

PHONE EXCHANGE M1191 GROCERY PHONE M1492

PRYCE JONES DAILY STORE NEWS

WE CLOSE WEDNESDAY AT 1:00 P.M.

HAMS, BACON, LARD and GROCERY SPECIALS for TODAY

Hams, very choice shipment, half or whole, per lb. 21¢. Hams, very choice shipment, sliced, per lb. 23¢. Bacon, bellies, specially selected, half or whole, lb. 23¢. Bacon, bellies, specially selected, sliced, per lb. 25¢. Bacon, backs, the finest mild cured by the piece, lb. 25¢. Bacon, backs, the finest mild cured, sliced, per lb. 28¢. Pure Lard, 3 lb. pail. Our price 49¢. 5 lb. pail. Our price 79¢. 10 lb. pail. Our price \$1.55. B. C. Sugar, with \$2.00 orders, 20 lb. bag \$1.09. Tea, Pryce "C" Blend, a really good, strong, fragrant cup. Regular 35¢; 3 lbs. for 95¢.



Bargain Friday at Pryce Jones means much to the shopper in search of merchandise pleasingly priced. Roam where you will throughout our establishment, you'll find everything marked lower than the same quality goods sell in other stores. And the better judge of VALUES you are, the quicker you'll recognize the superiority of ours.

A Very Special Offer in the China Section to Our Horse Show Visitors

A complete Dinner Set of English semi-porcelain, in white and gold clover leaf with gold line. This is also an open stock pattern and can be renewed at any time or extra pieces can be obtained at a very little more cost. We have made this up for Friday and Saturday selling into a regular 97-piece Dinner Set, which is composed of: 12 5-inch plates, 12 6-inch plates, 12 8-inch plates, 12 soup plates, 12 fruit saucers, 12 cups and saucers, 1 sugar. The regular price is \$14.50. Friday and Saturday special \$8.25. We cannot pay freight on this special.

Irish Linen Tea Cloths, Half Price

Knowing Pryce Jones' reputation for linens, you can well afford to buy liberally of the special value presented for today's selling. Not only do we carry the finest linens the markets of the world afford, but our prices are invariably the very lowest consistent with quality.

Very fine quality Pure Irish Linen, hemstitched Tea Cloths, size 30x36. Regular \$2.50 each. Friday bargain \$1.25 each. Half Price.

Special Buying Chances, Children's Wear

50c Rompers, made of blue check gingham, sizes for 2 and 3 years. Friday 29c. Children's Lawn Tams, in red, tan and sky. 75c value for 38c. Children's Coats, short jacket style, in brown, blue and fawn; sizes for 2 to 4 years, \$2.50 and \$3.00 values, for \$1.50.

Extraordinary Sale of Fashionable Allover Laces

A fine and varied collection of the kinds most in demand even in a season when everything fashionable is in the direction of laces. We have hurried on this sale for the convenience of our out-of-town customers who are visiting the horse show and we confidently urge them to make fullest possible use of this chance, knowing that time will soon prove that this and the coming season's fashion demand for all occasions is for lace.

18-inch Allover Laces, white, ecru, ivory, oriental net, in good floral designs; cotton cluny for cassocks, Vermicelli and other kinds. Special price, 25c. Fine Oriental Allovers, white, ecru, latest guipure and close Vermicelli designs. At this price the making of a lace waist becomes so inexpensive that we feel assured our customers will quickly take the fullest possible advantage of the offer of these regular 39c and 59c goods for, per yard 39c and some up to \$1.75. All at, per yard 89c. Allovers, mixed lot of ecru, ivory, white, black and oriental colors, in guipure, bebe Irish, Oriental and reproductions of famous laces. Regular 89c and \$1.00. For the sale 69c. The chance of the season for a Fashionable Waist at merely nominal price; a wide variety of colors as well as styles of laces and nets. Regular \$1.00, \$1.25

Friday Bargains in FOOTWEAR

Women's Patent Colt, Gunmetal Calf and Tan Calf Leather Boots, in buttoned and blucher styles. \$4.85. Women's Patent Colt, Gunmetal Calf and Tan Calf Leather Boots, in buttoned and blucher styles. \$3.85. Women's New Spring Oxfords, blucher cut, Cuban heels, in patent colt, vici kid, gunmetal and tan calf leathers. \$3.35. Children's Boots, buttoned and laced styles, colors black and brown; sizes 3 to 7 years. 95c.

