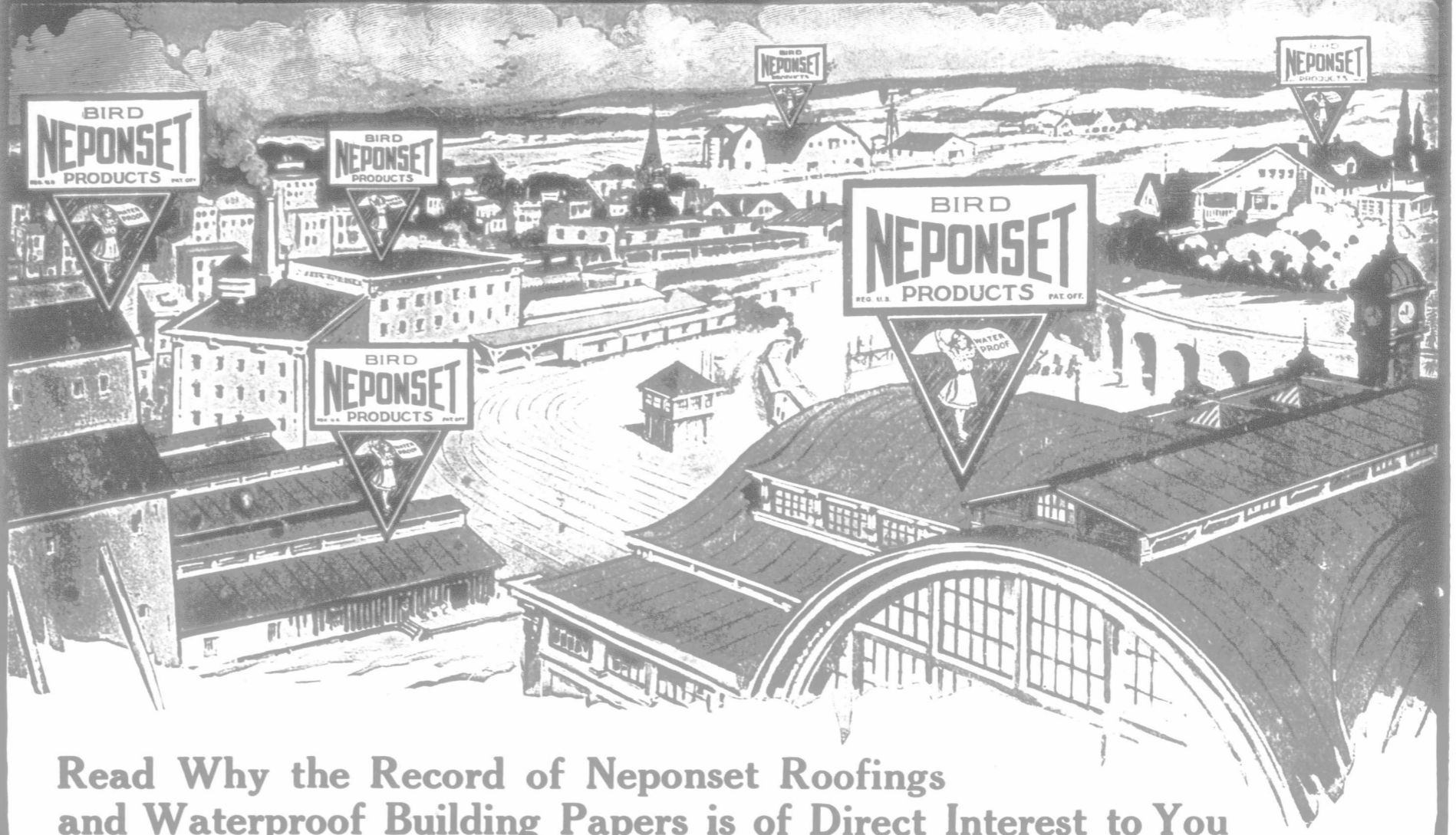


Are You Going to Build?



