

can put into it. I won't insult you by imputing to you the criminal folly of supposing that an "evangelistic address" can be easily prepared, compounded of the smallest modicum of ideas, and the largest amount of feeling, worked up *ad hoc*! Evangelism of this sort has made the very name offensive to honest and serious people. Put far from you all such false conceptions. When you sit down to prepare an Evangelistic Sermon, do as much work upon it as if you were getting ready a "Royal George"—in Scotland we called it a "Galloping Tam"—and were preaching for a call. Oh, the shame of it, that ministers should do better work for themselves than for their Master! I am persuaded better things of you. Choose your text carefully, for the distinctness with which it utters the Word of God. Bring to bear upon it your utmost exegetical skill, to discern its precise significance. Gather about it the widest reading that is possible. Set it in the light of your highest wisdom. Verify it in your experience and your observation. Enlighten it with such illustrations "as may convey the truths into the hearer's heart with spiritual delight"—a phrase from the Directory. In writing it, use the best English style at your command, without slovenliness and slipshod phrases, as well as without the turgidity of would-be eloquence, or the smartness of modern journalese. Let your yea be yea, and your nay, nay. Pray, before you open your Bible to look for a text. Pray without ceas-