This space belongs to London Plating Co. 278 Dundas Street.

GRAY & CO.

EQUITABLE LIFE ASSURANCE SOCY Income.... 44,298,442 89

Surplus..... 40,624,011 73 See the Equitable's new contract.

J. A. NELLES, Agent, 422 Richmond St

You May Want Some plumbing work done soon. Let us give you an estimate. We guarantee our work, and will do it very reasonable, too.

EGGETT & BICKLEY, 274 Dundas Street. - - Phone 1,085



198 KING ST. WEST, Toronto, Ont. Treats Chroni Diseases an gives special at-tention to skin Diseases, as Pimples, Ulcers,

PRIVATE DISEASES, and Diseases of a Private Nature, private Nature.

as Impotency, Sterility, Varicocle Nervous
Debility, etc. (the result of youthful folly and
excess), Gleet and Stricture of long standing.
DISEASES OF WOMEN—Painful, Profuse
or Suppressed Menstruation, Ulceration, Leucorrheea and all Displacements of the Womb.
Office hours—6 a.m. to 8 p.m.; Sundays, 1 p.m.
to 3 p.m.

> Electric Bells, Batteries, Bell Wire, Push Buttons. Magnet Wire

And all other Riestric Supplies for sale by

Rogers Electric Co. 425 RICHMOND STREET.

The Balmy Spring paper coverings in many a home Let us suggest something out of the ordinary this time. With our match-

less facilities we can give unique

results in style, quality and prices

EWIS

Fine Merchant Talloring.

of wall paper.

W. Fairbairn

Over Priddis Bros. Entrance through store 158 Dundas street.

Lace Curtains Relaundered To look like new by the Parisian Steam Laundry Company Of Ontario, limited. Telephone No. 559.

Work called for and delivered to any part of J. K. SPRY, the city. - Manager.

"Never Turn a Wheel" without using CYLINDER 3 TEKLESS EVENE

Buy the best-have comfort SAMUEL ROGERS & CO. Sole Proprietors, Toronto. yt

OPENING OF NAVIGATION

The "Soo" Channel Clear-Buffalo Harbor Available.

Sault Ste. Marie, Mich., April 20 .- The ice has moved out of Whitefish Bay, and there is no obstruction to navigation between Lake Huron and Lake

A Buffalo, N. Y., dispatch says: Lake Erie is open. The first vessels left here today, and the first vessels from uplake ports arrived yesterday. Naviga-tion on Lake Champlain is also open.

Children Cry for Pitcher's Castoria.

Children Cry for Pitcher's Castoria.

When Baby was sick, we gave her Castoria. When she was a Child, she cried for Castoria, When she became Miss, she clung to Castoria. When she had Children, she gave them Castoria.

Children Cry for Pitcher's Castoria.

An impudent youngster came very near getting his ears boxed the other night at a wedding party for wishing the bride many happy returns of the

Mrs. Celeste Coon, Syracuse, N. Y. writes: "For years I could not eat many kinds of food without producing a burning, exoruclating pain in my stomach. I took Parmelee's Pills according to directions under the head of Dyspepsia or Indigestion. One box entirely cured me. I can now eat any-thing I choose without distressing me the least." These pills do not cause in or griping, and should be used when a cathartic is required.

Tisdale's Toronto Iron Stable Fittings Healthful, durable attractive and cheaper than other fittings. Send for our new catalogue—The Tisdale Iron Stable Fittings Co., Ltd., No. 6 Adelaide Street East,

We carry the largest and best assorted stock of Ladies' and Children's Parasols in the city.

Ladies, do not buy before you look through our stock.

158 DUNDAS STREET, 157 CARLING STREET.

Telephone 324.

FINE TAILORING LATEST PATTERNS IN SPRING TWEEDS . .

JOS. DAMBRA, 2621 Dundas Street.



Is worth every Dollar it costs.

Standard of the World. A beautiful, artisti c catalogue free

Wm. Gurd & Co

FINE TAILORS

361 Richmond St.

SHOWERS OR THUNDERSTORMS. Toronto, Ont., April 20-11 p. m.-A little shallow depression is now central over Illinois, and pressure is highest in the Northwest States and Manitoba. The weather has become much finer in the Northwest and elsewhere, with the exception of a few scattered showers, it has been generally fair.