BASEBALL SUPPLIES

For the schoolboy enthusiast and for the big fellow who plays league games: Baseballs 10¢ to \$1.50. Masks 50¢ to \$3.95. Catchers Mitts 50¢ to \$5.50. Baseball Gloves 65¢ to \$3.95. Baseball Bats 10¢ to \$2.50.

75 Women will get these Suits for \$17.50 Instead of \$22.50 to \$27.50



The quick selling of the past two weeks has left us with about 75 odd suits, one and two of a kind. These comprise many of our best models in tweeds, serges, panamas, velvets and other fashionable suiting fabrics, the smart new coats are all silk lined and the finely tailored skirts show every new feature; all sizes, and a splendid range of colors. Values to \$27.50 \$17.50 Friday. Ladies' Spring Coats—In Coats also a number of lines have become so depleted that we're grouping them at a clearance price for Friday's New and handsome coats in light weight tweeds, serges, panamas, etc.; all this season's prevailing styles. Values to \$15.00. Friday \$10.50.

Ready for a Busy Friday in the Millinery Store

With \$7.50 Trimmed Hats priced at \$5.00, and Untrimmed Hats and accessories also offered at sale prices, there's no doubt as to the busy time we'll have in the millinery section Friday. Leghorn, Peanuckle Straw and Chip Hats, tastefully trimmed with flowers, foliage, ribbon, etc. Regular \$7.50. \$5.00 Friday special. Ladies' Natural Colored Peanuckle Straw Hats. Special at \$1.25. Rose Foliage, with tiny buds. Special at two bunches 25c. Special bargain table of Flowers, Violets, roses 25c and 35c. Ladies' White, Black and Colored Rustic Straw Sailors, rolling brim require but little trimming. Regular \$1.50. \$1.00 Friday.

New Delivery of Duchess Mousseline Satins

Double width, the richest and best yet, for gowns, dresses, etc., qualities and finish are very much improved. Choice range of colors to choose from; very wide double width. These are well worth \$2.00 yard. Our very special price \$1.65. We're now showing very special values in Black Silks, 36 to 40 inches wide, at \$1.25 \$1.50 \$1.75 to \$5.00. Special display of Wash Goods at very special prices for Friday only.

Friday Bargains in Ladies' Knit Underwear

A worth while saying whichever line you choose from: Ladies' Spring Weight Cotton Vests, low neck, short or no sleeves. Regular 35c, for 25c. Drawers to match, umbrella or tight knee. Regular 35c. Special 25c. Light Weight Combinations, in lisle or cotton, low neck, short or no sleeves with umbrella or tight knee. Regular \$1.25, for 89c.

Book and Stationery Specials

School Scribblers and Exercise Books. 10c Or 8 regular 5c each. Special 3 for 25c. A good lead pencil and piece of rubber with every 25c worth Crane's Celebrated Paper and Envelopes, in boxes. Regular 50c values. Special at, per box 19c. Lead Pencils, a job line bought at a ridiculously low price. 5c values. Special at, dozen 10c. White Wove Envelopes, regular 5c packet. Special 3 for 10c. White Wove Envelopes, best quality, regular 10c. Special 4 for 25c. Linen Finished Envelopes, best quality. Regular 10c. Special 4 for 25c. A large and well selected assortment of the latest American Reprints of best Fiction. Regular 65c each. Special at 49c. Popular Fiction, in cloth binding, by such well known authors as Meade, Lyall, Southworth, Holmes etc., etc. Regular 50c. Special at, per volume 35c.

\$15.00 Buys a Mighty Fine Suit at Our Men's Ready-to-Wear Department

Because we specialize on Men's Suits at this price we can say without hesitation that we can give you absolutely the greatest values shown in this city at \$15.00. At this price you can choose here from scores of rich and exclusive patterns in all shades, and there are dozens of new, correct and snappy styles for men and young men.



