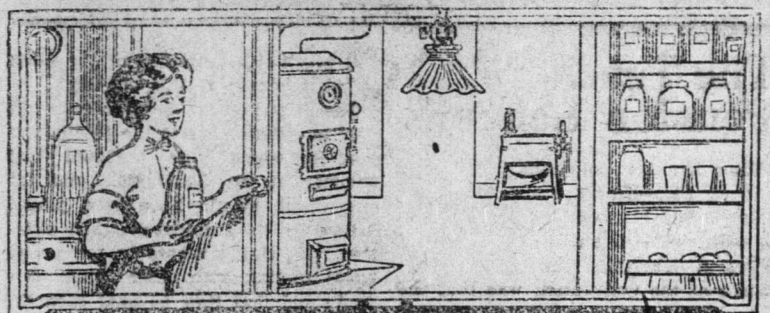


JUST RECEIVED :
CUBE SUGAR, in 1-2 cwt. cases.
 Granulated Sugar, in 2, 1 and 1/2 cwt. sax.
 Rice, in 1 cwt., 2 cwt., 14 lb. bags.
SAMSON CEMENT.
LOWEST PRICES.
A. H. MURRAY.

REID NEWFOUNDLAND COMPANY.



Is your house really lighted from top to bottom or do you still have to take a candle or lamp when you go to the attic or cellar at night?
 A great many people who have electricity in the rest of the house have no light in the cellar or attic because it is seldom needed; but, when you do need it, you need it badly.
 One Incandescent Lamp set in a Holophane Reflector will give sufficient light for the darkest cellar or attic. Holophane Reflectors are especially adapted to lighting places of this sort as they control the light rays so that every ray is utilized. Wouldn't it be a convenience if you could turn a switch and light your cellar or attic before entering? That means an end to dangerous matches and flames—it means that you no longer need stumble against misplaced boxes and bark your shins in the dark.
 We would like to tell you more about electric lighting and more about the wonderful light-saving Holophane Reflectors. May we send a representative to see you?

Reid Newfoundland Company

Serravallo's Tonic
 (Bark and Iron Wine)
Gives Health and Strength.
 Sold by Druggists throughout the Island, and
HAYWARD & CO., Distributing Agents.

BENS DORP'S ROYAL DUTCH COCOA
 "It is stronger and of much better flavor than any other kind."
BENS DORP'S ROYAL DUTCH COCOA
 Is used by all students of economy. Its double strength saves 1/2 your cocoa.
 Try Bendsorp's Cooking Chocolate (Blue Label)

The Public Demand is for prompt settlements in times of distress—when every dollar is in value as big as a cart-wheel. Ask any of my policy holders how long it has taken me to square up their losses. I am willing to stand or fall by what they say.
PERCIE JOHNSON,
 Insurance Agent.

PRINCES!
PRINCES PINEAPPLES are the finest quality obtainable, the Fruit being extra choice, carefully selected and preserved in heavy syrup.
 Every tin is guaranteed.
 This excellent Brand costs no more than inferior kinds, so ask for Princes and take no other.
 For Sale by all First-class Grocers.

ANTHRACITE COAL!
 Just arrived per schooner "General Laurie," from New York, and now landing:
326 Tons Egg and Nut Lehigh,
at \$8.80 per Ton sent home.
 Phone No. 29 and 748.
Newfoundland Produce Co., Ltd.

RUBBERS
 Wo's Rubbers, 55c.
 Men's Rubbers, 80c.
PARKER & MONROE, Ltd

THE BIG FURNITURE STORE!
 OUR INVITATION is extended to you to come to our BIG Store. Look over our carefully selected stock of High Grade Furniture. It is here you will find exactly what you need.
Unquestionable Den Furniture, High-Class Parlor Furnishings, Numerous Styles in Dining Room Chairs, Pretty Showings of Office Furniture.
 If you have put off buying till now consider yourself fortunate, as we have just received a new shipment of Bureaus, Wash Stands, Extension Tables, Sideboards, Chairs, Rockers, Etc.
 Come and get convinced. This is a case where delays cost money.
CALLAHAN, GLASS & Co.,
 Duckworth and Gower Streets.

