A Little Goes A Long Way

Therefore That Beautiful Golden Pekoe Tip TEA

Which we sell for $1.00 lb.

Is not so expensive in use as many that cost less—and it is a luxury.

MICHIE & CO

WAS SHE HYPNOTIZED?

THE REMARKABLE CASE OF MISS DOHERTY.

A Young Girl Suffering From Mental Prostration Who Thinks She Is Under the Influence of a Hypnotist—Thought She Had Been Accused of Robbery and Took to Her Bed.

WILL ANYONE KNOWING ABOUT hypnotist persecuting young lady kindly address Box 213, News.

The above ad. was inserted in an evening paper last night. It refers to a Miss Doherty, living at 297 Richmond-street west, who is at present confined to her bed suffering apparently from nervous prostration. Miss Doherty, who is a very handsome brunet, has been in the employ of Messrs. Brereton & Manning, furriers, and has lately been growing weaker and weaker from no apparent cause. She believes, or did believe herself, the victim of hypnotism, although she last evening told a World reporter that she had never been hypnotized in the direct manner. She was possessed of the idea that she had been wrought upon by some external influence as in A. Conan Doyle's tale, "The Parasite." Her imaginings took serious form and in her eyes her acquaintances were her enemies. She thought one of her companions in the workshop had made false accusations against her honesty. Miss Doherty finally took to her bed two days ago and Dr. S. M. Hay of Spadina-avenue was called in attendance. He is at present treating her for nervous prostration, but says that her symptoms are those of a patient who had been unduly subjected to hypnotic influence, although he can find no evidence that any hypnotist has directly exercised his powers over her. Her mind, he said, was seemingly unbalanced at times.

Miss Doherty was very much better last night and was inclined to think that her fears were mere imaginings due to the fact that she was physically run down.

A Gay Old Boy.

"A Gay Old Boy," the latest offering in the way of a musical comedy farce, will be the attraction at the Princess Theatre to-night. The star part of "A Gay Old Boy" was written to fit Joseph Hart. The plot deals with a widower who can only inherit his deceased wife's fortune on condition that he does not remarry within two years after his wife's death. Mr. Hart is supported by an unusally strong company. Among the more noted artists will be found the charming little soubret Carrie De Mar, Flora Irwin, Marie Sanger, Will H. Sloan of 1492 fame, Frank Belcher and Harry Morse.

A Great Show at the Toronto.

Innumerable attempts have been made to present Irish comedy drama in this country since the death of Dion Boucicault, but the lack of judgment and the inability to secure an artist of sufficient strength has always served to make it an impossibility. Mr. Dan McCarthy, however, seems to have overcome all obstacles when he organized the company of Irish delineators at the head of which he is starring this season. He is unquestionably the best of all exponents of Irish character and his brilliant triumphs in both Europe and America have repeatedly made him famous. In "The Pride of Mayo" Mr. McCarthy has a play that is universally conceded to be the cleverest Irish comedy-drama of recent years. It will be put on at the Toronto Opera House to-night for a week's run, including the usual Tuesday, Thursday and Saturday matinees. Those who desire to see a clean, wholesome Irish play, with a strong plot, interpreted by a fine company, should not miss "The Pride of Mayo." The regular popular prices of the Toronto Opera House will remain unchanged during the period of the Fair.

Grand Opera House.

Play-goers will be pleased to know that Sol Smith Russell will continue his great performance of "Bob Acres" in the great comedy "The Rivals" for three nights longer, and on Thursday and Friday "An Everyday Man" will be repeated. Saturday night "The Heir-at-Law." There will be immense audiences at the Grand this week.

Jewelry Thief Caught at the Falls.

Niagara Falls, Ont., Sept. 8.—Chief Young of Ontario Police nabbed Adam Martien Saturday, who committed a jewelry robery at Lockport, N.Y., this morning and escaped the authorities at Lockport. He was escorted to the American side and handed over to an American officer in waiting.

Death Comes Suddenly.

Ellen Ward, an elderly woman, who for some months past has been living with Mrs. Sara Chambers, 90 Adelaide-street west, dropped dead in the kitchen at that address Saturday morning. Death is thought to have resulted from heart disease. Coroner Aikins has issued a warrant for an inquest.

