

GRAND BEND'S PINE-LADEN AIR BRINGS HOLIDAY DELIGHT

DOCTORS LAUD GRAND BEND AS HEALTH RESORT

Lake Huron Summer Place
Growing Steadily in Popu-
larity.

BUILDING INCREASES

Ideal Roads Prove Big At-
traction For Motorists.

Far from the smoke of city fac-
tories, and yet convenient to those
who work in that smoke, is Grand
Bend, one of the most popular sum-
mer resorts on Lake Huron shores.

Rapidly Grand Bend's fame as a
place to enjoy a holiday is spreading
on both sides of the International
boundary. To the stranger it is a
place hard to find, but once found is
in itself a reward for all the trouble
of locating it. To residents of West-
ern Ontario, Grand Bend's location is
well known.

The Bend, in point of health for
its visitors, is situated in one of the
best spots on the Canadian shore of
the great lake. There the breezes
off blue Huron seem more invigorat-
ing than anywhere in Ontario.

Physicians have lauded Grand Bend
as a place to regain lost health, for
the village is surrounded by forests
of pine.

Excellent Bathing Beach.
One can enjoy peace or indulge in
any of the sports common to sum-
mer resorts there.

Among the features are an excel-
lent bathing-beach, the best of hotel
accommodation and spacious picnic
grounds. Boating, fishing and dan-
cing are a few of the more popular
pastimes.

Right on the beach is a modern
casino, with a dance floor measuring
4,000 square feet, and wide balconies.
One can spend an evening at the
casino at a reasonable cost.

SEVERE ITCHING BURNING PIMPLES

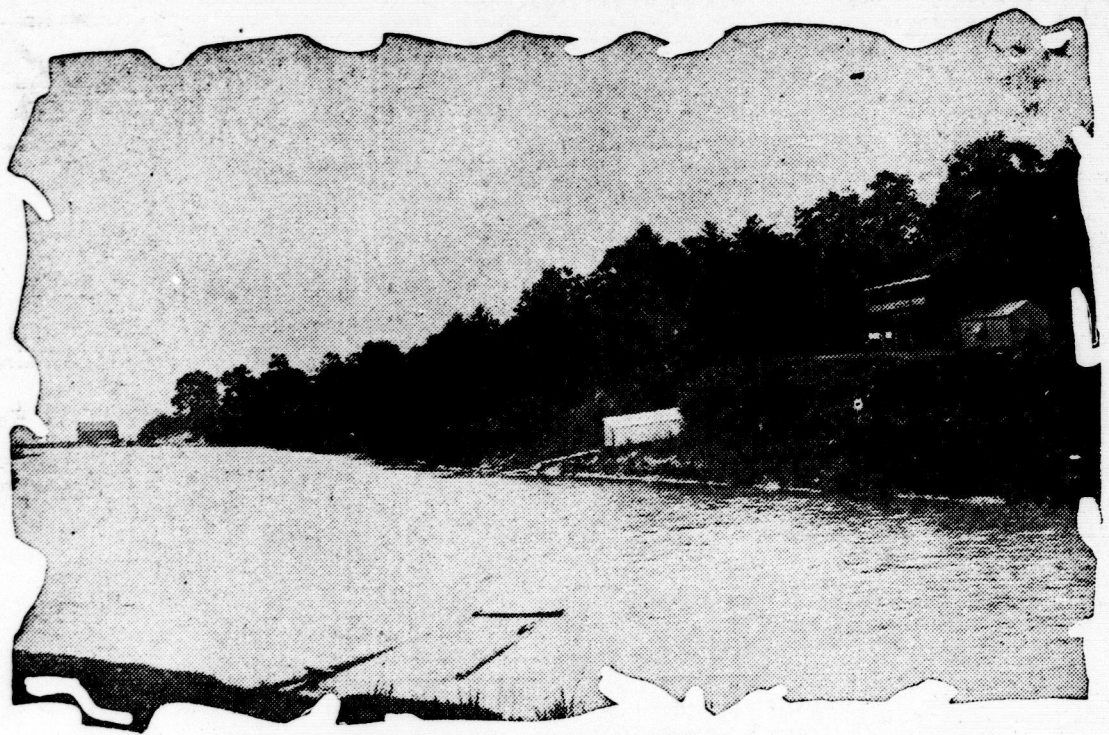
Over Face and Neck, Face
Disfigured, Cuticura Heals.

