

Millinery Opening

Thursday, September 14th

THE FIRST
SHOWING
OF NEW
FALL
STYLES



Clark, Lampkin & Co.
115 COLBORNE STREET

WE DO PICTURE FRAMING

Let us show you our line of Mouldings, and quote you prices. Our Department is on the Second Floor.

STEDMAN'S BOOKSTORE

LIMITED
Both Phones 569 160 COLBORNE ST.



Making a Selection of Material

Either for your Fall Suit or your Overcoat should put an end to your clothes troubles if you have decided on the style. The way your suit looks after, and its "keeping up" appearance depends altogether on the way it is tailored. If we make them up for you the result is—satisfaction.

Frank Calbeck

Our Place of Business is
91 COLBORNE STREET
1st Floor Up, Opp. Cromptons

GERMANS MAKE CLAIMS

By Courier Leased Wire.
Berlin, Sept. 14.—Via London.—Repeated and violent assaults against the Germans on the Somme front yesterday, were repulsed with sanguinary losses for the allies, the war office announced to-day.

Obeying his father's deathbed wish, Royal Pick, 33, New York, has married his stepmother, who is also 33.

Three Cash registers and all bar fixtures will be sold at Imperial Hotel Auction Sale Monday and Tuesday.

MEETING OF GIRLS ATHLETIC ASSOCIATION

Officers Elected for Association and Arrangements made for Coming Season.

Team to be Entered in Inter-Collegiate Basketball League.

A most successful and enthusiastic meeting of the Girls' Athletic Association of the Collegiate Institute was held there yesterday afternoon, when the election of officers for the ensuing season took place, as well as the making of arrangements for the work of the association during the fall and winter. Miss Clare Reddick was re-elected president of the association, with Miss Helen Fuller as vice-president, Miss Minnie Martin secretary, and Miss Dixon treasurer, the treasurer and president being teachers.

The association will enter a basketball team in the Inter-Collegiate Girls' Basketball League now being organized from the high schools of Brantford, Paris, Galt and either Hamilton or Stratford. Great enthusiasm in the season's accomplishments was evinced at the meeting, and the future of the association is at present of the brightest.

THE ROAD TO HEALTH

Lies Through Rich Blood and Strong Nerves.

Debility is a word that fairly expresses many ailments under one name. Poor blood, weak nerves, impaired digestion, loss of flesh, no energy, no ambition, listless and indifferent. This condition is perhaps the penalty of overwork or the result of neglected health. You must regain your health or succumb entirely. There is just one absolutely sure way to new health—take Dr. Williams' Pink Pills. These pills will bring you new life, fill every vein with new, rich blood, restore elasticity to your step, the glow of health to your cheeks. They will supply you with new energy and supply the vital forces of mind and body.

There is not a corner in Canada where Dr. Williams' Pink Pills have not brought health and hope and happiness to some weak debilitated person. If you have not used this medicine yourself ask your neighbors and they will tell you of some sufferer who has been relieved to health and strength through using Dr. Williams' Pink Pills. One who has always a good word to say for Dr. Williams' Pink Pills is Mrs. Luther Smith, of West Hill, Ont., who writes: "I feel it a duty as well as a pleasure to tell you what Dr. Williams' Pink Pills have done for me. I had an operation for tumors. The operation in itself was quite successful, but I was so badly run down and anemic that I did not gain strength, and the incision did not heal, and kept discharging for nearly a year, until I weighed only eighty-six pounds and could scarcely walk across the floor. I had got so sick of doctors' medicine that I would vomit when I tried to take it. A good friend urged me to try Dr. Williams' Pink Pills, so I bought a box. Before they were gone I thought I could feel a difference, and I got a further supply. By the time I had taken five boxes the wound ceased discharging and commenced to heal. I took in all thirteen boxes and am to-day enjoying the best health of my life and weigh 140 pounds. I sincerely hope anyone suffering as I did will give Dr. Williams' Pink Pills a fair trial, and I feel sure they will not be disappointed."

You can get these pills from any medicine dealer or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockville, Ont.