Visitors to the Exhibition

Should not fail to visit the establishment of M. McConnell, 40-42 and 46 Colborne-street, where the finest brands of wines, liquors and cigars are on sale at lowest importing prices.

They Never Fail.—Mr. S. M. Boughner, Langton, writes: "For about two years I was troubled with Inward Piles, but by using Parmelee's Pills I was completely cured, and, although four years have elapsed since then, they have not returned." Parmelee's Pills are anti-bilious and a specific for the cure of Liver and Kidney Complaints, Dyspepsia, Costiveness, Headache, Piles, etc., and will regulate the secretions and remove all bilious matter.

British Trade Is Better.

London, Sept. 7.—The returns issued by the Board of Trade for August show an increase in imports of £2,972,784 and an increase in exports of £1,900,255 during that month, as compared with the corresponding month in 1894.

Not Yet a Murder.

Wheatley, Sept. 7.—Mrs. Tom Dodge, the squaw who was reported to have been murdered by another squaw named Mrs. Joe Peters in a drunken row on Thursday by being struck with a club, is still alive. She may recover, although she is seriously cut about the head and shoulders.

PIONEERS AT THE FAIR.

THEY URGE THE ERECTION OF A MUSEUM FOR THEIR RELICS.

Autobiographical Particulars About President Withrow and Mr. Massey—Electric Vehicles on the Grounds Next Year—Dairymen Speak at Luncheon—Results of the Races.

Saturday was Pioneers' Day at the Industrial Exhibition. The number of York Pioneers present was unusually large, but the general attendance was affected by the rain in the afternoon, although the buildings were comfortably filled.

The York Pioneers held a short meeting at 2 p.m., at which Rev. Dr. Scadding presided, and among the gentlemen who spoke were: Rev. Messrs. Blackstock, Wallis and Fawcett. The ministers spoke entertainingly on the old days of the saddlebag preachers who spent their Sabbaths on horse back. Messrs. D. B. Read, Q.C., and E. M. Morphy spoke entertainingly, and Mrs S. A. Curzon brought up the real business of the meeting by bringing up a resolution to urge the erection of a fireproof pioneer museum. It was pointed out that, in addition to the relics now in the Canadian Institute, a large amount of valuable material was to be had, which would only be granted when a suitable building was procured.

Autobiography at the Luncheon.

At the directors' luncheon, the only representative of the York Pioneers was D. B. Read, Q.C., but the spirit of the day made most of the speakers autobiographical. President Withrow explained that he came of U. E. Loyalist stock from the Carolinas; Mr. Read's ancestors lived in Vermont, and other gentlemen were likewise blessed with forebears.

Mr. Hart A. Massey was the chief speaker, and he explained that he was the pioneer builder of agricultural implements. In 1851 he constructed the first reaper and the first mower manufactured in Canada. He worked on a farm until he was 27 years old, and the laborious task of harvesting set him considering the value of labor-saving machinery to the farmer. Mr. Massey spoke of the old days of the Provincial Exhibition, when the machines he displayed had to stand out in the rain. One of the previous speakers, Mr. John Bertram, made allusion to the necessity for enlarging Machinery Hall and to the time when electricity would banish steam.

In connection with this, Mr. Massey made the striking announcement that should his life be spared those present would see him at next year's Exhibition riding on the grounds in a vehicle propelled only by electricity.

Messrs. A. F. Maclaren and J. Wheaton, directors of the Western Dairymen's Association, spoke in the dairy interest.

Racing in the Ring.

Owing to the rain the judging in the ring was postponed until Monday, the only class decided being the boy riders. Master James McCann, a pupil of Mr. Joe Doane, the well-known gentleman jock, secured first honors on a good-looking chestnut mare, by Day Star. Master Dyment, a son of Mr. John Dyment, the well-known horseman of Orkney, Ont., was awarded second, and Master Arthur Buchner third.

The two running races put down for decision were decided, the track being a sea of mud, and both resulted in close and exciting finishes. The first race was won by Nettie Wood from a field of ten. After some delay at the post in the first heat, they were sent away to a good start for all except Varsella, who was left at the post. Little Axe showed in front and remained there until the finish, winning in a drive by a neck from Colonist.

The second heat also proved very close, Nettie Wood just beating Tom Nye a nose, and beat Little Axe half a length in the deciding heat.

