

Investigate Roofing Claims!

GRAVEL and slag roofs laid along the lines of The Barrett Specification cover many of the first-class buildings of the Dominion, because the experience of more than 60 years has proven that—

1st —They last longer than any other kind.

2nd—There is no painting, coating or similar maintenance cost.

3rd —Their unit cost per year of service is lower than any other.

4th —They take the base rate of insurance and are approved by the Underwriters' Laboratories.

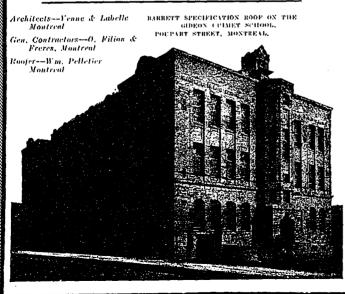
Claims regarding roofing should be met with this question: "How many can you refer to who have used say 500 squares of your roofing on a comparatively flat surface for ten years and bought more?"

Then investigate such claims!

We can supply scores of names for this purpose.

Exaggerated statements sometimes sell roofing, because the principles of Barrett Specification Roofs are not well known to the purchaser. Once he understands the long service they give and the low unit cost, he will have no other kind.

Copies of The Barrett Specification sent free on request.



Special Note

We advise incorporating in plans the full wording of The Barrett Specification in order to avoid any misunderstanding.

If any abbreviated form is desired, however, the following is suggested:

ROOFING—Shall be a Barrett Specification Roof laid as directed in printed Specification, revised August 15, 1911, using the materials specified and subject to the inspection requirement.

THE PATERSON MANUFACTURING COMPANY, LIMITED

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