## Mondon Advertises

Building, by J. B. Rathbone; in New York at 247 Park

SATURDAY, SEPTEMBER 15, 1923.

#### Are We Making Progress?

Do Londoners make themselves agreeable enough o the thousands who come here to attend the Western when a distinguished personage arrives we seem to know just what to do, and we have the people here who can attend to the thing and do it right. But when the crowds come here for Fair Week have we enough men on hand trying to create a "glad to see you" atmosphere?

o help in the work of making the people from this district feel at home in London; call a meeting and the attendance is all right, and anything mentioned in the

nature of "get-together" ideas is approved. But are we getting any real progress out of all these good ideas and intentions? With all our organizations anything outside of the formal luncheons to make the people from our own district feel that this is their logical meeting-place, and that they are doubly welcome

Not a sermon, nor yet a scold. Just a request for a up to an opportunity that lies right at our door.

#### Suppression a Good Tonic.

Those who argue that Premier Ferguson is right in refusing to recognize the U. F. O. in the Legislature on ment, have not grasped the full meaning of the situa. spoiled child.

The 20 members comprising the U. F. O. group in They were nominated by U. F. O. conventions, and

they made their appeal as U. F. O. candidates, and were elected as such.

There was no double play about it, and it was the says: wish of those who elected them that they should sit as

U. F. O. members. The idea of stawing now that the Speaker of the Legislature will receive instructions not to recognize these men is nothing short of political impudence.

#### Clean Tongue and a Clean Mind.

He dropped into a London wholesale house this week and proceeded to make a good fellow of himself. He never stopped to inquire if the man he had come to see wanted to hear the very latest thing in "a good story." Nor did he think it worth while to ask if he cared to have the conversation couched in terms that are usually expressed in print by the significant ---.

But he did not make a hit, and his prospective customer did not sign on the dotted line in the order

Many a man tolerates without any outward protest things that he inwardly dislikes. His silence may be taken for approval, and on that ground many a miserable story and many a foul saying gains a further and unwelcome saying.

After all has been said and sifted, lasting confidence s not built on a man's ability to tell a questionable how she did it. story, nor on his capacity to store his mind with them nd trot them out in order whenever he gets a chance. Nor is the worth of a man's merchandise improved by the introduction that creeps along on the basis of

easy slang and an occasional oath. The great majority of commercial men have moved on from this method, but now and then there comes the upstart who has to learn his lesson at his firm's expense.

### Lobo Fall Fair, Oct. 12, 1866.

"The Township of Lobo Agricultural Society will hold its annual show and fair in Lobo village on Friday, October 12, 1866." So reads a bill that is still in a remarkable state of preservation.

Prize money varied sharply 57 years ago from \$2 ally regarded as an unverified rumor. for a fine horse down to 10 cents for the second best

being provided for Durhams, Devons, Galloways and to see 100 or so other places getting a lower rate. fat and working cattle, the first, in this class being "best fat ox," and another "best yoke working oxen." Sheep were simply spelled out as ram, ewes and shear. London. He has selled his peanuts on Dundas street, ling ewes, while swine were just swine, and the long been summed to court and failed to appear. list of special breeds now so common were not recognized on the prize list at that time.

Fifty cents was the prize hung up for the woman very modest little recompense of 30 cents.

"full cloth, farmer's make," was tempted by only 40 ing at all for oratory. So, of course, the political spellcents to show the product of her skill, 30 cents for binders will say that it was Mr. Trewartha's \$80 worth second, and for third the prize list offered only 20 cents of speeches that turned the trick.

Your Health:

By ROYAL S. COPELAND, M.D.

Everybody is afraid of pneumonia.

verybody shuddered on hearing that

President Harding had pneumonia. Because it is so frequently fatal, no

wonder it is considered such a dread

every community pneumonia is one of the chief causes of death. Not only is pneumonia a terrible

disease because of what it

In every city and in

in recognition of genius at the spinning wheel. Now, let's see what else there is in this list. We pass down over home-made carpet, patch quilt, and The Advertiser was established in 1863 and is pubushed four times daily by The London Advertiser Company, Limited. The subscription rates are: London, 15

pass down over nome-made carpet, patch quilt, and
such commonplace things as men's socks and fancy
needlework; yes, on past those evidences of—but, hold cents weekly. By mail: In Canada, \$5.00 yearly; in the united States, \$6.00 yearly.