BULGARIAN RETREAT

By Courier Leased Wire.
London, Sept. 15.—An Exchange Telegraph dispatch from Saloniki says the victory won by the Serbians has compelled the Bulgarians to retreat. The Serbians are reported to have captured more than 20 field guns. They took the Bulgarian positions at Nalkandize, northwest of Lake Ostrovo, the despatch says, whereupon the Bulgarians retired in the direction of Florina. The Bulgarians also are said to be retreating from positions further south.

School-Days are Joy-Days

to the boy or girl whose body is properly nourished with foods that are rich in muscle-making, brain-building elements that are easily digested.

Youngsters fed on Shredded Wheat Biscuit are full of the bounce and buoyancy that belong to youth. The ideal food for growing children because it contains all the material needed for building muscle, bone and brain, prepared in a digestible form. One or two biscuits for breakfast with milk give a boy or girl a good start for the day. Ready-cooked and ready-to-serve.

Made in Canada

A new Electric Cleaner, on a new principle and a new price. Call and see this machine in our Show Room at 9 King St.

T. J. Minnes
Phone 301 9 King St.

Died

JOHNSTON.—In Brantford, on Thursday, Sept. 14th, Mary Ann Johnston, mother of Alymer Johnston, 37 Cayuga St. Funeral takes place on Saturday from her son's residence, 37 Cayuga St., to Hamilton, via T. H. and B. Service at 1 o'clock.

Reid & Brown
Undertakers
314-316 Colborne St.
Phone 459 Residence 443

THE PROBS

Toronto, Sep. 15.—The depression which was over Lake Superior yesterday now covers the Ottawa Valley, while pressure is highest in the western states. Showers have been general in Ontario and western Quebec, but only heavy very locally. Severe frosts are reported from Saskatchewan and Manitoba.

FORECASTS

Fresh to strong west to northwest winds; a few local showers, but partly fair and cooler. Saturday, fresh northwest to west winds; fair and cool.

ST. WILLIAMS DR. AGAINST WHISKY

Does Not Use It In Medicines of Any Sort He Says.

OTHER NEWS
FROM SIMCOE.

(From Our Own Correspondent.)
Simcoe, Sep. 15.—"I do not use whiskey because I am afraid of it. I never had a case and never knew of a case of a patient being benefited by liquor. I have often brought heavy patients through typhoid fever and never used whiskey. It would only have been putting the spur to the tired horse. I never knew where a glass of whiskey did any good in any profession. I always found that a glass of hot water was much better." These were the words of Dr. McInnis of St. Williams, and he had no objection to the publication of his statement. The aged physician was in town last night, and expressed himself as thoroughly convinced that the present move was a great step forward.

The Simcoe Women's Institute held the September meeting at the home of Mrs. George Potts yesterday afternoon. As the place of meeting was a mile out of town, there were only twenty members out. The question of having cooking classes this year was left open. Mrs. Lewis Sharp discussed ably the advance of womanhood and her advanced responsibilities, and thought that while it is not advisable to appear poor, there is need at present for economy in dress, diet and social life, in order to be prepared for the period of "readjustment" after the war.

Mrs. Rupert Simpson gave an eloquent address on New Ontario. Having lived there during the pioneer days of the north land, and having just returned from a holiday at Hallebury, where she was while the fire visited there, Mrs. Simpson's address was heard with rapt attention, as the story of the north land, its hardships, its brighter aspects, and the character building influences were discussed. Taken altogether, the meeting was interesting, even to a mere man.

Pte. H. A. Alger, of the 133rd, was placed in the cells here yesterday evening, and will appear in court to-day charged with being absent from camp without leave.

The theft case referred to a few days ago, will begin at 2.30 to-day before his Honor Judge Boles. The "Vigilant" is evidently in port at this evening, for on the arrival of the nine o'clock trolley a rollicking song from the school-boy sailors announced the arrival in town for an hour's call of some of them.

Pastor Lindbury, Pease, Farmer and Graham were responsible for the music.

Miss Muriel Blayney of Renton leaves for McDonald College, Guelph, to-day.