"My trouble began with a rash
which later turned to pimples. The
pimples were quite large and
of a reddish color, and
were scattered all over my
face, neck and forehead.
The itching and burning
were so severe that I could
not help scratching. My
face was disfigured for
about a year.

"The trouble lasted about a year
before I began using Cuticura Soap
and Ointment. They afforded relief
within two weeks, and at the end of
six weeks I was healed." (Signed)
Clarence J. Burrell, 474 Tyler St.,
Pittsfield, Mass., Jan. 4, 1921.

Use Cuticura for all toilet purposes.
Sample Each Free by Mail. Address: "Cuticura, Ltd.,
Dept. 548, St. Paul, St. W., Montreal." Sold every-
where. Soap 25c. Ointment 15c. Jar 50c. Cuticura
Cuticura Soap shaves without mug.

Where Lake Huron Meets Grand Bend's Enticing Shores



COTTAGES ON AUSABLE RIVER.

Popular Imperial Hotel At Grand Bend Delights Summer Visitors

For 26 years the Imperial Hotel, the lake, where there is good fishing
operated by Bruce Bossenberry, has been one of the most popular abodes
for summer visitors at Grand Bend. Eighteen new rooms have been
provided in the new addition. The hotel is only two minutes' walk from

the home of Mrs. B. Bowins, North Cayuga. Mrs. William McClung
presided in place of the hostess, and after a short business meeting Mrs.
J. A. Toohy, chairman of the Cayuga branch, took the chair, and a good
program was rendered by the visitors. Refreshments were served by the
members of the Grand River branch.

The hotel is well located, being so situated that from it the tourist may behold some of the best scenery
Lake Huron shores afford.

At present there are 150 cottages in
tion. There are no railroads or radials
running into Grand Bend, but this
does not decrease the popularity of
the village.

Parkhill and Exeter are the ends of
the rail as far as the Grand Bend is
concerned. From these points goods
have to be delivered by motor truck.
The roads leading to the resort are
in good condition.

Many Londoners There.
Londoners going to Grand Bend by
auto can choose one of two good
routes.

One is via the Proof Line road,
north through Arva, Birt, Elginfield,
Lucan, across to Clandeboy, Cen-
tralia and Exeter, then a short dis-
tance north of Exeter west through
Ashwood to the Bend.

The other is via the Sarnia Gravel
road through Hyde Park and Lobo,
along the Nairn Gravel road through
Ivan and Nairn, west to Parkhill,
north to Moran, along the main road
west, and then north to the Bend.
Sarnia residents can get to
at the Bend, while many others are
in various stages of construction.
Real estate men report a good de-
mand for Grand Bend property, and
predict that within a few years, the
resort's summer population will be
double or treble the present popula-
tion. Grand Bend by taking the Lake
Shore road north to the Bend. Resi-
dents of Bayfield and Goderich can
get there by taking the Lake Shore
road south.

To get the Grand Bend from St.
Marys one must go west to Rannoch,
across to the Proof Line road through
Woodham to Centuria to Exeter,
and then along the main road to the

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HAVE APPLIED TO RAISE RATES

WOODSTOCK, June 2.—A meeting
of the Ontario Railway and Municipal
Board will be held in Woodstock
June 7 to hear an application from
the Innerkip Rural Telephone Com-
pany, Limited, for authority to in-
crease its charges for service from
\$14 to \$20 per annum.

CAYUGA

Special to London Advertiser.

CAYUGA, June 2.—The home of
Charles Murphy, in North Cayuga,
along the River road, was completely
destroyed by fire Wednesday night.
A portion of the furniture was saved
from the lower floor of the building.
The cause of the fire is unknown.
The loss amounted to about \$4,000,
partially insured.

The funeral of the late W. H.
Wickett took place Wednesday to St.
John's Church, York, and thence to
York Cemetery. It was very largely
attended, and the floral offerings,
which were carried by the grandsons
of the late Mr. Wickett, were very
beautiful. Rev. Thomas H. Ibbott of
Arthur, formerly of York, conducted
the service, assisted by Rev. J. Ben-
nett and Rev. H. Brand, rector of St.
John's Church.

