

The Exchange and Mart.

Rules.

1. (a) Fifteen cents for twenty words or less, and one for every additional word, to be enclosed with each advertisement, together with the name and address of the sender. A single figure or group of figures, undivided by letter, space, stop, or word, counts as one word, compound words count as two words. (b) The name and address when published in the paper are charged for, and if a number at our office be given in lieu of an address, 1d. extra is charged for its use in each advertisement to which it is attached. (c) When two or more advertisements are sent at one time, each must be on a separate piece of paper, not smaller than a post card, written on one side only, and the words counted and paid for apart from each other. (d) It is desirable that each advertisement be marked at the bottom left-hand corner with the amount that has been enclosed in payment of it. If the advertisement be booked for a particular issue, the fee paid must be marked separately. (Note.—Remittances for advertisements may be made by stamps, money orders, cash or cheques, as may be most convenient.)

2. Only one class of article may be offered in each advertisement.

3. Articles of dress (with the exception of furs, feathers, artificial flowers, Indian shawls and scarves, lace, naval and military uniforms, and ecclesiastical or academical vestments and hoods) MUST BE NEW, *i.e.*, never worn, and specified as such IN the advertisement.

4. Advertisements of copied music, prescriptions, recipes, loans, false hair, worn wearing apparel (with the above-mentioned exceptions) cannot be inserted. Tobacco and wines may not be sold without a license, but may be exchanged for specified articles.

5. The advertiser's full name and address must be at all times given for the Editor's use.

N.B.—Trade advertisements can only be inserted in the private columns, if distinctly marked "Trade," and paid for at the Trade Scale, which may be obtained on application.

* * It is much to the advantage of advertisers who use numbers in lieu of addresses, to append to their advertisements the name of their post towns or their counties.—See "General Directions."

General Directions.

ADDRESS.

All letters must be addressed to the Editor of THE EXCHANGE AND MART, 23 Adelaide St. East, Toronto. The name of the paper should be always mentioned.

ADVERTISING.

Method.—A person wishing to effect an exchange or sale through our columns will send the advertisement, together with stamps, according to the Rules, to the Manager. The observance of those Rules is all that is required by us, but the advertiser will find it greatly to his benefit to make himself acquainted with the various information given in the following paragraphs:

Private Number instead of Address.—If the advertiser wish his own name and address to be published, it can be done; but supposing he should wish to keep them private, he will intimate this to us, and we will attach a number to his advertisement in place of them; and all letters answering his advertisement will therefore be addressed, under cover, to that number at our office, to be forwarded by us to him. (See Rule 16.)

Insertion of Advertisements.—Advertisements are inserted as far as possible in the order in which they are received; and those received too late for one issue, or crowded out, are published in the next. Advertisements intended for our Saturday's issue must be with us by the first post on the Tuesday morning previous. Unless this rule is observed, we cannot guarantee that it will appear in any particular issue.

Deposits.—Small articles that are easily stored may be left at our office, for intending purchasers to see, throughout the period of time covered by the contracting advertiser. Bulky articles and live stock we can, under no circumstances, accept. Sellers of these articles, therefore, are advised to adopt the following plan:

Method.—When strangers are dealing together, the purchase money of the articles should be deposited at our office, unless the purchaser is entered on our Reference Book. We acknowledge the deposit to both parties, and hold the money until we are satisfied that either the goods are returned to the original owner or the purchase is concluded. If a sale be effected, we remit to the seller the amount sale be effected, we remit to the seller the amount deposited less a charge of 10c. for all sums under \$5.00, and 25c. for all beyond, to cover the expense of postage, money orders, etc. When a sale or exchange is not completed, we return the money deposited, after making the same deduction. By this means buyers and sellers are secured from the attacks of rogues.

Trusting.—Do not send money or goods to strangers without security. It is obvious that we cannot guarantee the integrity of all who use our columns, although we take great and unusual means to exclude bad and doubtful characters.

Goods in Transit.—These are at the seller's risk,

i.e., any damage to or loss of an article on its journey is borne by the vendor or exchanger; but a rejected article must be properly packed and returned by the same means as was used in sending it.

Carriage.—Unless there is a stipulation to the contrary, the carriage of all goods, *except such as are sent by post*, is payable by the buyer. If any article sent on approval be returned, each party to the transaction must pay carriage one way, unless otherwise agreed.

Approval.—Unless there is an agreement to the contrary, articles received on approval must not be kept more than three clear days. When arranging a purchase, the right to return the article, should it be disapproved, should always be insisted upon.

Exchanges.—An exchange is not complete until both parties to it are satisfied. We recommend that all goods be ordered on "approval," or seen at our office.

Disputes.—If an article be ordered without any mention being made as to its being sent upon "approval," the purchase is complete and binding, unless the purchaser can show that the description given was obviously incorrect, either by omission or commission, in which case the bargain will be repudiated; but if the seller maintain that the description was correct, the article itself and all letters relating to it must be sent to us for our judgment, and the person against whom we decide must pay all expenses of carriage to and from us.

ANSWERING.