Simcoe, Aug. 14.—(From our own correspondent.—Robert Rawling, and Mrs. Thos. Payne lost a brother in England, killed in France on July 22nd, and they received news through their mother in England. Robt. Rawling did his bit at the front and came back last spring hors-de-combat. Payne is in the 133rd and is expected home this evening. He was one of the first three reservists to leave Simcoe in 1914. He was turned down at Valcartier on that occasion.

The 133rd roll showed 58 deserters a few days ago. On the way back to Camp Borden on Tuesday, H. A. Alger, who had previously some marks against him, jumped from the train, north of Brantford. Two of his mates followed, and arrested him. The Bell Telephone underground



HENKLE BROS.
79 COLBORNE STREET

BIG SPECIALS FOR SATURDAY

Special at \$10.00

Ladies Suits in the newest Fall Styles in all shades. These are the biggest bargains ever offered in the city.

We also have Special Suits in all the new materials, such as Men's Wear Serge, Gabardines and Poplins in all the latest styles at from \$13.50 to \$20.00.

We are also offering our New York models of Checked Velours, Broadcloths, Serges, etc., in all colors, at very reasonable prices.

Specials in Skirts

We have a large variety of skirts in Taffetas, Serges, Broadcloths, etc., at \$3.00 and up.

We also have a complete line of Coats, ranging from \$10.00 up.

Also Big Reductions in Our Most Beautiful Furniture and Housefurnishings, Such as Carpets, Rugs, Linoleums, Etc

Please do not fail to come and see these bargains. It means a big money-saving proposition to YOU.

HENKLE BROS.

Phone 1551 Open Evenings 79 Colborne St



work in progress here for a few weeks will, when completed remove all poles from the business streets. Several blocks will have internal distribution.

There is talk of 8 cent milk. Recently the price was raised from 6 1/2 to 7c.

Everything is being placed in readiness here for "the next big fair after London."

Corp. Watts of the 133rd on his way from camp to Simcoe yesterday was challenged five times in Toronto while going from the Union Station to the corner of Queen and Yonge.

Harry Martin of Port Dover has purchased the Brady residence on Lynwood.

WORLD SERIES

BEGINS OCT. 17

Says Garry Herrman, at Opening of National Commission To-day.

By Courier Leased Wire.
Cincinnati, O., Sep. 15.—Baseball men from all parts of the country were present when the meeting of the National Baseball Commission, held for the purpose of opening the major league drafts, began here to-day.

The old drafting system of openly picking the names of clubs and places from a hat was again resorted to. Owing to the war with the Federal League this system has been discarded during the last two years, and the drafting has been made secretly. It was expected that the National Commission also would discuss informally plans for the world's series. It was announced, however, that no definite plans can be arranged for the series at this time, because of the close races in the National and American Leagues.

August Herrmann, chairman of the body, said, however, that he expected to see the first game of the world's series played not later than Saturday, October 7.

Obituary

Miss Mary Johnson
The death occurred yesterday afternoon at the home of Alymer Johnston, 37 Cayuga Street, of his mother, Mrs. Mary Ann Johnson, of Tilsonburg, who had been for the past few weeks a visitor in the city. She leaves to mourn her loss, four daughters, Mrs. N. Yarrington, of St. Catharines; Mrs. F. Elder, of Hamilton; Mrs. M. Grandy, of Hamilton, and Miss Clara, at home, in Tilsonburg; also two sons, Alymer, of this city, and W. B. Johnson, of Detroit. The funeral will take place to-morrow afternoon, from 37 Cayuga St., to Hamilton, via T. H. and B., interment taking place in that city.



DOOMED

The Bargains Are Getting Fewer But Better

Saturday, Sept. 16th

25 Sets of Dinners, full box Seats, golden finish, genuine leather cushions, 5 straight chairs and 1 arm chair at \$9.85

15 solid Oak Kitchen Cabinets, aluminum tops, all equipped with spice boxes, sugar and flour bins at \$15.50

12 Tapestry rugs, seamless, all good patterns at \$13.50

These Are Extra Good!

PURSEL & SON

Are Quitting the Furniture Business

A

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The Now