

ROSSLEY



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New Songs, Dances, Farces, Pictures.

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ANTHRACITE!

Now landing ex schr. Mersey, Dec. 27th, 1912.

300 Tons ANTHRACITE,

Egg Size, Best American Hard Coal.

H. J. Stabb & Co.

TREES! TREES!


Fruit Trees:

- APPLES
- CHERRIES
- DAMSONS
- PLUMS
- GOOSEBERRIES
- CURRANTS
- RASPBERRIES
- BRAMBLE BERRY

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- THORNS
- SNOWBERRY
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We are now taking orders for early spring delivery, and would thank you to send in your order at once.



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Now landing ex Westwood. Furnace, Egg, Stove.

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In store: 200 tons best quality

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An Intelligent person may earn \$100 monthly corresponding for newspapers. No canvassing. Send for particulars. Press Syndicate F1712, New York, N.Y.

MINARD'S LINIMENT CURES DIPHTHERIA.

What Emphasis Can Do.

By RUTH CAMERON.

What wonderful things infection and emphasis are.

What a tremendous difference they make in the meaning of language. With one emphasis, a certain set of words may mean one thing; with another, something entirely different.

Accent and inflection are to language what expression is to the human face. They are the color pigments with which we, the artists, shade and tint our speech.

Take for instance, this epigram of the mental scientist. "We are not what we think we are, but we think we are." How completely the slight emphasis on the word think and the tiny pause after it change the meaning of the five words.

Here's another example. Say you have made a choice between two articles, two wals, or two parasols or what not. Later you must choose between another set of articles, and you say to some one, "I hope I'll make the right choice this time." Now you can say these words with two different inflections, and convey two absolutely different meanings. One will make it evident that you think you made the wrong choice before and hope you will do better this time. The other inflection will convey the meaning that you choose right before and hope you will again, and yet you are using exactly the same nine words.

Try it for yourself. Say them with the one idea in your head, and then with the other, and see how slight a change of emphasis and inflection you

make, and yet how plainly different your meanings are.

And now I can feel my practical minded reader inquiring what I'm driving at, what the point and the moral of all this is. Need there be any? Isn't it just an interesting subject, worth sending a train of thought into?

But if there must be a moral, I think I can find one very easily. Two, in fact. In the first place, since you have seen how easily accent and emphasis, the expressions of language, can change the meaning of any set of words, always have this in mind when dealing with the written word. Remember that what any set of written words appears to convey may differ just as much from what it is intended to convey, and would convey if spoken with the proper accent and inflection, as an imperfect photograph differs from your friend's face when it's lighted up with love and animation. I believe that more quarrels and misunderstandings, especially among lovers, are caused by attempting to keep up the intimacy by letter, than in any other way. "Not long ago," says Stevenson, "I wrote a letter to a friend which came near involving us in a quarrel; but we met, and in personal talk I repeated the worst of what I had written and added worse to that, and with the commentary of the body, it seemed not unfriendly either to hear or to say."

And the other moral is similar to the first. Since you realize the changing meanings of any set of words, do not ever let the tale bearer set you against your friend with the tale of what your friend said against you. Always find out, not only if he said it, but how he said it.


Ruth Cameron

Housework Drudgery!

Housework is drudgery for the weak woman. She brushes, dusts and scrubs, or is on her feet all day attending to the many details of the household, her back aching, her temples throbbing, nerves quivering under the stress of pain, possibly dizzy feelings. Sometimes rest in bed is not refreshing, because the poor tired nerves do not permit of refreshing sleep. The real need of weak, nervous women is satisfied by Dr. Pierce's Favorite Prescription, and as Mrs. Briggs and others testify:

It Makes Weak Women Strong and Sick Women Well.

This "Prescription" removes the cause of women's weaknesses, heals inflammation and ulceration, it tranquilizes the nerves, encourages the appetite and induces restful sleep.



