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All Moir's Chocolates are prepared from our own Exclusive Recipe from cocoa beans selected and ground by ourselves.

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Our blending of these two confection extremes creates an exquisitely delicious flavor not found in other brands. Try Moir's.

MOIR'S CHOCOLATES
Moir's, Limited
Halifax, Canada

THE THOUGHTS OF THEOBALD.

RACE BETTERMENT.

Perhaps the lecture that covered most ground and the biggest subject of all Dr. Geisel's lectures was the one on Race Betterment, and it seems to me that the subject might well be amplified because there were certain aspects of investigation which were left to the imagination of the audience to explore and I am not altogether sure that they followed her remarks to their logical conclusions.

She spoke of what men had accomplished, how they had perfected the raising of hogs, and had spent years to find how to vary the lines on the back of a potato bug. They had worked until they discovered exactly what sort of ground was needed for certain crops. They had brought science to bear on every problem—except Race Betterment. That was up to the women.

I do not think that most people took in the fact that, after all, though the men were doing good work, that they were ignoring the main work—Race Betterment—and that the lecturer was shifting up the line on the back of a potato bug. They had worked until they discovered exactly what sort of ground was needed for certain crops. They had brought science to bear on every problem—except Race Betterment. That was up to the women.

It is woman's work because the men have not attempted it. And woman's way will be to raise up men who will make the world a happy place to live in. Seek some other way than Poor Houses, Insane Asylums, and make it the main business to do away with the Poverty, Disease, and Wretchedness that we have now.

And these men will do this as the main object in life, before they specialize in hogs, however necessary and good that business may be.

Race Betterment is Woman's work, because Man has not made it his.

The audience clapped to soon when Dr. Geisel announced her firm belief that woman's sphere was in the home. For she followed up by saying that notwithstanding this, women were asking for the vote in order to accomplish by legislation some of the necessary advances towards Race Betterment that the men refused to do. They demanded the vote because they saw men legislating to conserve the interests of hogs, the interests of railroads, and the interests of the financial world, but ignoring the interests of Humanity. Politics, she described as a Mess. Women did not want the vote for power, or position; they only wanted clean cities, and clean, wholesome humanity to inhabit them, and when they had done as much towards this as could be done by law, they would gladly relinquish the ballot, secure in decent civic environment for their sons and daughters when they went from the home.

And as Dr. Geisel never missed having a hit at alcohol, she said that one of the first things women would do would be to abolish alcohol from the face of the earth.

THE HUMAN CROP.

It must be the wonder of the angels that of all the crops of the earth, the human crop is the least attended to. We will not let potatoes suffer from want of care, we will carefully weed and guard our cabbage, carrots, turnips and other vegetables, and see that the soil is kept just right, but the

human crop is left pretty well to look after itself, and if by reason of the weeds and stony ground of bad environment a great majority live below the standard, we make no strong organized effort to lift them out of such ground and plant them in sunny places and healthy surroundings.

This boasted "free will" and "liberty" has worked to many a man's disadvantage. We speak of not binding a man's hands, but forget that his hands, in many cases, have already been bound by the manner and surroundings in which he has been brought up, and when we legislate to take evil from the reach of a man, we are really unbinding his hands and setting him free. And yet we don't altogether let him have his own sweet will, for there are organizations (notably the Church) which try to interrupt a man's tendencies to lower himself. But they ask a man to "be good" and do not get right down to the man's real, urgent, present need.

Too often is the remark made that the poor who live in dirt would be the same however nice you would make their surroundings, but it is far from the truth. At first they may slip back but as true as there is a Divine Spark in everyone of us, continued cleanliness and healthy houses will rescue the most degraded.

Is it not true, as Dr. Geisel says, that environment counts more than heredity? Put a man in a forest, naked as the first day he was born, and see what will happen. Will he not grow hair as the wild beasts, will he not be clothed in a different manner from his former companions?

And you may preach forever about awakening the spirit of man within him to work out his own salvation, but I believe the cases where it will succeed will be few, compared to the harvest that would result from putting men in the soil that as an image of his Creator he is entitled to.

First feed, then clothe, then house, and a man will be in the proper condition to perceive himself and have courage to reach out after the things of the spirit and all that really means happiness in this life.

Isn't there something about training a child up in the way he should go and when he is old he will not depart from it? The Roman Catholic Church says "Give me the child till he is seven years old, and I will hold him forever."

THE FUTURE.

To get back to Dr. Geisel, what results are to come from her lectures? Are the good ladies who formed her committee here to continue the good work and do what they can to help change conditions, where necessary, here?

