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To Our Readers

We are pleased to inform our subscribers that our mailing list has been completely revised. Arrangements have been made with the Railway Mail Service so that each reader of The Guide ought to have his paper on FRIDAY same week of issue at the latest, unless, of course, any unforeseen circumstance should arise. Every copy of our publication leaves this office not later than THURSDAY noon, each week, while the mail for points farthest away is forwarded on TUESDAY and WEDNESDAY. We are endeavoring to render prompt and satisfactory service.

Register Your Complaints

If the date on your label has not been altered after you have sent in your renewal, please inform us straight away. This is for your own protection as well as ours. We cannot possibly acknowledge receipt of every subscription we receive. If the date is extended on your label, this will be considered sufficient acknowledgement.

About Your Remittance

We respectfully suggest that our patrons remit by Express or Money Order. If currency is sent, do not fail to register your letter. We cannot accept responsibility for money sent loosely in an envelope.

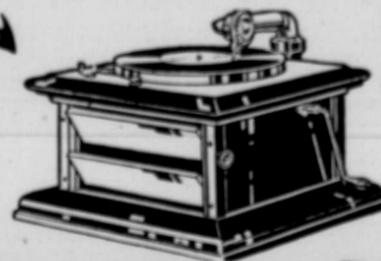
Change of Address

As each number of The Guide is exhausted immediately after publication, it is, therefore, absolutely necessary that we receive from our subscribers a full two weeks notice of any intended change of address. It is also necessary that our readers give their old as well as their new address.

Don't forget to report any irregularity immediately to the

Circulation Dept., Grain Growers' Guide
WINNIPEG - MAN.

THE LATEST COLUMBIA HORNLESS GRAPHOPHONE. \$45 VALUE FOR \$26



THE ECLIPSE
Oak, \$26; Mahogany, \$32.50.

Here is the newest musical instrument in the field—a hornless Columbia Graphophone—offered at \$26 to those who want the latest improvement in Graphophones and yet who believe \$26 is enough to pay. We will supply on very easy terms if desired. Write for full particulars.

No "hornless talking machine" of any make so far offered at anything like this price has the Columbia features of the continuous tone chamber, the improved Columbia reproducer, the Columbia tapered tone arm, the tone-control shutters, faultless and noiseless Columbia motor, nor the musical tone-quality that those Columbia features unite to produce.

The Columbia hornless Graphophone "Eclipse" is 15½ in. square, beautifully

quartered oak; plays any disc record—all the recorded voices of the world's great artists without exception are at your command. Certainly price need no longer deprive you of the endless enjoyment that only a Columbia can bring. The "Eclipse" can be supplied in Mahogany Cabinet at \$32.50.

We have other Columbia models at all prices from \$20 to \$650. Complete illustrated list is sent free on application. Old machines of any make taken in exchange. Any model can be supplied for cash or on very easy monthly payments.

COLUMBIA RECORDS. Longest Life—Perfect Surface

Absolutely the best, perfect reproduction, longest wear, will play on any make of disc machine. Insist on having them. 30,000 records always in stock. Double side records, two different selections, 85 cents. Specially imported English, Irish and Scotch records. Your old favorite songs.

THE BEST IS THE COLUMBIA

You should hear Caruso, Bonci, Nordica, Tetrazzini, Nielson, Melba in Grand Opera, Harry Lauder, Collins and Harlan, Ada Jones in comic selections, Kubelik, Mischa Elman, Scharwenka, Hoffman in instrumental pieces, and many other artists on the Columbia Graphophone. You get the finest reproductions. The Living Voice of the Artist. We will supply the "Eclipse" or any Columbia Graphophone for cash or on very easy terms of payment. Send for full particulars. Cut out this Coupon and mail to us.

THE FAVORITE, \$65



COLUMBIA GRAFONOLA

Between the hornless Graphophone and the Grafonola there is this principal difference: In all models of the Grafonola all the mechanism is fully cabineted—the reproducer operating beneath a lid or within a drawer, and the sound waves being led through the tone-arm to a tone chamber, where they are greatly amplified and thence thrown out through the opening, subject at will to regulation in volume, with the new device—the tone-control shutters. The Columbia Grafonola "Favorite" was the first instrument of this class and was offered for \$65 or near it—and we believe it is the best that can ever be made and sold at that price. The cabinet work is of the highest possible craftsmanship—the wood used being either selected grain quartered oak or strongly marked genuine mahogany, hand-polished. No finer finish is applied to a thousand-dollar piano. The instrument is 18½ inches square at the base and 13½ inches high. When the top, which is especially deep, is raised, the surface of the turntable is on a level with the opening, thus being easily accessible. The turntable is revolved by a powerful three-spring drive motor.

No. 66

WINNIPEG PIANO CO.

295 Portage Ave.
Winnipeg, Man.

Please send me your new illustrated Machine Catalogue and interesting history of the Graphophone. I assume no obligation and all you send is to be mailed free.

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