Minimum and maximum temperatures Calgary, 22-66; Qu'Appelle, 24-30; Winnipeg, 26-38; Port Arthur, 32-50; Parry Sound, 38-68; Toronto, 44-64; Ottawa, 42-68; Montreal, 46-66; Quebec,

42-60; Halifax, 40-70. PROBABILITIES. Toronto, April 21-1 a.m. - For the lower lakes region (including counties lying south of the Georgian Bay region, east as far as Belleville)-Cloudy to fair; showers or thunderstorms in most places; stationary

or a little lower temperature. LOCAL TEMPERATURE. The highest and lowest readings of the thermometer at the Observatory on Monday, April 20, 1896, were: Highest, 68°;

lowest, 39.5°. BREA

50-PER LOAF-50 Johnston Bros., Phone 818

Every Woman

Likes Nice Walls ugly ones. Clean, bright walls make home atmake home attractive. Your Wall Paper shows your aste. Don't use shabby, dingey paper when we offer you bright dining-room papers at 8e to 10c; styli-h parlor papers. 12 to 15c. Our papers are the up-to-date variety.

E. W. Boyle-Wall Papers-652 Dundas. Ladies Can Be Insured

On same terms as men in the Confederation

OFFICE-MARKET LANE (Ground Floor.) FRED. H. HEATH, GEO. PRITCHARD,

General Agent. Telephone 757. We sell annuities, and are selling

ywt BEAR AFTER A BABY.

Bruin About to Eat the Infant When the Little Brother Shoots Him.

Fosstow, Minn., April 21.-Near Olga, small town near here, the infant daughter of Mr. and Mrs. H. Gregorson yesterday came near furnishing a meal for a bear. The child was rescued by James, her 8-year-old brother, who, with his father's rifle, killed the templated a conference of the same animal as it was making off with the little one.

Mr. and Mrs. Gregorson had gone away, and during the afternoon the bear invaded the house. The child was unhurt.

Almoxia Wine for invalids, 75c, at Anderson & Nelles' drug store. ywt Women holding foreign medical diplomas are now allowed to register as doctors in Austria.

How About Your Hat?

It's time that you laid aside the hat you've been wearing all winter. You want something lighter - not only light in color, bat light in weight. The

CREEDMOOR

Has these essentials. Better see it, any way. Maybe you have seen it. Lots of men wearing them. Can only be had here.

London Advertiser. Call Us Up! Telephone Numbers: 107 Editorial Rooms
134 Job Department

T. R. PARKER'S,

C. P. R. Ticket Office Southwest corner Dundas and Richmond Streets.

-Watkin Mills, the famous baritone, will be at the Grand Monday night next. -Mrs. B. E. Sifton, of St. Johns, is reported to be improving in health. -The Charities Organization Society have given up the key of their office in the

-Miss Agnes Cadzow and Mr. Arthur C. Martin, of Gallatin, Tennessee, are visiting friends in this city.

-Mr. Thos. H. Purdom is home from Montreal, where he spent a week on

House tomorrow night.

of Toronto, are visiting Mrs. John R. his whole time is engaged for the present Minhinnick, South London.

American tour. Londoners will see that they

the market square. -Mr. Argo Foster left for Marine City,

Mich., on Saturday. He will make the entire journey in a sail boat, following the lake shore from Point Edward up. -Amateur gardeners have just about arrived at that delightfully uncertain stage when they wonder whether their cucumber

beds will bring forth onions or roses. -Residents around Springbank have complained about a number of boys who fish across from the pump house and between the dam and Byron on Sundays. Mr. Cronyn, barrister, of London, has a trout pond, and this morning 10,000 trout

fry arrived in the city to be taken to London to stock it .- St. Thomas Journal. -The fishing overseer for the district has been furnished with the names of a numb r of boys who are alleged to have been spearing fish in the river below Springbank.

