



**Beautiful Array
of
Spring and
Summer
Styles at
EATON'S**

DESPITE the war with its hazards of transportation and resultant shortage of materials, the **EATON** Store was never better equipped to present to the people of Western Canada a more varied and up-to-date assortment of Spring and Summer Styles than is at present in stock and on display at our Winnipeg Store.

Extensive Range in Selection

EATON buyers have scoured the world's markets, and what Europe, in her crippled condition, has failed to supply, has been adequately provided by Canadian and American manufacturers. The result of these efforts is exemplified in a glance through the pages of the **EATON** Spring and Summer Catalogue.

A more pleasing and extensive range in selection of wearing apparel for men, women and children than is shown in this **EATON** Catalogue is hard to imagine.

Beautiful gowns, coats, Waists, skirts, millinery, lingerie, shoes, men's clothing and furnishings, hats, pretty dresses and clothing for children of all ages and sizes, are attractively described and illustrated.

The materials are of the finest qualities obtainable, carefully tested and examined, and the fit, finish and workmanship are guaranteed the very best, being products of factories where only the most skilled workmen are employed.

EATON buyers, purchasing goods in large quantities at lowest cash figures, enable us to place these latest fashions of the finest materials before the public at the most reasonable prices.

It will be of material benefit to you to have your name on the **EATON** mailing list, to study the lines listed in our General Catalogue, and to be open to the opportunities and advantages in buying that the **EATON** system places before Mail Order customers.

THE T. EATON CO. LIMITED
WINNIPEG - CANADA



THE EATON CATALOGUE— A HOME NECESSITY

Just as the latest and best in fashions are available through the **EATON** Service, so are all your household and personal needs.

From cover to cover the **EATON** Catalogue is a guide to buying—a guide that you will find an aid to greater satisfaction in your purchases.

Get your name on the **EATON** Mailing List today by sending for a copy of our latest Catalogue. With it handy for reference, you have a feeling of security in knowing that the greatest economies in buying are within your reach.

Write your name and address on a postcard with a request for this Catalogue, and send it NOW.