

**Maurice Costello, Vita-graph Star, Had Varied Theatrical Experience Before Becoming Movie Actor**

SEVEN YEARS BEFORE THE CAMERA HAS PLAYED EVERY CONCEIVABLE KIND OF CHARACTER.

Involved the "Slow Motion" Style of Acting Now Used by Every Pictorial Star of Prominence.

Maurice George Washington Costello, who will be seen as Martin Fenchford in the Vitagraph Blue Ribbon Feature "The Man Who Couldn't Beat God," was born in Pittsburg, on Washington's birthday, Feb. 22, 1877. His father was Thomas Costello, born and raised in Ireland. His ancestors, three generations before, came from Spain. His mother was Helen Fitzgerald, also born and raised in Ireland. Her ancestors are pure Irish, as far back as can be traced.

Maurice Costello's parents were married in America. His father died when Maurice was two years old. The mother still lives. He has two sisters but no brothers. He was educated in the public schools in Pittsburg. Going to work when about eleven years old, as a printer's devil. He never had a chance to attend either high school or college, being compelled to help support the family.

When about sixteen years old he commenced to appear in amateur entertainments. His first professional engagement was with the Davis Stock Company in Pittsburg early in 1897. He continued with that organization for three years, playing everything from the smallest of parts to important characters and ranging from boys to old men. In two comedies he burlesqued female characters. His first professional work was with a company recognized as the most successful stock company in America gave him training such as few actors ever receive.

Possessing an enviable reputation as a stock actor, Mr. Costello was engaged with the Boyle Stock Company in Nashville, Tenn. The Spooner, the Columbia, and the Gotham Stock Companies in Brooklyn, N. Y., the Yorkville Stock Company in New York City and summer stock companies in Wildwood, N. J., and Fall River, Mass. Several road engagements were sandwiched in with these stock engagements.

Seven years ago he played a few extra parts with the Vitagraph Company of America. The crude cameras and projecting machines of that period and the style of motion picture acting did not seem to agree as there was a terrific jerkiness in all pictures. Mr. Costello evolved the "slow motion" style of acting which is now used by every pictorial star of importance in the entire world. This new style of acting attracted the attention of the Vitagraph Company and he was engaged as their leading man.

His exceptionally varied theatrical experience, his remarkably strong facial features and his intensive and constructive abilities in his new style of acting soon gained for him an enviable reputation in pictures. His fame extended to Europe, then all over the world, and he became the first internationally famous motion picture star. His only motion picture engagement has been with the Vitagraph Company of America; he is still in their employ and heading their list of stars.

In December, 1913, he headed a company of Vitagraphers sent around the world. The trip required nearly a year and pictures were taken in every country visited. This trip proved the most successful of the several similar trips made by other concerns, for Costello's ability as an inventive director surmounted many of the obstacles which have been the undoing of the other similar companies. His repertoire numbers about 300 dramatic plays and more than 1000 photoplays. In pictures he has played everything from a servant to Christ—appearing as the Saviour in "The Battle Hymn of the Republic."

Prior to entering the dramatic profession, Mr. Costello was well known in Pittsburg as an all-round amateur athlete. He is now an enthusiastic automobilist and boxer. He is a mason, and a member of the Greenroom Club and the Screen Club.

Mr. Costello was married to Mae Tresham, a non-professional, and has two daughters, Dolores and Helen. Costello, who are well known as child artists in the motion picture world.

"The Man Who Couldn't Beat God" with Maurice Costello as the "Man" will be seen at The Rose on Wednesday and Thursday.

**THOSE WINDOW ENVELOPES**  
Whenever they hand my mail to me I look it over, quick,  
As anxious as the deuce, to see  
If fate has played a trick  
And sent me one with windowed side.

The address showing through,  
I've always groaned when those I've spied—  
They tell me something's due!

It may be from the grocer man,  
It may be from the plumber;  
It may be for the lovely lass  
Top-coat I bought last summer.  
But whatsoever goods 'tis for,  
It makes me shudder still—  
Those things with that transparent door  
Always contain a bill!

And so I look the letters o'er  
With fear down in my heart,  
One may be from some grouchy store  
Down in the busy mart.  
Such cowardice may be a sin,  
But I admit it still—  
Those envelopes with windows in  
AL-ways contain a bill!