In this minute, what's this—"Best pair ladies' woolen stockings." Yes, sir, that's exactly how it reads. In this ings." Yes, sir, that's exactly how it reads. In this The Advertiser is represented in Toronto at 95 King day of silk and still more silk, and of sheer silk and treet cast, and in Montreal at 317 Transportation black, white, gray, blue, green, red and pink silk, ah, yes, avenue, in Chicago at 122 South Michigan avenue, and let's pause and go over to have a look at the woolen in Boston at 294 Washington street, by the Chas. H. stockings of 57 years ago. And only 15 cents reward Eddy Co. for the best and 10 cents for second best, so it's no wonder they quit wool and took to silk.

But it was all home-made or home-grown 57 years ago. People could turn a hand to many things then that rest with the lost arts today. It was a meeting place for the people of Lobo, and a review and survey of what was being done in various parts of the town-Fair or at other times during the year? Of course, Irvine president, both of whom have passed away ship. Mr. W. H. Young was secretary and Joshua

> The big bill announcing the fair is well preserved. It was kept by Malcolm McArthur up to 1911, when it fell into the hands of Dougald Graham, the present custodian of the relic. It is a coincidence that October 12 comes on a Friday this year, the same as it did in

### April Was Not For Sale.

Peter Johnson of Appin had a pen of Shropshire ewe lambs at the Fair, six in all. Of course they were for sale with one exception, said exception being April. and clubs ready to work and to serve, have we done and April being a lamb that came to Peter's farm on the fool day of that month.

No. sir, April is not for sale, for she was hand-fed, is on speaking terms with every person around the

And when it came time to trim the ewes for exlittle serious thought as to whether we are measuring hibition purposes, April was on hand. Her hair had to be bobbed and her flanks shorn and squared.

And at the Fair April was a favorite, even if a nuisance. She kept so close to the owner when he went into the pen that he had to do a hornpipe to keep from walking on her.

April enjoyed every hour of the show, enjoyed the the ground that it will do away with group govern. sliced turnips and behaved remarkably well for a

This is no free sheep ad. for Peter Johnson, for, as stated above, April is not for sale. She left London the Legislature were not elected as Liberals or Con. Friday night to take up her residence again at Appin.

#### A Crazy Song and a Fortune.

At last the man who did it has owned up. His name, according to the story, is Frank Silver, and ne

"I am an American of Jewish ancestry, with a wife and a young son. About a year ago my little orchestra was playing at a Long Island hotel. To and from the hotel I was wont to stop at a fruit stand owned by a Greek, who began every sentence with 'Yess.' The jingle of his idiom haunted me and my friend Cohn. Finally I wrote this verse and Cohn fitted it with a tune:

Yes, we have no bananas. We have no bananas today. We have stringbeans and onions. Cabbages and scallions. And all kinds of fruit, and, say, We have an old-fashioned tomahto. A Long Island patanto: But yess, we have no bananas, We have no bananas today!

"The crazy song has captured the country, and a fortune is coming my way."

## She Went Ahead and Got There.

An American girl, some say she was a reporter, was So this answer should be heeded: able to break through and get three dances with the They're behaving just as we did Prince of Wales.

And while she was doing this the rest of the people were spending their time wondering who she was and

That is generally the way in a good many things. One person goes ahead and gets there, and the rest of us stand back in a group and spend our time wondering Europe is back again in the muddle how it was done.

## Note and Comment.

As sung by Hon. Howard Ferguson: "Yes, have no U. F. O. today.'

Chesley Enterprise: "The pessimist is at his worst when he handles a pen.

