BARGAINS

Big, Real, Indisputable, Money-Making Chances For Keen Buyers on Saturday. Down-Town Store Only.

MEN'S $10.00 TO $15.00 OVERCOATS.
Just 16 of them, in smart tweed effect. Regular and shawl collar models. Sizes 35, 36, 38, 39, 40 ..... $5.00

MEN'S $2.00 TWEED PANTS.
Dark and medium colors, in fine hard-wearing tweeds, in greys and browns. Standard $1.50, $1.75 and $2.00 values..... 1.19

BOYS $5.00 AND $6.00 OVERCOATS.
Shawl collar, double-breasted Coats, with belted back. Smart new brown stripe pattern. Sizes 26 to 33 ..... 3.98

BOYS' $5.00 NORFOLK SUITS.
Smartly tailored Norfolk Suits, in three handsome fall patterns. Big bloomer pants. Sizes 26 to 33..... 3.69

BOYS' $15.00 BLUE SUITS.
30 only, Fine English Serge Suits, in navy blue winter weight serge. Smart style, first-class trimmings..... 11.75

BOYS' $4.00 FALL REEFERS.
Medium weight fall Reefers in smart dark tweed pattern. Double-breasted. Sizes 24 to 30..... 2.48

MEN'S $35.00 FUR-LINED COATS.
Black English Beaver Shell, Siberian Marmot linings, heavy Russian Otter collar. 12 only 24.75

BOYS' $8.50 TO $10.00 SUITS.
Double-breasted and Norfolk Suits, in smart browns and greys. Clean-up of odd sizes from regular stock. Sizes 30 to 34..... 5.00

MEN'S $8.50 TO $12.00 TWEED SUITS.
Special purchases and odd lines from regular stock. Browns, greys, in smart design. Sizes 33 to 40..... 6.95

75c NATURAL WOOL UNDERWEAR.
Fine medium weight Shirts and Drawers, in all sizes up to 40, unshrinkable and good wearing..... 50c

MEN'S $2.00 AND $2.25 STIFF HATS.
10 dozen smart new shapes, in fine English Fur Felt Stiff Hats. Our regular $2.00 and $2.25 lines..... 1.48

MEN'S 85c BLACK DRILL SHIRTS.
Large size bodies, all neck sizes in these heavy fleece back drill shirts. Saturday only, at 55c

MEN'S 20c BLACK RIBBED SOX.
10 dozen only, Men's Black Ribbed Union Sox. Sizes 10½ only. Regular price all over the country is 20c..... 10c

MEN'S $1.00 ENGLISH NIGHTGOWNS.
Made in England of splendid Scotch Flannelette, in neat patterns, extra sized bodies. All neck sizes..... 69c

MEN'S $3.50 COMBINATION UNDERWEAR.
Watson's high-grade pure wool, Klosed Krotch Union Suits. All sizes 34 to 46. Regular $3.50 to $4.00..... 1.59

MEN'S $4.50 SWEATER COATS.
Monarch Knit and other good makes, in fine pure wool coats, with various collar styles. All sizes..... 2.98

R. J. Young & Co.

Follow Shackleton

SIR ERNEST SHACKLETON is taking Bovril to the Antarctic because his men must get every ounce of nourishment out of their food. You, too, can be sure of being nourished if you take Bovril. Even a plain meal yields much more strength and nourishment if you are taking Bovril. But remember, Shackleton's words: **It must be Bovril.**

Of all Stores, etc., at 1-oz. 25 c.; 2-oz. 40 c.; 4 oz. 70 c.; 8-oz. $1.30; 16-oz. $2.25. Bovril Cordial, large, $1.25; 5-oz. 40 c. 16-oz. Johnston's Fluid Beef (Vimbos), $1.20.

B.N.B.

GERMAN BASE IN SHETLAND ISLANDS

Sending Station Reported Discovered Near Loch Lomond.

LONDON, Oct. 14.—British war vessels discovered, raided, and destroyed a German submarine base in one of the uninhabited rocks of the Shetland Islands of the North Sea, according to a report from Scotland. It is said that there was a large stock of oil, battery plates and extra torpedoes stored there for the use of submarines striking at the North Sea fleet.

Another report concerns a German wireless station near Loch Lomond. It is said to be a sending station, which is more difficult to discover than a receiving station, which, with its poles and wires, antennae is easy to locate. Messages have been intercepted constantly, but all efforts to find the apparatus have failed, so the rumor runs.

CANADIAN NURSE HAD BOTH HANDS CUT OFF

St. Thomas Girl Hears of Germans' Terrible Cruelty.

