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YOU only need to tear out the coupon, fill it in and mail it to us to get this book. "How to Build Rural Telephone Lines" is a stiff-covered, cloth-bound book of 100 pages, crammed full of hard facts about the building of community-owned telephone lines. There is no theory—no clever writing in

this book. It is full of nothing but actual facts. It tells the facts about the organization of numerous rural telephone companies and the success they have achieved, the facts you need to know to organize such a company in your own community. The facts about mutual-company organizations and about stock-company organizations, the facts about practical construction work and how you and your own neighbors can do this construction,

the facts about the equipment necessary, the facts about government regulations on the matter—in short, it tells you every fact you need to know, from the moment you dream of the possibilities of a telephone system in your community, until the line is actually erected and you are able to talk over it. This is the most complete book of its kind ever published anywhere; it is the one single volume in existence that gives the farmer every detail of information he requires to organize a telephone company and construct a rural telephone line from start to finish.

You owe it to yourself to know all there is to know about rural telephones. Farmers all over the Dominion are organizing companies of their own; if such a company does not already exist in your locality, it is only a question of time until one will be formed and meantime, you should be becoming possessed of the facts.

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