We're also ready with the largest and most complete assortment of Smart Spring Suits at other prices; productions of English and America's foremost makers, in a wonderfully varied showing of refined and correct styles and distinctive colorings. Supreme values at \$12 \$16.50 \$18.50 \$20 \$22.50 up to \$30.

SUPREME VALUES IN SPRING OVERCOATS

We're showing a remarkably fine assortment of Spring Overcoats, comprising every new style, fabric and coloring that's "correct" for this spring. Scores of superior values at \$10 \$12 \$18.50 to \$25.

RAINCOATS

Everything in Raincoats, perfectly waterproof; every new fabric and new style. \$10.00 \$15.00 \$18.50 to \$25.00. Prices.

SPRING HATS

Hats with a reputation behind them, the smartest snappiest styles, soft and derbies, a style to suit every taste. Prices from \$1.50 to \$3.00.

TOY DEPARTMENT

Canada's Beauty Doll, full jointed, with sleeping eyes and real eyelashes, reg. 95c. Special \$1.25. Larger size, regular \$1.50. Special at \$1.95.

Friday Specials in Whitewear Section

Princess Slip, neatly made, yoke trimmed torchon lace, flounce trimmed cluster tucks edged with torchon lace. Regular \$1.75. Special Friday \$1.25. Corset Covers, trimmed heavy linen lace and Swiss edged embroidery 75c value for 48c. \$2.00 Corset for \$1.38—One of our new model straight line Corsets, made of heavy coutil, long hips, low bust, broken back, draw string bust, 4 side steels, 4 hose supporters, hook in front. \$1.38.

Seasonable Offerings in Men's Furnishings

If we did nothing but sell furnishings we couldn't be more particular about them than we are. You'll find here as fine a stock as in the most exclusive specialty store, and such good values as these: Our Celebrated Pryce Gloves, made in the latest styles 1 dome fastener, P. X. M. seams. Pryce special, pair \$1.00. Men's Fine Merino Underwear, natural shade, long sleeves and ankle length drawers, very soft and durable; pearl buttons, unshrinkable. Pryce special, garment 50c. Men's Colored English Zephyr Negligee Shirts, made in the latest spring designs; coat style, cushion neckband, fast colors, soft double collar and cuffs. Special \$1.25. If you like a good Llama Sock, get our celebrated 3 for \$1.00 line, seamless, fast dye, every pair guaranteed. \$1.00 Pryce special, 3 pairs for 90c. Men's Khaki Drill Work Shirts, double stitched seams, turn down collar, 1 pocket, very large and roomy; union made. Pryce special 90c. Men's Pure Silk Shirts, natural shade or pure white, with soft reversible collar and cuffs, pearl buttons, made large and roomy; will wear like pinwire. Special \$3.50.

Friday Bargains in Kitchen Furnishings

No. 2 Food Choppers, regular \$2.35. Special \$1.95. No. 9 Nickel Plated Tea Kettle, regular \$1.85. Special \$1.45. Japanned Bread Box, regular \$1.65. Special \$1.20. Cake Boxes, reg. \$1.65. Special \$1.20. Flour Cans, reg. \$2.50. Special \$1.95. Egg Poachers, 4 hole, regular 65c. Special 35c. Hair Brushes Solid back, hand drawn, pure bristle. Good value at \$1.00. Special this week 50c. Drug Section, Main Floor.



