

A Great Step to Help Along Prosperity by Stimulating Business!

London, New York and
Paris Ass. of Fashion

A Series of Wonderful Sales, Lasting One Full
Week, In Which Our Entire Stocks of New Fresh
Goods Will Be Sold at Unheard of Low Prices!
DON'T MISS IT!

London, New York and
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What is a Miracle? Webster says—"A wonderful thing—A Marvel." That just explains this Sale! Never before in history has such actual and bona fide value-giving been known. Never again will such low prices be possible for merchandise that is in the very height of fashion and most needed by every woman who wants the new things for Spring and Summer wear.

MIRACLE SALES

After weeks and weeks of preparations we are ready! Ready—with the greatest outpouring of intrinsic values ever attempted by any store. If you have waited for lower prices—THIS IS YOUR OPPORTUNITY, for prices cannot reach lower levels than these in this MIRACLE SALE. Rain or shine—come! Don't miss the bargain event of a century!

Where Else in This City Can You Buy Such Merchandise at These Low Prices!

COME.

Choice of the House!
Any High-Priced **HAT**
In Our Store
98c to 3.98

REGARDLESS OF COST.
REGARDLESS OF LOSS.
REGARDLESS OF FORMER PRICES.

It makes no difference what its present price—you take your choice at 98 cents to \$3.98.

The Hat that you marvelled at before Easter, but possibly could not afford to buy, is now yours for a very small sum. Never a millinery event like this before—right at the height of the season.

A Marvelous Purchase of
Hundreds of
Ladies' Skirts

If you are in need of a Skirt, whether it is for home, afternoon or street wear, we have them in Tweed, in Serge, in Plaids, pleated or plain, no matter what size, color or price, we can fully meet your requirements. Prices range from

2.98 to 7.98

SPECIAL!

We are also showing an exclusive range of Sport Skirts in Sponge Cloth with the new fringe bottoms, representing the most recent models.

The Most Sensational
Values Ever Offered in Smartest

Suits--Coats--Dresses!

A page announcement could not tell the whole wonderful story. The styles and materials being shown everywhere at double. Wraps are made in fine Velours, embroidered and stitched effects, Silk and Canton Crepe Linings.

The Suits

Beautiful Suits in Tweed, in tailored and box coat effects, in every shade such as Silver, Grey, Fawn, Dark and Nigger Browns, Dark Navy, and Periwinkle and Grey Tweeds.

The Dresses

Together with racks upon racks of Dresses in every known shade, color and size, ranging from \$7.98 and up, we have just put on display a complete range of

Exclusive Dresses

in Canton Crepe, Crepe de Chine, Crepe Knit; all the very latest models—beaded, embroidered, straight line, pannelled, basque and tunic effects; all sizes, and only one of a kind.

A Man's Best Buy This Spring:
Fine New SPRING COATS

A large new shipment goes on display for the first time today. Very newest sport and conservative models in the finest Tweeds and Worsteds, faultlessly tailored and finished. Coats of exactly the choice kinds that have pleased New Yorkers. We were fortunate indeed to secure this big new lot, and they'll certainly please you when you see them and realize the splendid savings. Prices range at

Only 18.98 and up.

Banner WAIST Sale!

1.50 Values Dainty Cotton Waists, 72c.

\$6 and \$7 Georgette Waists at \$3.98

in tailored and lace trimmed styles, white and colored fillings.
\$4 and \$5 Blouses at \$2.68

Georgette and Tricolette Waists in every shade. Values phenomenal.

SWEATERS—See our complete range of Ladies' Wool Sweater wear in Smocks, Slip-overs, etc., including best shades and styles.

Sale of Ladies' Silk Hosiery

Hundreds of pairs of Ladies' Black Silk Stockings; pure thread Silk Stockings; a snap at \$1.50. All priced now at 55 cents per pair.

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Physical Standards for Children.

Some of the age-weight standards used in the United States are merely averages of all classes of children, including with the well those who have hampering physical defects and those who are actually undernourished. They probably never did apply to all parts of the United States and quite possibly they no longer apply even to the particular part for which they were originally devised. Immigration may have worked great alteration in the population; the region may have changed from agricultural to industrial; or other changes may have occurred. The population of the United States is very varied. It comprises lanky New England fishermen, short strong Italians, heavy broad-shouldered Germans, small little Cockneys, and a host of many other racial strains (not to mention a few ancestral Americans)—and blends of them all.

