

BY EVERYONE.

TEN PAGES TO-DAY,

THE "PEOPLE'S PAPER" IS A LIVE DAILY IN A BUSY CENTRE—STUDY ITS NEWSY ADVERTISING.

TEN PAGES TO-DAY.

WEATHER FORECAST.
TORONTO, Noon.—Moderate S.E. and S.W. winds; snowery. Tuesday, S.W. and W. winds, clearing.
ROPER'S, Noon.—Bar, 29.35; ther, 45.

THE EVENING TELEGRAM.

FOR LATEST WAR NEWS SEE 4th PAGE.

VOLUME XXXVII,

PRICE ONE CENT,

ST. JOHN'S, NEWFOUNDLAND, MONDAY, MAY 10, 1915.

\$3.00 PER YEAR.

NUMBER 107.

REID-NEWFOUNDLAND CO.

Water Street Stores Department!

The well-known Headquarters for Motor Engines, Motor Boats, Motor Supplies, Gasolene and Motor Oils. Our Columbia Cells and Multiple Batteries give results unheard of before. Call or send for quotation.

REID-NEWFOUNDLAND COMPANY.

Arrival of
and Port

PAINT

Guarantee."

of wear, not by first
ch, and sometimes
poor paint to your
English Paint. This
face per gallon than
g a finer, more beau-
l colors in stock in

RS, Limited,
Dept.

Phone 332.

means in-
AY. Vision to
work and

SNELL,
Water Street

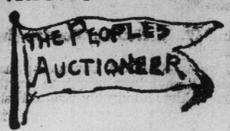
SNAP!

Made with Patent Leather
Black Cloth Tops; new
\$3.00 and \$3.50. Secure a
good.

yles. \$3.00, \$3.50, \$5.00,
\$3.00, \$3.50, \$1.00, \$1.50.

three, four, five, six and
and widths.
WOOD,
Co., St. Louis, U.S.A.

Auction Sales!



AUCTION.
At the residence of
MRS. W. H. FRANKLIN,
No. 3 Devon Row, on
TOMORROW, TUESDAY,
at 10.30 a.m.

A quantity of Household Furniture & Effects, consisting of:
Dining Room—1 handsome inlaid cabinet with bevel plate doors, 1 ditto very old style ladies' writing table, 2 oak centre tables, silk gas shades, 1 stand and plant, 1 cake stand, waste paper basket, flower pots, pictures and photo frames, 2 pairs silk chenille curtains, 1 patent floor mop, 1 oak extension dining table, 5 dining chairs, 1 carver, 1 spirit hot water kettle, 1 canvas hammock, glass and crockery-ware, 1 pair steel engravings and other pictures, universal anthology, illustrated, 33 volumes Westminster edition, 1 field glass, housemaids' box, waiters, etc., floor canvas, 1 pair blue winter curtains, curtain poles, 1 oil cooking range, 1 cake holder (tin), 1 book shelf, crocks, etc.
Halls—Carpet and canvas, mats, umbrella stand, stair carpet, top hall canvas, 16 flat stair rods.
Bath Room—Mirror, shower bath, cabinet, sponge and brush holders, packing bag, exerciser, glass shelves.
Bedrooms—1 iron bedstead and mattress, pillows, chairs, curtains, blinds, trinket holders, towel rack, etc.
Sitting Room—1 extension book case, 1 large frame rocker, 1 Morris chair, 1 read chair, 1 drop table, 2 stretchers, 1 deck chair, 1 wood box, fire irons, 2 chairs, cork linoleum, winter curtains, ash curtains and blinds, 1 book case and lot of books, 1 code signals.
Top Bedroom, No. 1—1 iron bedstead and mattress, 1 wool mattress, 5 pillows, 1 child's cot and mattress, 1 piece rubber, carpet square and canvas, 2 washstands, 1 book shelf and books, 2 kodaks and developer, toilet set, pail and blinds.
No. 2 Bedroom—1 stretcher, 1 rocker, clothes horse, canvas, 2 mats, stretcher, washstand and toilet set, curtains, rods and blinds, cushions.
No. 3 Bedroom—1 stretcher, 2 mattresses, 1 washstand, canvas, dressing glass, etc., 1 camp cot, 2 taboggans, 1 dog's sleigh and harness, 1 do slide, 2 pairs boxing gloves, 5 sets dumbbells, 2 pairs snow shoes, pieces of harness, bits, etc., 1 sail yacht, fishing basket, lot poles and canvas.
Kitchen—1 Kootenay range, tables, pots, enamelware, rocking chair, canvas, step ladder, pots, etc., quantity soft coal and sundries.