They say it was snowing in London on Friday morning. But that was about 5 o'clock, so it is gener-

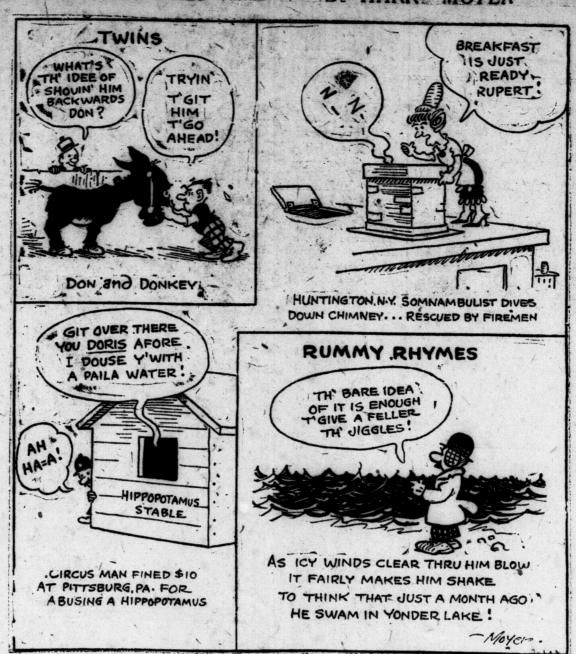
Although London's fame is not on the list of places Cattle alone were mentioned by classes, prize money securing a reduction in hydro rates, this city is pleased

> A peanut seller has gone and bust the law in must stop. Call out the troops.

The expenses of the candidates in South Huron in who could demonstrate to the satisfaction of the judges the provincial contest are published this week, and they that she could make the best 10 pounds of butter in all represent modest outlays. Mr. N. W. Trewartha, the all represent modest outlays. Mr. N. W. Trewartha, the Conservative who won the riding, spent \$233; Mr. D. C. McGregor, \$165, and Mr. W. G. Medd, U. F. O., \$104.

Mr. Trewartha spent \$80 for speakers, against \$17 in Mr. McGregory account while Mr. McGreg Lobo Township; the next best had to be content with Conservative who won the riding, spent \$233; Mr. D. C. 40 cents, while the third in line could lay claim to the McGregor, \$165, and Mr. W. G. Medd, U. F. O., \$104. But the person who spun the best five yards of Mr. McGregor's account, while Mr. Medd allowed noth-

## DIBS AND DABS \_\_\_BY HARRY MOYER



## Rarebits by Rex

A LOGICAL SOLUTION. Oh, the younger generation! With their lack of veneration, And their constant dissipation

And the jokes they're always poking-How infernally provoking

Is it youth's emancipation?-Or what is the explanation!

Want to know. Long the truth has been impeded,

They say only people who drink home brew can really appreciate how it feels to be in an earthquake.

We presume painters of still life ow do most of their studying in now do r Scotland.

"Will the automobile ever supplant ne locomotive?" asks a magnate. the locomotive?" asks a magnate. Well, it's been tried before, and the argument is usually settled in favor

The lady with whom the Prince of Wales danced so much at Quebec shuns publicity and says she's just a plain American girl. Well, she certainly has the distinction of being the first of that species that ever admitted

There's one advantage to a term in prison. You can always get a profitable job as an evangelist when

riches have wings and pedestrians

time on his hands is the chap who writes letters of appreciation to a broadcasting station after hearing the market report read, Only after viewing a golfer

They say women can keep secrets. But most young girls know their sweethearts are engaged to them six months before their sweethearts know it.

Which wealth has made a scene of

Sometimes we've thought how dif-Their days must be than those wa's

For in the yard the clothesline Hold garments we have

## The Guide Post-By Henry van Dyke

FORCE, A TEMPORARY PROTECTION.

An avenger for wrath to him that doeth evil .-- Romans xiii:4. The suppression of evil by force is only a temporary relief, a protection for the moment.

It does not touch the root of the matter. You send the murderer out of the world by a regulated flash of

lightning. But you do not send the murder out of the world. To do that you must reach and change the heart of Cain.

You put the thief in prison, but when he comes out he will be ready to steal again unless you can purify his conscience and control You everthrow some bad system of misgovernment, and "turn the

rascals out." But unless you have something better to substitute, all you have done is to make room for a new set of rascals-a new swarm of mosquitoes with fresh appetites and larger capacities.

Russia

COMMITTED TO TRIAL

Special to The Advertiser.

Windsor, Sept. 14 .- Sofak Pos-

kopey of Ford, Ont., this afternoon

was committed for trial at the next

court of competent jurisdiction by Magistrate Gundy, who found there was sufficient evidence to warrant him sending Poskopey to a higher

court to answer a charge of illegally importing Bolshevist literature into Windsor. Poskopey was arrested two weeks ago. In his possession, were found copies of books and pamphlets indorsing the policy of Bolshevist Russia.

