PLENDID BIG PROGRAMME AT THE CRESCENT TO-DAY mionship Step Dancing Contest. TO-NIGHT, DORIS MAY HEAR DAN DELMAR in a sparkling drama MARTIN DAY, In Song Successes. "THE FOOLISH AGE" Nfld. Champion, FRIDAY-USUAL BIG and Sherlock Holmes in dance all-comers for cash prize at AMATEUR CONTEST. "A NOBLE BACHELOR." his Theatre Wednesday night.

COC COC

IS

n Glass

rithout

1.70

90c.

1.90

90c.

ots

XXXXX

XXXXXX

IT.

COLOR STACK CALLER -

Every Intelligent Woman Prefers SUNLIGHT SOAP

Because its Purity is assured by Lever's \$5,000.00 guarantee

Whenever you don't need a large Bar of Sunlight you can buy a half Bar for half the Price

Now, there's a new size Sunlight Soap, for Sale in all the best Shops. It is called: "Small Sunlight" a very handy size Packed in a Carton

Small Sunlight Sells for 5 cents Small Simlight Soap is guaranteed to be absolutely Pure Soap

Market News ver before. Dealers are not surprised at the steady advance in figures an (Trade Review.) do not think there will be an a Codfish-Foreign and local market tion in this aspect for a long while onditions remain unchanged during come. The demand in the great Ameri the week. Daily some codfish came in | can packing houses still contin rom the North and West, but nothing the local market seems to be very ac like the volume which came here in tive so that any decline in ou our along the water- | cannot be looked for until the . rent is not as much in evidence. Pri- can and European situation ean markets seem to easier. Prices according be "sagging," which is only natural at required vary from \$21.50 to \$26.00 this time of the year when supplies are per barrel wholesale. The imports for tetting plentiful on the other side. the week were 303 bris. by the Sable ost exporters do not look for any I. from Halifax and some also estion of the markets, and Silvia from Halifax and New he hope is expressed that such an unton of affairs will be will take on a downward trend and tirely obviated this year. All are lower prices will be a feat that there will be a market as the Fall season merges into tage of shore fish this year. and for this class of fish. Owing to weather which has preome time past, a good deal maining over was small, is justificaheing caught in differ- tion for the belief that the price of orth and west, but cannot this class of goods will reach the til the spring and will be minimum early, possibly sooner than season, Keen observers most dealers expect. Anyhow many in do not hesitate to say that trade has the trade look for cheaper sugar durseen a good deal better this season ing the winter months. The price at than last year, and many consider this present in the local market is \$9.50 per an augury of better times to come and hundred pounds wholesale, while the the beginning of a return to our for- market is steady and the demand er state of prosperity even though the fairly good.

very be gradual. The consump- Lobsters and Salmon-There is lition of our fish in the Oporto market the or nothing of lobsters now left in good. The report received stock here, nor is there any to come Board of Trade this week gives in from the outports. The market is the stocks of Nfid. fish as 16,172 qtls. pretty clear of this product and about consumption and lit- the last goods available for shipmen tle Norwegian held there. Eight or went forward to New York by Ross ten vessels have been entered to load lind Saturday week. Business people at different places for Europe, Brazil. here believe there is an excellent opand the West Indies as well as a cou- portunity offering now to make up a splendid trade in Canned Salmon in ple of steamers, and the clearances for the week were :- "Mayonne Henne- the English market, owing to -the gar," Port Union for Kingston, Ja., placing of this class of goods on the with 1.654 gtls. codfish and 250 bris. free list. Once the British public samherring; "W. W. McIntosh," Sandy ple our goods they cannot but acknow Point, 125 bris, herring, 69 bris, green ledge its superiority and buy largely fish, 30 qtls. dry fish, and 4 casks cod of it. Enterprising people should be oil for Halifax, and the "Enid E. stir themselves to place our goods on Legge," Burgeo. 3,771 qtls., Burgeo & the Home market quickly.

Hay and Oats-There is a fair quan-LaPoile Export Co. for Pernambuco. tity of these goods now coming into By S.S. Rosalind there was shipped. via New York 600 gtls. fish to Italy. the local market, and it is likely that 3,178 gtls. to B.W.I., 36 gtls. to Can- the first shipment to be received from ada, and 1,667 gtls. to the United P.E.I. will arrive by the Monoa not States, as well as 161/2 tuns cod oil in port. The market is quiet for both goods and no extra demand and 887 seal skins, while S.S. Har- lines of mony for England took 53 tuns seal may be looked for for another few weeks. Ships due to arrive in that ofl and 15 tuns cod ofl. Common Cod Oll-Local market has time should carry large consignments

gone very quiet during the past week. of these goods which will be ample There are only very small lots arriv- stocks for winter consumption. Ne



Adds a premier charm

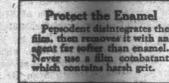
it comes by combating film

grates the film at all stages of formation. The other removes it without harmful scouring. Able authorities proved these methods effective. Then a new-You, who love beauty should learn this way to prettier teeth, if you don't know it now. That is one great beauty item. Millions now use this method. You see the results today wherever you look. Now see them on your uty should type tooth paste was created to apply them daily. The name is

see them on your se this delightful

g, much of and forms acid. th to cause in it with tartar.

fight film. One disinte-







THE EVENING TELEGRAM, ST. JOHN'S, NEWFOUNDE AND, NOVEMBER 20, 1928-9

Now careful people of some 50 nations employ it, largely by den-A constant fight

Then Pepsodent creates a con-stant fight on acids and starch de-posits. It multiplies the alkalinity of the saliva, also its starch digesor the saliva, also its starch diges-tant. Thus it gives manifold power to these great tooth-protecting agents in the mouth. The result is a new dental era. Men, women and children, all the world over, are enjoying it today.

You'll be surprised

The results of Pepsodent will amaze and delight you. They are quick and apparent, and you will realize what they mean to you and

Send the coupon for a 10-Day Tube. Note how clean the teeth feel after using. Mark the absence of the viscous film. See how teeth

disappear. Do this in justice to yourself. Cut out the coupon new.