Ten horses faced the starter for the back race at a mile and a quarter. Charlie Phair, on Blue Wing, was first away and made the running for a mile, when Victor took command and led until a few yards of the wire, where the old hunter Everett, who got away bad, just managed to get up in time to win by a neck.

Mr. R. Pringle was judge, Mr. E. McGarry timer and Mr. A. Gates starter.

First race, purse $125, 1-2 mile heats:

F. E. Jones' (Peterboro) Nettie Wood, 107	(Denning)	4	1
H. Hulse's (Bradford) Little Axe, 119	(W. Murray)	1	2
J. Graham's (Toronto) Tom Nye, 119	(Murray)	0	2
G. Kennedy's (Brampton) Addie B., 119	(J. Welsh)	3	3
R. McWilliams' (Drayton) Colonist, 114	(O'Donnell)	0	0
C. E. Bolendar's (Toronto) Bell Card, 123	(Gallagher)	0	0
H. E. Simpson's (Toronto) Furnace, 119	(Wilson)	0	0
J. Heywood's (Eastwood) Meg Dinmont, 114	(Hamilton)	0	0
W. J. Cowan's (Toronto) Adventurer, 119	(McLaughlin)	0	0
R. J. Hewitt's (Brighton) Varsella, 119	(Stuart)*		

*Left at the post.

Time—1.05, 1.07, 56 1-2.

Second race, purse $100, for horses regularly used as hacks and which have not started in an open race in 1895, 28 lbs above the scale, 1 1-4 miles:

W. Shield's b g Everette, a by Enquirer—Patrica, 147	(Owner)	1
W. Bulmer's Victor, 143	(Milligan)	2
E. Phair's Blue Wings, 140	(C. Phair)	3
H. E. Simpson's Lady M., 147	(Wilson)	4
J. G. Snell & Bros'. Bob Lightfoot, 147	(T. Welsh)	0
A. E. Wood's Mercury, 140	(Wood)	0
J. Dyment's True Blue, 140	(Love)	0
A. E. Dyment's Maggie May, 147	(Dyment)	0
Dr. Mills' Melbourne, 140	(Harkley)	0
D. W. Campbell's Wild Monk, 147	(Ray)	0

Time—2.34.

This is Citizen's Day.

Monday, Sept. 9—Citizens' Day—Proclaimed a public half-holiday. Every department complete.

During the afternoon, from 2 till 5, there will be a great display in the horse ring, including three running races, the open race, mile heats, best two in three; the Breeders' Stakes, 1 1-4 miles, and the open hurdle race, 1 1-4 miles, over five hurdles; pony running races for ponies 13 hands and under, and 12 hands and under, half-mile heats; competitions for four-in-hands, professional coachmen in livery, gentlemen's pair turnouts, children's pony and cart turnouts, gentlemen riders, high jumping over hurdles by heavyweight hunters.

Evening, 7 to 10—The water fetes and aquatic carnival in front of the grand stand, with all the special features, and the great battle scene, "The Relief of Lucknow."

The following are the entries for to-day:

Open race, weights for age, mile heats, best two in three; purse, $150:

W. Murray, Toronto, Bob Nelly; M. Keachie, Newmarket, Revolver; T. Walsh, Brampton, Malloid.

Breeders' Stakes, for all ages, foaled in Canada; 1 1-4 miles; O.J.C. weights; purse, $150:

R. McWilliam, Drayton, Colonist; J. Hayward, Eastwood, Meg Dinmont; M. Keatchie, Newmarket, Vicar of Wakefield; Ed. Phair, Toronto, Blue Wing; D. W. Campbell, Milton, Wilemark.

Open hurdle race, 1 1-2 miles, over five hurdles; purse, $125:

R. McWilliam, Drayton, Colonist; J. G. Snell & Co., Edmonton, Bob Lightfoot; R. J. Hewitt, Brighton, Varsella; G. W. Decker, Pickering, Tom Nye; M. Keatchie, Newmarket, Vicar of Wakefield; Charles Phair, Toronto, Garwood; A. E. Dyment, Orkney, Maggie May.

The Dog Show Opening.