Look at the state of our Streets! You want
RUBBER Shoes,
 Otherwise damp feet!
 In order to make room for Spring purchases, we have decided to sell at LESS THAN COST balance of Rubber Shoes.
 Men's, formerly \$1.10; now 85c. pair.
 Boys' and Youths', from No. 11 to 5, formerly 65c. to 90c. in size, now 60c. pair.
 Women's High Cut, well known as Storm Rubbers, our price, now 65 cents.
 Women's Low Cut Rubbers, now 55 cents.
 If you fail to secure a pair now during the next 10 days Your Loss.
R. TEMPLETON, 333 Water Street.

Job Printing Executed!

KNOX Marine Motors.
 THIS ENGINE is made in Camden, Maine, U.S.A., especially for fishing purposes along the coast of Maine. It is the one which has given the best results for fishing purposes obtainable. It is noted for its simplicity. Any person can operate it when once instructed. It will run with gasoline or kerosene. This cut represents 7 1/2 h. p. single cylinder. Make & Break Knox. Compare the description of its power with any other engine and you will find it beats most of them 25 per cent.
 Note: Revolutions per minute 500
 Bore.....5 1/2 in.
 Stroke.....6 1/2 in.
 Weight of Motor.....500 lbs.
 J. LEDREW & SONS have accepted the Agency for this Engine and intend to establish a branch business at Harbor Grace, where Motors will be installed and purchasers will receive instructions, be taught to run the Engines and where all parts for repairs will be kept on hand.
 The principal of this concern, W. E. LeDrew, is going through a course of training in the Camden Anchor-Rock-land Machine Co.'s Factory. Any person wishing to order one or more of these Engines would do well to send in their order so that W. E. LeDrew will see them tested, packed and shipped, as he wants to make up a car load so as to save freight. For Catalogues, Price Lists, etc., apply to
J. LEDREW,
 Harbor Grace
 feb26

White's Best Portland Cement
 Engineers, architects and users of cement requiring a sound, reliable and genuine article of uniformly high quality should specify "WHITE'S" Brand.
H. J. STABB & Co.
Statutory Notice!
 In the Estate of Isaac Kessop, late of St. Jacques, Merchant, Deceased. Notice is hereby given that all persons having any claim or demand against the estate of Isaac Kessop, late of St. Jacques, Merchant, deceased, are requested to send particulars of the same in writing, duly attested, to Donald M. Browning, Administrator of the Estate of the said Isaac Kessop, or to the undersigned Solicitor for the said Administrator, on or before the 14th day of April, A.D. 1912; after which date the Administrator will proceed to distribute the said Estate, having regard only to claims of which he shall then have had notice.
 St. John's, March 11, 1912.
J. A. CLIFT,
 Solicitor for Administrator.
 Law Chamber, St. John's, m12,41tu

NOW LANDING,
 Ex "Galveston,"
1,500 TONS
Anthracite COAL.
 IN STORE,
North Sydney Coal,
OLD MINE.
OUR COAL!
 There is no better Coal.
 It's good Coal.
M. MOREY & CO.
TENDERS
 For the Supply of Fresh Provisions to H. M. Ships in Newfoundland Waters.

Tenders are invited for the supply of Fresh Provisions to H. M. Ships in Newfoundland waters for twelve months from 15th May, 1912. Persons tendering must quote prices for supplies both at St. John's and at Outports. Forms for tendering and full particulars can be obtained on application to the Commanding Officer, H. M. S. "CALYPSO." No tender will be received after NOON on Tuesday, the 9th April, 1912.
H. ATLAY,
 mar25,61 Lieutenant and Commander.
ANYONE, anywhere, can start a small order business at home. No canvassing. Be your own boss. Send for free booklet. Tell how. Hobbies 17, 171 Westport, N.Y. 0216,11

To Amateur Photographers!
 If you have a small SNAPSHOT that is good, it would be much better if it were enlarged.
Bromide Enlargements from Original Negatives.
Prices: 6 x 8 8 x 10 10 x 12 12 x 14 14 x 17 16 x 20
Mounted— 55c. 75c. \$1.00 \$1.15 \$1.50 \$2.00
Unmounted— 40c. 50c. 65c. 75c. \$1.00 \$1.25
 For Sepia Enlargements increase unmounted price 25 per cent.
THE HOLLOWAY STUDIO,
 Corner Bates' Hill and Henry Street.
 Phone—765. Post Box—602.

