# PAGE FOR ADVERTISER WOMEN READERS



Advertiser Patterns. YOUR MITE NEEDED



Calling-Ladies' Dress With Long or Short Sleeve, and With or Without

Flounce or Tunic. French linen, in a new rose shade, with braiding in self color, is here shown. The design offers much in the way of variety. The sleeve may be long or short, with a neat cuff trimming. The skirt may be Anished in plain outline with a tuck lap at the centre front. It may have a flounce just below hip length, or be finshed with a tunic and flounce, or a tunic only. The waist is finished in the now so popular blouse style, with set-in sleeve. The design is also good for linen, ratine, duvetyn, voile, crepe or taffeta. The patand 44 inches, bust measure. It requires 6% yards of 44-inch material for the dress in a 36-inch size. If tunic and flounce are omitted it will require 4% yards. The skirt measures about 1%

A pattern of this illustration mailed to any address on receipt of 10 cents in PATTERN DEPARTMENT OF THE

ADVERTISER. Please send above-mentioned pattern, as per directions given below, to

REPENTANCE POSTPONED.

"If there is any member of this congre

gation who is guilty of theft he had better

gregation, when he said:

to repent?"

and be saved, man?

repent at once and be saved."

talk the matter over with you."

Province Age (if child's or misses' patterns).....

Measurement-Bust...... Waist...... seers predict; CAUTION-Be careful to inclose above illustration, and send size of pattern

wanted. When the pattern is bust meas- earnestly by the seers. Children may be ure you need only mark 32, 34, or what especially liable to disease ever it may be. When in waist measure Exceedingly warm weath ever it may be. When in waist measure 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write

Persons whose birthdate it is may have only the figure representing the age. It is not necessary to write "inches" or an anxious year. They should not specu-Patterns cannot reach you in late or remove from their business localess than one week from the date of tion. Danger of illness in the family is foreshadowed.

order. The price of each pattern is 10 cents, in cash or in postage stamps. An old negro parson in a Southern church was denouncing theft to his conwhich they may adopt.

> (Copyright, 1914, by the McClure Newspaper Syndicate.)

On his way home he was stopped by old "PIE THAT'S PIE" IS CHERRY PIE. Rastus, who had listened to the sermor Line a medium-sized pie pan with crust of rich pastry. To two cups 'Don't you think, parson, that next of cherries, after pitting, add two-Sunday will do just as well as tonight thirds cup of sugar, one teaspoonful of cornstarch, and a pinch of salt. Put But, Rastus, why not repent tonight in the crust and dot with a little butter. Wet the edges of the bottom "Well, parson, it's this way," explained crust. Pinch down tightly, brush the Rastus. "I want just one mo' chicken fo' top with a little milk, and bake in a tomorrow's dinner, and I know wha I can quick oven twenty minutes. Take get dat chicken widout bein' caught tofrom the oven, sift powdered sugar over the top, and serve warm. "Well," said the parson, hesitating, "I

don't know what to say, so I think I will "Mis' Rogers," said Belle, wiping her take dinner with you tomorrow, and then

The handkerchief linens are so smart "What's the trouble, Belle?" and fresh-looking, they deserve the popularity which is being given them.

Maxine

vegetables.

of "Nemesis."

how I mean.

once more.

continued?

wear her dresses?

wing questions:

Elliott

BY IDAH McGLONE GIBSON.

Washing Voile Dress.

Dear Miss Grey,—1. Please tell me the proper way to launder flowered

2. What is the proper pronunciation

Ans .- It is possible to "set" the vari-

ous colors by soaking the dresses in water containing different agents. If your voile is flowered in pink, the

color may be set by soaking for an

hour in soft water containing baking

soda, about two tablespoons to a pai

of water; vinegar is also good for

pink and green. Another way is to

add common sait to the water. After

wards wash the dress carefully in

tepid water, using white soap. Handle quickly, rinse twice, and dry in the

2. Just "Nem-e-sis," the principal

accent being on the first syllable, and

the central "e" being very short. Take

a glance at Webster, and you'll see

Constant Reader,-But-

eader of your column, and come to you

for a bit of advice; therefore, I ask would

you to be so kind as to answer the fol-

1. Can you give me a recipe for a "Rose

Jar." A few hints, which might give

you an idea of what I mean, are: The

ose petals are dried and ground, spices

t. It turns out a lovely smelling powder,

the smell of which lasts forever. It is

As roses are now so plentiful, I

2. I have mislaid the recipe for salt here.

Miss Grey, I would be much obliged, Tinker" or

BLUE BELL.

tom of vase and sprinkle with spice, then ask you a few questions.

may be moldy, as some will be if you have ofly a treatment.

used to give stuffy rooms a pleasant

would like to make the above, and hope

much trouble I wish you would print same

4. What finger is a signet ring worn

5. Are the pretty girl series to be dis-

f you would answer this in a few days, if

Ans.-1. I never can understand how it is in

that my "constant readers" ask the same

queries over and over. It was just last

week that I printed the rose jar formula,

yet it must have escaped your notice en-

tirely. Once more, here it is, but this

teaspoonful of grated nutmeg and a half

Put a layer of rose leaves on the bot-

is positively the last appearance:

spoonfuls of orris root,

not dried them carefully.

you will be able to help me with it.

some thing of the sort are mixed with

Do not starch.

etc., to keep them from fading.

Yours respectfully,

No Sum Too Big,and None Too Little to Add to Fresh Air Fund.

FOR KIDDIES' VACATION

Have you planned to give in your little nation, young man, or young woman, towards the Advertiser's plan for giving some of the poor little city kiddles a good time in the country?

Have you ever known what it is to be scoped up with no front yard, no back yard, no place to play but the street? Have you ever lived in a grimy house, situated so near the railway or a big smoke-belching factory that the mother of the house got utterly discouraged try-ing to keep herself and house and child-

If you have, then you will know all about it, and just how much of a treat it will be be for children living amid such surroundings to exchange them for a fortnight of green fields, orchards, a big clean yard, and all the rest of the delights of the country. Or on the other hand, if you have never

experienced living in a smoke and dust

choked atmosphere, in a dingy house on a dingier street—sit down a minute and count your blessings, then follow up your thankfulness in a practical way by a contribution towards the "Fresh Air" fund. It may mean a bit of self-denial, a new book not purchased, or a cheaper necktie bought than you had intended, but think what it will mean to the little chap or girl who gets to the country with your nation. It need not be much from any one, but if we all work together, we can make it a happy, happy vacation for some of London's forlorn little folks of whom there are indeed, a-plenty.

## THE HOROSCOPE

MONDAY, JULY 6, 1914.

Evil influences mingle with the good today, but still astrologers read it as a fortunate time for dealing with men in places of power. Mars is in benefic aspect, while Jupiter, Venus and Uranus are all mildly adverse.

The rule is propitious for business associated with large enterprises. Engin-eering contracts for structural iron work, tern is cut in six sizes: 34, 36, 38, 40, 42 and buildings of complex architecture are subject to a favorable sway of the stars.

> Whatever is connected with surgery, medicine, pharmacy, assaying and chemistry should benefit today. It is a good time for dental work and severe opera-

Soldiers and policemen, all who guard life and property, are under the kindly sway of Mars. The influences tend to make men brave, energetic and resolute. There is a prognostication of widespread changes in the organization of certain

branches of the military. The rule tends to success and promotion through resourcefulness and en-terprise. It is most encouraging for all line of publicity and promotion. Women should be cautious while this

configuration prevails. Their judgment is likely to be poor, either in choosing friends or in making business plans. There is a prophecy that lives will be lost in large numbers on battlefields and in accidents, from time to time, in the next few months. Warn!ings concerning railway disasters are repeated.

Agriculture is still under a beneficient sway. Large crops will be harvested. The West will be especially fruitful, the

Care of the health is enjoined most Exceedingly warm weather may cause

much suffering at the end of this month. The old should be careful.

Children born on this day may have changeable, unsettled dispositions, but they are likely to be gifted. They may be rather eccentric in manner, but they will progress in any art or profession

hands on her apron, "yo' jist got to git rld o' that trifling Jim Johnson or I leave

"Why, that colored trash is stealin' from me same as if I was white!

# Science Is Camping on Trail of Roach

Here are Some Ways to Swat Him.

#### BY CAROLINE COE.

Cockroaches carry diseases.

They are almost as dangerous as the to human beings. house fly, to which medical research has As an experiment, a test was made traced the spread of germ diseases, and with sodium flourid and ft completely through a campaign of publicity has edu- freed a ship of roaches. But 36 pounds of cated the public to wage merciless war the powder was used, as against 400 Now science is camping upon the trail exterminate.

death-dealing agent.

Evidence as to roaches spreading other insect cleanses them with its mouth. diseases is less direct, but there is no The powder, placed about in small

ing up particles with their feet, or feel- noticed traveling about.

siders possible.

It is a dry, white powder, employed medicinally in doses of one grain. It is stated that a dose of 100 grains is fatal

pounds of the exterminator which did not

of the roach, having pronounced it a Sodium flourid costs 15 cents a pound, and can be bought from your druggist. 'Ware the cockroach! Kill him at sight. It should be so distributed that the He is a menace to your life and the lives roaches will walk in it. A small quantity adhere to their feet or antenae, and the

doubt they play an important part in the heaps, has no value. It should be spread each one will be exposed to the air. Then mix a teaspoonful of crushed cloves, a to wear on chilly days. dissemination of diphtheria, tonsilitis and in thin layers in runways where it will tuberculosis, carrying the organisms on remain dry and powdery. With a blower their feet and in their intestinal canals. It should be forced into cracks, pipe holes, a teaspoonful of allspice and two tea-Cockroaches overrun kitchens, pantries, spaces behind molding, pantry shelves, garbage heaps and decaying matter, pick- cupboards and wherever cockroaches are

ers, and dropping them later in another A whisk broom will be found adaptable When hundreds and thousands when spreading the powder over shelves of cockroaches do this, the amount of and in drawers. In small quantities the matter they carry from place to place is powder is not dangerous, although when larger than the average housewife con- it is used in pantries it is always best to scald dishes and pans before using Flourid of sodium will exterminate the them to wash off any particles of the gathered each day by themselves, as in veloped and printed at the drug stores. ternately with the water. Bake fifteen powder, which might make one sick.

## ACTRESS' BEAUTY SECRET TOLD-FAIR OF FACE IF "FADDY" ON FOOD.



one's complexion," and he could have diate effect upon you, but you don't gone further and said that our food realize that everything you eat must not only affects the coloring of our bave some effect as well." skins but it changes our boney structures and our curving flesh.

The woman is one of the oldfashioned novels who insisted when her daughter went to boarding school she should only eat corn bread, milk and New Orleans molasses for fear that anything else would ruin her complexion had the theory but the wrong

However, "what is one man's meat another's poison," and we cannot all eat the same things.

There is no class of women that are more "faddy" in their eating than the women of the stage, and those society women who are called profes-

among beautiful women who are over the fruits or vegetables that is a Dr. Woods Hutchinson said about five years that the greatest cosmetics thirty.
were red beef, golden butter, white "Did "Did you ever stop to think what

your food has upon you? Maxine Elliet once to me, during an ders in the world will not help your interview on beauty. "You take drugs skin if your liver or stomach is out He was right in his intimation; 'what one eats has an effect upon and expect that they will have imme-

3. To within two inches of her shoetops.

Going to the Country.

Dear Miss Grey,-Well, here I am

again to trouble you.

1. Would a black serge skirt and

white silk waist with peplum look nice

2. Would a little boy of two years

ook nice with white canvas slippers?

3. Are there any watch factories in

Canada? If so, what make are they?

very soon what clothes would I need

for myself and little boy of two years

I will be away two weeks; not ex-

Ans.-It is all a matter of taste.

Black and white combinations were

never worn more than this season

Personally, I do not care for the light

peplums over a dark skirt: would you

like a loose blouse made with a yoke

3. I think there are two such places

at least, but I cannot give addresses

4. I suppose you will be able to do

sity of taking so many clothes. For

hot days nothing is better than little

"knickers" worn with a sleeveless shirt

and cotton sweater. Little "Tommy Tinker" or "Buster" suits are admir-

able. Three of these outfits, in dark

ed one for the small man to dress up

For yourself, take a plain kimono, or

dress for afternoons, and one

dressing-sacque, dark skirt, not too

heavy, two or three shirtwaists, cotton

Developing Snapshots.

very much interest, and am going to

2. I have a No. 2 Brownie Camera.

Dear Miss Grey .- I read your page with

dress for special wear.

and drop shoulders, the waistline of

black silk girdle.

cool for summer, too.

4. As I intend going to the country

SHADYSIDE.

5. For the present, yes.

4. Usually on the little finger of either

Cynthia Grey's Mail-Box

[Correspondents are requested to make their inquiries as brief as

hand.

together?

Dear Miss Grey,—I am a constant pensive. Print as soon as possible eader of your column, and come to you Thanking you. I remain,

2. I have mislaid the recipe for salt here. If you send a stamped, adand cornstarch beads, and if it is not too dressed envelope I will give you the

possible, and thanking you in advance for your kindness, I remain, yours very truly, wear, and have a white or light-color-

s positively the last appearance:

Spread the rose petals on paper, so that ach one will be exposed to the air. Then, of course, you will need "nighties" for both, a change of underwear for yourself, a coat of some sort,

another layer of rose leaves until the vase 1. My scalp is covered with dandruff

is full. Cover tightly for four days. Turn and itches very bad. What will relieve

out and carefully take out any leaves that this condition? I do not care for too

It is better to dry the leaves that are and have been getting the snapshots de-

mixing some dry too much and others not Do you think I could develop and print

possible, and to write on one side of the caper only. It is imppossible

to give replies within a stated time, as all letters have to be answered

in turn. No letters can be answered privately.]

"If we would regulate our diet we would have no use for drugs," said

Florence Reed to me at another time. Miss Reed pins her faith to raw vegetables; a salad of thin slices of raw carrot, cabbage and green peppers is a daily dish with her in the spring. Maxine Elliot believes in the "grape

cure" and each year she lives on the luscious fruit for at least ten days. Beautiful Jane Cowl is fond of tomatoes for her spring diet each year. All these women are dark-haired, dark-eyed beauties with complexions of Spanish hue.

sional beauties. These women are as which are active upon the liver as careful of what they eat as they are dark-complexioned people are more apt to have sluggish livers than blondes. It will be seen that each of these You will find no pampered appetites beauties has hit upon some one of

splendid "liver twister." If you are a dark beauty go and do said likewise, for all the creams and pow

them cheaper myself? I am inexperienced in this work, but think I could

with outfit. Do you think I could?

saxe blue san toy dress? Hoping I have not taken up to much space, I remains, "BLUE EYES" Ans.-1. This is a fine tonic for dandruff and dry scalp: Olive oil, 1-2 ounce; tincture of cantharides, 1-4 ounce; bay rum, 21-2 ounces. Apply to the scalp enough. If In your old-fashioned garden

three nights a week. yo u have rose geraniums and lemon plant 2. Yes. I am sure you would be able use the leaves of these with those of the to do the developing and printing at nome. You would doubtless have some 2. Sorry, but the formula has appeared failures and mishaps at first, but experithree times already, and I really haven't ence is a fine teacher. Follow Instrucspace to publish it again. Send a stamped, tions carefully-and here's good luck to addressed envelope and I shall mail you a

> 3. Try this: Mix 5 parts glycerine with 5 parts water and one-quarter part of ammonia. Sponge the coffee stain on the wrong side of the dress, press between cloths, and hold for a few minutes before the steam of a tea kettle. The stain should be quite removed.

Handbag for Norma. Dear Miss Grey,-This is the first

time I have written to you, and hope that you will find time to answer my questions. I am very much interested n your column. 1. Are purses crochetted with silkeen orochet cotton; if so, what is the

fashionable color, and are they used very much this summer? 2. My eyes are blue, and my hair is fair; what are my colors? 3. What will remove tan from the

4. What will remove paint stains from woollen material? Wishing you every success. NORMA Ans.—One sees a number of crochet-

ed bags in white, but they have not the vogue of a year ago. The bead bags, those of silver mesh, and the the skirt to be just slightly high, or book-like purses of silver, are else made normal and worn with a most in use. 2. Yes, and they would be nice and

2. Shades of blue are invariably becoming to a blonde, and pink, gray and mauve are also favorable shades. 3. Applications of lemon juice diluted with a little water; afterwards rub vith cold cream.

4. First apply turpentine, then scrub with a clean handbrush dipped into 3. How long should a girl of fourteen a little washing for the child while wear her dresses? not, soapy water; sponge then with clear water, and press between cotton

#### CAROLINE COE'S RECIPES

Cheese Straws.

Roll out plain or puff pasts until one-fourth of an inch thick. Spread one-half of it with grated cheese. Fold over the other half and roll out again. Repeat the process three or four times. Cut into strips and bake. Serve with soup or salad.

Salad Biscuit. One-half pound of cheese, two cups of flour, four teaspoonfuls of baking powder, one and one-half teaspoonfuls of salt, one cup of water. Mix as for cheese biscuits.

Cheese Gingerbread.

One cup of molasses, four ounces of cheese, one teaspoonful of soda, one-half cupful of water, two cupfuls of half teaspoonful salt. Heat the molasses and the cheese in a double boiler until the cheese is melted. Add the soda and stir vigorously. Mix and sift ary ingredients and add minutes in small buttered ting.

### Songs We Used to Whistle and Sing

TA-TA, MY BONNIE MAGGIE DARLING.

Drums were beating loudly, Highlanders were marching proudly, To embark upon the ship bound for the war,

The pipers pipes were skirling, When I left the toon o' Stirling And the lass I vowed to love for ever-On the quay the reg'ment halted,

O'er the barrier I vaulted, And with eager heart rushed to my Maggie's side. Her bonnie blue e'en glinted, As a fond kiss I imprinted on her cheek,

Then when I got on board I cried: Ta-ta, my Bonnie Maggie, darling. You are my guiding star.

Don't forget your soler laddie. When he's fighting in the war. Duty calls and I must leave you, But I know that you'll be true, But if I survive the battle, And the cannon's deadly rattle, When I come back again I'll marry you.

Against the foe engaging. When the fight was fiercely raging. And the bullets swishing around me just like hail,

Wi' grim determination, I fought with desperation, The Scotch Brigade had sworn that they'd prevail. mowed them down in batches; was mentioned in dispatches,

My deeds have gained an everlasting fame, It was one fond heart that fired me, 'Twas a bonnie lass inspired me, And the parting words I uttered leaving

Now the fighting's ended, And my country I've defended, When we meet we'll be a happy pair, To my bosom I'll enfold her, She'll rest upon this shoulder, And I'll tie this wee bit ribbon on he

hair, And I'll promise no' to leave her, Cause the parting it would grieve her, But yet I'm still a sojer of the king. And though I love her dearly, Wi' my heart and soul sincerely, Should another war break oot she'd hear me sing

(Copy sent by "J. A. G.")

They can eat and should eat things RUSSIAN TUNIC OF STRIPED AND SOLID SHADES



# "Fresh From the Garden"

Wax Beans, per lb.....20c Green Peas, in pod, lb., 10c Green Peas. . 3 lbs. for 25c Bunch of Mint gratis with above. New Beets, per bunch ...... 4c New Beets, 3 bunches for .... 10c New Carrots, per bunch ..... 5c Tomatoes, hothouse, per lb. .. 20c Tomatoes, Imported, per Ib. ..160 Cucumbers, large, each ...... 100 Cucumbers, large, each ...... 100 Cucumbers, medium, each ...... 80 Lettuce based Lettuce, head, each ......8c Lettuce, leaf. large .......60 New Cabbage, small each ..... New Cabbage, medlum. each .. 80 New Cabbage, large, each .... 10c White Onions, Dutch sets, bunch 4c White Onions, 3 bunches for .. 100 Watercress, bunch ...... 40 Radishes, 3 bunches for ... .. Gooseberries, per box ... Red Currants, per box ...

