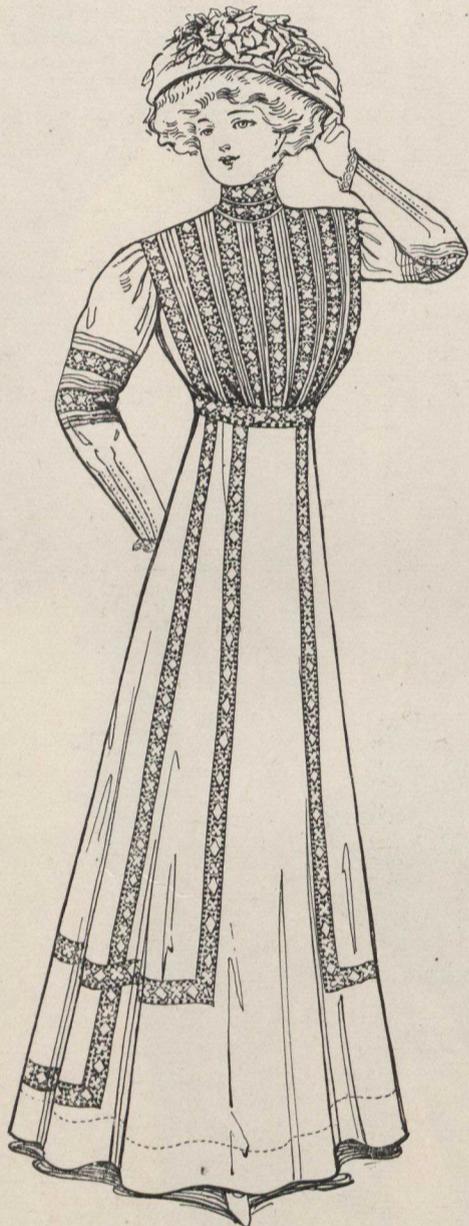


Dainty Costumes for Summer Wear

THE SEMI-PRINCESS GOWNS



G627—\$4.75

G627—A dainty dress of fine, soft French mull. The new semi-princess type, in white, pink and sky, elaborately trimmed with a beautiful imitation of a fine Torchon lace. The bodice has seven rows of insertion and clusters of tucks between. Sleeves and skirt trimmed with lace to match. Fastens at back. Extraordinary offer . . .

\$4.75

illustrated are chosen from among hundreds of styles in our stock as being

Typical of the styles that are in vogue in both Paris and New York.

The original models we have carefully copied, and we offer these two numbers at such low prices that will bring this section of our big Cloak Department to the notice of all Canadian ladies from the Atlantic to the Pacific.



STOCK SIZES ONLY
32, 34, 36, 38, 40 and 42 bust measurement; 36 to 44 hip measurement, taken six inches below the waist; total length from neck to bottom of skirt, 52 to 60 inches.



G622—\$4.95

G622 — A very stylish semi-princess dress of fine French mull, in white, pink and sky. Handsomely trimmed with a fine filet insertion. Bodice with yoke front, and rows of insertion at back. The skirt trimmed all around with strips of lace insertion, the front forming a panel effect. Very special . . .

\$4.95

THE ROBERT

SIMPSON

COMPANY, LIMITED

TORONTO - CANADA