Moreover, it lives under many different climatic conditions, wet or dry, cold or hot; and it lives on diets that in one section depend largely on meat, in another on sea food, in a third on cornmeal and pork. All these conditions are more or less local and all tend to produce children whose physique conforms to a local and not to a general standard. In view of this, the Public Health Service is making studies of the physical development of normal-children in different states and is accumulating data that may serve as a basis for a possible (though unlikely) general standard for a number of standards which may apply to more or less homogeneous parts of the country and may indicate, far more accurately, than any existing standard, the physique of the normal child by which the condition and nutritive needs for the particular child may be judged. These studies comprise the making of physical measurements of all children and of collating them according to race, sex, age, habit, (city or country), and ancestry (native born of American born parents, native born or foreign born parents, or foreign born of foreign born parents). The data obtained should help to determine the influence of the different racial types and of migration as a whole on the national physique. In this work the Public Health Service has obtained the co-operation in several of the largest cities of the educational and health authorities and in many rural counties of the State directors of child

hygiene. The work and association will be extended in other states in the near future. One State where such an investigation is being made by the Public Health Service in co-operation with the State Board of Health is Florida, where the population is largely homogeneous—lives under similar climatic and food-supply conditions and is largely native born. A State-wide investigation, now in progress, concerning children's problems, particularly the effects of physical defects and septic mouth conditions on nutrition and development, is being supplemented by careful physical examinations and measurements in two counties of all school children; and from this it is hoped that a standard for the state and the region may be framed.—U. S. Public Health Service.

JUST ARRIVED

2000 Bottles **BRICK'S TASTELESS COD LIVER OIL.**

Uses: Spring tonic and blood producer. The ideal tonic after La Grippe. For Coughs, Colds and Run-down condition. For the backward or sickly child, it brings health and strength and increases the appetite. Gives positive tonic results whenever the health is not good.

TRY A BOTTLE.

Price \$1.29 bot., postage 50c. extra. Brick's Tasteless makes you eat. DR. F. STAFFORD & SON, Wholesale and Retail Chemists and Druggists, St. John's, Nfld.

A Gas-Less Airship.

"SAFETY FIRST"—MOTTO OF THE INVENTOR WHOSE NEW DESIGN NEEDS NO HYDROGEN.

Two hundred years ago balloons were raised by hot air. The latest proposal in large airship design is to resort to the same agent. An airship is being constructed at Milan, under the direction of M. Vaugan, in which buoyancy is to be obtained by means of a partial vacuum in the "gasbag."

Hydrogen, the lightest gas known, has long been used for the inflation of balloons and airship containers—it has, however, the terrible defect of being inflammable. In America helium is used as a filling agent; this gas is absolutely non-inflammable, but its buoyancy is considerably less than that of hydrogen, necessitating a larger gas-chamber for equal lifting capacity. Moreover, helium is exceedingly rare; the only source of supply, in commercial quantities, is certain gaswells in America and Canada.

An enormously strong and rigid container from which all air had been extracted would provide the greatest lifting power possible, for it would be filled with nothing. And what could be lighter than that? Light though hydrogen is, there are more than seven tons of it in a modern airship.

Risk of Fire Removed. At sea level the atmospheric pressure, tending to flatten a "vacuum filled" container the size of the gas

chamber on R33, would be more than 155,000 tons! The weight of a container, made of any known material, capable of withstanding this enormous pressure would be so great that it would absorb the whole of the lifting power.

However, M. Vaugan's airship is designed to travel at a height of 10,000ft., at which altitude the pressure would be about 10lbs. per square inch, instead of the 14lbs. at sea level. Moreover, he proposes to make the container consist of three or more separate and concentric chambers, in each of which the air will be exhausted to a different degree. The result is that the pressure on any one chamber will never exceed 9lbs. per square inch. For the outer sheathing of the envelope the inventor proposes to use sheets of an alloy containing aluminium, copper, and manganese.

The advantages of an airship embodying these features would be enormous; the risk of fire would be entirely absent, buoyancy would be easily and cheaply obtained, and could be altered at will by simply varying the amount of air in the chambers; there would be neither loss of gas or ballast.

A small black taffeta hat is faced with red straw and has perched on its tiny brim a bird of glittering jet sequins. Masses of red and white camellias are used at the tips of a draped black crepe gown.

Photography Its Time and Place.

There's no time like Spring for taking Snapshots, no time when the sun shines as bright, the country as fresh. Are you ready for it?

There's no place in Town so up-to-date so fully stocked with camera-users' requirements as the KODAK STORE.

All you want in one store at one counter.

TOOTON'S,

The Kodak Store, 309 Water Street.
PHONE 131.