Dr. Pierce is perfectly willing to let every one know what his Favorite Prescription contains, a complete list of ingredients on the bottle wrapper. Do not let any druggist persuade you that his unknown composition is "just as good" in order that he may make a bigger profit.

Mrs. BRIGGS, BRIDGE ST., WASHINGTON, D.C., writes: "Having taken your Favorite Prescription for a bad case of intestinal disease and constipation with woman's ill, for which I was almost unable to do anything, I think I am safe in saying that there are no remedies in the world like Dr. Pierce's Favorite Prescription and Purifying Lotion Tablets. I am now enjoying the best of health, and thank Dr. Pierce for his wonderful medicines which have done me a world of good."

Fashions and Fads.

Large hats are seldom seen. All-white is a great favorite this year.

Bright colors will be popular for the tailor suit.

Lingerie dresses are also worn later in March.

Lingerie dresses will show lace and tulle trimming.

Chiffon sashes form draperies on many of the new gowns.

Lingerie embroidery is used as a trimming on souple silks.

The combination of black and white continues to be popular.

The draped mantles to match the dresses are especially effective.

Tabbs and buttons are a popular trimming for children's clothes.

The coming season promises to be a wonderful season for silks.

Broad belts of self-material are seen on some of the tailor coats.

Skirts are draped and clinging, having long, narrow-pointed trains.

The afternoon gown is a necessity

HORSE USELESS 2 YEARS

Till Cured by 2 Bottles of Douglas' Egyptian Liniment

A peculiar case and remarkable cure is described by Mr. E. J. Horwood of St. John's, Newfoundland, who writes: "I have a horse which suffered from fractured ribs. Symptoms—a large swelling in the side, very prominent, unfitting the horse for any work. It was treated by a Veterinary. Pns had formed. An incision was made, a continuous running took place, the swelling getting very little less. My attention was attracted by the label attached to a bottle containing Douglas' Egyptian Liniment, which read, "For Man or Beast." I was induced to give it a trial. Directions were strictly adhered to, and I have much pleasure in stating that my horse is completely cured, after having used two bottles only of Douglas' Egyptian Liniment.

The horse referred to was suffering for nearly two years before Douglas' Egyptian Liniment was brought into use.

Those who have never used it before are astonished to see how quickly Egyptian Liniment cleans out festering wounds and running sores, removes the unhealthy conditions, and permanently heals.

25c. at all dealers. Free sample on request. Douglas & Co., Napanee, Ont.

Women as Inventors.

It is sometimes stated that women prize a great many people to learn that lack creative ability, and it will surpise a great many people to learn that feminine skill and ingenuity have played an honorable part in supplying the world with the useful inventions that have contributed so largely to its material progress.

A remarkable versatility in talent is shown in the case of Harriet Hosmer. She is noted as the sculptor of the Sleeping Pain, and also as the inventor of the permanent magnet as a motive power for lifting large masses of metal, and of a novel method of changing lime into marble.

BLACK BEAVER HATS.

Just to hand per parcel post

12 ONLY

Ladies' Black Beaver Hats, asstd. newest shapes. Come early for best selection.

CORSETS!

Our aim is better values, bigger selections, and Lower Prices on Corsets. 4 doz. only of Job Corsets at Big Reductions.

Two cases of new Spring Stock just opened up at Reduced Prices while our **BIG WINTER SALE IS ON.**

Soper & Moore.

The ice-cream freezer was invented by Mrs. Nancy M. Johnson. The science of anatomy is indebted to Mme. De Condray for the mannikin, while Jeanette Powers is the author of the aquarium.

Miss Mary Walton of New York has contributed to the comfort of mankind a device for deadening the sound on elevated railroads, and also a successful smoke consumer.

In 1871 Margaret Knight, of Boston, invented a machine for making paper bags, and a Washington woman has given her name to the Coston light so valuable in maritime signaling. Frances Dunham is responsible for the comb foundation for beehives.

