

Women's fraternities justified

by Kim Stagg

Historically, university life was restricted to upper class males. The idea that women could benefit from higher education was not seriously considered by any reasonable person.

As women were admitted to post-secondary institutions, they found there was more to an education than academic achievement. They found that friendships with other similarly-minded women could provide the encouragement and stimulation to help them attain their goals.

It was this realization that sparked the formation of the first Greek-letter fraternities for women. They were seen as a

means of uniting young women with common goals.

The social fraternity seeks to develop friendships and high ideals. Their members are chosen on the basis of congeniality and the social attributes which make for harmonious living. As well, they try to develop the leadership capabilities of their undergraduate members.

Members of the fraternities represent all faculties on campus. At the U of A there are three women's fraternities. Chapter organization gives women opportunities to develop organizational and leadership skills. These opportunities are often denied women in other groups where the pervading

attitude still seems to be that women don't want or can't handle responsibility. Moreover, the emphasis on teamwork to accomplish chapter and individual goals, prepares women for careers, especially managerial positions.

Much has been accomplished in the pursuit of equal rights. Women's fraternities have tried to do their part. They must continue their active role in the education and development of young women if they intend to remain a viable part of university life.



Kathryn Payne

Fashion equals fun!

It's high time the women in this city closeted their "Culottier" jeans and their "Jump for Charley" T-shirts for something classically stylish. But the mere thought of high fashion tends to put people off.

Kathryn Payne, however, is bringing ultra chic to Edmonton. She's a young designer trained in Toronto and she wants to revive *haute couture* in this city.

Her clothes are totally feminine in concept. "I really try to accentuate women's lines - they're very flattering. Women are curved and shapely therefore the design has to follow the body."

Kathryn's clothes are "classics" designed, she says, to make the wearer feel special. She also acknowledges the need to dress according to one's moods.

Elfin in appearance, Kathryn bubbles and giggles through the interview unconsciously masking her astute business sense.

Three months ago Kathryn opened her own shop at Academy Place (100 Ave & 116 St) after arranging for about \$100,000 in backing. She came

back to Edmonton following an intensive two year course at Ryerson in fashion design despite offers to open in New York and Toronto.

Kathryn sees Edmonton as a young city built on rapid upward mobility. At twenty-two she fits that description herself.

Being an Edmontonian is probably her greatest asset when she designs. She knows Edmonton's people and its stores and the city's clothing philosophy and she seeks to create a unique expression of Edmonton in her designs.

Kathryn's advice to young women interested in fashion, "express your moods and don't deny yourself." She wants to provide a new vitality for Edmonton women.

Kathryn Payne is young, she's good and she knows Edmonton. If anyone can create a unique expression for Edmonton women - it should be Kathryn.

Be warned, though, there is a direct correlation between the height of fashion and the height of cost.

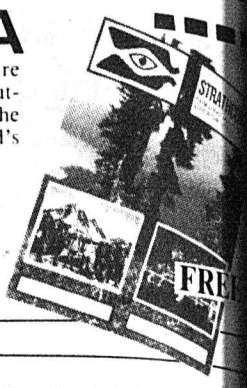
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