**Christmas Candies**  
Full Assortment of Lowney's Chocolates just received—Cream, Hard Centre, Nuts and Fruit. A lb. **60c**  
Christmas Boxes **60c to \$3.00**  
Special Offer—Chocolates and Cream mixed. A lb. **25c**

**SHERWOOD LIMITED**

**Re-organization Sale**  
Watch the papers for Full Details of this very important Money-Saving Event. Best Bargains ever offered.

**Bakery**  
Pastries of All Kinds baked Fresh Daily. Special Orders will receive prompt attention.  
Puff Paste Tarts, a doz. 30c  
Jam Tarts, a doz. 25c  
Cream Puffs, a doz. 50c  
Charlotte Russe, a doz. 60c  
A variety of Large Cakes fresh baked Saturday, on Sale at 20c and 30c  
Fresh Baked Mince Pies Each 30c

**The Christmas Store!**  
*What Shall I Give?*  
"Sherwood Limited" Busy as Bees Receiving and Marking New Merchandise for the Big Christmas Trade--We Can Serve You Better for Stocks are Being Replenished Every Hour During the Day--Do Your Shopping at the "Sherwood Limited" and Save Money.

**Tea Room**  
SATURDAY, DEC. 11  
**TURKEY DINNER 35c**  
M E N U  
Cream of Tomato Soup  
Roast Turkey Cranberry Sauce  
Potatoes Mashed Turnips  
Mince or Apple Pie  
Cup Custard  
Bread and Butter  
Tea Coffee Milk  
Splendid a la Carte Service at All Hours.

**Silk Hosiery For Gifts**  
Women's Heavy Quality Silk Hosiery, seamless, with lisle heel and toe and garter top in White and Black only; all sizes. **85c**  
Special Price, a pair  
Women's Thread Silk Hosiery, very fine quality, with lisle thread heel and toe, deep garter top, in Black and White and a variety of popular colors. **\$1.50**  
Special Price, a pair

**Silk Vests**  
Women's Silk Vests, Swiss make, elastic rib, in cream or white, hand crocheted yoke; no sleeves; up to \$2.00 value. **\$1.25**  
Special  
Women's Plain Black Cashmere Hose, winter weight, applied heel and toe, sizes 6 1-8 to 10. **39c**  
Special at

**RIBBONS**  
Red Silk Baby Ribbons. Comes 18 yards in bolt; for Christmas parcels, etc. **10c**  
Price, per bolt  
5-Yard Bolts of Helly Ribbons, various designs in 1-4 and 1-2 inch widths. **15c**  
Price, per bolt  
3 1-2 Inch All Silk Taffeta Ribbons, in a good range of colors. For hair bows. **10c**  
Price, per yard  
6-Inch Duchesse Satin Ribbons, in all the wanted colors for washes, hair bows, trimmings. **25c**  
Price, per yard

**Two Gifts of Kid Gloves**  
Women's Long White Kid Gloves, 12-button length, made from fine selected skins, comes in all sizes, regular \$2.00. **95c**  
Special Price, a pair  
The Famous Trefousse and Perin's make of Women's French Kid Gloves, two clasps, in Black, White, Tan, Grey and Navy, fancy embroidered backs; regular \$2.00. **\$1.59**  
Special Price, a pair

**Dainty Gift Neckwear**  
New Collars of fine embroidered Organdy, Puritan and High Neck, in pretty Christmas boxes. **35c**  
Price, each  
Women's Lace Vests, and a variety of Chiffon and Organdy collars. **50c**  
Price, each

**Drugs**  
Castoria, a bottle **32c**  
Special for  
White Vaseline. **12 1/2c**  
in tubes  
Phillip's Milk of Magnesia, a bottle **55c**  
Formamint Tablets a bottle **45c**  
Canthrox. a box **50c**  
Fellow's Syrup of Hypophosphites, a bottle **\$1.25**  
Pape's Diapain. a bottle **45c**  
Fruit-a-tives, large size bottle **42c**  
Peps. a box **45c**  
Allenbury's Food, large size, No. 1 and 2. a tin **90c**  
Allenbury's Food, large size, No. 3. a tin **60c**  
Ene's Fruit Salts. a bottle **85c**  
Nestle's Food. a tin **45c**