-Mr. and Mrs. John McClary, who have been in Southern California for several months past, were in Winnipeg on Friday on their way home. -Mrs. Thos. Green, Cartwright street accompanied by her two daughters and her

son Herbert, left yesterday for England, where they intend to spend the summer. -Mr. Vivian Reeve officiated at the organ in St. James' Church, South London, Sunday, and very favorably impressed the congregation at both

services. -An "Advertiser" representative in con versation with Mr. Alf. Taylor, of Oak Hall, this morning, was informed by the genial manager that never since the Oak Hall branch was established in London had they had such a successful Saturday night sale, as that which occurred on the 18th Mr. Taylor also states that advertising is the direct power that brings patrons to

-Mr. George Trimble passed away yes terday, at the family residence, Waterloo street north, after a long illness. Deceased came to this city over 40 years ago and carried on an extensive bakery, in connection with grocery and flour and feed business, for some years. He leaves a widow, two sons and three daughters-Mrs. Somers and Mr. Blakely, of Toronto, and Miss Tena at home; Joseph, of Grand Rapids, Mich., and Albert, operator for the International Commission Company, of this city. The funeral will be private.

SWIFT'S COMET. Lowe Observatory, Cal., April 21 .-Swift's comet is getting brighter, and passed at the right hand side of the Pleiades last night. It was visible with a portion of the Pleiades in the field of the Finder last night. The motion is almost exactly north. FOR PEACE.

Washington, D. C., April 21 .- A national conference to discuss methods of securing a permanent system of ar-bitration between the United States and Great Britain will be held in Washington on Wednesday and Thursday of this week. The call consize as a national convention, and it is expected, from the responses re-ceived, that about 300 gentlemen will

Windsor Salt for Table and Dairy, Purest and Best.

The finest photographs in the city in either gloss or platino at COOPER & SANDERS', ywt

653 Eagle Street, Buffalo, N.Y Dec. 24, 1894. Y. C. Briggs & Sons, Wholesale Druggists, Hamilton.

Dear Sirs,-About three years ago. you may remember I handled some of your medicines at Queenston, Ont. I am not positive, but I think that the "Bark-Well's Sure Corn Cure" that we had was got from your house. Will you kindly reply to this note, telling me if you do handle Bark-Well's, and if so, would it be possible to send by mail? If I am mistaken, can you tell me what firms do handle it? I WANT NO OTHER except Bark-Well's Sure Corn Cure. It is put up in bottles re-tailed at 25c. Hoping to hear from you soon, and wishing you compliments of the season, believe me, yours HARRY H. YOUNG.

Let Us Tell You

Of Something New

Heinz's Baked Beans in Tomato Sauce. These beans differ from the ordinary baked beans, in that they are actually baked, not stewed. The dressing of Heinz's Extra Fine Tomato Sauce adds a delightful flavor to them. Nice for cold lunches. A delicious appetizer. Try them. We have them in 1-lb and 3-lb tins.

. A. Rowat & Co.

228 Dundas Street.

I Want You

To see Shuff's beautiful Wall Papers at corner Dundas and William streets.

THE GREAT BARITONE!

Will Sing at the Grand Cpera House

Monday, April 27. When Watkin Mills sang in London nearly two years ago at the Dundas Street Center Church, he was comparatively unknown to a Canadian audience, but with the first notes of his clarion voice, the people realized that a star was before them. Great singers like Watkin Mills are only born perhaps once in a century, His predecessor in England was Charles Santley, and so loyal were the masses to their old love, that it was many years and only after a hard, uphill fight, and by sheer merit that Watkin Mills finally mounted the top rung of the -The annual meeting of the London ladder of fame. His success now is phe-Cricket Club will be held at the Tecumseh | nomenal and concert managers everywhere, count themselves lucky in being able to -Mrs. Oronhyatekha and daughter, secure a date. When it is remembered that —The Seventh Battalion, headed by the band, had its weekly route march last night. A number of movements were executed on especially at such low prices as 75c and \$1. The subscription list is now open at the Bell Piano warerooms and subscribers will be entitled to choice of seats in the order in which their names appear on the list. The supporting artists will be worthy of Mr. Mills and his great reputation, so that the event may certainly be counted as one of the most important in London's musical history. The list closes positively on Wednesday.

yard.

Swedish and Norwegian servants threaten to drive the British housemaid from her place. They are said to be more efficient and willing, and are ready to work for lower wages. Reason is the glory of human nature. He is next to the gods whom

reason, and not passion, impels.-Claudtan. A dream that you have been appointed to a position in a bank means that you will lose your present position.

conditions

In some conditions the gain from the use of Scott's Emulsion of cod-liver oil is rapid. For this reason we put up a 5oc. size, which is enough for an ordinary cough or cold or useful as a

trial for babies and children. only 20c a yard. In other conditions gain must be slow, sometimes almostimperceptible, health vard. can't be built up in a day. For this Scott's Emulsion must be taken as nourishment, food rather than medicine, food prepared for tired and weak digestions.