[Special to The Advertiser.]

ST. THOMAS, Oct. 22.—Miss Jean Anderson, of this city, has received a letter from a girl friend, who is a nurse, living at Dundas. The communication states that she had intended going to the front as a Red Cross nurse, but that she had about changed her mind, as she would very much dislike to lose her hands by having them severed by a German sword. "There is a friend of a doctor in Hamilton, who has been on the firing line, and she is one her way home with both hands off, the atrocity having been committed by German soldiers, into whose hands she and others had the misfortune to fall. She is just a young woman, and it seems terrible to think she will be a cripple for life."

CASTORIA
For Infants and Children
In Use For Over 30 Years
Always bears the Signature of Chas. H. Fletcher

Hairs Will Vanish After This Treatment

[Toilet Helps.]

You can keep your skin free from hair or fuzz by the occasional use of plain delatone and in using it you need have no fear of marring or injuring the skin. A thick paste is made by mixing some of the powdered delatone with water. Then spread on the hairs and after two or three minutes rub off, wash the skin and all traces of hair have vanished. Be careful, however, to get real delatone.—Advt.

Good Spirits
can only be enjoyed by those whose digestive organs work naturally and regularly. The best corrective and preventive yet discovered for irregular or faulty action of stomach, liver or bowels, is known the world over to be
BEECHAM'S PILLS
Sold everywhere. In boxes, 25 cents

NO TROUBLE WILL FOLLOW SEIZURE

British Attitude Satisfies the United States Officials—Embargoes Will Assist.

[Canadian Press.]

WASHINGTON, Oct. 22.—Issues arising from the seizure by British cruisers of three American oil ships soon will be satisfactorily adjusted, in the opinion of the State Department officials.

The release after a short detention of the tanker John D. Rockefeller, with the accompanying explanation by the British Ambassador, Sir Cecil Spring-Rice, that the vessel was detained only because of doubt as to the destination of her cargo was construed as an admission by the British Government of the right of vessels properly under American registry to carry oil without molestation between neutral ports.

Moreover, it was learned that the State Departmentt has been informed that all the neutral countries in northern Europe now have placed embargos upon the exportation across their borders into the belligerent countries of any commodities that might be used by the armies or natives. This, it is believed, will reduce to a minimum the chances of interference with the American carrying trade.

Consular Officers May Act.

To facilitate uninterrupted voyages by merchant vessels carrying foodstuffs, oils, metals, and other semi-contraband material, it has been suggested that the manifest be vised by British consular officers in American ports, which would insure the ships against detention by British or French cruisers, even temporarily, to make searches. This matter is now under consideration by the officials.

The protest of the State Department against the seizure of the steamer Brindilla and her detention at Halifax, with the demand for her release was not in the nature of an ultimatum, according to State Department officials. The department itself is ignorant of many of the facts necessary to deal with the case, but the protest was lodged to save all legal rights and the reply will be awaited before any further action is taken.

Attempt to Scuttle.

The British Embassy announced tonight that official reports from Halifax said the crew of the Brindilla attempted to scuttle the ship, when she was about to be captured by the British auxiliary cruiser Caronia. The Embassy officials said there was reason to suspect that the ship was not headed for the neutral port mentioned in her clearance papers.

DECISION IN CASE WILL BE PRECEDENT.

LONDON, Oct. 22.—While active negotiations are proceeding between the American Embassy and the British Foreign office over the seizure of the American tank steamship Brindilla, the case attracted little public attention here. The Brindilla was seized by the British auxiliary cruiser Caronia off New York, and towed to Halifax. It is not known whether the question raised by Great Britain concerns the nationality of the vessel, which was changed from German to American registry, or the ultimate destination of its cargo. The statement is made that the Brindilla and sister ships were changed from the German to the American flag with the sanction of the British Government which was consulted regarding its attitude towards the transfer.

Great Britain naturally desires to afford all facilities for the importation of oil into this country. The final decision in the case, which is likely to make an important precedent, it is thought will rest with the British prize court, rather than with the foreign office. It is believed that the Government will press for a declaration that petroleum is conditional contraband.

LILLE IN RUINS

Flames Complete Work of Bombarding Shells—Museum Burned.

[Canadian Press.]

LONDON, Oct. 23.—2:35 a.m.—The Daily Telegraph's Boulogne correspondent, who left Lille Wednesday morning, says:

"Lille is a mass of ruins and ashes. On Monday evening numbers of Germans entered the town. The bombardment ceased, but the distant firing still was heard south of the town until one o'clock in the morning.