There is every prospect that the seventh annual Dog Show in connection with the Industrial Exhibition, which opens at noon to-day, will be in every way the most successful ever held in Canada. There are 650 entries, comprising the best dogs of the United States and Canada. In the Canadian classes, a new feature this year, the competition will be keen, as great interest is being taken in them by local dog owners. Among the notable dogs on exhibition are the famous bloodhounds and mastiffs of Dr. Lougest of Boston, Mass., just imported by him from England. Mr. Ben Lewis of Philadelphia has among his valuable string of dogs, that arrived on Saturday evening, a dog mfwypfwypfwypfwyp day evening, a toy terrier weighing little over 16 ounces. A black pug is shown by Mr. Andrew Laidlaw of Galt. Mr. George Thomas of Salem, Mass., who has just returned from England, showws a string of world-beaters. Judging will begin promptly at 3 o'clock.

To-morrow—Germania Day.

Exhibition Notes.

Sir Charles Hibbert Tupper is expected to visit the Exhibition to-day, having telegraphed to say he would come if possible.

A copious full supply of pure drinking water was distributed on the grounds on Saturday by perambulating water carts.

The milking test which will be held to-day and Tuesday will be presided over by Prof. G. E. Day of the Guelph Agricultural College, who was on the grounds Saturday making the preliminary arrangements.

J. K. Gywnn, secretary and general manager of the St. Louis Fair, visited the Exhibition Saturday.

Hon Mr. Dryden has received samples of wheat, oats, barley and timothy grown this season on the Pioneer Farm established by the Ontario Government in the township of Van Horne, near Barclay Station on the line of the C.P.R., West Algoma, in which no settlement has yet been made. It was supposed by many to be lacking in fertility, but Mr. Dryden, with his practical knowledge asserts that this is a delusion. His views are certainy borne out by the samples sent down. The grains were all sown late, but nevertheless have fully matured and are plump and full. The samples can be seen in the Farmers' Institute tent, near the cattle ring. Two townships are being surveyed this summer, and Mr. Dryden believes there is enough good land in the same block for several more.

FAIR NOTICES.

A Wine Exhibit.

Occupying a prominent position on the floor of the Main Building, southern aisle, stands the exhibit of George D. Dawson & Co., wine merchants, 16 King-street west. The exhibit is very artistically arranged, consisting of an arch built up of the different brands of bottles, flanked on either side by a pyramid of bottled liquors. Flags and bunting have been used to make the booth look as attractive as possible. Here are seen some of the finest imported wines and liquors, such as Garvey & Co.'s Jerez de la Frontera sherries, Boshamer, Leon & Co.'s Bordeaux claret and Burgundy; Laurent, Perrier & Co.'s, Bouzz, France, champagne; Napier Johnstone's Leith Scotch whiskey; A. Wilhelmj's, Weisbaden Hock and Moselle, and M. Patinia's, Almoxia, Spain, Invalid Wine.

Now that the conduit is broken and the citizens' water supply likely to be filthy Bay water for some time to come, this firm are making a special reduction on their Boshamer Madoc clarets, fixing the price at $3.50 per dozen quarts, in order that the citizens may be able to have this healthful fluid when their drinking water is poisonous and unfit to drink. The conduit break happened simultaneously with the arrival of their winter stock, and this fact has enabled them to make the reduction. While talking of this exhibit it is worth while to draw attention to the fine line of Sauternes handled by this firm, also the champagne of Laurent, Perrier & Cie, Bouzz, France. This champagne is pronounced by connoisseurs to be fully equal to the high cost champagnes, and is sold for $22 a case. This is the first time that a wine exhibit has been shown at the Fair, and Mr. E. Gianelli, whi is in charge of the exhibit, is to be congratulated upon the good showing made. The exhibit includes a line of Seagram's whiskey, and the ales of the Toronto Brewing and Malting Co. Beautiful bunches of grapes are conspicuously arranged in the exhibit, showing the pure and unadulterated source of the wines handled by this firm.

Typewriters.