Read Why the Record of Neponset Roofings and Waterproof Building Papers is of Direct Interest to You

During the last twenty years the great Railway systems of this continent have bought over 75 million square feet of Neponset Roofings in addition to other Bird Neponset Products. In the same period in Canada and the United States the Departments of the Government, Manufacturers, Farmers and Poultrymen have used many million square feet of Bird Neponset Products.

Two Hundred Million (200,000,000) Square Feet of Bird Neponset Products Sold in 1909

Bird Neponset Products will do for you what they have done so long for thousands of others.

Whatever class of buildings you are interested in, whether it be dwelling, factory, train-shed, grain elevator, barn or poultry shed, there is a Bird Neponset Product you should know about. There are special Neponset Roofings for different types of buildings and special Neponset Waterproof Building Papers for every building purpose.

Bird Neponset Products are manufactured by a firm that has been in one line of business for one hundred and fifteen years. Starting with one small mill in 1795, we now operate three large plants in the United States; two in Canada; sales offices and warehouses in both countries and agencies in all parts of the world.

For a quarter of a century, leading architects and engineers have specified Neponset Waterproof Building Paper. It is the recognized standard* for high-grade work. Over 75% of the refrigerator cars built in this country are insulated with Neponset Insulating Paper.

We are the originators of the Ready Roofing idea and are the only manufacturers who make the entire product from the felt to the fixtures.

Bird Neponset Products are made from the highest grade materials by experts long trained to their task and tested and retested at every stage in the manufacturing process. That is why they yield most service and wear the longest.

Our claims for Bird Neponset Products rest on proof.

In every part of the country we can point to buildings which demonstrate all we claim. Test this for yourself by being shown in your vicinity a Neponset Roofing of the character you require. See for yourself exactly what you may expect of a Bird Neponset Product. Talk with the owner of the building, learn what he has found by actual experience.

Bird **NEPONSET** Products

Roofings and Waterproof Building Papers

NEPONSET Proslate Roofing: For roofs and sides of residences, club-houses, and all other buildings requiring artistic roofing and siding. Rich brown in color. Looks like shingles, wears like slate. Suggestions furnished for making buildings more attractive with Proslate.

NEPONSET Paroid Roofing: For roofs and sides of farm, industrial and railroad buildings. Slate in color. Has proved its worth by years of use, in all climates. Endorsed by the National Board of Fire Underwriters for its fire-resisting qualities.

For poultry buildings, brooder houses, sheds and temporary buildings, **Neponset Red Rope Roofing** is unequalled. It has been the standard low-cost roofing for 25 years, lasts three times as long as tarred felts.

NEPONSET Waterproof Building Paper: For use in residences under clapboards and shingles, in the walls, or under slate, metal, tile and similar roofs. Saves one-third the fuel bills every winter and prevents damp walls and draughts.

NEPONSET Florian Sound-Deadening Felt: For use in residences, under floors, between partitions and under metal roofs. Based on the dead-air-cell principle, it is the most effective muffler of sound and entirely sanitary. It is vermin proof.

NEPONSET Waterdyke Felt: For waterproofing foundations, bridges, tunnels, etc. Specified by all the foremost architects and engineers.

ARCHITECTS, ENGINEERS AND OWNERS are invited to consult with our Engineering Department upon any waterproofing problem they may have to solve. Write us and we will send one of our experts to the office.

OUR BUILDING COUNSEL DEPARTMENT is placed at the disposal of anyone that is building or repairing. Give us full particulars and we will gladly give you expert advice on any roofing or waterproofing question.

Bird Neponset dealers everywhere. If you do not know the one in your locality, ask us.

F. W. BIRD & SON, 515 Lottridge Street, Hamilton, Ontario

Established 1795 - Originators of Complete Ready Roofing and Waterproof Building Papers

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