BOYS' SPRING CLOTHING

MOTHERS ARE THE BEST JUDGES OF BOYS' CLOTHES. They realize the necessity for good fabrics and good tailoring, for without these essential features the clothes can't give good service, can't wear and look right as long as they should. The fine quality of our goods is the best proof that we heartily agree. In choosing our stocks the maxim is that "the best is none too good." Good clothes are certainly always cheapest in the end, so they're the best to sell. You'll find here always most satisfactory assortments and the fairest prices. Boys' New Spring Double Breasted Suits with bloomer pants, belt loops, watch and hip pockets, made of imported English and Scotch tweed, in the newest shades of gray, brown, fawn and two tone blue; very smart and perfect fitting suits; to fit boys 6 to 16 years. Priced \$6.75 to \$13.50. Boys' Strongly Made School Suits, double breasted or Norfolk styles, with bloomer pants, made of very strong and durable tweeds and built for hard wear; ages 7 to 10. \$3.95 and \$4.50. 11 to 16 years. Priced \$4.25 and \$5.75. Boys' Top Coats, double breasted model, in blue serge, fawn covered cloth, shepherds check and red serge, to fit boys 2 to 8 years. \$3.95 \$4.50 and \$5.50. Boys' New Spring Felt Hats, in the latest shapes in gray, blue gray, fawn and pearl; all sizes, to fit boys 6 to 16 years. \$1.00 and \$1.25. Boys' K. & E. Blouses, in the newest assorted patterns, the new loop the loop style to fit boys 6 to 16 years. 65c \$1.15 \$1.50.

LEATHER HANDBAGS

When removing our Fancy Leather Goods Section to its present quarters on the first floor, practically all the stock on hand was sold at clearance prices; and the goods which are now so attractively displayed are all brand new, fresh spring stocks. There's every new style, shape and color among them, and some extra special values, too. Horse Show visitors, who are looking for suitable gifts for wife or daughter "back home," make a point of inspecting these handsome handbags; you will not be importuned to buy. Do Your Shopping on a Transfer Card.

Flood Threatens Memphis Memphis, Tenn., April 10.—Rains throughout the Mississippi Basin today added to the menace of the flood situation. Heavy downpours accompanied by strong wind threatened stretches of the levees where the fight had been hardest, but today's reports indicated all the dikes are holding. The weather disturbances probably will increase the flood. The gauge here today stood at 44 feet at 7 o'clock this morning, a rise of four-tenths of a foot in 24 hours. At Hickman, Kentucky, the situation today was reported unusually serious. The Redfoot levee has developed several bad spots. The break at Grays Bayou, south of Memphis,

was reported to be about 1,000 feet wide today with water pouring through the crevasses at a terrific rate. In Memphis the flooded area, resulting from the backwater, largely was increased by the night's heavy rains. A serious hole developed in the levee protecting the city gas plant and it was stated that the plant probably would be shut down before night.

Serum Which May Cure Cancer Boston, April 10.—The discovery of a chemical process which develops human cancer in healthy rabbits and guinea pigs, and the resultant production of a serum by which rabbits have been rendered immune, were announced last night by Dr. Edward

W. Nowell, of Boston College of Medicine, in an address at the seventy-third annual meeting of the Massachusetts Homoeopathic Medical Society. Dr. Nowell has been engaged in original research along this line for three years, and his colleagues regard his discovery as an important step in the study of cancer. While guarding against any improve-

ment that a cancer cure has been found, Dr. Nowell told of plans by which six hundred cases of human cancer are to be inoculated with the serum. It will require two years to test the power of antagonizing the toxic action of the tumor substance. This has been demonstrated by injections of the serum, either previous to or simultaneous with that of the tumor

polon. In both events no effect was observed, while injected alone it would produce a rapidly fatal toxic result. With the simultaneous injection of poison and antidote, it has been shown that one-part of the latter will effectually antagonize 99 parts of the former.

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THE W. M. DAVIDSON A. A. MOORE W. W. CHEELY MORNING Per Year Per Month Per Copy WEEK Per Year EDITOR-IN-CHIEF BUSINESS SOCIETY EDITOR NEWS EDITOR

FRIDAY THE F Mr. Bennett is organizing the elevator brought capital in action. Before elevators were lost united, trusted an well, apparently means that they For with oats at admit that they sum. With oats barley in the same Bennett when he the shareholders merger. The Albertan tion, and is trying but it cannot see or three elevator the price of oats before, and away and in that way self and the myth is doing such a berta. It may be for himself or different thing. Mr. Bennett elevators has he and his hired, and looked it all to find that he He does not say investigation wa Calgary to "my e He declares t posing the eleva downright lie, or ported such a p the exact wordin that he introduc while he was a government aid date of the same may not be oppo lation of the gov As soon as the tawa with all its berta to do his that passed the R. B. Benne He organized it of it. He has fectionally as And the big tween R. B. B the 15 cents a which has secu trust.

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