It should be borne in mind that all these products of woman's skill are eminently practical and successful, and they are only a few random examples of what the sex has accomplished. When we consider that these things have been done in the very beginning of woman's emancipation from the handicaps of tradition, it does not seem very extravagant to imagine that some day the world may be honoring a female Edison.

More Smallpox.

Dr. Brehm has been apprised of another outbreak of smallpox at Heart's Content. Only one person is reported to have contracted the disease. Dr. Anderson is attending to the patients.

Reduced in Flesh Sleepless Nights

Kidney Disease and Gravel Caused Keenest Suffering—Cured by Dr. Chase's Kidney-Liver Pills.


Mr. W. Smith.

That diseases of the kidneys cause the greatest suffering is well known, and when stone or gravel is formed in the bladder the torture is almost beyond human endurance.

The disease should never be allowed to reach this dangerous stage. Pains in the small of the back, pain in smarting when passing water, frequent urination, loss of flesh and weight till of the need of Dr. Chase's Kidney-Liver Pills to regulate and invigorate the kidneys and restore these organs to health.

Mr. W. Smith, Port Dalhousie, Ont., writes: "For some years I was afflicted with kidney disease and gravel in its most severe form, having often a stoppage of water, accompanied by the most dreadful agony. As the disease wore on me I became reduced in flesh and passed sleepless nights. No doctor was able to do much for me, and I used many medicines without obtaining more than temporary relief. My attention was directed to Dr. Chase's Kidney-Liver Pills, and by using this treatment the disease was eradicated from my system in less than six months. I have gained in weight, sleep well, and feel better than I have for twenty years."

Dr. Chase's Kidney-Liver Pills, one pill a dose, 25c. a box, all dealers. Dr. J. M. Chase, Boston, Mass., U.S.A.



Mr. W. Smith.

Plague From a Pet Rabbit.

A story of how three apprentices on board ship died as the outcome of playing with a pet rabbit was told by Dr. W. E. Harker, medical officer of the Tyne Port Sanitary Authority, at the yearly meeting of the Association of Port Sanitary Authorities in London.

There is no doubt, he said, that the rabbit caught plague from infected rats which were on the ship, and that the rats took the plague from the rabbit. An apprentice who had nothing to do with the rabbit escaped.

When the ship reached port a workman agreed to buy the rabbit for his children, but he died before he took it. Vermen were seen on it, and its body was destroyed.

Stafford's Liniment cures Rheumatism, Lumbago, Neuralgia and all aches and pains. For sale everywhere.—Feb 11, 11

The Mission.

Last evening's devotions were again largely attended. Rev. Fr. Holland recited the Rosary, after which Rev. Fr. McPhail preached a touching sermon on the sins of impurity and drunkenness. He dwelt at considerable length on the sin of impurity, which was the worst of all sins in the sight of God. In referring to its heinousness, the preacher pointed out its effects upon the soul hereafter, namely, remorse and hell for all eternity. In dealing with drunkenness, Fr. McPhail cited instances of the dangerous habit and how a drunkard is known. "Take the child in the street, half clothed and not at school, and you will find out," said the preacher, "that his father was a drunkard. Some will boast, he continued, that they can take a glass of liquor and then leave it alone, but the millions burning in hell to-day said the same. Speaking of drink from every standpoint, Fr. McPhail impressed it upon the moderate as well as upon the habitual drinker to cease taking liquor and become total abstainers.

Which Man Was Really Fooled?

Here are excerpts from a letter too important to overlook.

J. R. Hamilton—Dear Sir: I have read for a long time your very convincing talks on advertising and buying. Several days ago you told the reader he was to take advertisements and show them to the advertiser saying, "I want this kind of goods." Accordingly the next day there was published a sale of men's trousers, offering \$4.50, \$5.00 and \$6.00 trousers for \$3.55.

"At 9.15 I went into that store and asked to see some of their six dollar trousers. I was convinced that the store never had any six dollars, and after looking through the stock the clerk agreed with me.

"I should be very glad to see any defence which you may make, or any answer you may write to this letter.

