MARRIED.

#LIPPERTON-GIBSON-On Wednesday Oct. 30, at the Centennial Methodist parson age, by Rev. A. G. Harris, Mr. Benjamin H. Clipperton, of West Nissouri, to Miss Maggie E. Gibson, Bundas street, London.

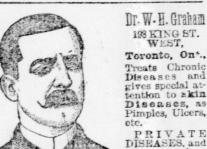
JOHNSTON-KENNON-In Christ Church Winnipeg, on Oct. 29, by the Rey. Canon O'Meara, M.A., assisted by the Rev. W. Bradshaw, E. H. Johnston, to Violet A., daughter of &. S. Kennon, Esq. DIED.

HICKS-On Oct. 29, at the family residence 250 Oxford street, city, Sarah, beloved wife of James B. Hicks, in her 51st year. Funeral from the above address, on Friday at 3 p.m., services at 2:30 sharp. Friends and acquaintances will please accept this intimation.



This Brand of Flour Always makes the BEST BREAD OR PASTRY.

USE NO OTHER. J. D. SAUNBY 257 York Street. TELEPHONE 113.



as Impotency, Sterlity, Varicocle, Nervous Debilty, etc. (the result of youthful folly and excess), Gleet and Stricture of long standing.

DISEASES OF WOMEN—Painful, Profuse or Suppressed Menstruation, Ulceration, Leucorrhoea and all Displacements of the Womb.

Office hours—9 a.m. to Sp.m.; Sundays, I p.m. to 3 p.m.

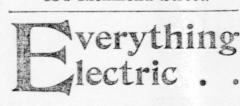
DEMOVAL ---W. Fairbairn Merchant Tailor, Over Priddis Bros., upstairs. Entrance

"Prize"

Wall Paper

Connoisseurs have pronounced our line of Wall Paper Decorations the richest and most elegant to be found. We selected

434 Richmond Street.



Rogers' Electric Co

425 Richmond St., London.

R.K.Cowan

A Bona Fide Offer to the Afflicted.

The proprietors of

Edwards' Nervine

lady or gentleman in the city of London who is suffering from the following diseases, 12.: Salt rhoum, eczema, poison ivy, pimples and biotches, or any skin disease (not chronic or hereditary), for the term of three months, and if no cure is effected in said time no charge will be made for the same, and if cured effectu-ally medicine furnished to be paid for at regular named prices on each box.
This remedy is an acknowledged panacea for the liver and kidneys and all complaints arising therefrom.

Messrs. Calrneross & Lawrence, city, or E. W. Boyle, of East Loudon, will be happy to supply you with a package or a free sample on application and give full information regardant this offen.

To Smokers

To meet the wishes of their customers The Geo. E. Tuckett & Son Ce., Ltd., Hamilton, Ont., have placed upon the

A Combination Plug of

SMOKING TOBACCO.

This supplies a long-felt want, give ing the consumer one 20-cent plug, or a ro-cent piece or a 5-cent piece of the famous "T & B" brand of pure Virginia Tobacco.

The tin tag "T & B" is on every piece

Scribner & Organ,

Combination Reed and Pipe.

Has a tone full, rich, mellow, peculiar to itself, unapproached by any other.

The Scribner Organ Mig. Co'y, 282 DUNDAS STREET. London Spencer Block

Chintz and Satins

Comforters

At 75c, \$1, \$1 25, \$1 50, \$1 75, \$2.

SEE OUR WEST WINDOW.

158 Dundas Street,

157 Carling Street. TELEPHONE 324.

WM. GURD & CO.

185 Dundas St., London, Ont. Phone 800.

FINE TAILORS 361 Richmond St.

SHOWERS, MILDER.

Toronto, Oct. 30-11 p.m.-There is a light depression to the north of Lake uperior; otherwise the pressure continues verywhere. The weather is fair and noderately cold throughout Canada. Minimum and Maximum temperatures: Calgary, 20-46; Battleford, 26-30; Qu'-Appelle, 22—32; Winnipeg, 20—32; Toronto, 26—40; Kingston, 24—43; Montreal, 26—36; Quebec, 20—36; Halifax, 36—44.

PROBABILITIES. Toronto, Oct. 31-1 a. m. -South to west winds; some local showers; higher tempera-

ASK YOUR GROCER FOR Johnson Bros.' Bread 5c per loaf retail.

In all parts of the city. Telephone 818-

LIFE ON AN IRONCLAD AT SEA.