"About midnight the news was given out that the white flag had been hoisted on the town hall, but at two o'clock the firing recommenced and continued for over three hours. Evidently the French were making a last attempt on the border town, unfortunately without success.

Germans Enter Town.

"Later military music was heard. The Germans entered the town to the tune of the fife and drum. The troops were singing hymns; most of them were very gay and smoked big black cigars as they marched along.

"Meanwhile aeroplanes flying the German flag, flew ahead of the columns announcing to the city its occupation by the Germans. At daybreak the inhabitants began to leave, for the most fleeing toward Roubaix. Those who travelled to Boulogne heard reports later that hte Germans the next day commenced withdrawing from Lille.

"Whoever now holds Lille, it is a wrecked city. Flames have completed the work of bombardment. The city's biggest quarter, including the station, prefecture and most important commercial houses was prey to the flames."

BELGIANS CROSS YSER; TAKE 200 PRISONERS

[Canadian Press.]

LONDON, Oct. 23—3:40 a.m.—The Daily Mail's Havre correspondent says the Belgian Ministry of War has learned that Belgian outposts have crossed the River Yser. It was at this river that the Germans were held on their raid along the North Sea coast.

The Belgian troops have repulsed all the German attacks and taken 200 prisoners.

FLEET BOMBARDS FLANK OF ENEMY

Enemy's Heavy Guns No Match for British Marine Artillery.

ADMIRALTY GIVES REPORT

Balloons Report That Marines Inflict Heavy Loss and Smash Batteries.

LONDON, Oct. 22—The Secretary of the Admiralty issued tonight the following statement on the operations of the British warships in co-operation with the allied army on the Belgian coast.

"On October 18 requests for naval assistance were made to the Admiralty by the allied commanders. In consequence, a naval flotilla, amounting a large number of powerful long range guns, came into action at daybreak on the 19th off the Belgian coast, supporting the left wing of the Belgian army and firing on the right of the German attack which they were, by their position, able to enfilade.

"The Germans replied by shells from their heavy guns, but, owing to the superior range of the British marine artillery, practically no damage has been done.

Still Banging Away.

"Three monitors, which were built in British ports for Brazil, and were acquired on the outbreak of the war, have proved particularly well suited to this class of operation. A heavy bombardment on the German flank has been maintained without intermission since the morning of the 19th and is being continued today.

"Observation is arranged from shore by means of naval balloons and all reports indicate that substantial losses have been inflicted upon the enemy and that the fire is well directed and effective against his batteries and heavy guns.

Hit Ammunition Wagon.

"Yesterday a considerable explosion, probably of an ammunition wagon, followed upon a naval shot. The naval losses have so far been very small considering the damage and the important assistance rendered to the Belgian left flank.

"All reports received by the Admiralty show the courage and determination with which the Belgian army, animated by the King in person, is defending the last few miles of Belgian soil.

"The naval operations are under the command of Rear-Admiral the Hon. Horace L. A. Hood."

MONTREAL WANTS THE GOVERNMENT TO ACT

Fear Presence of Alien Enemy in City—Guard To Be Doubled.

MONTREAL, Oct. 22. — Owing to the large number of Austrians and Germans in the city, the board of control this morning decided to send a deputation to Ottawa to ask the Federal Government to take steps relative to the protection of the city against any attempt to commit damage on the part of enemies located here.

Chief of Police Campeau said that dynamite could be found lying about all over the city yards, "for anybody to carry away." The same trouble applies to contractors who have large numbers of foreigners in their employ, who have easy access to dynamite.

It was decided that the reservoirs should be guarded by double the number of men now used for that purpose.

SIR ROBERT BORDEN GOES ON VACATION

Senate Appointments and Others Will Await His Return.

[Special to The Advertiser.]

OTTAWA, Oct. 22. — The Prime Minister of Canada, Sir Robert Borden, leaves for New York tomorrow, with Lady Borden, on a holiday trip. They wil spend three weeks in the United States, chiefly in Virginia.

During the absence of Sir Robert, the Prime Minister's duties will be taken over by Sir George E. Foster.

The departure of the Premier, combined with the issuance of writs for two by-elections, removes the last shadow of a possible general election this autumn.

Appointments will have to wait, though that of Andrew Broder, M. P., to the board of railway commissioners, may be put through before Sir Robert returns.

There are six Senate vacancies which will have to wait. New senators will not be appointed until just before the opening of the House, which is expected in November.