THE HUNTING SEASON.

That vast territory known as Northern Ontario, reaching from the eastern boundary of the Province of

Manitoba to the western limits of

Quebec, is probably the finest hunting region in America. Almost in

every district of this vast area game animals of some kind may be found.

dreds of miles, moose are plentiful and red deer are found in some sec-

tions. Caribou are found in the Lake Nipigon country and in the more northern districts between the line of

the Canadian National and James

Bay. Bear are plentiful in all this

Any agent of the Canadian National Railways will obtain full information for interested hunters.

STEAMER ARRIVALS.

New York, Sept. 14. — Mauretania, Southampton; Reliance, Hamburg;

apland, Antwerp. Hamburg, Sept. 11.—Kroonland.

Montreal, Sept. 14.-Ivar, Swan-

New York

ON SERIOUS CHARGE

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# SAILS FOR ENGLAND

Quebec Attorney Repres Province in Income Tax Suit.

Canadian Press Despatch Quebec, Sept. 14 .- On Oct. 10. Charles Lanctot, K.C., assistant attorney-general, will sail for England. where he is to act on behalf of the Province of Quebec before the privy council in the case of the King vs. Caron, concerning the right of the federal government to levy a tax on income resulting from salaries paid by provincial governments to ministers of the crown, members of the legislature, and civil servants. The case effects not only the Province of Quebec, but has been accepted as a test case by the other provinces, in which generally, in the meantime, the collection of income on persons objecting here is upheld.

## animals of some kind may be found. From Georgian Bay east to Algonquin Park, and from the Kawartha Lakes north is a veritable hunter's paradise for red deer, while farther north, including the territory north of Georgian Bay and Lake Superior, up to and along the line of the Canadian National Railways for hundreds of miles measure particle. ST. THOMAS EXPERIENCES FIRST FROST OF FALL

Special to The Advertiser. St. Thomas, Sept. 14.-The first frost of the year! Farmers who rose early this morning report a covering of white, with pumpkin vines froze and tomatoes nipped. Corn and rozen Write for copy of "Where to Fish and Hunt and Paddle in the New North." and tomatoes nipped. Corn and domestic flowers also suffered. The frost was worst north of Union, very little damage being done along the

lake shore.

In the city those who had unpacked their overcoats were fortunate, while those who had not, shivered with their hands in their pockets. When the sun grew warm, house-keepers along the streets appeared geraniums and particular cut flowers. sea; Cornishman, Glasgow; Concor dia, Avonmouth; Bawley, London.

lake shore.



Doesn't hurt a bit! Drop a little "Freezone" on an aching corn, instantly that corn stops hurting, then shortly you lift it right off with

fingers. Truly!
Your druggist sells a tiny bottle of "Freezone" for a few cents, sufficient to remove every hard corn, soft corn, or corn between the toes, and all the

### **The Big Brother of the Antilles** By ARTHUR HUNT CHUTE.

ifax for the West Indies. In Ber-muda, and Barbadoes, are tourist re-

Speaking of Bananas.

every year pass in through New York

The Royal Mail Line from Halifax

British Guiana itself has not begun

the gossip in the local club there

ties. No other country to the south

I feel that British Guiana is a land

In British Guiana on the mainland. in Trinidad, in Barbadoes, and in Jamaica, and in all those scattered British islands, there lies an alluring

Trust British Markets.

cannot put trust in foreign markets.

A preference has already been ar

eles, are admitted at a reduced rate

The direct result of that agreement

pete with Canadian products whilst

Canada has the advantage of cheaper

ranged between us. Under this reci-

prise.

Millions of bunches of bananas

I was lately looking over a state. treal or elsewhere will wake up to ment of the United Fruit Company, the possibilities of West India trade.

a financial report, more wondrous of our folks when they take a holi-Few books listed on the exchange or Atlantic City. Why not take a day to trot off to Florida, California have cut more melons than that of tip from Sam Vauclain, and combine the United Fruit Company. But profit with pleasure in such trips. Go their money was not made in Wall to places where you will find enjoyment, plus potential markets concadian business.