Will they set a work on foot to change the environment of so many people who need it? Will they use the undoubted influence they possess to clean up St. John's, and set their shoulders to the not impossible task of tearing down wretched houses and erecting healthy homes for the tenants? Will they start right in to make St. John's a second Tacoma?

This is not Charity. Charity only mends for the time being, it does not construct. What about it?

PROHIBITION.

In a certain mine in Russia, before

the war, there were 2,500 men working. When war was declared, 1,000 men were called to the colours. At the same time the sale of Vodka was prohibited. It is found now that the 1,500 men, who were left to work the mine, can accomplish the same quantity of work that it took 2,500 men to accomplish before the war.

ALCOHOL SPELLS INEFFICIENCY.
You cannot afford to have the smell of drink in your breath if you want to do business with people. They will shy clear of you, and to some extent, distrust you.

Fishery Report.

The latest reports compiled by the Board of Trade are:—
Oct. 5th. From C. C. Pitman, (Lord's Cove to Lories)—The total catch is 10650 qtls. and for last week 100. Eighty dories and skiffs and 9 boats are fishing, but operations are practically over and bait is very scarce. The weather during the last two weeks has been very poor.
Oct. 5th. From A. J. Hoffe, (Change Islands)—Four schooners returned from Labrador this week with 200, 300, 150 and 100 qtls of cod respectively. Prospects were very good the last two days, the boats getting from 1 to 2 qtls each. Herring is scarce and there is no squid for bait. The weather was very rough last week but this week it has been fine. The catch to-date is 13,800 qtls. with 800 for last week.

Cleanse Your Hair Makes It Beautiful, Thick, Glossy, Wavy

Try this! All dandruff disappears and hair stops coming out.

Surely try a "Danderine Hair Cleanse" if you wish to immediately double the beauty of your hair. Just moisten a cloth with Danderine and draw it carefully through your hair, taking one small strand at a time; this will cleanse the hair of dust, dirt or any excessive oil—in a few minutes you will be amazed. Your hair will be wavy, fluffy and abundant and possess an incomparable softness, lustre and luxuriance.

Besides beautifying the hair, one application of Danderine dissolves every particle of dandruff; invigorates the scalp, stopping itching and falling hair.

Danderine is to the hair what fresh showers of rain and sunshine are to vegetation. It goes right to the roots, invigorates and strengthens them. Its exhilarating, stimulating and life-producing properties cause the hair to grow long, strong and beautiful. You can surely have pretty, soft, lustrous hair, and lots of it, if you will just get a 25-cent bottle of Knowlton's Danderine from any drug store or toilet counter and try it as directed.

The Greek Market.

The appended message has just been received from England by the Board of Trade here:—
"Possible loss of Greek market would seriously affect values of Labrador. The war risk now is 60 per cent."

What Are You Doing for that Eczema?

"Nothing; I've about given up trying to cure it."
"That is not wise. Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggist."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London, eod,tf

Supposed Missing Schr. Turns Up.

The crew of Hollett's banker, who heard the rumour at Batteau and Venison Islands, that a schooner while on her way to the Labrador coast was lost with eighteen lives on board during a storm, have since learned that the supposed missing vessel had safely reached her destination, which was somewhere in Bonavista Bay.

Confederation.

(Winnipeg Telegram.)

It is well known that one of the political ambitions of Sir Robert Borden is to have his premiership marked by the admission of Newfoundland into the Confederation. He is thoroughly familiar with the problem, and is convinced that the difficulties in the way can be overcome if approached properly. Had it not been for the war, with the immense labor it has entailed, he would probably have set himself seriously to the task before now. Even as it is, there have recently been indications that Newfoundland is getting into a more amiable frame of mind. Her feeling of irritation is dying away. The question with her, now as ever, is mainly financial.

MINARD'S LINIMENT CURES DIPHTHERIA.

If It's Good--You are Sure to See It--AT THE NICKEL!

The world's most popular photo-player—FRANCIS X. BUSHMAN—is presented in the superb three-part production:—

"STARS THEIR COURSES CHANGE."

A psychological study of love impulses. Love is the fulfilling of the law. It removes all barriers. Cast includes Edna Mayo and Bryant Washburn.

Arthur Huskins and DeWitt Cairns, "Those Harmony Boys,"

THE HAZARDS OF HELEN—Intensely thrilling.

SEND THE CHILDREN TO THE BIG BUMPER MATINEE SATURDAY—EXTRA PICTURES.

BUSINESS AS USUAL.

This Date in History.

OCTOBER 9.
New Moon—8th
St. Denis.

