-President, Alberta Division, Alliance at tel.: (403) 426-6622, fax: (403) 426-1509, e-mail: [bcsaari@the-alliance.com](mailto:bcsaari@the-alliance.com) or Laura Fenwick, Alliance at tel.: (416) 798-8000, ext. 249, fax: (416) 798-8157, e-mail: [laura\\_fenwick@the-alliance.com](mailto:laura_fenwick@the-alliance.com)

## BUSINESSWOMEN'S EXPORTING ACTIVITIES

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The study, directed by the TRC, will speak to women entrepreneurs who want to start exporting or increase their exports, describing the successful strategies used by other women in international markets.

It will show the challenges that women business owners face as they enter foreign markets and, more importantly, what can be done. It will also offer tangible truths about Canadian women's businesses and recommendations for government and the private sector to help women continue to succeed as entrepreneurs.

You can participate by attending one of the women entrepreneur lunches, seminars or conferences,

which will share the *Connections: Entre Nous* national moment. Businesswomen's events across Canada, in Washington, D.C. and Los Angeles, will be linked for the half-hour video and interactive launch at 12 noon EST.

Events are confirmed for Vancouver, Calgary, Thunder Bay, Toronto, Montreal, Quebec City, Halifax, Los Angeles, and Washington, while other events are being planned across Canada.

For more information on an event in your area, contact Roberta O. Cross, Export Services - Small and Medium-Sized Enterprises (TSME), DFAIT, fax: (613) 996-9265, e-mail: [roberta.cross@extott16.x400.gc.ca](mailto:roberta.cross@extott16.x400.gc.ca)

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- to meet potential customers who are looking for just what you have,
- to find out that your products have appeal in foreign markets you had not thought of.

Gourmet International, a Team Canada Inc effort, is a joint venture of Agriculture and Agri-food Canada, the Quebec Department of Agriculture, Fisheries and Food, the Department of Foreign Affairs and International Trade, and the Quebec Agri-food Export Club.

For more information, or to receive a complete registration and information package, contact Gourmet International 99 Secretariat, tel.: (514) 873-4147, ext. 247, fax: (514) 873-2364, e-mail: [Gourmet.International@agr.gouv.qc.ca](mailto:Gourmet.International@agr.gouv.qc.ca)

## Inquiries Services

DFAIT's InfoCentre provides counselling, publications, and referral services to Canadian exporters. Trade-related information can be obtained by contacting the InfoCentre at 1-800-267-8376 (Ottawa region: 944-4000) or by fax at (613) 996-9709; by calling InfoCentre FaxLink (from a fax machine) at (613) 944-4500; or by accessing the DFAIT Internet World Wide Web site at <http://www.dfait-maeci.gc.ca>

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