On Thursday afternoon the mem-
bers of the Cayuga Women's Insti-
tute were the guests of the Grand
River branch of the same society at

W. B.

OLIVER GRAND BEND

Builder and Contractor

CEMENT BLOCKS
A SPECIALTY.

I can erect any type of build-
ing you may fancy.

Baynham Pool Parlors

AND
Bowling Alley
GRAND BEND.

N. R. Ravelle GRAND BEND.

The General Store With the Post Office

A Complete Line of
GROCERIES, MEATS,
BOOTS, SHOES,
CROCKERY AND
DRYGOODS.

CAREFUL, COURTEOUS,
ATTENTION ACCORDED
TO ALL.

Brenner's Garage

Grand Bend.

Centrally Located

Oil, Gas, Grease and
Repairing For All
Makes of Cars.
STORAGE SPACE
AVAILABLE.

Full Line of Tires,
Tubes and All
Automobile Accessories.
M. BRENNER, Proprietor.

Enjoy Grand Bend

to the fullest possible extent
by eating "Sweetheart"
Salted Peanuts, fresh roast-
ed and delicious, and by
drinking "Sweetheart"
Orangeade, cool and appetiz-
ing, the most fascinating
summer beverage imagin-
able. We make "Sweet-
heart" Brands and put into
them the finest ingredients
known to many years' ex-
perience.

I. X. L. Spice and Coffee Mills

LIMITED,
LONDON - - - - - ONTARIO

AYSHIRE BREEDERS' CLUB WILL VISIT ORKNEY FARM

Plan Extensive Program, at Which
Prominent Agriculturists Are
to Speak.

WOODSTOCK, June 2.—Another
signal recognition of the high place
held by Oxford County as a dairying
center among the breeders of the
province, as well as the department
of agriculture, is contained in the
announcement that a public meeting
under the joint auspices of the On-
tario Department of Agriculture and
the Southern Counties, Ayrshire
Breeders' Club will take place on
June 15 at Mr. Harmon MacPherson's
"Orkney Farm," Norwich.

This meeting is to take the form
of an annual field day and picnic,
and a big program of events is be-
ing arranged. Among the speakers
will be Prof. J. Reynolds, president
of the O. A. C. Guelph; W. F. Ste-
phen, secretary-treasurer Canadian
Ayrshire Breeders' Association, of
Huntington, Quebec, and Prof. E. S.
Archibald, superintendent of Domini-
on Experimental Farms, Ottawa.
There will be stock-judging and
various other features of general in-
terest. Invitations have been ex-
tended from J. A. Morrison, Mount
Elgin, and R. J. A. Smith of Hatch-
ley Station, to visit their farms and
inspect their herds of Ayrshires.

ILDERTON

ILDERTON, June 2.—The farmers
are nearly all finished planting now,
and in some early sown corn fields
the rows are to be seen and the cul-
tivating has started for all crops.
The fruit outlook is fine, as the
weather has been favorable. The
winter apples are not so heavy; the
Spy and Baldwin only a fair crop.
The secretary of the Ilderton fair
board reports 14 entries for fall
wheat in the field crop competition.
The entries for the corn crop are not
all in yet.

The United Telephone lines are
still silent. The new manager, Mr.
Dickson took charge on Monday, but
it may be some time yet before all
repairs are made.

IMPERIAL POOL ROOM

AND

Barber Shop
GRAND BEND.

John Statton, Manager.



WM. ELSIE

ACROSS FROM IMPERIAL
HOTEL.

Ice Cream, Hot Dogs
Hamburger Sandwiches

Enjoy a frolic on our brand new
Merry-Go-Round. Block
from the Lake.
GRAND BEND

Let Us Supply Your Summer Wants

Located close to the summer resort districts of Lake
Huron. We are able to supply building materials promptly.
A modern mill equipped to produce the requirements of all
lines of building. Before commencing your summer home,
be sure and get our quotations. We ship anywhere.

Whole sale and retail manufacturers of and dealers in
SASH, DOORS, HOUSE FURNISHINGS, LUMBER,
LATHS and SHINGLES.

Mail orders receive prompt attention.

The Ross Taylor Co., Limited

EXETER, ONTARIO.

Imperial Garage

GRAND BEND

Metal Storage For 16 Cars

Gas, Oil and Accessories.
Storage stalls for rent by
day, week, month or season.

