

Objective : 2. To define accurately the demand for services in both official languages in Canada and abroad.  
 Objectif :

No. NO	Goals Buts	1979-80		Action Suite prévue	Control Dates  Dates de contrôle	Comments  Commentaires
		Results Projectés	Résultats Réalisés			
2.1	Gathering and analysis of statistics on the travelling public.	X	X			<p><u>Posts:</u></p> <p>The information gathered from various sources (the Department's Bureau of Consular Services, Statistics Canada, World Tourism Information, Canadian Government Office of Tourism) together with the information assembled in a survey conducted in 1978 makes it possible to define the type of clientele and its linguistic composition accurately enough to determine the necessary bilingual capacity for each post (see Goal 3.1, p. 22).</p> <p><u>Headquarters:</u></p> <p>On the basis of the 1978 survey, it is possible to establish the locations where there is a significant demand, as well as the nature and composition of the clientele. After examination, this information, as well as the definition of "significant demand" set out in the 1978-1979 Plan and the 1979-1980 Annual Report, seem to us sufficient to enable the managers to determine the linguistic resources required to serve the public.</p>

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(1) Goal will be: (M) Maintained (R) Revised (E) Eliminated (2) Dates of: (M) Monitoring (A) Auditing  
 But sera: (M) Maintenu (R) Révisé (E) Éliminé Dates de: (S) Surveillance (V) Vérification

(1) Goal will be  
 But sera: