## Carpet, Linoleum and Rugs

Of all Sizes and Qualities, ON EASY TERMS, AT

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The Brown Optical Co

237 DUNDAS ST. LONDON The **Tecumseh** Grill

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Business Men's 500 Lunches SERVED IN CAFE 12 TO 2 P.M.

Taxicab Service Open Day and Night. Telephone 180 Mitchell Garage and Sales Co.

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Smith, Son & Clarke Undertakers 115 DUNDAS ST. PHONE 586. 629 DUNDAS ST. PHONE 678. Residence on Premises. Private Ambulance Service.

Geo. E. Logan UNDERTAKER

Formerly with Messrs, Stevenson and Stewart, Residence on prem-ises, Parlors, 418 Richmond street. PHONE 1968.

GRIFFITH & WILLSIE FUNERAL DIRECTORS. L MILLER, Ass't Manager, ccessors to Messrs, J. Stephen-and D. A. Stewart, Established 104 Dundas street, Residence

R. K. COWAN

DR. JARVIS

In Plain Black and White



We make the claim to do the best cleaning in the city, and DRY CLEANING is now the correct way to clean without doing them the slightest injury. We are the LARGEST. Why? has given SATISFACTION. We are PROMPT and THOR-OUGH in executing orders, and reasonable in our Prices. A trial order will convince you. "MY VALET."

**Jackson the Cleaner** Phone 1721. Wagons Call 253 DUNDAS STREET,

Farm Laborers' Special Train. Next farm laborers' excursion will leave London by special train at 12 o'clock noon, Wednesday, Aug. 23. Cars will run through to Winnipes without change. Fare \$10.00. Call for tickets at C. P. R. City Ticket Office, 161 Dundas, corner Richmond, London.

Fifty Cents a Week Buys a Piano. Our heavy spring plano selling trade has brought in a number of exchanges in planos and organs, and we must sell them for the want of floor space. The price we are asking is much lower than their real value. Terms of payments from 50 cents to 75 cents weekly. We guarantee every instrument in Adition. WILLIAMS' PIANO PANY, LIMITED.

Touring cars for hire. Hueston's Garage, 'Phone 423. 77tf

---THE---**London Loan and Savings** Company of Canada

**Debenture Rate Raised** To 4½ Per Cent

The above rate is available to nyone having \$100 or more to save with the company for a year

OFFICE—Corner Dundas Street and Park Avenue.

## TRAFFORD'S

The Best Place for **UPHOLSTERING** Try Them

**Best-o-Coal** 

JOHN MANN & SONS

"The Home-

Made Loaf"

PARNELL'S Home-Made

Loaf is simply delicious. It

has that old-fashioned taste

Have you tried a loaf yet?

Phone our bakeries and

we will have our wagon call.

PHONES 929-1390.

*Parnell* 

The Bread Man

"Good Things

to Eat"

A good Salad may be spoiled

with poor Olive Oil. Our Olive

Oil is selected with great care.

It is only the pure Lucca Olive

Oil that makes such rich, delicious salads and fancy

dishes. The chef's favorite the world over. In half-pint and pint

bottles, at.... 35c and 65c each

Dainty Morsels

Light, Wholesome Cakes and

For Making

Tea Biscuits "Purity"

**Baking Powder** 

Is Unexcelled.

20c a Pound.

Programme Each Afternoon at 2, and

of mother's bread.

129 Dundas St., 11 Market Square, Phone 864.

FOR UNEXCELLED COAL

Preparation & delivery, try MAY BROS. 685 YORK ST.

Hamilton's London Porter and Amber Ale

Always in first-class condition, Brewed om finest foreign and Canadian hops

Kent Brewery

LONDON, ONT

Johnston Bros.' XXX Bread AT PORT STANLEY

Mr. S. Dale, the grocer at Port Stanley vill supply you with Johnston Bros. XXX while you are at the lakeside. It is also obtainable at many other summer resorts in Western Ontario,

Johnston Bros.

PHONE 944.

LONDON AND DISTRICT

ran State Agricultural Society State air will be held at Detroit, Mi h., ept. 18 to 27.

Will Deliver Address. Dr. H. A. McCallum, of this city, is address a meeting of the British numbia Medical Association, which ens in Vancouver on Thursday, Aug. His subject will be "The Mental tor in Disease and Treatment.' tavius Weld, a former Londoner, is resident of the association.

president of the association.

Home From the West.

Mr. George Elliott, who was for many years circulation manager of The London Advertiser, is home on a visit from the West. He now resides at Hamiota, near Brandon, and is in the grain-buying business. Mr. Elliott since leaving London has been engaged in farming, and is the owner of one farming, and is the owner of the best quarter-sections in S tchewan. He says the country ling up with a good class of people od that the railways are penetrating

to every point.

Transfer of License.

The following applications for transfer of license have recently been received at the Provincial Secretary's office: From E. S. Carey, Ojibwa, to Robert Sturgeon, Sandwich West; from Henry Schaaf (shop), New Hamburg, to Mrs. Louisa Schaaf, New Hamburg; from W. J. Bosworth, King City, to W. F. Campbell, Toronto; from D. Thibeault, Larchwood, to Edmond Marcotte, Larchwood; from Mrs. Winnifred Creighton, Elginfield, to Elias D. Blake, Elginfield.

Weodstock, Ont., Aug. 21. — Harry Champion and Fred Barker are under arrest here on the nominal charge of vagrancy, having been taken of a Grand Trunk Railway train while leaving without a ticket. The local police have information to the effect that Champion is responsible for the disappearance of \$7\$ belonging to a lodge with which he was identified in the State of Maine, and both are wanted for the theft of a team of horses. They will likely be deported and rearrested by the Maine police,

Free Player Place Liberty.

Free Player Piano Library. Our Player Roll Library is entirely free exchange to all purchasers of New Scale Williams Player Planos, saving the Player owner at least \$50 a year.

94tf

Excelsior Life Insurance Company.

Night at 7:30.

A meeting was held last night at the Western Fair office in connection with the attraction programme. Those present were Col. Gartshore, Bandmaster Slatter, who will have charge the military tattoo; Chief Aitken,

**Folding Pocket** 

Kodaks Stand for all that is best and simplest in picture-making. Ask to see them, and also for catalogue. No. 1, F. P. K., 21/4×31/4 ..... \$10 00

No. 3, F. P. K., 31/4×41/4 ...... \$17 50 No. 3A., F. P. K., 31/4×51/2 ..... \$20 00 J. H. Back & Co.

A MATTER OF HABIT. [Lippincott's Magazine.]

He (nervously)—What will your father say when I tell him we're engaged?

the—He'll be delighted, dear. He always has been.

WHITNEY NOMINATED

Opens Campaign Against Reciprocity at Chesterville Meeting.

Chesterville, Aug. 21. - Sir Jame Whitney opened his campaign against reciprocity here today, when he and Mr. Broder were nominated for the Legislature and Commons respective-

ly. Sir James came out for "reason-able protection." He rang in the old stuff about Canadians being in danger

of becoming hewers of wood and drawers of water for the Americans should the trade agreement go

through.

3-PLAYER®PIANOS-3

THE BALANCE OF OUR JULY CLUB



Regular Price

The Club Price

TERMS \$15 Cash, \$2.50 Weekly Payments FREE -

12 rolls of Player Music and exchange privilege as often as you wish of our large Player Roll Library; freight, dray, bench and first tuning.

NO INTEREST ON CONTRACT.

YOUR OLD INSTRUMENT TAKEN IN EXCHANGE.

We realize that this is a magnificent offer, but it is just such offers as this that advertise our business. But, of course, if we were not a factory branch it would be entirely impossible for us to sell a High-Standard Player Piano at this price. The simplicity and per-fectness of these Player Pianos make it possible for any member of your family to play any music as well as the composer.

**WILLIAMS** Piano Company

Limited

194 Dundas Street, London

INFORMATION

 You have about three and one-half years to pay for instrument.
 There will be no interest on your contract. If a club member dies before the instrument is paid for we will give his or her family a receipt in full for the unpaid balance of ac-

count.

4.—The instrument will be delivered as soon as you join or later, if desired.

5.—Thirty days' free trial to make sure the Player is satisfactory.

6.—Ten per cent discount allowed on any amount paid in cash over and above first all cash navment.

## ANTI-RECIPROCITY

Continued From Page One.

his country to a great accomplishment and, by the same token, a manufacturer, he cannot sight the shadow of an intrusion upon his trade interests. Rather he thinks of an appeal made to his father, the giant of all farmers in Lambton County, from Chicago firms for hay by the carload at advanced prices, with the hope expressed that with the coming of reciprocity the drawing upon the market of Lambton and Ontario might be materially extended. Those are the sort of arguments that Dr. Fairbank is carrying to the men of the soil.