5,000 OUT OF WORK.
Not men, but corns that were put out of business last week by Putnam's Corn Extractor. No corn can live if treated by Putnam's. It is safe, painless and sure. Use only Putnam's, 25c at all dealers.

Useful for Over 500 Purposes
"GILLETT'S LYE EATS DIRT."

TWO SUBMARINES OF ENEMY SUNK?

Hawke Survivors Say Cruiser Convoying Rafts Destroyed German Craft in the North Sea.

LONDON, Oct. 23.— 2:55 a.m. — Survivors of the British cruiser Hawke, which was recently sunk by a German submarine, have arrived in Scotland, and report, according to the Morning Post, that two German submarines were sunk in the North Sea by the British destroyer convoying the rafts containing the men saved from the Hawke.

There is no confirmation here of this story.

ALLIES CAPTURE 70,000 IN FRANCE

[Canadian Press.]

LONDON, Oct. 23. — 3:20 a.m.—An Amsterdam dispatch to the Central News quotes a telegram from the burgomaster of Wenduyne, Belgium, as follows:

"Victory is with the allies. Seventy thousand men have been taken prisoners between Chalons and Longwy. Three guns and 31 flags have been captured."

Wenduyne is a province of West Flanders, on the Belgian coast. Chalons and Longwy are respectively in the French Departments of Marne and Meurthe et Moselle, nearly two hundred miles southeast of the Belgian province from which the above dispatch emanates.

C. P. R. CONDUCTORS PLEAD GUILTY TO CHARGE.

TORONTO, Oct. 22. — After a consultation with their counsel, the Canadian Pacific Railway conductors accused of breach of the secret commission's act today determined to plead guilty on this count, which is punishable by a fine.

Fines of $200 or three months in jail were imposed on Joseph J. Walker, William H. Wilson, Alexander McNeilly, Lewis Greenberg, Fred Hartley, Henry Coker, Richard Goggins, William Goodfellow, William Carson and Joseph Edgars.

The judge allowed them 30 days in which to pay their fines. Albert Cheeseman and Harry Yates, the Sudbury bartenders, who were convicted at the previous session of the court, were fined $50 each or 30 days.

Fred C. Lee, chief information clerk of the C. P. R. office at King and Yonge streets, this city, escaped with two months in jail.

Percy E. McCaul was given the minimum punishment of only one month's imprisonment.

KITCHENER LEFT FRANCE DISGUISED

[Canadian Press.]

WINNIPEG, Oct. 22.—N. G. White, consul for the Peruvian Government at Vancouver, reached Winnipeg today on his way home from London. He says that Lord Kitchener returned from his trip to France disguised as a wounded soldier. He says that wire netting has been placed over and around the London Postoffice and many other buildings in the capital to protect them against bombs. He tells of the darkness of the streets of London, which are almost black at night, and how the sky is momentarily scoured with flashing searchlights on the outlook for Zeppelins.

AMERICAN BAR PRESIDENT.

WASHINGTON, Oct. 22.—Peter W. Meldrim, of Savannah, Ga., was today unanimously elected president of the American Bar Association to succeed ex-Judge Taft. George Whitelock, of Baltimore, Md., was re-elected secretary, and Fred E. Wadhams, of Albany, N. Y., re-elected treasurer.

FELL THIRTY-FIVE FEET

[Special to The Advertiser.]

INGERSOLL, Oct. 22.—Falling from an apple tree in the orchard, Mr. James Humphrey, Thames street north, Mr. William Garner Sen. was painfully injured. He fractured his left ankle and left wrist, and was also badly shaken up. The limb on which Mr. Garner was standing broke, and he fell a distance of about thirty-five feet, alighting on his feet.

Local ladies have commenced collecting on behalf of the Belgian fund. There is a strong sympathetic interest here in behalf of the war sufferers in Belgium, and it is expected there will be a liberal response to the appeal now being made for assistance.

The annual show of the Oxford County Poultry Association will be held in Ingersoll on December 29, 30, 31, and January 1. All arrangements are now being made, and with much enthusiasm on the part of the members, a very successful show is promised.

ALL RECORDS A Pleasure to Play Them For You.
Heintzman & Co., 242 Dundas Street

THE VICTROLA AND THE FAMILY—No. 2

Grandma

has many hours of leisure now. "The most pleasant of these," she says, "are those I spend in knitting while the Victrola sings for me, the old, old songs I used to love.