Not an Ideal Life on the Ocean Wave and Home on the Rolling Deep. Admiral von Werner, a high authory in naval matters in Germany, deibes in a work recently published the behavior of armor-plated men-of-war in heavy seas. He says: "Even with a moderate gale and sea, an aror-plated cruiser, if going against the vind, will find herself in conditions similar to those of a storm-at least, he crew will have that impression. The rements of the stern of the ship are violent and exceedingly disagreeable. The waves pushed by the advancing sweep continually over the ship from bow to stern. All windows and ortholes must be closed, and air eaches the lower decks, where the heat increases unbearably, only through the artificial ventilators. With the exeption of the specially protected comnand bridge, all the uncovered portions of the ship are impassable; thus the whole crew must bear as well as hey can the hell of the closed decks. on such a ship no one can feel comfortable; and when there is a storm in which a sailing ship would feel comparatively at ease, the crew of an armor-plated ship imagines itself to be in a heavy hurricane which threatens destruction at every minute. The long, rrow forepart of the ship, which is t borne lightly by the water, and is idered extremely heavy thty ram and the armored deck and ship in a high sea to pitchings and

they cannot be described. The by of such a ship is not only exposed Armstrong. mortal dangers, but the voyages make render them physically, exnely and dangerously nervous; the

pental impressions they receive wear and make the profession hateful,"-St. James' Gazette.

CHANCE TO MAKE A FORTUNE.

Natural Soap Growing in Unlimited Quantities on Trees in Africa.

The natives of North Africa are a the light of a recent discovery oap literally grows on the trees If a man wants to shave, all he and rub it on his beard. A good lather is quickly produced. All this natural trees which bear this curious

roduct are of the sapindus, or soaporder. They are amazingy proand their fruit contains about 38 of saponin. A full-grown tree d every house as clean and shining a new copper kettle. The existence se trees has recently been made by a scientist from Algiers. If this natural soap is as excellent as it is said to be, however, there will unoubtedly be several fortunes made by the pioneers in the new industry.

CHILD BURNED TO DEATH. Stratford, Oct. 31.-A fatal accident ppened to the 5-year-old daughter f Chris. Hazen, of Kurtzville, Wal-ice township. While her mother was at an adjoining farm for a pail of ater the little girl's clothes caught fire in some manner. When the mother returned the child's clothes were almost entirely burned off her. The little girl was frightfully burned and died a few hours afterward.

Duncan McKinnen, of Glencoe, is in the city taking the Electro-Thermal Baths at the the most genuinely funny, comedians or heard, either. I Sanitarium. 320 Dundas street.

Something About Its Service in London.

A Glance at the Operating Room of

the "Central."

Busy Young Ladies-A Great Volume of Telephone Talks - Nearly 600 Miles of Wire-Remarkable Long Distance Service.

I was privileged the other day to examine the operating room of the Bell Telephone Company's office in this city. It is not a paradox to say that this is the most public and the most private place in London. The telephone chitchat of the city, and there is a mighty volume of it in a day, is focussed in this single apartment, and yet there are few who have entered it or know

bells at all. To ring a subscriber, the

When a subscriber rings, the noise is

scarcely perceptible at the central. A

means of steel clamps, leaving her free

"plugs," which are in reality the in-

are numbered to correspond with the

tably during fires and on election

an absolute impossibility to answer

night and long distance work. They do

duty in shifts. One relay comes at 7

ing, the central office is the heart, the

cables the arteries, and the wires the

converse with Chicago or New York as

to use both hands.

aught of the wonderful process which governs it. 146 DUNDAS STREET.

London Advertiser.

DROP IN AND SEE US.

Furs of Yours

new ones.

Need repairing, or per-

haps you would like some

In addition to our large stock of NEW GUNS, which we are seiling at reduced HAND GUNS.

In addition to our large stock of NEW GUNS, which we are seiling at reduced bargains in SECOND.

Latter Addition to our large stock of NEW GUNS, which we are seiling at reduced bargains in SECOND.

Latter Addition to our large stock of NEW GUNS.

Call Us Up! Telephone Numbers:

107.

Business Office
134.

Editorial Rooms

weekly edition, the "Western Advertiser," issued today, is a splenlid number to send away to your friends. Get one. Better still, subscribe a dollar and have your own or your distant relative's name put a low tone of voice. When the pitch becomes too high, the superintendent, year, with the balance of this year who sits behind with a watchful eye thrown in gratis. The following summary of its chief topics this week gives only a vague idea of the amount chorus seemed to be "Number, please?" of information and entertainment to I understand the time-worn "Hello!"

be found in its 96 columns:

Page 1—Old World Happenings. Exand dignified. What a quiet person treme Measures in Turkey. French Cabinet Resigns. Goldwin Smith on the Future of Agriculture. Canadian

Pages 2 and 3-A Thousand and One operator simply presses a button; an Items Concerning the Western Sec- electric motor upstairs does the rest. tion of Ontario. Page 4-The Editor's Budget. Mr. E.

