

INITIATIVE!

INITIATIVE is Doing the Right Thing without being told.

INITIATIVE does NOT wait for Opportunity to Knock on the Door.

INITIATIVE goes out and meets It coming around the corner.

INITIATIVE will bring to you the Best Things in Life.

BECAUSE It will carry You to Them.

INITIATIVE, tempered by Common Sense, is to be found in the Well-Balanced Man.

INITIATIVE brought You into the Unit.

YOU must have IT, or You would not be Here.

THE Germ of Initiative is in Every One of Us.

BUT We fall Victims of Arrested Development.

YOU must NOT let that Happen to YOU.

BE a Live Wire and You Won't get Stept On.

IT'S only the DEAD Ones they Use for Doormats.

GET OUT OF YOUR GROOVE !