There is a class of professional and business men that should not fail to visit the Toronto Exhibition. It is worth the cost of the trip alone to see the "Bickensderfer" typewriters exhibited by the Creelman Bros. Typewriter Company of Georgetown, Ont., which is on the ground floor of the Main Building, near the west end. The firm will be pleased to see ministers, teachers, merchants and all classes of professional and business men, as the "Bickensderfer" is specially adapted for office and professional use. It wighs less than six pounds; therefore it is portable and consequently finds favor with this class of men. It will do everything that can be done on the $125 machines. Its manifolding power is excellent, and its range of work is large, from the fact that it has 84 characters and is a key hand machine. The type is interchangeable, no ribbon is required, and it will not fake 25 per cent. of the cost to maintain it from year to year, it being absolutely the simplest machine yet constructed. This is a great desideratum with business men and is worth the consideration of everyone desiring a typewriter.

The company will be pleased to show the machine at 19 Adelaide-street east, where they have opened a permanent office.

Dominion Organ and Piano Co.

The Dominion Organ and Piano Company's music pavilion is thronged daily by visitors to the Fair, and a great deal of interest is taken in the instruments shown. This firm makes a specialty of pianos to match particular suites of furniture and according to any special design. A handsome finish is given in rosewood, French burl, walnut, tulip, mahogany, olive, green, maple, thuza, prima vera, coco-bola, or any fancy wood desired. Iron is the foundation of the Dominion piano, giving it greater durability than pianos, of which there are many, whose basis is wood; consequently the instrument is less affected by changes in the temperature. Many exclamations of delight are heard from the lips of music-lovers at the beauty of tone produced, and the harpiola attachment is attracting crowds to the musicales given daily.

It might be interesting to state that the factory of the firm at Bowmanville, Ont., is working to its full capacity to satisfy the demand for these instruments. The organs made by this firm have perhaps won more prizes and had the best testimonials won by any organ.

Bartlett's Music Chart

The only music to be heard in the "Overflow Tent" at the Fair emanates from a piano under the able manipulation of Mr. Bartlett, who is exhibiting Bartlett's Music Chart and Easy Method. The operator's whole training is based on the principles of his chart, and visitors have only to watch his finished performances to see what can be done without knowing a note of music. The chart is based on scientific principles of harmony, and a beginner is warranted to learn to play ordinary music within a month. When this is fully comprehended people will see how much it represents in time saving and trouble. To learn these chord principles will always be of benefit to students, even if they take up playing by note. All that is necessary is to take the chart and directions home, and by thorough perusal and a little practice the beginner will be astonished at his progress, and will be able to play accompaniments in a week or ten days. Visitors to the Fair while going through the Overflow Tent should not fail to take in this exhibit and watch the operation of the chart as exemplified in Mr. Bartlett's playing.

The Excelsior.

This washing machine, shown by the Coleman Lumber Company of Burlington in the "Overflow Tent," is a new invention, for which this firm has the exclusive Canadian rights. It successfully washes and blues the clothes by the rocking principle, doing away with all rubbing and wearing out of linen.

Pumps and Spraying Machines.

The Deming Company of Salem, Ohio, have a fine exhibit of pumps and spraying machinery, situated near the fountain to the east of Agricultural Implement Hall. They are represented at the Fair this year by Mr. W. H. Millspaugh, who will be found a progressive business man. This company are the largest manufacturers of pumps in the United States, and show their complete line of spray pumps and nozzles, including the Monarch horse-power sprayer; hand-barrel spray pumps, knapsack sprayers, lawn sprinklers and so on. The Monarch horse-power sprayer is adapted for spraying potatoes, vineyards and orchards, and is capable of spraying 40 acres of potatoes a day. The new barrel spray pump, the "Giant Success," with mechanical agitator (that agitates), is one of the features of this exhibit, and should be carefully examined by all horticulturists.

This company are the only manufacturers of the "Weed" kerosene attachment for knapsack sprayers for the mechanical mixture of kerosene and water, which obviates the necessity of making kerosene emulsion. The spraying of fruit is becoming so important a factor with Canadian horticulturists that this exhibit should not be overlooked by them. The Bordeaux Deming "Vermoral" nozzles are the finest shown on the grounds. The Deming Company manufacture a full line of cistern and pitcher-spout pumps, deep-well pumps and triplex pumps, run by power or electric motor, rotary and double-acting pumps, irrigating pumps and cylinders, hydraulic rams and pumping motors.

This company's goods are for sale in Toronto by seedsmen and large hardware dealers. The company's illustrated catalog of pumps and book entitled, "Spraying Crops," by Prof. Clarence E. Weed, are the latest contribution to spray literature, and are gratuitously distributed.