"There's 'Love'e Old Sweet Song,' 'Silver Threads Among the Gold,' and 'Sweet Genevieve,' sung by such splendid singers as Clarence Whitehill, Richard José and John McCormack. Those are my favorites, but there are so very many other splendid pieces all by such wonderful artists that it is a constant source of wonder and pleasure to me. The best of it is, the rest of the family are just as fond of it as I am. The Victrola surely has brought sunshine into our lives."

VICTROLA IV $20
With 15 double-sided, ten-inch Victor Records, $33.50

Other Victrolas from $32.50 to $300 (on easy payments, if desired), and ten-inch, double-sided Victor Records at 90c for the two selections at any "His Master's Voice" dealer in any town or city in Canada.

Write for free copy of our 300-page Musical Encyclopedia listing over 5000 Victor Records. Ask to hear "It's a Long Way to Tipperary" the famous British Marching Song, on Victor Record No. 17639

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Victor Records---Made in Canada
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W. McPhillips' Piano Store Is the Home of the Victor Victrola in London
Call and Hear the Latest Records by the World's Greatest Artists.
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Visit Mason & Risch, The Exclusive Victor Store
EVERY RECORD. — EVERY MACHINE.
PIANOS Mason & Risch, Limited, 248 Dundas St., London VICTROLAS

Most Durable Mattress Made

And it's the most comfortable. These are reasons why millions of people sleep nightly on

"OSTERMOOR" MATTRESSES

Are you satisfied with the mattress you are sleeping on? Is it always comfortable? No?

Then let us show you an "Ostermoor" mattress, and explain why you will sleep sounder and how much better you will feel when you have one on your bed. Guaranteed for 20 years.

Your every furniture need can be supplied at this store.

KEENE BROS.
123-5-7 King St. Phone 419

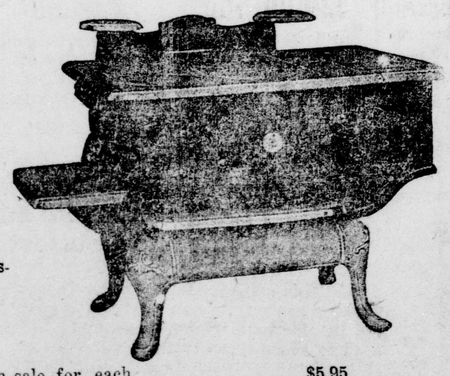
GUARANTEED ALASKA BEDDING
We sell the "Alaska Guaranteed Line" of beds and bedding.

Saturday Bargain List

Assortment of Rockers
These rockers are large, roomy and comfortable, fit for any room in any house. Have never before been offered less than $5.00 each. On sale at, each.. $3.95

Heating Stoves and Ranges
Steel Heaters ..... $4.95 to $11.75
Baseburners ..... $29.50 to $44.50
Steel Range with Reservoir, for.... $14.75
Large Range, for $24.75

We save you $10 on a range that is guaranteed to give satisfaction.



$10.00 All-Felt Mattresses. On sale for, each ..... $5.95.

$35 Parlor Suite (5 pieces) Saturday only, for $24.75

Round Extension Table, for $9.50

3 Good Used Ranges Saturday only, each $12 and $15

$3.50 Wilton Rugs, 5 ft., 6 ins., x 30 ins. Saturday, for each $1.95

Agents for Ostermoor Mattresses. Best in the World.

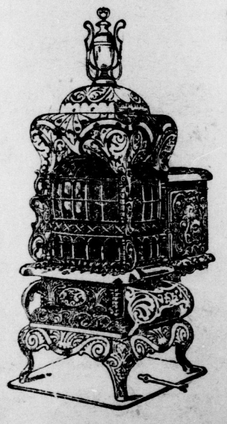
KEENE BROS. 123-5-7 King St.

Agents for Happy Thought Ranges. Best in Canada.

CLARK'S PEANUT BUTTER
Better than Butter
Nicer than Jam
Sold in Jars 10c., 15c., 20c. and in 24-lb. pails.
If you get Clark's you get the best.
W. CLARK, Montreal

The Love Hardware Co.

111 DUNDAS ST. Two Doors East of Talbot. Phone 588
SOLE AGENTS FOR



Findlay Bros. FAVORITE Stoves and Ranges

Special offerings for the next two weeks:
Ranges, from.. $13.50 to $65
Heaters, from.. $6.75 to $25
Baseburners from $24 to $46

Our 1914 models have been changed to perfectly plain castings and nickel, which adds much in appearance, and easily cleaned.

Stove Boards, Coal Hods, Ash Cans, Dustless Ash Sifters.

Agents for Martin-Senour Paint and Brantford Roofing.