Here is the quickest answer to all such cases.

A certain Professor went along the road and saw a speckled hen. He went farther and saw another speckled hen. He went still farther and saw another speckled hen. He came back and said, "All hens are speckled."

You have deduced a general conclusion from an incidental case that was not fair because all hens are not speckled.

But incidentally you have done something bigger than that. You have helped to put integrity into advertising by giving it your own faith and by threatening it with your own less of faith. You have not been fooled one thousandth part as, much as that merchant has been fooled. Because if he continues that policy he will not continue that store very long.

Any merchant is a fool who pays good money to advertise the fact that he is unreliable.

This exaggeration in advertising comes from the fact that a buyer who is not clever enough to get good values, makes up for his stupidity by lying about poor values.

Most owners of stores know the danger of exaggeration and prevent it where they can.

Therefore I am going to ask every other man in St. John's to do one thing more: The next time you find an exaggeration or a deception, please take a moment's time at the telephone to call up the proprietor or the general manager of the store and tell him what you have found out. If he does not rectify the error, then you need pay no further attention to him, because competition will take care of him in its own way.

Advertising is too big and too vital a thing to you to be destroyed by a tricky buyer in a trouser sale.

All advertising is not speckled. And you may be sure the few that are speckled are the ones that are going "to get it in the neck."

Go over your advertising again today and respond to it as usual. It doesn't take long for you to clean out the speckled ones.

Upset Stomach and Indigestion

Heartburn, Gas, Sourness or Dyspepsia cured in five minutes with "Pape's Diapepsin."

Time it! In five minutes all stomach distress will go. No indigestion, heartburn, sourness or belching of gas, acid, or eructations of undigested food, no dizziness, bloating, foul breath or headache.

Pape's Diapepsin is noted for its speed in regulating upset stomachs. It is the surest, quickest and most certain remedy in the whole world and besides it is harmless.

Millions of men and women now eat their favorite foods without fear—they know it is needless to have a bad stomach.

Please, for your sake, get a large fifty-cent case of Pape's Diapepsin from any drug store and put your stomach right. Don't keep on being miserable—life is too short—you are not here long, so make your stay agreeable. Eat what you like and digest it, enjoy it, without dread of rebellion in the stomach.

Diapepsin belongs in your home anyway. It should be kept handy, should one of the family eat something which doesn't agree with them or in case of an attack of indigestion, dyspepsia, gastritis or stomach derangement at daytime or during the night it is there to give the quickest, surest relief known.

Obituary.

PETER BROWN.

There passed away this morning Mr. Peter Brown after a lingering illness of six months' duration. His demise will be learned with regret, as he was a gentle and unobtrusive disposition, which won for him the affection of all with whom he came in contact. Deceased was an engineer on the s.s. Nascopee and during the visit of that ship to Hudson Bay last summer he contracted a heavy cold, which brought on hemorrhage of the lungs. Peter was a member of the C. C. C. and always took an active part in athletics, being an adept at rowing. To the bereaved family we extend our sympathy.

CAPTAIN ROBINSON.

Yesterday Mr. H. W. LeMessurier had news from Bristol announcing to him the death of Captain Robinson, so well and favorably known in St. John's. His death occurred on the 29th of January. The deceased, who first came here as a surveyor, was a Captain in the Royal Navy and served for several years Harbour Master of this port. He purchased for the Government and brought here the cruiser Fiona and commanded her for a while on Fishery Protection Service. The deceased left here in 1888. He married Miss Wood, daughter of the late Rev. T. M. Wood, and sister of Mrs. G. T. Rendell. Captain Robinson was in his 77th year at the time of his death.

A Large Funeral.