Take a Royal Mail boat out of Hal-

street. A large proportion of their dividends was realized from trade with the British possessions to the

I look for a day when Canada will have her share of that great while beyond its pleasing features trade. The history of the past inclines one to look forward towards opportunities for the Canadian busi-increasing associations between Canada and the West Indies. With com- eyes open. mon citizenship, each is complimentary to the other. The fact that we are all British should be more than sentiment in its effect on permanent to the markets of Canada. Why can't bit of that same trade come through

In the halcyon days of sailing the ports of Halifax and St. John? ships, Canada was the fourth mari- Why should Canada in the banana time country of the world. At that trade depend solely on the monopoly time our booming industry of ship- of the United Fruit Company? ping depended primarily upon the commerce of the West Indies. More tween West Indies and Canada is a than one great Bank of Canada was most logical affair. We are north. then founded with the wealth which They are south. Each is complemen tary to the other, and best of all, both came from that same commerce.

what we have done once, I believe north and south are British.

With the opening up of the Panama that we may do again. When I read Canal, new and undreamed of trade the United Fruit Company's report, I catch therein a vision of new fields of

The Royal Mail Line from Hall Canadian endeavor.

Trinidad is fast becoming the Hong and on to Georgetown. British

Trinidad is fast becoming the Hong and on to Georgetown. British Kong of the West Indies. What T. Guiana. But Georgetown is not the Geddes Grant, a Canadian Scot, is end, it is only the beginning of accomplishing there, is a presage of vision. When the railroad to Manaos. accomplishing there, is a presage of what many another Canadian may what many another Canadian may even yet accomplish in this British Demerara, Georgetown will be the field of virgin promise. ocean terminal of the South Ameri-In Bermuda, I am constantly re- can railroads.

minded of the opportunities for us that lie along these nearer routes of to touch the fringes of its possibili-From my winter home, at Fairy- appeals to me so strongly land Point, I see the steamers of the

Canadian Pacific, of the Canadian Government Merchant Marine, and of promise, waiting for another Cecil of the Royal Mail Company, plying Rhodes. back and forth, like a weaver's shut-Bermuda is not one of the West Indies. It is, however, the half-way British islands, there lies an alluring house between Canada and the An-

Bermuda the Hub.

In matters of transhipment it is confidently stated that the Furness door in the face of Canada, and also Withy Company intend to make Berin the face of the West Indies. That muda a great shipping center, the hub closing door has taught us that if we west Indies Steamship Company, between ourselves are not subject to Limited, has been organized in con- change and disarrangement. for the running of hotels, ware-The best trade scouts are always sugar, rice, cocoanuts, coffee and

those most directly concerned in the business. Sam Vauclain's maxim was cles, are admitted at a reduced rate "If you want markets, get after to Canadian ports, whilst Canadian manufactured goods are sent to the How much business we lose in West Indies at a special ad valoren

Canada just because we ignore that rate. maxim.

Not long ago I was lunching in the India House, downtown in New York.

In the course of conversation, a friend inquired, "Are you Canadians found it increasingly difficult to com-

fools?"
"Why?" "Well, for instance, the bulk of the agricultural produce.

Socoa you get in Canada from West With passing time I believe that cocoa you get in Canada from West Indies passes through the hands of American brokers. Why don't you handle that yourself?"

Will passing time I believe that Canada is destined to rise to a dominant place in the commercial and political policies of British North

why can't we? We can if some America, to become, as it were, the bright young men in Halifax. Mon-

Careful and prompt handling of his collections, dependable credit information, a sympathetic understanding of his requirements, and ample resources for the demands of his business are services a business man has a right to expect from his bank. The Bank of Nova Scotia can and does meet these expectations. Discuss your needs and problems with the nearest manager.

## **Bank of Nova Scotia**

ESTABLISHED 1832 Paid-up Capital \$ 10,000,000 Reserve - 19,500,000 Total Assets - 210,000,000

G. H. MONTGOMERY,

23-E

sease because of what it does rectly, but it is an ailment which ten days. Then the crisis appears, with abrupt drop in the temperature has sneaky and uncertain habits. It and gradual recovery. searches out weak places in the body and makes its attacks there, as well Bronche-pneumonia is quite a dif-ferent thing. It is not a primary disease like the lobar type. In the great majority of cases it is second-Ayont Atlantic's sea;
I'll think on burnies, far at hame,
Which ne'er can drumlie be.
I'll vision paths oor faithers trod
On braes I fondly lo'e; and makes its attacks there, as well as in the lungs where it originates. It prepares the way for the growth of the germs of dreaded consumption. It goes to the ear, the mastoid and the brain. One type is called greeping pneumonia," because it attacks one part of the lungs after another until every portion has been ary to some other trouble.