E. Sheppard on the Coming Cain-Mr. Laurier's Tour.

Local Jottings.

the County of Middlesex. Special the busy hours she has charge of from Correspondence from Neighboring 70 to 90 telephones. This information why Chapme Towns and Villages.

mage's Initial Sermon at Washing-ton. To the non-expert the switch Page 8-Western Assize Court Re- full of little round holes, into which sults. Legal Queries Answered by a deft fingers are continually putting Legal Authority. The Death Record. "plugs," which are in reality the in-Page 9-A Full Report of the Liberal sulated ends of telephone wires. The

Chleftain's Great Reception in Ox- aforesaid holes are the other ends, and ford County. Page 10-Remarkable Record of Priscese Anglican Convention. Business in type; it must be seen to be apally servicable pillars. Prospects.

Page 11-A Scrap Bag Full of Good Things. Classification of Shade Trees. Hints to Dairymen, Sunday School Lesson.

War Was Over.' Page 14-Seasonable Notes on Flori-

Page 15-With the Young People. Poetic and Jocular. Dining with the

Page 16-How the Light of the Sun is Generated and Dispersed. Chatty procession. There are special occa-Items from Every Land. Some Queer sions when her lot is a hard one—no-

Facts About Animals.

-Rev. H. C. Speller, has been requested to occupy the pulpit of Center Street information, as many suppose. cannon and the torpedoes, forces Church, St. Thomas, on Sunday, Nov. 10. election night an extra staff 's put on -Miss Jennie Murray, city, was a guest to oblige inquisitive subscribers. lings of such an extraordinary kind at the stylish wedding in Stratford yesterday of Mr. R. M. Easson and Miss Susie number on duty at a given time, the service requires a staff of 30 lady opera-

-Grand Chancellor McWhinney, of this city, will pay Rathbone Lodge, No. 12, Knights of Pythias, at St. Thomas, an offi- a.m. and goes at 3p.m.; another attends cial visit on Nov. 12. It is likely a number from 3 p.m. to 10 p.m.; another all London Pythians will accompany him night. As the strain is trying on the

-Mr. J. H. B. Dawson, of Tower, Dawson & Co., New York, proprietors of the father, R. J. C. Dawson, Talbot street. Harry's many friends are glad to see him looking so well after three years absence. -Mrs. E. J. Parke, the Misses Parke, Miss Graydon, Miss Gamon, Messrs. A. O. Graydon, George Macbeth, Fred Laing and are about 35 rules laid down for the then manufacturer never

tuck a berry from the nearest tree at the opera house there. They were quartered at the Grand Central Hotel and drove home after the performance. -Rev. David Herron, who speaks at Somerset Hall next week, is an interesting

personality. He is the honorary secretary for Iudia of the Mission to Lepers, of which the Marchioness of Dufferin is the patroness derground on Dundas street, from Riyield from 100 to 200 pounds of president. He has been 40 years a mission- from Dundas street to Queen's avenue. president. He has been to years a mission-orth Africa should be put to its legi-nate use, sufficient soapsuds could manufactured to make every native Street church was crowded to hear him.

The has been to years a mission-ary in India and tells a wonderful story. At these corners the pipes emerge from the subterranean conduits and climb the cable poles, from which the

-Frank E. Marcon, jun., of the Inland Revenue Department, Walkerville, has dieds. Each of these pipes, or cables, received notice that his services will be required at London. Mr. and Mrs. Marcon have lived in Windsor all their lives, and have lived in Windsor all their lives, and their removal from the city will occasion which the electric fluid is circulated. much regret from a wide circle of friends. Besides this imposing stretch of wire, In sporting circles Mr. Marcon will be specially missed. He has always had the credit of being the best all-round cricketer circuits (i. e., double wired). The latin Windsor, and as a ball player he had no ter enable the London subscriber to superiors there, either.

At the Grand this evening will undoubtedly occur an event that will The Bell Company are now completing doubtedly occur an event that will bring out London's most discriminating and fashionable theater-goers, it being the first presentation of "A Cat's Paw," the one great laugh-maker of the season. The comedy is from the pen of that prince of humorists, Max O'Rell. Mr. Samuel Edwards who en-O'Rell. Mr. Samuel Edwards, who enpossible twenty years ago? And yet, acts the part of Jonathan Perkins, a the day of telephone miracles is only wealthy glue manufacturer, is one of dawning. The half has not been told on the stage.