P. C. O'DRISCOLL,
Auctioneer.
may10.11

For Sale or Exchange.
A nice Farm containing 23 acres, with Bungalow partly built, situated on the Cove Road, about 2 1/2 miles from the city. Will arrange to exchange for Dwelling in a good locality, East End preferred. Exchange property must be worth not less than \$1500. Apply to

P. C. O'DRISCOLL,
Exchange Bldg.
may3.6.11

For Sale or to Let!
The leasehold interest in that large commodious Store, No. 202 Water Street; entrance front and rear. For further particulars apply to

GEO. W. B. AYRE,
Solicitor,
Renouf Building.
apr27.30i

FITS CURED
Send for Free Book giving full particulars of Trench's Remedy, the world-famous cure for Epilepsy and Fits
—Simple home treatment, 25 years' success. Testimonials from all parts of the world; over 1,000 in one year.
TRENCH'S REMEDIES, LIMITED,
711 St. James' Chambers,
Toronto.

Suburban Property

We have a particularly good list of desirable country residences, and building sites on the following roads, which we are authorized to offer exclusively, at prices ranging from \$30,000 to \$14,000.00. Suitable terms.

WATERFORD BRIDGE ROAD
OLD PLACENTIA ROAD
MUNDY'S FOND ROAD
BLACKMARSH ROAD
FRESHWATER ROAD
LONG POND ROAD
BROOKFIELD ROAD
LODY BAY ROAD
SOUTHSIDE ROAD
KILBRIDE ROAD
COCKPIT ROAD
TORBAY ROAD
TOPSAIL ROAD
GOLDS ROAD

Fred. J. Koil & Co.
REAL ESTATE—
SMALLWOOD BUILDING,
Duckworth Street.

Live Silver Fox!
Tenders will be received up to and including Wednesday, May 12th, for the purchase of ONE SILVER FEMALE FOX, which may be seen at Cherry Hill Farm.

Envelopes should be marked "Tender for Fox," and may be addressed

THE SECRETARY,
Game & Inland Fisheries Board,
may5.3i.eod St. John's.



Mustad's Celebrated Key Brand Fish Hooks are the best. Made and used exclusively in Norway. Fishermen should see that the Key Brand is on every package they buy. apr24.1f

Globe-Wernicke
Sectional Bookcases



House Cleaning.
The annual return of this distressing and most contagious condition is now near at hand. What can be done towards reducing its horrors to suffering manhood? One thing should occur to you, that is to see that those books that are piled up in back rooms, on tables and mantels and spoiling by exposure should be housed in gas-tight, elastic, sectional, economical book-cases of the famous

Globe-Wernicke
PERCIE JOHNSON,
Agent for Newfoundland.

An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send for particulars. Press Syndicate 717 1/2 Lockport, N.Y.

HERRING!

We are Buyers of Herring packed in the Scotch Method; also, Round Herrings. Highest prices given. Write us before selling your pack.

BISHOP, Sons & Co, Ltd.
may10.1f St. John's.



IT'S WORTH CONSIDERING.
Every problem that takes into account the payment of a small insurance premium coupled with the element of risk is worthy of careful consideration.

RISK IS ELIMINATED when it comes to policies written here. That house of yours needs an extra policy, and why not have me write it? A day's delay may cost you thousands. It's the time to act and not to procrastinate. Do it to-day.

PERCIE JOHNSON,
Insurance Agent.