Numbered Advertisements.—When replying to advertisements, to which numbers are attached, each answer must be contained in a blank envelope, which must be fastened and have the distinguishing number and letter of the advertisement clearly written upon the top right-hand of it thus: These replies, together with as many penny stamps for postage as there are letters to be forwarded, *e.g.*, for one answer one stamp, two answers two stamps, and so on, must be enclosed in another envelope directed to the Editor of THE EXCHANGE AND MART, 23 Adelaide St. East, Toronto, who will add the right names and addresses, and post the inclosures, and thus bring buyer and seller into communication.

Stamps not to be Affixed.—The stamps for postage must on no account be affixed to the reply, nor may envelopes with embossed stamps be used.

No Reply.—When there is no reply in answer to an application, it is understood that either the offer made is not acceptable, or that the article has been already disposed of.

Office Hours.—The office hours are from 10 a.m. to 5 p.m.

Exchange and Mart.

Advertisements are charged at the rate of twenty words for fifteen cents, and one cent extra for each additional word.

AVIARY.

Appliances.—Large metal padock cage for sale; very little used, nearly new. Complete for \$2, cost \$5, or will exchange for handsome coal-oil lamp.—Toronto, 1001.

Wanted, cheap for cash, small breeding cage in good order. Letters only, 366 George St., Toronto.

British Birds.—Wanted, an English robin.—1002.

Canaries.—Pair of young canaries, last years birds, for sale; price \$7.50, cost \$10 six weeks ago; ready for breeding.

DOMESTIC.

Boxes.—Wanted, leather trunk, with or without tray. Must be in good condition and cheap. Address Delta, letters only, 57 Queen East.

Bedding.—Persons wanting to buy, sell or exchange beds, bedding, mattresses, etc., should advertise in the EXCHANGE AND MART. Twenty words for fifteen cents.

China, etc.—Persons wanting dinner or tea services, China glass, cutlery or any kindred articles, or wishing to dispose of them, should advertise in the EXCHANGE AND MART. Twenty words for fifteen cents.

Furniture.—The furniture of a small house, complete, to dispose of cheaply. Parties leaving for England.—1003.

Stoves.—Royal self-feeder cooking stove for sale. Perfect order; good as new. Cost \$27; price only \$15.—1010.

DRESS.

Articles of dress must be new and specified as such in the advertisement. See rules.

The following are the headings under which articles of dress can be advertised in the EXCHANGE AND MART:—Boots, Dresses, Dressing-gowns, *Feathers, *Furs, Riding-habits, Hosiery, Lace, Layette, Linen, Macintoshes, Mantles, Materials, Millinery, Parasols, *Shawls, Suits, Trimmings, *Umbrellas, *Uniforms, Various. Twenty words for fifteen cents.

* The articles marked with an asterisk are excepted from the regulation at the head of this department.

Trade advertisements will be excluded from these departments, but can be inserted at the end at trade rates and marked thus [trade]. Articles of dress on approval can be exhibited at our office.

FARM STOCK AND PRODUCE.

The following departments will be included under this head:—Appliances, Cattle, Fodder, Goats, Pigs, Machinery, Produce and Materials. Twenty words for fifteen cents.

FINANCIAL.

The following departments will be included under this head:—Businesses, Houses for Sale, Land and Real Estate, Partnerships, Shares and Stocks.

JEWELLERY AND PLATE.

BRACELETS,	NECKLETS,	STUDS,
BROOCHES,	PINS,	VARIOUS,
CHAINS,	PLATE,	WATCHES.
EARRINGS,	RINGS,	
LOCKETS,	SETS,	

Articles can be advertised under any of the above headings. Jewellery on approval can be deposited at our office.

THE GARDEN.

Appliances.—Wanted, india rubberhose, 1 inch diameter, about 30 feet; send lowest price; must be complete and perfect.—1005.

Greenhouse.—Oil stove for sale; price \$4, or will exchange for Clark's patent lawn mower.

Blossoms,	Plants and Roots,
Bulbs and Tubers,	Seeds,
Fernery,	Shrubs and Trees,
Fruit,	Various,
Vegetables and Herbs.	

Fernery.—Wanted a few healthy young ferns, roots of the less common kinds; fair price or exchange given. Address at this office.—1006.

THE KENNEL.

Several advertisements of dogs for sale from the past dog show have reached us, but too late for classification. They will therefore appear in our next issue. All advertisements will be classified under the different breeds, and should reach us not later than Tuesday morning in the week of publication, by the first post.

Terriers.—Skye for sale (dog), small and handsome, good guard, very intelligent; price \$25; can be seen any evening between 6 and 7 at 256 George St.

Water Spaniels.—Brown water spaniel (bitch) for sale, or will exchange for anything; must be out of the city as far as possible.—2009.

LIBRARY.

Under this head the following departments will be included:—Albums, Fiction, Manuscripts, Art and Vertu, Guides and Directories, Maps, Country Books, History and Travel, Newspapers, Educational Magazines, Poetry and Drama, Religious, Scientific, Varion

Rate of advertising—20 words, 15c.

MUSIC, ETC.

Under this head the following departments will be included:—Musical Instruments of all descriptions each under its proper heading, for example: Clarionets, Guitars, Melodeons, etc., etc.; Musical Boxes Music (sheet and book). Rates of advertising, twenty words for fifteen cents.

Agents.—Gentlemen and ladies can make big money by applying at once to E. R. Parish & Co., 10 King St. east, Toronto.