**25c Table Fine China**  
Nicely decorated Japanese Cups and Saucers, Mustard Pots, of Nippon China and a large variety of Royal Ivory Porcelainware.  
Cups and Saucers, neatly decorated Japanese china. Price **10c**  
Salt and Pepper Shakers, fine assortment of Japanese china. **5c and 10c**  
Each  
Kitchenware  
Guernsey Ware, fireproof bake dishes, brown outside, white inside; variety of 20c sizes. Each **20c**  
Tin Steamers, with cover, 9 inches in diameter, good quality. **40c**  
Each  
Steel Roast Pans, size 11x 18, with basting rack and cover. **\$1.10**  
Each  
Daisy Tin Tea Kettles, heats quickly. **22c**  
Each  
Copper Kettles, nickel-plated, four sizes, \$1.50, \$1.65, \$1.95 and **\$2.15**  
Seamless Self-Basting Roaster, will hold large size turkey. **95c**  
Special  
Christmas Cake Tins, round or square. **25c**  
Price

**TOYS**  
BRING THE CHILDREN IN AND LET THEM SEE THE BIG LINE OF CHRISTMAS DOLLS, TOYS, GAMES AND BOOKS IN THE BASEMENT.

**Rich Dress Silks**  
We have just opened up a shipment of heavy rich Dress Silks of very superior quality; retains its lustrous finish to the last, ideal fabric for dress, suit or waist; comes in Empire Green, Belgian Blue, Ivory and Black. 36 inches wide. **\$1.25**  
Price, a yard  
New Habutai Silks  
These splendid Wash Silks give unusual wear, firmly woven of pure silk threads, heavy in weight and possessing a very lustrous chiffon finish. In Black and White.  
36 inches wide. A yard **70c**  
36 inches wide. A yard **\$1.00**  
36 inches wide. A yard **\$1.25**

**Men's Heavy Tweed Ulsters**  
New lot just received of Heavy Tweed Ulsters in plain or fancy up-to-date colorings. Made with shawl or notched collar, nicely tailored throughout, all sizes. Special at—  
**\$16.95**  
NAVY BLUE SERGE SUITS  
New models just in, correct up-to-date styles. A splendidly tailored suit, sizes 36 to 40. A big value at the Special **\$17.50**  
Special Purchase of SILK NECKWEAR  
Four-in-Hands and Flowing End styles in a large variety of patterns and colorings. **50c**  
Special Price  
BOY'S SILK NECKWEAR  
Suitable for Christmas gifts, beautiful line of colors and patterns, in fancy boxes. **45c**  
Special at

**Jewel Cases**  
Silk Lined, Rose Gold, Ormulo Gold and French Grey Silver-plated.  
29c, 89c, \$1.29, \$1.68  
Art Candlesticks  
Rose Gold, Ormulo Gold and French Grey at  
79c to \$1.68

**New Art Goods Just Received**  
Japanese Pin Cushions, in baskets, fancy shapes; some with doll and cat heads, fruits, etc. Special at **15c**  
Patricial Silk Flag Pin Cushion, several shapes in button boxes, apples, etc. **10c**  
Special at  
Work Baskets, silk lined, in colors. Japanese make with long handles. **\$1.25**  
Special at  
Collar Boxes of Japanese basket work, silk lined; small baskets for studs. **\$2.00**  
Special  
Japanese Cushion Tops, large variety to select from; regular 75c. **49c**  
Special at  
Japanese Tinsel Cushion Tops, beautiful work. **75c**  
Special at  
All kinds of Art Supplies for the Needleworker at our usual low prices.

**Women's Dresses**  
In Serges of Black, Brown and Light Blue, nicely made, printed muslins and lawns; including summer frocks of up to \$15.00 values. **\$2.95**  
at

**Velvet Waists**  
New Military Style, collar and cuffs trimmed with fur, good quality Blue and Red Velvet, this season's newest models. **\$6.00**  
Special Price

**Grocery Department**  
THIRD FLOOR TELEPHONE, 2695. TAKE ELEVATOR  
Jonathan Apples, very fine for eating or cooking. **\$1.00**  
Special, a box  
New Navel Oranges, sweet and juicy; regular 65c. **50c**  
a dozen  
Vine Brand Solid Pack Tomatoes and Standard Peas. **66c**  
6 cans  
Royal Crown Soap. **23c**  
6 bars for  
St. Charles Milk. **39c**  
4 cans for  
French Peas; regular 25c. **35c**  
for  
Quaker or Purily Rolled Oats, in round tubes. **22c**  
each  
Fancy B.C. Potatoes. **23c**  
15 lbs. for  
Fancy California Lemons, large size. **28c**  
dozen  
M. P. Sauce. **22c**  
a bottle  
**MEAT MARKET**  
700 pounds of No. 1 Steer Beef Roasts. **12c**  
a lb.  
800 pounds of Boiling Beef, a lb. **10c**  
Chopped Suit. **15c**  
a lb.