Southwath Library!
10c. Post 2c. at
BYRNE'S BOOKSTORE.
Retribution, Ishmael, Self-raised, The Missing Bride, The Curse of Clifton, The Lost Heiress, The Deserted Wife, The Disgraced Daughter, The Wife's Victory, The Family Doom, The Bride's Dowry, The Bridal Eve, Love's Labor Won, Fair Play, How He Won Her, The Broken Engagement, The Bride's Fate, The Changed Brides, A Noble Lord, A Beautiful Fiend, Victor's Triumph, Cruel as the Grave, Tried for Her Life, Unknown, The Mystery of Raven Rocks, The Artist's Love, Nearest and Dearest, Little Nea's Engagement, Only a Girl's Heart, Gertrude's Sacrifice, The Rejected Bride, A Husband's Devotion, Gertrude Haddon, Em. Em's Husband, The Unloved Wife, Lillith, The Bride's Ordeal, Gloria, The Trail of the Serpent, A Tortured Heart.

Garrett Byrne,
BOOKSELLER and STATIONER.

BILLY SUNDAY'S MESSAGE!—Marvellous man's marvellous book; irresistible, overwhelming; extraordinary money maker! Sample book free on promise to canvass. LINS-COTT, Publishers, Brantford, Ontario. apr23.26.28.30, may3.5.7.10.12

NOTICE.

There will be a meeting of the Patriotic Association of Newfoundland in the Board of Trade Building, Water Street, on Wednesday, the 12th inst., at 8 p.m.

VINCENT P. BURKE,
may10.2i,m,w Hon. Sec'y.

Grove Bill Bulletin THIS WEEK.

The following Plants now ready:
Pansies, Daisies, Dianthus, Columbinas, at 50c. doz.; Sweet Williams, at 60c. doz.; Canterbury Bells, Poppies, Carnations, Foxglove, Hollyhock, at \$1.00 doz.; Honeysuckle, 30c each; Peonies, 40c. each, and a few Rose Trees at 50c. each.

J. McNEIL,
Waterford Bridge Road.
PHONE 247.



TRUE WEIGHT is only one of the many good features that help to make

OUR MEAT MARKET popular. We grant every patron courteous service, careful attention, prompt delivery and fair prices. If you are a little particular and want the best cuts of choice Meats and good service, try ordering here.

M. CONNOLLY,
176 Duckworth Street.
Phone 420.



A Fine Sweet Pipe.
We have a large assortment of **The Wellington PIPES,** and sure to have the shape to suit you. Saliva can't get to the mouth. It won't foul and can't clog.

TRY ONE TO-DAY.
JAMES C. BAIRD.

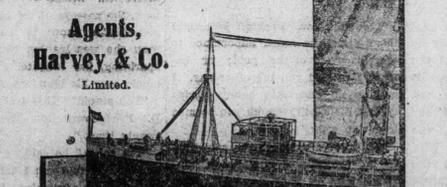
W. J. WHELAN,
182 Duckworth Street.
Phone 65.
Windows Cleaned and Polished in Hotels, Club Rooms, Schools and Factories. Private Residences a specialty, at shortest notice. Carpets Cleaned and all orders attended to. P. O. Box 1127.
—N.B.—Orders can be left with Janitor Board of Trade Bldg. may1.5m.eod

Cash Coupons in Every Can.

Matchless Ready Mixed Paints
This Paint is made of Pure Lead and is the proper color for all first-class work.
Genuine Linseed Oil, and is recommended for all first-class work.
MADE ONLY BY THE STANDARD MATCH CO. LIMITED, ST. JOHN'S, NEWFOUNDLAND.

A RARE CHANCE!
FOR SALE THAT
Well-known and Established Business
Together with the House
o. J. & T. COOK, Victuallers, Water Street. Owners retiring from business. For particulars apply to
ap14.1f J. & T. COOK, Water Street.

Red Cross Line!
THE SURE ROUTE IN WINTER.
Intended Sailings:—
From New York: **STEPHANO**, May 15th.
From St. John's: **STEPHANO**, May 22nd.
Fares to Halifax and New York include Meals and Berths.



Agents, Harvey & Co. Limited.

