

Farming

has become a specialized business



It's no longer a "hit-or-miss" occupation, where "any old way" is good enough. Farmers are buying pianos and automobiles as never before. They're *living* as well as *working*.

The farmer has learned that it *pays* to employ progressive methods. That's why he is ever ready to receive helpful suggestions for improving his crops, his land and his home. It's also the reason that more than fifty thousand Canadian farmers are enthusiastic about our handsome book,

"What the Farmer Can Do With Concrete"

It isn't a catalogue, nor an argument for you to buy something. It is clearly-written, interesting, profusely illustrated. It describes the various uses to which concrete can be put on the farm. Not theories, but facts, based on the *actual experience* of farmers all over the continent. It is the most complete book on the subject ever published, fulfilling the

purpose behind it, which is to help the farmer take advantage of concrete's possibilities. The list of subjects covers every conceivable use for concrete on the farm. The book's actual value to you will far exceed the list price of fifty cents, but if you will send us your name and address at once we'll be glad to

Send it to You Absolutely Free

Send a post card for it—do it to-day. The book will be sent by return mail.

**Canada Cement Company
LIMITED**

National Bank Building, Montreal



April 4, 1912.

HOLSTEIN
AVONDALE FARM

Artur C. ...
We offer bull ...
of tested dam ...
Johanna, Colanth ...
son of Columbia ...
sire Korudyko, at ...
year-old dam.

Also HOLSTEIN ...
BROWN PIGS.

Address all corre ...
H. LORNE

Brook ...

HOLSTEIN

It is ...
written ...
of ...

GREATEST VIEW

Offers a Bull, born ...
for service, sired ...
and Father Boy ...
daughter of Heng ...
side Also, Bull ...
weeks old, sired by ...
Queen, half-brother ...
plan B.P. own ...
milk and 1,000 lbs ...
dams milking un ...
prices moderate ...
ARCHIBALD FAR

FOR

Holstein Bull ...
born 1 year old ...
O.A.C.; dam, Rose ...
particulars write ...
JNO. GRAHAM.

FOR HOLSTEIN

Bull sold, born ...
we dams average ...
days. Another b ...
now in Canada of ...
of butter in 7 day ...
16 dam, daughter ...
out with official ...
days of 14.90 lbs ...
year-old dam ...
David Coughill.

AUCT

The Lakeside Bu ...
sale at their barn ...
Monday, March 26 ...
stein-Friesian. Of ...
Clydesdale Mare ...
Columbus, Ohio ...
which will be be ...
Held in your ...
arrange to attend ...
E. F. OSLEY.

HOLSTEIN

The ...
Holstein Friesian Assn.

SUNNYS

HOLSTEIN

For Sale—Bull Co ...
old, born from high ...
of these won first ...
sire" in dairy ...
The others are up

Also a few choice ...
yearling, bred to ...
use, a 1-year-old ...
three first prize ...
great bull is alwa ...
three and five y ...
Calamity straits, a ...
grade yearling an

Write or come an ...
GEY & MONTLE

AVONDALE

NDALE

Pre ...

Bull, ...

sire's ...

aver ...

in 7 ...

BROWN BROS.

RIVERVIEW

Offer bull calve ...

STIRRED BY KING ...

whose 1 nearest ...

is 10 lbs. BUTTER ...

the 10 30 days f ...

breeding, at exco ...

make room.

P. J. SALLEY, L.