Bell Pianos and Organs.

While at the Exhibition visitors should make it a point to see the exhibit of these high-class instruments in the Musical Annex. The one feature claiming special attention is the Orchestral Attachment and practice clavier, which is brought into use by means of four pedals, thus enabling one to produce at will the perfect tones of the bano, zither, harp, guitar, mandolin or bagpipes, as well as the regular piano tones. The Bell Company have at great outlay secured exclusive right to use this attachment in Canada. Musicians who have heard it one and all express their admiration of this wonderful device. A cordial invitation is extended to all to come and see this invention at their quarters in the Music Pavilion, or at the Toronto warerooms, 70 King-street west.

Christie, Brown & Co.

Near the southwest corner of the Main Building stands the handsome exhibit of Christie, Brown & Co., consisting of 500 varieties of biscuit in glass front boxes. All who pass pause to admire this exhibit, which, by the way, is the same as displayed at the World's Fair. What Canadian has not heard of Christie's biscuits? Indeed they form a staple food in many families. This firm is one of the largest of its kind on the continent, employing 250 hands. As the visitor stands before their show case he will easily believe these statements when he sees every variety, from the dog biscuit up to the choicest and most delicate confectionery wafer. Some of the latest things in this line are the "Como," a delicately-flavored wafer biscuit, suitable for afternoon teas, the "Maizena," slightly different; the "Petit Beurre," or in English, "Small Butter," and the "Oak," a specially fine line of ginger cakes fashioned after an oak leaf.

Christie's Infant Food is another article for special mention, the firm claiming for this food that it is about one-half the price usually asked for such articles, while it is of equal if not better quality. The ingredients used, as the gentleman in charge of the exhibit put it, are A1.

Speight Wagon Co.

The Speight Wagon Company of Markham, Ont., and Toronto is a firm that has been established since 1830, and as they have been building wagons ever since it will be seen that the goods now turned out by them are the result of long experience, combined with practical knowledge and keen observation of the latest improvement. Although their exhibit at the Fair is one that no firm need be ashamed of, Mr. Speight apologized to The World for its appearance, remarking that two "jobs" (in the carriage builder's parlance) made especially for this year's exhibit had been purchased at the opening of the Fair by gentlemen who were in such a hurry for them that he allowed them to be at once removed. During the time that the Speight Company has been in existence the reputation for their wagons has never varied and they are to-day turning out more different lines of goods than any other firm in Canada. Of their farm wagon it may be said that it is a model of beauty, strength and durability, and is conceded to be the lightest running wagon on the market. The Rosebery cart, made by them, is a model of neatness and style and by a special arrangement of the springs is the only two-wheeled cart that does not give horse motion.

The Noted Guy Carriages

A feature of Mr. Guy's carriage exhibit this year is a child's white hearse. It is beautifully finished and carved, and has already found a purchaser in H. Ellis, undertaker, 283 College-street. A handsome medium-sized hearse and a large elaborate hearse, magnificently carved in graceful and appropriate designs, are also on exhibit. A line of the famous Stanhope the English dog cart, a Kensington with turn-over seats and a finely-constructed landau carriage are shown. Mr Matthew Guy is personally in charge of his fine exhibit, situate about the centre of the Carriage Building. The vehicles shown are models of design and finish, while their ability to stand the wear and tear of every-day use is well known. His establishment is at 129-131 Queen-street east.

"To Remove Paint.

"Sit down on it before it is dry."—(*Texas Siftings.*)

That's a good way—easy, too. And another way is to do your cleaning in the old-fashioned way with soap; the necessary rubbing takes off the paint along with the dirt, but this is very tiresome work.

You ought to do your house-cleaning with Pearline; that's the modern way—easiest and most economical way—takes away the dirt easily and leaves the paint. Saves rubbing, saves work, saves time, saves whatever is cleaned. Use Pearline (without soap) on anything that water doesn't hurt. 455

Millions NOW USE Pearline

The John Eaton Co. Ltd

The Big New Store,

Temperance and Yonge-sts.