WALTER JACKSON,
Manager.

COULD HARDLY MOVE IN HER BED

Eight Boxes of 'Fruit-a-tives'
Completely Relieved Her.



MADAM RICHER.

Labelle, P.Q., April 18th, 1921.
"It is my duty to tell you and
publish to all what your remedy
'Fruit-a-tives' has done for me.

"I suffered with Rheumatism for
ten months; could hardly move in
bed; and was miserable all the time.
I tried several physicians and took
many remedies, but they left me at
the same place, in bed and suffering,
the Rheumatism was so bad.

"I finally started in taking 'Fruit-
a-tives,' and continued the treat-
ment regularly as I found myself
getting better. After using eight
boxes of 'Fruit-a-tives' (which cost
only \$4) I am completely well,
without a trace of Rheumatism."

Madam J. RICHER.

50c a box, 6 for \$2.50, trial size
25c. At all dealers or sent postpaid
on receipt of price by Fruit-a-tives
Limited, Ottawa.—Advt.

GREENLEE and JONES

Contractors and Builders

Estimates Furnished.

EXETER, ONTARIO

BUILDING MATERIAL For Summer Homes On Lake Huron

Write us for quotations. We are
ready to give prompt service to
our customers in supplying
building material for summer
homes.

Thomas McKenzie

CLINTON PLANING MILLS
Contractor and Fixture
Manufacturer.
Lime, Shingles, Lumber, Beaver
Board.
Long Distance Phone 88.
Established 1869.



IMPERIAL HOTEL

GRAND BEND.

B. BOSSENBERRY, Proprietor.

The Leading Hotel on the Eastern Shore of Lake Huron.

Two Minutes From the Water's Edge.

Our new addition, 30 feet by 64
feet, and three stories high, has
running water in every one of
the 15 rooms. Each room has
been beautifully furnished, white
iron beds and white dressers be-
ing used throughout. The mag-
nificent new dining-room seats
72 people and is a luxury of
color and comfort. We have 34
rooms in all, but would suggest
that prospective patrons make
reservations immediately.

Phone 33, Ring Two, Dashwood

SPEND THE SUMMER IN Grand Bend On Beautiful Lake Huron BOATING BATHING FISHING

UNDER UNSURPASSED ADVANTAGES

Nicely wooded picnic grounds, with free tables for holiday-makers.

COTTAGES TO RENT AT \$55 TO \$95 PER MONTH.

Ideally located in a charming grove.

The pine trees of GRAND BEND are a constant source
of healthful ozone.

Band at Casino June 3rd, and a Detroit Orchestra.

GEO. E. ECCLESTONE,

GRAND BEND.



BOATING, BATHING, FISHING.

Lake View House

GRAND BEND, ONT.

Right on the water's edge at Lake Huron's famous resort.

RATES BY DAY OR WEEK.

HARMON M. GILL, Proprietor, Grand Bend, Ont.

LUMBER For Summer Homes

Right in the heart of the most popular summer resort section,
we are able to supply your Lumber needs speedily and
economically. Lumber, Shingles and Builders' Supplies.

Write for our quotations. We ship anywhere.

Fred C. Kalbfleisch

ZURICH, ONTARIO.



THE FAMOUS SUMMER HOTEL

THE

Brenner House

ON THE SHORE OF LAKE HURON.

Fishing, Boating, Swimming

Erna Brenner, Prop.

Grand Bend.

Special For Vacation Time RUNNING SHOES



This includes our complete
line of Men's, Women's, Chil-
dren's, Misses' and Boys' Run-
ning Shoes and Oxfords.

THE PEOPLES SHOE STORE

131 DUNDAS ST. 12 MARKET SQUARE, LONDON.



DO IT NOW

Decorate Your Summer Home

PLANTS—Asters, Petunias, Snapdragons, Salvia, Marigold, etc.
VINES AND CLIMBERS—Wild Cucumber, Nasturtiums, Scar-
let Runners, for quick shade.

SUNNYMORE LAWN SEED.

Use Wizard Fertilizer to hasten growth. Let us advise you about
Shrubs, Trees, Roses, for permanent planting.

Ask for HUTTON, Phone 550.

Dominion Seeds Limited

LONDON, ONT.