Appreciate our Table Supplies. We keep particular about the cleanliness of our goods as if they were for our own personal use. Our prices are low.

We Have-0 Crosse & Blackwell's New Peels, Crosse & Blackwell's New Jams. New Canned Goods, Extra Fine Select Oysters.

T. A. Rowat & Co.

Prescriptions

I had preconceived notions of a room is generated from 54 gravity batteries of stored below. For the long distance full of girls flying hither and thither— wires twelve Lea-Fuller batteries, of of a mixed chorus of altos and soprasuperior strength, are used.

In the third story is the distributing galore. I was, therefore, surprised as rack, which is fearfully and wonder-fully made. This is a sort of half-way blushingly opened the door and walk. I blushingly opened the door and walk. house for the wires between the opera-ed in without the usual greeting of tor's switch board and the street, and 'Hello, Central!" to behold thirteen acts as a lightning arrester. It is a young ladies seated in a straight row very useful, complicated and sensitive —almost motionless, with the exception of tongues and fingers, which were wires, the rack is so equipped that it of tongues and fingers, which were saves the telephones and the operators' fairly flying. Being fond of music, the switch boards from danger of fire by throwing the electric current into the incessant play of the organs of speech was rather pleasant than otherwise. ground. It is here that any trouble on the lines is located. Three expert electricians are employed to keep sub-Besides, I doubt if it was as loud as that which any other thirteen members scribers' instruments in order and look of the fair sex in a room by themselves after the rack.

been done, has greatly imand a quick ear, promptly rings a bell, proved.

WERE FORCED TO DO IT.

Some Improvements and Enlargements at Chapman's Rendered Necessary by Constantly Expanding Trade-A Sketch of the Various Departments of a Mammoth Store.

To keep pace with a constantly expanding trade, J. H. Chapman & Comsmall indicator drops and reveals the pany have found it necessary to make number of the telephone. The operator some much-needed enlargements and paign. Excitement in United States has a 'phone fastened to her ear by additions to their already mammoth Page 5—Full Grain, Live Stock, Dairy and Other Market Quotations. Sud- city is concentrated on thirteen switch known to the vast majority of pursituated at 126 and 128 Dundas street den Death of a Prominent Farmer. boards, which are placed in a row and Local Jottings. known to the vast majority of purchasing citizens and so familiar to the Page 6-Events of Interest Throughout operator for every switch board, and in whole country side that this is hardly There is several reasons, why Chapman's is so well and favorably known. Probably the most powill prove a severe shock to the sub-Page 7—Special Cable Letter. Dr. Talefficacy of printer's ink. They made this the vessel in which to draw cusboard is a Chinese puzzle. He sees it found no difficulty in retaining it, and what is of more importance, constantly adding to it. Heretofore the two buildings comprising the firm's store have been connected by means of archways. These have been taken down instruments. However, it is impossible both upstairs and on the first floor oners Who Died in Jail. Huron Dio- to clearly describe the modus operandi and in their places are neat and equ Few people have any conception of an addition 120x16 feet has been made the enormity of the telephone work in to the first floor. And this extension the city. In the busiest hours of the makes an admirable millinary departday between 5,000 and 6,000 calls are answered at the central—or about 7,000 gents' furnishings, dressgoods, small Pages 12 and 13—Fourth Installment of for the 24 hours. As nearly every con- wares and staples. (For a complet Our Great Prize Story, "When the versation requires the services of two resume of the bargains in this latter operators-one to answer the call and line the reader is referred to page 4.) another to notify the subscriber asked One of the greatest troubles in these culture. W. C. T. U. Conventions. for and to connect him with the other large down town stores is always the Good Headache Cure. 10,000 connections in the day's busiest with the question successfully, and the hours. This is an average of over 750 result is a system of skylights by connections per operator, from which means of which the whole building is it will be seen that the telephone young flooded with a natural and steady light

lady must hustle to keep up with the even in the roughest weather. It takes room to make skylights serviceable but the firm did not at that. Upstairs rocking chairs are scattered here and there for the comfort of tired nights. For instance, at the time of the recent conflagration on the Fair customers. In the millinary depart-grounds there were 2,000 calls in an ment the light is good, and mirrors nour from people inquiring the where- plentiful, and the firm claims to have the most artistic trimmers that are to be had. The millinery stock inabouts of the biaze, its origin, its probable effect, etc. Of course, it was cludes the latest French and English importations, as well as the latest