Days Past—231 To Come—83
ST. DENIS is the Patron Saint of France, and on this day many in France will look for a special success for their Army. Over his grave was built the abbey of St. Denis in 636 which in time became one of the most important in France, and the burial-place of a great number of French Kings.
VERDI born 1813. Italian operatic composer. Among his twenty-eight operas perhaps the best known are Rigoletto (1851), Il Trovatore (1853), La Traviata (1853) and Aida (1891).
EDDYSTONE LIGHT HOUSE finished 1759. The Eddystone is a reef of rocks some nine miles from the Cornish Coast. The first attempt to build a light house on the rock was in 1696. This was swept away in 1702. The second attempt was made in 1709 and the edifice lasted till 1759 when it was destroyed by fire. This third attempt in 1759 lasted till 1882 when the present building was finished.

GREAT WAR 1914. Fall and occupation of Antwerp; and levy of a war fine of £20,000,000.

OCTOBER 10.

19th Sunday after Trinity.
Days Past—282 To Come—82
DR. NANSEN born 1861, at Christiania, Norway. He made his first voyage into the Arctic Regions in 1882. In 1889 he became leader of a scientific journey across Greenland. In 1893 he started in the 'Fram' with the intention of reaching the North Pole and returned in 1896 having reached the highest latitude attained at that date by Arctic explorers.

FATHER MATTHEW born 1790. The Irish Apostle of Temperance, while laboring at Cork, began in 1838 a total abstinence association, which he conducted with such enthusiasm and success that he claimed to have administered the pledge to five millions of Irish people. He visited England and the United States as a temperance advocate.

PRESIDENT KRUGER born 1825. TUNIS annexed by France 1881. GREAT WAR 1914: Occupation of Luck by Russian troops reported. Fifth report of the Belgian Commission of Inquiry on the violation of the rules of International Law by German aircraft. Successes of the Zeppelin sheds at Düsseldorf by British naval airmen announced.

BLIND.

"Mid all the chaos have you seen One gleam, one light of a star?"
And the woman answered: "No, not one."
Though I have gazed near and far.

"But not one word for calm, sure speech?"

There is surely that somewhere."

But the woman answered: "When I pray

'Tis the stutter of despair."

"Look! On the far world-margin gleams

The Dawn that is Victory!"

But the woman said: "My eyes are blind,

I am bent and cannot see."

"Hearken, the very hour is here

White Peace has been bought at last!"

But the woman said: "How many slain,

And how many souls have passed?"

"Ah, but the world is better now,

Men say it is true and plain."

The woman murmured: "Whose heart was hurt

When you paid for Progress Pain?"

"People are sobered, cleansed, made pure,

War has wrought its work complete."

But the woman said: "When passed you by

The Sign of the Bruised Feet?"

"But there must needs be tragedy;

No lesser thing has sufficed."

The woman murmured: "O blind, O blind,

To the Tragedy of Christ!"

—Arthur L. Phelps.

"That battle description of yours,"

said the war correspondent's friend,

"was one of the finest pieces of word painting I have ever read! Why, I

could smell the powder and hear the groans. You ought to be mighty

proud of it."

"I do think it's pretty good," the great man modestly admitted. "I'm especially pleased with it because I wrote it on one of the least inspiring

February days I ever knew."

"Did you actually write it on the battlefield?"

"No," replied the war scribe. "I wrote it at my home up in Harlem."

Cleveland Plain Dealer.

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July 17, 3m, tu, th, s

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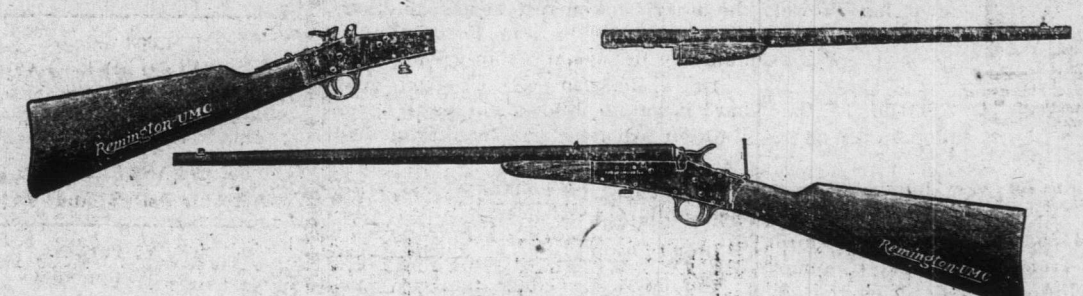
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