Perhaps it is that the candidate's delving into science research for many years gives him his ready grasp of statistics. He can produce deductions in verification of everything upon which he presents an argument, and yet his contact with practical business. his country to a great accomplishmen yet his contact with practical busines has made him anything but a theor

American Benefits Familiar. Lambton has an advantage over many of the other ridings in that it practically has given the United States market a splendid trial. The returns from the port of Sarnia will prove this. Thousands of tons of hay thousands of gallons of cream, and sugar beets to the value of more than 100,000 have gone through the tun-el in the fiscal year ending March 911, and, thanks to Mr. Armstrong's

ing importance on account of the rapid increase of shipments of farm products to that country, of which cream and sugar beets are notable examples. Shipments of garden produce, apples, small fruits, potatoes, hay, etc., go to the upper lake ports, and the Canadian West by steamer to great advantage and in increasing volume.

to great advantage and in increasing volume.

How Cream Went Up.

Second—The reduction in the duty on Canadian cream entering United States from 5 cents a pound to 5 cents a gallon on Augs. 5, 1909, has had a particularly gratifying effect in the border counties, and in none more so than Lambton. The price paid for the cream (27 cents per pound of butterfat), and the convenience of having the product called for the country of the part of those whose other farm interests prevented them from making and marketing butter in the past, or who were not convenient to a cheese factory.

a cheese factory.

Hogs are the natural concomitant of the dairy industry, and especially in a county where the corn yield is so heavy. Whether the farmer elects to finish to butter, or to ship cream to the States, he retains the skim

to finish to future, to the States, he retains the skim milk.

Sugar Beet Growing.

Third—Among the special lines of production which work in with the general plan, a high place must be given to sugar beet growing. All along the lines of railway in the county, in the rich clay loams and black lands, the sugar beet has become a staple crop. Agents of one Canadian and two American refineries are in rivalry for acreage, and the proximity to the border is a marked advantage. The production of sugar beets is increasing, and the demand is unlimited.

The Farmer's Opportunity.

Those who have studied all the advantages an American market offers to East Lambton are now urging upon every farmer that his opportunity is pounding. That his home riding should reap its share of the measure of prosperity he feels sure will come, the Liberal candidate is demanding consistency of the men whose franchises he seeks. He will work in the hope

sting.coe have gone through the tunnel in the fiscal year ending March, 1911, and, thanks to Mr. Armstrong's enterprise, the present year is said to have brought an increase.

Dr. Fairbank largely submerges himself to the issue in this campaignt of himself and his father to the riding, and the proximity to the border is a marked advantage. The production of the work of the Lambton Public of the work of the Lambton and Darley and fruit, and the farmer stands and barries are making plain the associations, the single plants are making plain the association in the country of explanation of leading the lambton Publicity Association. The Lambton Publicity Association is a voluntary organisation of leading the lambton Public of the work of the lambton Public of the work of the provided of the work of the lamb of the provided of the work of the lamb of the provided of the work of the lamb of the provided of the work of the provided of the work of the lamb of the provided of the work of the provided of the work of the lamb of the provided of the work

## **Spotton Business College**

LARGEST TRAINERS IN CANADA—SEVEN COLLEGES

Thirty years' experience. Open entire year. Enter any day, Individ-instruction, Exclusive right for Ontario of the famous Bliss skkeeping System, which gives actual business practice from start finish. The student keeps same books as chartered banks and whole-houses. We get down to the bedrock foundation of living busi-s science, and keep step with modern methods. No "dry rot" or 1 fogeyism."

"Old fogeyism."

London Business College is the school of Isaac Pitman Shorthand, which is the only system permitted in high schools and collegiate institutes. It is the system used by all experts. You should investigate before being enticed by "quack systems," which are "easy to learn." If you wish the best positions you must learn the best system. We guarantee positions within ten days of graduation.

During 1911 we have enrolled more students than all other business schools in London combined. Large, commodious, comfortable business offices, not a "flat in an attic."

Owing to our connection all over Ontario, and our output of 1.00 students per year, filling leading positions in Canada and United States, surely we can do better for our graduates than any other ingle school,

single school,

Home study in one hundred different subjects.

Day and Night Classes now open. Call and see our school, courses, teachers and equipment. Compare with others. Make your own decision.