MAGNITUDE

and magnificence joined hand to hand. Thousands crowded the great store on the corner of Temperance and Yonge-streets on Saturday. At night the crowd was tremendous. If you came to see us in perfect shape don't criticize. Wait! Wait! Before many days we shall have an opening grander than anything ever before shown in this great country. Wait! Wait. Crowd the store for bargains now and forget the beauty that it lacks. We're now into a battle that will stand out into the records of the century. It is like one decisive breaking-loose of infernal fires, an encounter that is the turning point of "who is supreme."

This great store will be inimitable. It will disclose the most masterful merchandising this city has ever witnessed.

Triumphantly organized. There is no store in the world that can boast of more wonderful strides than the John Eaton Store. Four months ago it did not exist and today it stands the leader of all Canada—it stands as a monument to what young men can do. The opposition on every side has been strong, but we've been the mightier and every barrier has been broken. The advanced ideas of the time require ability, push and energy. We've got them.

We're now establishing a general office in London, Eng., and there'll be kept a constant staff of shrewd buyers to watch the markets of the world with cash in hand and weekly we'll have an express service to and from Europe, and thus again we repeat "That it's only like the blast of the bugle which calls us to march on."

Hundreds of thousands of dollars worth of goods are ready; hourly case after case is being opened up; tons upon tons of the grandest goods that the world produces are here and coming. The store will be jammed to-morrow, but there's something for all.

During the time that the break in the water pipe is being fixed we shall provide all who come with pure soda water at 1c per glass, commencing this morning.

From New York came a lady on Saturday to see the great Fair. We sold her a seal jacket, and she told us that it was $50 cheaper than in New York.

And so it shall be. We have a magnificent stock of mantles from worthy kinds at the lowest prices to the highest class of goods.

The coming season's most entrancing creations—a generous, almost extravagant, provision of them. But they're not the sort to linger. They appeal so strongly to smart dressers that they'll most likely be gone before the season is fairly introduced.

Those Irish Frieze Jackets are wonders of cheapness. Have you seen them? $3.95 only.

Seven long counters piled high of dress stuffs, and best of all the goods in this great store are new, a statement that no other house can make.

TO-MORROW

we shall place on sale 10,000 lbs. of 10c creams at 5c pound.

Main aisle:

All this week we continue the sale of canary birds. Come and hear the little things warble. 78c each up.

Do not wait for the papers to tell the news; some news never gets into the papers. For instance:

Saturday afternoon we placed on sale 5000 paper-bound books at 2c each—the selling was wonderful.

But each day a surprise as great may go on sale, and would you miss it?

The John Eaton Co. Ltd

The Big Store,

Temperance and Yonge-sts.

BOTSFORD

524-526 Queen-street West.

Monday Bargains

Keep coming—the store's a wonderland of brightness and freshness—new fall importations are opened up, and never in the store's history was there such a showing—our Mr. Botsford's buying tour was a great success from a good value and close price standpoint—visitors to the city during Fair time are welcomed heartily—as an inducement to quick trading note these few specials for to-day:

Dress Goods:

Colored All-Wool French Serges, in all shades, Monday's price 21c yard, worth 30c.

Colored All-Wool Diagonals, 48 in. wide, Monday 35c, worth 50c.

Black and Navy Estamene Serges, 40 in. wide, 23c yard, worth 30c.

Fancy English Costume Tweeds, 50 in. wide, 37 1-2c yard, worth 65c.

Black Fancy Dress Goods, 38 in. wide, 22 1-2c yard, worth 35c.

Silks:

Black Surah, 21 in. wide, good black, regular price 55c, Bargain day 39c.

Black All-Silk Surah, very wide and heavy, regular price $1.35, Bargain Day 79c.

Black Merveilleux, wide width, special for dress purposes, regular price 65c, Bargain Day 49c.

Black and White Silk in great variety, checks, stripes and plaids, from 35c to $1.25.

Prints:

A large assortment of pretty prints, fast colors, for 5c.

Heavy Apron Gingham, 36 in. wide, plain and fancy border, 8 1-2c, worth 12 1-2c.

125 pieces Heavy Striped Flannelette, worth 8c, on Monday only 5c.

100 pieces Heavy English Flannelette, 33 in. wide, regular 10c goods, for 7 1-2c.

Fine Satin Checked and Striped Muslins, worth 12 1-2c, on Bargain Day only 6 1-2c.

Mantles:

Ladies' 3-4 Mantles, $1.50, worth $3 and $4.