them all. Furthermore, the telephone office is not a bureau of miscellaneous American. Adjoining this department is that set apart to mantle and ladies' jackets, capes and furs of all kinds. The stock includes ladies' capes, furs and mantles from \$2 to \$65, and children's coats Although thirteen is the maximum

from \$2 to \$10. The dressmaking parlors are also on tors, and several male assistants for this flat, and they include every con venience known to the trade. Adjoining this is the ready made and ordered clothing department, where may be had all wool freize ulsters from \$5 to \$15; ready made suits, all wool, from nervous system, lady operators are \$5 up, and ordered suits from \$12 to

given fifteen minutes recess every half \$40. day. A lady supervisor, designated as The firm has just received its fall im-New Franklyn typewriter, is visiting his No. 300, is constantly in attendance to portations, and they contain some rare enforce the rules and give information bargains. to subscribers. All interruptions to ser-

vice, all complaints, should be referred to No. 300 as soon as possible. It is (20) TWENTY YEARS AGO HARK-NESS' BRONCHIAL SYRUP was first difficult to trace the source of trouble manufactured in this city, and at that some days after it has occurred. There time in a very modest way indeed, George A. Toller drove to St. Thomas on guidance of operators. They are ing that after TWENTY YEARS his e. If a man wants to shave, all he deelegs it into this garden, to do is to go into his garden, Tuesday night and witnessed the tableaux specially urged to work quietly, to formula would become so popular to do is to go into his garden, at the opera house there. They were practice celerity and civility. and in such great demand as it is to-There are 939 subscribers in the city limits, or over 1,000, including Londo West, Pottersburg and the outskirts. gone by the hundred during these Within the city proper there are 581 (20) TWENTY YEARS, but HARKmiles of overhead telephone wires car-ried on 1,159 poles. It is conveyed in a FAVORITE with thousands even in lead pipes to and from the office, un- this city, and still growing in popularity as a specific for all bronchial and the Lord Archbishop of Dublin the dout to Wellington, and on Richmend affections, including coughs, colds, croup, bronchitis and asthma. It is manufactured in the laboratory, and under the personal supervision of W. S. Bryers Barkwell, Chemist, and wires branch out overhead by the hunevery care is exercised to have this reliable Remedy exactly the same as holds 200 wires. Metaphorically speakit was when first put up by the late firm of F. W. Harkness & Co. (20)

TWENTY YEARS AGO. Have that old photo you have copied and enlarged. Mr. C. D. Anderson will make you one for \$3, framed and all. Call and see at 340 Richmond street.

The aroma from the genuine TONKA smoking mixture is simply delightful. Try a 10c package or half pound tin. wz

Stoves! stoves! Baseburners, cook stoves and parlor stoves at the Bed and Hair Mattress Cleaning Factory. Dealer in general house furnishings. Live goose feather pillows and hair mattresses made to order at JAMES F. HUNT'S, 593 Richmond street north. Telephone 997.

ODOROMA is the best mouth tonic in The electricity for the local service

MARA'S

BOYS' OWERGOATS ULSTERS

Boys' Overcoats Sizes 14 to 19 years

Boys' Ulsters

additions to their already mammoth store. To state that this building is Child's Overcoats

Sizes 21/2 to 14 years . . .

Sizes 4 to 14 years

Sizes 14 to 19 years.

this the vessel in which to draw custom and by fair and upright dealing,

The largest assortment of BOYS' and CHILDREN'S CLOTHING in the City of London. All the latest styles, newest novelties and most dependable and fashionable fabrics. Boys' and Children's Clothing Dept.

Many Men Are in the Habit

Of paying a tailor \$40, 50 or \$60 for an OVERCOAT or a SUTT, because they believe that is the only way to make sure of a satisfactory fit, the latest style in cut or the choice of the finest fabrics. If you are one of those, permit us to suggest that before you leave your next order you see our stock of FINE QUALITY READY-TO-WEAR CLOTHING. Manufacturers of Men's Garments have made a great advancement in the art-especially during the past year-so that now a complete assortment, such as we carry, supplies not only all the regular, but all the extremes of styles and newest "fads" that fashion furnishes, as well. All the best quality of custom work is here produced at about half the price you have been paying, Isn't it worth your while to investigate this matter the next time you are in need of a FINE SUIT or OVERCOAM? Perhaps it will take 10 minutes' time and save you fron \$10 to \$20.

The T. E. Mara Co.

LIMITED.

153 Dundas Street, 155 Dundas Street, And Market Square

London.

ORDER BY MAIL.

'PHONE 1,043.