Fresh arrivals just in.
RED BALDWIN APPLES, large barrels; also some NORTHERN SPIES.
NEW GREEN CRISP CABBAGE, well filled crates.
A few small cases **LEMONS, CANADIAN CHEESE**, large and twins; and
THE BEST POTATOES IN NEWFOUNDLAND.
Get our prices and save your money.
EDWIN MURRAY.

TO LET—House on Pleasant Street, 8 rooms; House on Pleasant Street, 5 rooms; Tenement (upstairs), Pleasant Street, 3 rooms; Tenement (upstairs), Larkin's Square, 2 rooms; Fishing Rooms, Battery, near Chain Rock; Land to lease on Nunberry St. F. C. WILLS, 226 Duckworth Street, City Terrace. may8.6i

TO LET—1st June, No. 3 Devon Row; apply **MARTIN HARDWARE CO., LTD.** may10.3i.eod

TO LET—One Large Office or Sample Room in our Building. **MARTIN HARDWARE CO., LTD.** may10.3i.eod

FOR SALE—One comfortable Light Buggy, leather upholstered, used last season only; a bargain at \$80.00. Can be seen at the stable of Dr. Macpherson, Barnes' Road, any afternoon. may10.3i

FOR SALE—Dwelling House on Charlton Street. For particulars apply to **WOOD & KELLY**, Temple Building, Duckworth Street. may7.4f

FOR SALE—House No. 125 Hamilton Street (Freehold), with all modern conveniences; Garden and Stable in rear. For further particulars apply on premises. apr16.1f

FOR SALE—A First-Class Motor Truck; only two months in use, apply to **TASKER COOK**, Water St. apr13.1f

FOR SALE—Two Young Ponies; apply to **BRENNAN** the Horse Shoer, George St. may10.3i

WANTED TO BUY all kinds of Men's and Boys' Clothing. Also Tables, Chairs, Bedsteads, Mattresses, and all kinds of Furniture and everything in the second-hand line. Boots and Shoes a specialty. Highest prices paid; cash down. **MRS. SMITH**, 135 New Gower St. may8.6i

HOURLY EXPECTED—1 car load of Choice P. E. I. Potatoes. Prices right. **M. A. BASTOW**, Beck's Cove. may7.3i

NOTICE—Dressmaking and all kinds of Sewing done at shortest notice. Costumes from \$2.00 up; Dresses from \$4.00 up; Children's Dresses from 25c. up. **MRS. O'BRIEN**, 16 Cabot Street. may10.11

LOST—On Saturday, one Brass Wheel Hub Cover, belonging to motor car, name "Berlet" stamped on cover; finder please leave same at **JAMES BAIRD, LTD.**, Drapery Department. may10.2i

LOST—Saturday, a Suit Case. Finder will be suitably rewarded if returned to **MARTIN HARDWARE CO., LTD.** may10.11

HELP WANTED.
WANTED—Young Man with knowledge of electricity to learn moving picture operating; apply **NICKEL THEATRE** from 11 a.m. to 4 p.m. only. may10.11

WANTED—A Good General Servant; washing out; apply at 71 Pleasant Street. may10.11

WANTED—A Cook, also General Girl; apply to **MRS. MARY CONNORS**, 376 Water St. may10.1f

WANTED—A Girl to tend stores; apply to **MRS. JAS. SUMMERS**, Military Road. may10.1f

\$15 WEEK & EXPENSES—To travel, appointing local representatives. **WHITFIELD LINS-COTT**, Brantford, Ont. may10.13.17.20

WANTED—A Smart Boy for Cash Desk; apply to **S. MILLEY**. may8.1f

WANTED—A Respectable Middle-aged Woman to act as cook and housekeeper for two gentlemen in a house where another servant is kept. Apply No. 2 Queen St. Friday and Saturday; evenings between 7 and 8.30 p.m. may1.1f

AGENTS!—Unparalleled bravery and slaughter of Canadians have quickened even present express selling speed of "World's Greatest War". Great money maker. Prospectus free to canvassors. War Book Publishers, Brantford, Ontario. may7.10.12.14.17.19