Golf Capes $4, worth $7.

Fall Capes, satin-lined, $6, worth $12.

Feather Ruffs, 25c.

Staples:

13x26 checked Linen Towels, fringed, on Monday for 2 1-2c each, were 5c each.

Hem-stitched Sideboard Covers, size 18x42, fringed, on Monday for 20c, regular 35c.

24x24 Hemmed Table Napkins, extra quality, for $1 doz, worth $2.

16-in. Stair Linen, red border, fancy centre, for 10c, worth 15c.

72-in. Unbleached Twill Sheeting, on Monday for 15c, regular 17 1-2c.

$2 Marseilles Bed Spread, on Monday for $1.35, these them.

Grey Wool Flannel, Twill and Plain, on Monday for 10c, regular 15c.

Special line of Creton, on Monday for 6 1-2c, regular 8 1-2c.

Gloves, Etc:

129 doz. Ladies' Tan Kid Gloves, 4 button length, light and dark shades, Monday's price 39c pair, worth 65c.

Ladies' Hem-stitched Handkerchiefs, white, 2c each, regular price 5c.

Ladies' Fancy Embroidered and drawn Handkerchiefs 5c on Monday.

Men's Pure Linen Handkerchiefs, 10c, regular 25c line.

Ladies' Black Silk Gloves, 2 pair for 25c on Monday.

Ladies' Fancy Colored, Embroidered Back, Black Cashmere Gloves, 25c pair, worth 40c.

Hosiery:

Ladies' Tan and Fancy Black Cotton Hose, spliced heels, Hermsdorf's dye, 10c pair, worth 25c.

Children's Tan Cotton Hose, all sizes, your choice 10c pair, cheap at 25c pair.

Ladies' Seamless Black Cashmere Hose, full fashioned, 19c pair, worth 35c pair.

Gents' Furnishings:

Men's Fine Lightweight Undershirts, Monday for 20c each, worth 40c each.

Men's Heavy Twilled Grey Flannel-top Shirts, any size, 65c, worth 85c.

Men's Fine Twilled Shaker Flannel Shirts, 59c, worth 75c.

Men's Heavy Black Wool Socks, 20c pair, worth 35c.

Men's Heavy Grey Wool Socks, 10c pair, worth 15c.

Men's White Collars, stand-up or turn-down, 10c each, 3 for 25c.

Ladies' Furnishings:

Special line Children's Vests, 1c each.

Children's Merino Vests, long sleeves, 5c, worth 10c.

Misses' Merino Vests, long sleeves, 10c, worth 15c.

Ladies' Merino Vests, long sleeves, 15c, worth 25c.

Ladies' Wool Vests, long sleeves, extra value, 25c, worth 40c.

Carpets and Oilcloths:

Fine English Oilcloths at 30c sq. yard, worth 40c.

Union Carpets, 22c and 25c, worth 28c and 32c.

Fine Tapestry 25c; Extra Quality Tapestry 45c and 50c.

Brussels, special Bargain Day price 60c.

Dress Gimps and Small Wares:

2 1-2-in. Silk and Mohair Insertion, 10c yard, worth 30c.

Wide Cut Jet Trimming, 2 1-2-in., 25c yard.

All colors in Fancy Braid Trimming, 5c yard.

50 Gross Braid, 75c per doz yards.

Fine English Mending, all shades, 7c skein.

All sizes Linen Buttons 4c card.

Needles, 5 papers for 5c.

Dutch Linen Tape 3c bolt.

Notions:

Ladies' Swiss Leather Belts, 10c each, worth 50c.

Ladies' Point Lace Collars, in cream and butter color, 17c each, regular price 25c.

Children's Colored Embroidered Collars, 5c each, worth 10c.

Children's White Embroidery Collars, 10c each, regular price 15c.

Black Metal Buckles 12 1-2c each, regular price 25c.

Glycerine Soap, three cakes for 10c, regular price 5c cake.

C. S. BOTSFORD

BEST QUALITY COAL

NO. 2 NUT $3.75 EGG STOVE NUT $4.75

WOOD:

BEST BEECH & MAPLE - $5

2ND QUALITY $4

BEST PINE - $4

DRY SLABS $3.50

50c Extra for Cutting and Splitting.

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