The funeral of the late W. Duff, Esq., took place yesterday and was attended by a concourse of people from all over the Bay and several from St. John's, who went over in a special train, including members of the Masonic Fraternity. The Masons of Carbonara and Hr. Grace also attended and the town was in deep mourning, the stores being closed, blinds drawn in every residence and flags at half mast. A special service was held at the residence of the deceased by the Revs. Coffin, Holmes and Pincock, after which the remains were taken by special train to Hr. Grace and interred in the Presbyterian Cemetery. The ceremony at the grave side was affecting, and Rev. Chaplain Coffin read the impressive Masonic burial service, after which the brethren dropped sprigs of evergreen into the grave.

Stokers Meet.

The Firemen's Union held a meeting last night. It was agreed that unless the foreign stokers were discharged from the steamers Stephano and Florizel no members of the Union will go in them, this attitude being taken by the local stokers in account of the foreigners refusing to sign on with them last year. The delegate of the Union intimated that the local merchants interested in the Red Cross boats favoured the local firemen, but the Red Cross people are against them. The delegate will interview the chief engineer of the s.s. Bellaventure to inquire into the recent dismissal of a stoker.

Stafford's Prescription "A"

cures Indigestion, Dyspepsia, Catarrh and Nervous Dyspepsia. Price 25 and 50 cents a bottle. feb 11, 11

MINARD'S LINIMENT CURES DIPHTHERIA.

UNUSUAL REDUCTIONS IN PHOTOGRAPHS.

We are very pleased to state that, owing to the large amount of patronage we received at the hands of the public during the past year, we have been able to secure a good reduction on our 1913 year's stock. To make room for this splendid stock we have decided to share this profit with you as

A BONES

during the coming two weeks. Reg. Cabinets, usually 3 for \$1.50. Now 4 for . . . \$1.50 Large Cabinets, usually 3 for \$2.50. Now 6 for . . . \$4.00 Small Paris Panels, usually 3 for 75c. Now 3 for . . . 50c. High Grade Post Cards, usually 1 doz. for \$2.00. Now 1 doz. for . . . \$1.50 Photo Stamps, 15 for . . . 50c. Photo Buttons, 6 for . . . \$1.20 A small lot of Photo Jewellery left over from the Christmas season at half price.

We can fit your photo in that locket you received as a Christmas present.

Come early to avoid the rush.

TOOTON PHOTOGRAPHIC STUDIOS.

Houses of Superior Quality.

A Perfect Time Keeper

for One Dollar & Seventy-Five Cents

The Time, absolutely accurate all the time. We have already sold over one hundred of them, and the purchasers are delighted for they say that they never before could get such value in a clock.

Only a few of them left. Handsome Brass and Bronze finished, beautifully ornamented, 12 inch high perfect time-keeping clock for \$1.75 each. Come and see them at

DICKS & Co, Ltd.

Biggest, Brightest and Best Book, Stationary and Fancy Goods Store in the City.

Flower Store Bulletin.

CUT FLOWERS:—Danodills (a large stock of varieties in color and assorted types); Carnations (assd. colors); Tulips; Hyacinths, Sweet Peas—good varieties of last three.

IN POTS:—Ferns. Wreaths, Crosses and Floral Decorations at short notice. 'Phone 197.

J. McNEIL, RAWLINS' CROSS.

Easter Cards, Novelties

Our outport friends should order their Easter Cards, Easter Post Cards, Easter Chocolate Eggs and other novelties at once, as on account of stormy weather the mails may be delayed at any time.

Easter Post Cards, 2c. to 8c. each. Folding Easter Cards, 2c. to 40c. Easter Booklets, 5c. to 50c. Easter Gift Books in leather bindings. Easter Eggs (Chocolate), from 4c. to 20c.

China Novelties filled with Chocolates in great variety, at 7c., 12c., 25c. and 45c. each.

All orders filled in rotation as received. When ordering add from 2c. to 20c. postage. All plans over-ruled will be returned or full value given, or as directed. Unstamped packages are always stamped double.

Garland's Bookstores,

177-9 & 353 Water St. St. John's.

Three that cannot be beaten:

Spey Royal Thistle, Encore.

The three best Scotch Whiskies that ever left Scotland. Try them and be convinced.

J. C. BAIRD,

Water Street.