There's a Reason.
Horwood's Good Wood Goods come from their own carefully selected and carefully manufactured at their own mills. Result—
HIGHEST QUALITY, BEST VALUE.
Horwood Lumber Co'y, Ltd.

There's SOLID Comfort IN A CUP OF TEA.
 Well, that depends.
 And it all depends upon the quality of the tea. If the Tea is flat and flavorless—no comfort.
 But—if it has a deep golden brown color in the cup,
 And—a fine, rich, satisfying flavor,
 Then, you are sure of your solid comfort.
OLD HOME TEA combines a deep, golden brown color with a fine, rich, satisfying flavor, and full body in the liquor.
 If you steep Old Home Tea carefully and according to directions enclosed in each packet you will surely get solid comfort and rare enjoyment.
One Cup Means Many More.
 For sale at all Grocers.
40c. and 60c. per lb.

We can show you **THE GOODS,** can give you **THE CUT** and **STYLE** and **THE EXPERT WORKMANSHIP.** The largest stock of **TAILORING GOODS** in the city. All goods **UP-TO-DATE.** Mail orders given prompt attention. Samples and self-measuring cards sent to any address.
JOHN MAUNDER,
 Tailor and Clothier, 251-253 Duckworth Street. ang2,60d

POTATOES!
 We offer To-Day,
200 Sacks ENGLISH POTATOES,
 Choiceest Quality.
F. McNAMARA, Queen St.
ADVERTISE in THE EVENING TELEGRAM,

WEATHER FORECAST.
 TORONTO, Midnight—Fresh winds, fair and cold.
 WINDS, To-day—Bar. 29.50; the 30 above.
VOLUME XXXIV.

THE PEOPLES AUCTIONEER
AUCTION—FREEHOLD!
 On Thursday next, 28th inst., at 12 o'clock, noon,
 One Freehold Building Lot, Adjoining property lately sold belonging to Hamlyn's Estate, situated on Harbor Street, and belonging to Estate of the late H. Tappan.
P. C. O'DRISCOLL, Auctioneer
 m25,41p

KNOX Marine Motors.
 THIS ENGINE is made in Camden, Maine, U.S.A., especially for fishing purposes along the coast of Maine. It is the one which has given the best results for fishing purposes obtainable. It is noted for its simplicity. Any person can operate it when once instructed. It will run with gasoline or kerosene. This cut represents 7 1/2 h. p. single cylinder. Make & Break Knox. Compare the description of its power with any other engine and you will find it beats most of them 25 per cent.
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J. LEDREW,
 Harbor Grace
 feb26

ROSSLEY
THEATRE!
Another Big Programme, Monday, Tuesday and Wednesday.
JOE BURKHART and MARIE ROSSLEY.
 In a funny, laughable comedy act, entitled:
A Straight Forward Story,
 Introducing New Songs, Dances, Stories and Jokes.
PERCY ORTH
 Will sing, dance, recite and play some fine operatic selections on the violin.
BONNIE ROSSLEY,
 The youngest illustrated song singer before the public, will sing a new ballad.
THE STAR ORCHESTRA will render the very latest music.
 Matinee on Wednesday, something nice and entertaining for the children. Time and prices as usual.

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H. ATLAY,
 mar25,61 Lieutenant and Commander.

John Collins
Old Scotch Whisky.
 The kind you get at home in Scotland. Keep on asking for it everywhere.
COLLINS, TODD & CO.,
 53, 55, 57, 59, Glasgow, Scotland