

## 1991-92 Calendar to U.S. Trade Shows and Missions

*The United States is Canada's most important trading partner, with about 77 per cent of our exports going south of the border.*

*One of the most effective ways to penetrate that huge and challenging market — or to expand sales — is to display products and services at trade shows.*

*External Affairs and International Trade Canada (EAITC) is planning to participate in some 400 trade shows and missions in the U.S. during 1991-92.*

*Below is the third — and final — line-up of proposed events (chronological) planned in various industry sectors (listed alphabetically). (TBD = To be determined).*

*For details on the shows and missions listed or on conditions of participation, contact EAITC's United States Trade and Investment Development Division (UTI), or United States Trade and Tourism Development Division (UTO). Tel.: (613) 993-7343. Fax: (613) 990-9119.*

### **Institutional Food Handling and Processing**

- Incoming Buyers' Mission to HOSTEX '91 — Toronto, ON — April 21-24, 1991.
- Food Marketing Institute — Chicago, Illinois — May 5-8, 1991.
- National Restaurant Association Show — Chicago, Illinois — May 19-23, 1991.
- Florida Restaurant Association — Orlando, Florida — August 23-25, 1991.
- Michigan and Great Lakes Food Service Show — Lansing, Michigan — October 13-14, 1991.
- International Hotel, Motel and Restaurant Show — New York, New York — November 9-12, 1991.

### **Marine Harvesting and Processing Equipment**

- Fish Expo and Canadian Industry Symposium/Reception — September 1991 — Seattle.

### **Marine Industries**

- International Maritime Exposition — November 1991.
- Workboat Show — December 5-7, 1991 — New Orleans.

### **Materials Handling**

- Puerto Rico Manufacturing Fair — April 1991 — San Juan.
- The Iron & Steel Exposition — September 1991 — Pittsburgh.
- Great Lakes Industrial Show — November 1991 — Cleveland.
- The National Materials Handling Show — March 1992 — Detroit.

### **Mining Equipment**

- Gold Tech '91 — September 1991 — Reno.
- Minexpo International '92/NEXUS — February 17-18, 1992 — Las Vegas.
- Inventory of products and services — March 1992 — Ottawa.
- Minexpo International '92 — October 18-22,

1992 — Las Vegas.

### **Office Products**

- Nexus to National Office Product Show — August 1991 — Atlanta.
- National Office Products Association Trade Show — August 1991 — Atlanta.

### **Oil & Gas**

- Offshore Technology Conference — May 6-9, 1991 — Houston.
- Society of Petroleum Engineers — September 22-25, 1991 — Dallas.
- American Gas Conference — October 27-28, 1991 — San Diego.
- SPE — March 31-April 1, 1992 — Bakersfield.

### **Packaging Equipment**

- National Industrial Fastener Show — May 1-2, 1991 — Columbus.
- Westpack'91 — September 10-12, 1991 — Anaheim.

### **Pharmaceuticals and Biotechnology**

- Biotech Consultancy Services — April 1991-March 1992 — San Diego, Los Angeles, Santa Clara, Princeton, Boston, Detroit, Cleveland.
- American Society for Microbiology — May 5-9, 1991 — Dallas.
- IBEX — October 1991 — San Francisco.
- IBEX, NEXUS Mission — October 1991 — San Francisco.

### **Plastics**

- National Plastics Expo — June 1991 — Chicago.

### **Pool and Spa**

- National Spa & Pool Institute International Expo'91 — November 20-23, 1991 — Dallas.
- Directory of Spa & Pool Equipment for World Markets — March 1992 — Ottawa.

### **Production Equipment**

- Fabtech'91 — October 14-17, 1991 — Rosemont.

### **Printing equipment**

- National Stand at Print'91 Equipment Trade Show — September 1991 — Chicago.
- Graph-Expo Equipment Show — September 1992 — New York.

### **Pulp & Paper Equipment & Services**

- Technical Association of the Pulp & Paper Industry — May 2-5, 1991 — Atlanta.
- Technical Association of the Pulp & Paper Industry — May 1994 — Atlanta.

### **Recreational Boats and Accessories**

- IMTEC'91 — September 1991 — Chicago.
- Missions to IMTEC'91, NEXUS — September 1991 — Chicago.
- Miami International Boat Show — February 1992 — Miami.