Does This Prove Anything?

More people are using

Edwards' Nervine 153 Dundas Street,

In the City of London and suburbs than it sold of all other liver and kidney medicines combined. Three to four doses gives perfect And Market Square

relief. On sale at all dealers. CAIRNCROSS & LAWRENCE and E. W. BOYLE, Agents.

MARA'S

Importations

THAVE just received 113,100 yards of Prints, Chambrays, Duck Suitings, Swiss Dress Muslins, Challies and Crepons. This is the largest consignment of this class of goods ever imported at one time by any retail house in London. It is a well-recognized fact in trade circles that "The greater the stock the smaller the cost." Our customers get the benefit of this tremendous purchase.

PRINTS

28-inch English Prints, warranted fast colors, all the newest patterns and designs that money could buy, consisting of dark and light colors, in stripes,

small flowers, sprays, etc. Worth 8c, our price 5c per yard. AMERICAN DRILLETTE PRINTS—Twenty-eight inches wide and light and dark colors, in endless variety, in stripes, checks, spots, sprays, plaids, small flowers and many other designs, all fast colors, worth 11c, our

price 8c per yard. A special spot cash purchase, 600 manufacturers' ends of 32-inch English prints, every conceivable pattern and design, all fast colors. These are regular 14 cent goods, but the quantity is so large we have put its price at 10 cents per yard.

Extra fine 32-inch Indigo Blue prints, plain and patterned, worth 121/2c, for 11c yer yard. 100 pieces (no two alike) of Lama Cloth for mourning, black grounds, with white sprays of flowers, spots, stripes and small patterns, 32-inches wide and

CHAMBRAYS

very fine goods, worth 15c, our price, 11c per yard.

32-Inch Chambrays, extra heavy oloth, in pale pink, pale blue, bluette, indigo blue, gray, strawberry, old rose, garnet, steel gray, 11c and 12 1-2c per

DUCK SUITINGS.

28-inch Duck Suitings, blue grounds, with narrow white stripes, wide white stripes, blue checks and blue spots; white grounds with blue checks, black stripes, blue spots, blue stripes, pink stripes and black spots; Holland grounds with white spots and stripes, worth 12 1-2c, our price 10c per yard. 32-inch Duck Suitings, both plain and satin finished, in white, navy, hol-

land, fawn, black, pink, and a large variety of designs and patterns, regular price 17c, our price 12 1-2c. 34-Inch Duck Suitings, both satin finished and corded, all imaginable patterns and designs, both plain and tancy, worth 25c, our price 15c a yard.

CHALLIES

Very Special line of All-Wool Challies, new patterns and designs, only 12 I-2c per yard. Very select All-Wool Challies, dark and light colors, in all the newest and

latest patterns, worth 37 1-2c, our price 25c per yard.

CREPONS. 42-Inch Crepons, All-Wool Crepons, black and colors, worth 50c, for

Extra Heavy Crinkled Crepons, 44 inches wide, in cream, pale blue, pink, nile green and black, worth 65c, our price 50c a yard. 46-Inch Rock Crepons, 46 inches wide, in cream and black, worth \$1,

SWISS DRESS MUSLINS.

Special 30-Inch White Spot Dress Muslins, regular 15c goods, our price 12 1-2c yard. A finer lot of white spot Swiss Dress Muslins for 15c per yard. Very Fine 30-Inch White Spot Dress Muslins, worth 25c, for 18c a yard. 36-Inch White Spot Swiss Dress Muslins, extra fine goods, and worth

oc, our price 18c a yard. 32-Inch Fine Corded White Swiss Dress Muslins, with small white spots, very choice goods, worth 30c, our price 20c per yard. 32-inch Fine Colored Swiss Dress Muslins, in red, blue, cream and pink,

45-inch White Swiss Muslins, with white coin spots, worth 35c, our price 23c a yard. 32-inch Fine White Swiss Muslins, with small colored spots, only 25c a

AGENTS FOR

Extra Fine Small Pin-Head White Swiss Muslins, worth 35c, for 25c a yard.

natterns ublications

The New Publications New Ready.

The T. E. Mara Co.

(LIMITED.)

155 Dundas Street,

PHONE 1,043 - - - ORDER BY MAIL Samples Sent to Any Address on Application