The only school in this city affiliated with the Commercial Educators' Association of Canada.

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ROBERT KING, PRINCIPAL, GEO. SPOTTON, PRESIDENT.

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over twenty-five years this school has been training and placing a young people, who appreciate honest work upon their behalf by enalistaking competent teachers. Over 130 London Firms Employ

FOREST CITY BUSINESS AND SHORTHAND COLLEGE, Y. M. C. A. BUILDING, LONDON, ONT., Bookkeeping, Shorthand, Typewriting, Penmanship, etc. Free catalogud full information upon request. Address carefully.

Fall Term From September 5 J. W. WESTERVELT, Principal.

J. W. WESTERVELT, JUN., Charter Accountant, Vice-Principal.

the world.

Much of its well-edited and carefully-written matter was the work of a Conservative Lambton County newspaperman, who is also, by the way, a relative of one of the Conservative members mentioned in the above list of officers.

The quations which are herewith presented need no further comment:

First—The county is traversed east and west by three lines of rail ways, while branches run north and south as well as an independent trunk line. Charters have been taken out for two electric lines, which will still further improve the transportation facilities.

Advantages of American Market.

In addition to these, there are two features of increasing importance to be noted. The proximity of the United States is a factor of increas-

form, as the essence of the protes not represented by voluntary and, a certain extent, useless impris ment in the Vatican, but has solemily contained in every word, in every document, in all official documents which for the last 41 years have emanated from the three men who have sat in the chair of St. Peter since Sept. 20, 1870.

BUT THINK THEY HAVE. [Boston Transcript.]
Young Doctor-What kind of patients do you find it hardest to cure?
Old Doctor—Those who have nothing;
the matter with them.

The diving horses at Port. Stanley continue this week. Many are taking advantage of the second week by going to Port to see them again. As the act is entirely free, great crowlet gather afternoon and evening on the standard of the second standard of the second second

If your feet perspire, Sanitary Feet Tonic will benefit you. Large bess

ASHPLANT'S SHOE STORE.

47th YEA

Crowd Not Near

The Port Huron crowd was not so la special, and one hund A deputation from sociation-Messrs. J. and R. W. Davis, D. Matthews-is here to pitality of the local

The Port Huronites Mayor Bell. Commiss Smith and Aikman, a of the Grocers' and E tion-President F.C. V dent W. D. Smith. Percival, J. J. Adams ant, James Annett, London, and others. Quite a large numi with the excursionist The visitors were n

tion from the city co of Mayor Beattle, Ale Wilson, Donnelly, and deputation from the Association of the cit being Messrs. Norma president; J. Mackens Wood, H. P. Ranal Thomas Shaw, F. The latter took the

cil and the executive association for an aut Tecumseh. At Spring 1. the airernoon ma

went to Springbank, cellent programme ball game also got its The Port Huronites

WAGES N AND C Local Freight Ag Most Peculia

Court Mr L. Harold, loca of the Grand Trunk, Magistrate Judd in the Magistrate Judd in the morning, charged by former G. T. R. employ sheds, with the theft of The charge, of cour technical one. Mr. that he held the amout the instruction he recedivision court.

Mr. W. H. Bartram, wing Mr. Dame, contentary of the case be enlarged from morning.

FROST DAMAG

Bright, Warm Weather

Throughout the

[Canadian P. Winnipeg, Aug. 23. - weather prevails through It was warm last night, 40 in the lowest was 32. Thas been very slight. STEAMERS AF

Manchester—Arrived: 1
poration, from Montreal,
Queenstown—Arrived: 1
delphia, from Liverpool,
Amerika, at Hamburg,
Harald, at Philadelphia tle. Oscar II., at New Yor hagen. THE WEAT Tomorrow-Fine

FORECAST 

WEATHER NO Saskatchewan, From On the temperature remains ight rain fell during the fontario and Quebec.

Today's Probab

Western Ontario—Modwesterly to northerly w

cooler.
Ottawa Valley and Uprence—Moderate to fres northerly winds; some but mostly fair and tur Lower St. Lawrence Provinces—Fresh to strovily to northwesterly wical showers or thund mostly fair; cooler ton Thursday.
Superior—Moderate to y to northwesterly win

y to northwesterly win omparatively cool. All West-Fine; sl

emperature.
LOCAL TEMPERA
Highest and lowest te
London on Tuesday, 86-51