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We Express Parcels
to any point in Canada, Goods called
for and delivered to any point in city.
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DYE WORKS...

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The sign of a good drug store. We have it.

W. R. LUTZ North End Druggist.

Victoria Home Bake Shop 570 Richmond St.-Phone 4778. Ice Cream The finest quality.

Daintily served.

Miss Willets.

### Wightman and Von Schilroth

440 Park Avenue.

will sell, while they last, a few pieces of imported embroidered robed patterns at 10c

New Flowered Crepes, 15c White grounds, with floral effects, in white, sky and mauve, 27 inches wide, suitable for waists, dresses or trimming.

ARTHUR'S

LONDON EAST ZXT PHONE 3513.

## A Fine Collection

send back to you from our es-tablishment. It is always

CLEAN, ATTRACTIVE, WELL FINISHED.

If you want quality of work, care of your linen and attention of your best interests, send your bundle here. We darn your hoslery free.

# Parisian Laundry

PHONES 558, 559. J. CHIERA, Manager.

## Attend Our Mid-Summer Clearing Sale

Everything in our Ladies' Wear Department going at from one-third to one-half

H. WOLF & SONS 263-265 Dundas St.

It looks as though the popularity of for the underskirt and a pleated plain the long Russian tunic would be its un- gingham for the tunic. The awning loing as a long worn mode. This one is of cotton awning stripe the bodice.

## When Answering Invitations

SOME TIPS UPON ACCEPTANCES AND REFUSALS.

actuate refusals or acceptances.

not a few as to whether an answer should under these conditions. be written in the third or first person, and whether the fact of its being given in the former obliges the recipients to be invitations offers more difficulties than equally formal in the answers given. There is a for and against this. First and Third.

Take a wedding invitation, for inbecause some hundreds of invitations are probably issued, but it does not follow that those to whom these invitations manner. Between slight acquaintances with Mr. Claude Blank at St. James' rather ungracious. Church on Wednesday, the 21st of June." This reply embodies the invitation, and the word "invitation" only was written, it might leave it uncertain as to the

event referred to in the note. intimate friends, their number obliges them to be issued in the third person;

according to the circumstances which ary intercourse, and to do otherwise would be almost to ignore the friendship. It is a matter of some uncertainty with existing, and would be quite out of order How to Decline.

It is a recognized fact that to decline to accept them; but this is not quite so, at least in every case. The phrase-'Mrs. Blank accepts with pleasure Mr. A.'s invitation," etc., is a phrase much stance. It is issued in the third person, fancied; but it should be instead, "Mrs. Blank has much pleasure in accepting Mr. A.'s invitation," etc.

As regards refusals. They offer a wide are given are bound to reply in a like margin for mistakes to be made, and no little ujdgment is required as to what this rule would be followed, and "Mrs. should or should not be said. The general would signify her "pleasure in ac- reason for declining is a prior engagecepting Mr. and Mrs. B.'s invitation to ment, but when this is pleaded without the marriage of their daughter. Eve, the nature of it being stated it sounds

On the other hand, there may be good reason for its not being stated. For init is necessary that it should do so, for stance, if it is a dinner engagement, and were it not written in this way, and those with whom it is made are of better social position than those to whom the letter of excuse is written, there is a notion that perhaps a refusal sounds When formal invitations are sent to rather uncomplimentary to those whose dinner invitation has to be declined, and therefore the previous engagement, withbut the answers to such, when given by out its nature being disclosed, is after

them, are written in the first person, it all the safest excuse upon which to reig being considered over-formal to make use between acquaintances.

#### In answering invitations there is a of the third person under such condi-wide margin for expressing pleasure or tions. Consequently the acceptances are egret, and no two persons probably use written in the familiar and friendly style the same set of words, but vary them that is in use between friends in ordin-