Any disease which has catarrhal I'll see Scotch hawthornes, decked wi' bloom,
Beflecked wi' pearly dew.
Oh! let me gaze this quiet 'oor
On moor, on loch, an' glen,
For Scotia's soil an' water baith
Are lo'ed by Scottish men symptoms of the nose and throat may extend to the bronchial tubes and ultimately reach the smaller bronchi. But bronche-pneumonia stops here, other, until every portion has been not involving the air cells and lung There are two chief types of pneu-There are two chief types of pneumonia. The one most dreaded and which is numbered among the acute infectious diseases is lobar pneumonia, sometimes called "lung fever." In this type there is inflammation of the substance of the lung, the vital air cell portion. At first it is inflamed and engorged, but air continues to enter the cells. There are fever, hurried breathing, pain in the

monia. The one most dreaded and which is numbered among the acute infectious diseases is lobar pneumonia, sometimes called "lung fever." In this type there is inflammation of the substance of the lung, the vital air cell portion. At first it is inflammed and engorged, but air continues to enter the cells. There are fever, hurried breathing, pain in the chest and cough.

Hastle proper, as lobar pneumonia upon.

Measles, whooping cough, scarlet fever, diphtheria, and particularly influenza, are among the conditions which may lead to broncho-pneumonia. More surely intestinal disturbances, like the ptomaine poisoning Mr. Harding had, may have broncho-pneumonia as a complication.

No matter what its form may be

What You Should Know

About Causes of Pneumonia

lung tissues become gray in color. The air cells are filled with exudate and the lung is useless. The patient suffers exactly as he would if a part of the lungs were flooded with water. There is struggling for air and great suffering.

This description gives you an idea of what happens in lobar pneumonia. It usually begins with a chill. Fever follows and continues for a week or

chest and cough.

In the second stage, the lung becomes solid. The tissues have consolidated and no air enters the involved part. At this period the lung is like a piece of red liver.

In the third and last stage, the lung stage in the attack.

In the third and last stage, the line chest and cough.

No matter what its form may be preumonia is a serious ailment. It demands immunediate medical attention and watchful care throughout the attack.

Copyright, 1923. Newspaper Features part in the union field day to be held at Melbourne on Friday, Sept. 28,

AT 3 A.M. Nicht's mantle's o'er oor city noo; There fa's a gentle rain: I hear its patter, pitter, pat
Against yon window pane.
Midnicht has past, for noo I hear'
Oor mantle clock strike three;
There's nae a yin awake ava'
In a'oor hoose but me:

They're wrapped in stillness at this

By Nature's bonnie sleep, By Nature's bonnie sleep,
Whyles angels o'er their calm repose
Their faithfu' vigils keep.
I've 'wakened frae a deep repose,
But nae ava' tae greet
For I shall spend an 'oor or twa
In meditation sweet.
I'll think on hills, wi' heather clad,

For Scotia's soil an' water baith
Are lo'ed by Scottish men.
Frae Scotia's water an' her soil
We've men baith brave an' braw,
Wha for their valor an' true worth
Are ne'er surpassed ava'.
Sae whyles I think on Scotia noo,
Wi' brae an' mossy glen,
I'll lift my hert in gratitude
For noble Scottish men.
—MACK.

With their drinking and their smok

To observe! All we older generation

Years ago!

Is it pertinent to suggest that

It looks as if the Spaniards are going to bury the hatchet—in each

It is one of the ironies of fate that

knickerbockers do we appreciate why fashion dictators, in their infinite wisdom, have always decreed that men's trousers should remain long.

We wish sometimes we had the asthma. It would be easy then to get

off some good wheezes.

## Clotheslines

By ANNE CAMPBELL. We often drive along and see
A house of noble symmetry,
A wide facade of brick and stone
That only splendid folks must own;
A stretch of lawn, a group of trees,
And posies nodding in the breeze;
A high fron fence about the place

spent, But often there's a proof to claim